



WORLD TRADE CENTER®
LOS ANGELES

Select LA 2024

INVEST IN INNOVATION

The Select LA Investment Summit is Southern California's premier international inbound investment event that brings together global investors with business and government leaders from around Southern California. This year's conference is hosted in Long Beach, within the beating heart of LA's innovation economy.

Recognized as the first official spin-off event of the United States Department of Commerce Select USA Summit, Select LA is an essential platform for international business operators seeking practical intelligence to explore, start, or expand a business in Los Angeles.

Thursday June 20, 2024

Investment Summit

Hyatt Regency Long Beach
8:00 AM

Cocktail Reception

Port of Long Beach
4:30 PM

www.selectla.org/register-now



... there is nowhere like Los Angeles

From the stories told in Hollywood to the frontiers explored from Space Beach, innovative technologies and ideas find their feet in this economic juggernaut of a region.

The spirit of innovation extends beyond national boundaries, and LA's business community and workforce reflect that essential diversity.

This is the essence of the Select LA Investment Summit, providing international and local companies with a comprehensive understanding of the region's investment ecosystem with actionable insights that can guide key business decisions.



400+

*OVER 400
INTERNATIONAL AND
DOMESTIC BUSINESS
LEADERS*

50%

*HISTORICALLY, MORE
THAN 50% OF
ATTENDEES ARE
INTERNATIONAL*

53

*53 COUNTRIES
REPRESENTED AT THE
2023 SUMMIT*

PROGRAM

THURSDAY, JUNE 20, 2024

8:00 - 9:00 AM

Registration & Breakfast

9:00 - 10:00 AM

Opening Remarks

10:00 - 10:50 AM

Morning Plenary Session

Invest in Innovation: From Silicon Beach, to Space Beach, and Beyond

11:00 AM - 12:00 PM

Morning Breakout Sessions

Global Vision, Local Realities: Exploring LA's Startup Boom

Supply Chain Innovation: Revitalizing International Trade Post-Pandemic

12:00 - 1:40 PM

Luncheon Presentations

Keynote Address

Presentation of California Foreign Direct Investment (FDI) Rankings and Report

2:00 - 3:00 PM

Afternoon Breakout Sessions

Partnership Ecosystems: Collaborations to Support LA Industries

Inside LA: What it Really Takes to do Business

3:10 - 4:00 PM

Closing Plenary Session

Invest in International: Global Trade for Local Growth

4:30 - 6:30 PM

Cocktail Reception

Sessions & Speakers



OPENING REMARKS

Since 2015, Select LA has welcomed executives and leaders from LA's most dynamic industries, including technology, entertainment, Esports, transportation, aerospace and defense, bioscience, infrastructure, and more. We are excited to build on this distinguished list in 2024.

Karen Bass Mayor of Los Angeles*

Erin Bromaghim Deputy Mayor of Los Angeles for International Affairs

George Chen Mayor of Torrance

Stephen Cheung President & CEO, LAEDC & WTCLA

Jasjit Singh Executive Director, Select USA*

Steve Olson Partner, O'Melveny

Kenko Sone Consul General of Japan

(*joining virtually)

MORNING PLENARY

Invest in Innovation: From Silicon Beach, to Space Beach, and Beyond

Embark on a journey through the dynamic landscapes of innovation, from the sun-kissed shores of Silicon Beach to the frontiers of space exploration. Join local leaders as they discuss the evolving investment opportunities that stretch beyond conventional boundaries, shaping the future of technology, entrepreneurship, and beyond.

Emily Desai Deputy Director of International Affairs & Trade, Go-Biz

Julie Duhaut-Bedos Consul General of France in LA

Ron Frierson Director of Economic Development, Amazon (Western Region)

Lucius Martin Deputy Mayor of Long Beach for Economic Development

Mark Pestrella LA County Director of Public Works and Chair of Infrastructure LA



BREAKOUT SESSION

Global Vision, Local Realities: Exploring LA's Startup Boom

Delve into the vibrant ecosystem of startups flourishing in the heart of Los Angeles County. This session offers a deep dive into the local realities of LA's burgeoning startup scene, highlighting the factors driving its growth, challenges faced, and the opportunities ripe for investment in this diverse and dynamic landscape.

Adrienne Lindgren Senior Vice President for Unlocking Innovation, LACI

Wade Martin Director of the Institute of Innovation and Entrepreneurship, CSU Long Beach

Jason Raney Director of Recruitment, Vast Space

Vivian Shimoyama Chair of the Long Beach Accelerator

Drew Busbee Chief Operations Officer, Disruptive Technology Index

BREAKOUT SESSION

Supply Chain Innovation: Revitalizing International Trade Post-Pandemic

Explore the transformative innovations reshaping global supply chains in the wake of the pandemic. From leveraging technology to enhance resilience to navigating new trade realities, this session offers invaluable insights into revitalizing international trade in the Los Angeles and Long Beach region which serve as the gateway to the U.S. market.

Felipe Cusnir Executive Director, World Trade Center Long Beach

Carlos González Gutiérrez Consul General of Mexico in LA

Casey Hehr Managing Director of Commercial Services, Port of Long Beach

Courtney La Bau Commissioner, Los Angeles World Airports

Avin Sharma Senior Director of Workforce & Government Affairs, Port of LA



LUNCHEON PLENARY

KEYNOTE SPEAKERS

Adam Spice Chief Financial Officer, Rocket Lab
Zaib Shaikh Consul General of Canada in Los Angeles

Presentation of the California Foreign Direct Investment Report 2024

Join us for the official launch of the 2024 California Foreign Direct Investment Report.

See the latest insights and rankings in California's investment landscape. This presentation from the report's authors unveils key trends, opportunities, and challenges shaping the state's global investment landscape, offering indispensable insights for investors seeking to navigate the complexities of international markets.

Shannon Sedgwick Senior Director of the Institute of Applied Economics, LAEDC
Richard Tang Assistant Professor of Marketing, LMU
Allison Clark Vice President of Business & International Trade Development, LAEDC

BREAKOUT SESSION

Partnership Ecosystems: Collaborations to Support LA Industries

Explore the power of collaboration in driving innovation and growth across LA's diverse industries. From forging strategic partnerships to fostering cross-sectoral synergies, this session illuminates the pivotal role of partnership ecosystems in fueling the success of LA's thriving business landscape.

Jermaine Hampton Vice President of Workforce Development & Special Projects, LAEDC
Stephanie Hsieh CEO Bioscience LA
Carolyn Hull General Manager of Economic and Workforce Development, City of LA
Kayvon Moshiri Ventures, Plug & Play
Tom O'Brien Associate Dean, College of Professional & Continuing Education, CSU Long Beach



BREAKOUT SESSION

Inside LA: What it Really Takes to do Business

Gain insider perspectives on the intricacies of doing business in Los Angeles. From navigating regulatory landscapes to tapping into local talent pools, this session offers practical insights and firsthand experiences from LA insiders, providing invaluable guidance for businesses seeking to thrive in Los Angeles County.

Fran Fulton Economic Development Manager, City of Torrance

Barbara Levine Director of Business Assistance, LAEDC

Bo Martinez Director of Economic Development, City of Long Beach

Dustin McDonald Regional Business Development Specialist LA & Orange County, Go-Biz

Tod Sword Economic Development Consultant, Southern California Edison

CLOSING PLENARY

Invest in International: Global Trade for Local Growth

Engage in a candid conversation on the significance of global trade in driving local economic growth. This fireside chat explores the opportunities and challenges of international investment, offering strategic insights into leveraging global markets to fuel local prosperity and innovation.

Leah Goold-Haws CEO, Long Beach Economic Partnership

Kelly LoBianco LA County Director of Economic Development

Jinny Rhee Dean, College of Engineering, CSU Long Beach

Okko-Pekka Salmimies Consul General of Finland in LA

Andrea Sasse Consul General of Germany in LA

Sponsors

The World Trade Center Los Angeles (WTCLA) and its parent organization, the Los Angeles County Economic Development Corporation (LAEDC) are nonprofit entities dedicated to growing the Southern California economy and creating jobs through international trade, investment, and partnerships. Support from our partner organizations is what makes this possible. We are honored this year to be working with the following organizations as our delivery partners and Investor Sponsors for Select LA 2024: Invest in Innovation.



Register your place at www.selectla.org/register-now

For general inquiries please contact (213) 622-4300 #129 or investla@wtcla.org.

For sponsorship inquiries please contact Olivia Zhang, Program Coordinator, WTCLA, at olivia.zhang@laedc.org.