

Sponsorship Opportunities 2023-2024 - LAEDC Events

28th Annual Eddy Awards®

November 8, 2023 - SoFi Stadium, Inglewood

5:30pm to 7:00pm – General Reception & Silent Auction

7:00pm to 9:00pm – Dinner & Awards Program

The Eddy Awards is a cocktail reception, dinner, and awards gala to support the fulfillment of the LAEDC’s mission of reinventing our economy to collaboratively advance growth and prosperity for all. Join us to celebrate economic reinvention, while we work together to create more equity and inclusion in our diverse communities. We are also pleased to present the Most Business-Friendly City Award live on the field at SoFi Stadium.

Audience Profile: 650+ of the region’s leading business, government, civic, and education leaders

Sponsorship Values

Platinum	\$50,000
Cocktail Reception	\$35,000
Diamond	\$25,000
Gold	\$15,000
Silver	\$10,000
Bronze	\$6,500

Annual Economic Forecast

February 2024 - Downtown Los Angeles TBD

The LAEDC Economic Forecast is southern California’s premier source for in-depth economic information. The Forecast provides a comprehensive economic outlook on a global, national, state and local level. The Forecast event features invited leading economists outside of the LAEDC to provide insights on the larger, global perspective of the economy, as well as the regional outlook.

Audience Profile: 400+ business leaders, elected and appointed government officials, and professionals from the education, finance, media, and civic sectors.

Sponsorship Values

Presenting Sponsor	\$25,000
Platinum	\$15,000
Gold	\$10,000
Silver	\$5,000
Bronze	\$2,500

Exhibit booth \$750 members, \$500 non-member

Select LA Investment Summit - World Trade Center Los Angeles

June 2024 - Location TBD

In its ninth year, the World Trade Center Los Angeles will once again host international delegations for a large scale, two-day conference with industry giants speaking about the benefits of doing business in LA County.

Audience Profile: 400+business leaders, elected officials serving the international markets, or looking to be more of a global entity. International trade delegations consist of business owners looking to expand business relationships in Los Angeles County. Foreign consulates and trade associations are also in attendance.

Sponsorship Values

Summit Sponsor	\$50,000
Presenting	\$25,000
Title	\$10,000
Premier	\$5,000
Nonprofit Partner	\$1,000

Exhibit booth \$1,500

Future Forum Series

Four Separate Forums (October, December, March, June) – Throughout Los Angeles County

The Future Forum series provides a platform for the LAEDC and CSUDH to communicate the future of industry sectors that drive the regional economy. Panelists representing each specific industry will be invited to speak about the future of the industry, each panelist will represent a forward-looking enterprise. The conversation will be moderated by an invited guest who is knowledgeable, dynamic, and well-versed with the goals of the conversation. Past topics have included aerospace, entertainment, bioscience, electrification, and more.

Audience Profile: 100+ of the region's leading business, government, civic, and education leaders attend these events. Depending on theme, there is heavier representation by that specific industry.

Sponsorship Values for Series

Series Sponsor (CSUDH)	\$75,000
Moderating	\$40,000
Event	\$20,000

88 Cities Summit

May 2024 - DTLA Location TBD

The LAEDC's annual 88 Cities Summit provides a space for local government leaders across Los Angeles County to share and create solutions to address the economic development challenges our cities and unincorporated communities face.

Elected officials, city managers, business leaders, and education and nonprofit leaders will discuss similar challenges faced by staff and civic leaders across the 88 cities and the best practices to address them. Attendees will leave with new strategies and partners to address the complex challenges in our regional economy.

Audience Profile: 300+, primarily composed of key decision makers representing the 88 municipalities within LA County and regional elected official representatives including mayors, city council members, city managers, economic development teams, planning teams, county officials and agencies, community organizations, educators, and business leaders.

Sponsorship Values

Presenting	\$25,000
Title	\$15,000
Session	\$10,000
Event	\$5,000
Investor	\$2,500

Exhibit booth \$750 members, \$500 non-member

LAEDC Member Mixers

Summer Member Mixer (July 27, 2023)

Holiday Member Mixer (December 5, 2023)

LAEDC's Member Mixer events provide an ideal opportunity for networking amongst 180+ VIP companies and organizations. Mixers occur during the evening and are for members and prospective members of the LAEDC.

Sponsorship Values

Event Sponsor	\$10,000
Supporter	\$5,000

For more information regarding sponsorship benefits, please contact Janice Levy, Director of Strategic Relations at Janice.Levy@laedc.org. LAEDC Members receive first opportunity on sponsorship categories.