

# 2024 Economic Forecast

The LAEDC Annual Economic Forecast is LA's most iconic forecast event. For more than a decade, this highly anticipated and publicly visible event offers attendees valuable insights on the economic projections for the local, state, national, and global economy.

Tuesday, February 27, 2024  
8:30 AM – 12:00 PM

InterContinental Los Angeles Downtown  
900 Wilshire Blvd, Los Angeles, CA 90017

To learn more please contact Janice Levy, Director of Strategic Relations,  
at [janice.levy@laedc.org](mailto:janice.levy@laedc.org).

## Individual Tickets

General Public  
\$215

LAEDC Members  
\$165

## Ads

Full Page Ad  
\$1000

Half Page Ad  
\$500

## Exhibitor Booth

Includes 2 Tickets

General Public  
\$750

LAEDC Members  
\$500



**LOS ANGELES COUNTY**  
ECONOMIC DEVELOPMENT CORPORATION  
*Collaboratively Advancing Growth and Prosperity for All*

[www.laedc.org](http://www.laedc.org)

Sponsorship Levels & Benefits	Presenting Sponsor \$25,000 (1 Available)	Platinum Sponsor \$15,000 (1 Available)	Gold Sponsor \$10,000 (2 Available)	Silver Sponsor \$6,500	Bronze Sponsor \$3,000
Opening Welcome on "Main Stage"	●				
"Presented by" placement at the top of all media buys, digital and social media marketing communications	●				
1 Featured E-blast with Sponsor Ad	●				
Opportunity to moderate one panel discussion	●		●		
Opportunity to moderate closing plenary discussion		●			
Verbal Recognition from Stage	●	●	●	●	
Logo placement according to sponsor level in all media buys, digital, and social media marketing communications	●	●	●	●	●
Premium Placement of 6' Exhibit Table	2 Exhibits	1 Exhibit	1 Exhibit	1 Exhibit	1 Exhibit
Ad in Virtual Event Program	2 Pages	Full Page	Half Page	Half Page	
Sponsor placement according to sponsor level on event webpage on laedc.org	Logo + Link to Sponsor Webpage	Logo + Link to Sponsor Webpage	Logo	Logo	Logo
Tables of 10	3 Tables	2 Tables	2 Tables	2 Tables	1 Table