



## LA HRTC Biweekly Partners Meeting

### Meeting Notes and Transcript

June 2<sup>nd</sup>, 2023

[Meeting Presentation](#)

[Meeting Recording](#)

**Passcode:** cA\*=CJ02

#### **Meeting Summary:**

During the meeting, Charles Johnson from LAEDC discussed important dates and updates on the CERF Catalyst program. He explained how the implementation funds will be used and mentions a public comment period for feedback. There was uncertainty about the remaining funds and concerns about equity in distribution among regions. Carolyn expressed interest in developing a unified action letter with Supervisor Mitchell's support. Charles voiced dissatisfaction with the equal division of funds and requested clarification from state representatives. Chris from GO-Biz acknowledges that more information will be provided on Monday after briefing sessions with leadership.

There was discussion about moving funding towards pre-development for projects due to some applications not passing the initial review process. The goal is to help set up projects for success and increase their eligibility for different funding pools. There were concerns raised about the reduction in funding and the impact on project timelines. However, efforts are being made to advocate for LA County's needs and explore alternative funding options. Further discussions will be held regarding governance structure and selection committees. Extensions were being pursued to allow more time for an equitable process.

They are concerned about the impact on attendance for the governance meeting and suggest potentially modifying the meeting time. Sharon requests that the meeting be moved due to graduation days in Los Angeles, so parents can attend both events. An update was given on the process mapping, and it was announced that a vendor was selected for it.

The participants discussed crafting a draft letter to voice their concerns about fund distribution. They suggested creating individual letters for local elected officials to send.

#### **Action items:**

1. Develop a unified action letter for advocacy during the public hearing and collection process.
2. Request clarification from the state regarding the division of funds and express dissatisfaction with equal division among regions.
3. Create a timeline from now until the August 1<sup>st</sup> deadline.
4. Prepare for a governance meeting to discuss seating structure, voting mechanism, or selection committee structure within next week's date and time.
5. Revise and finalize the governance structure document by June 6.
6. Await further guidance from OPR after their briefing on Monday.

## **Transcript:**

**00:01**

Speaker 1

You. Okay. So again, good morning. Current members, pending members and new members. We understand we got a few new sign ups to the La HRTC. If you're on the call, we want to give you guys a couple of minutes to introduce yourselves. Please don't be shy. You are now part of the community.

**00:32**

Speaker 2

You I'll jump in for 1 second here. Charles, thank you so much for the welcome and good morning everyone. This is Luke from IRCLA. We're a local resettlement agency located in Glendale, serving in the greater La area. We do one one financial coaching and we're also a CDFI lender and very thrilled to be here. Thank you so much.

**00:52**

Speaker 1

Thank you for signing up, Luke, we appreciate it. We need you. Anyone else like to introduce themselves, their organization? Hey, Alan, if you can advance the slide just so we can get to the at least showcase the agenda, I'll go ahead and read off what's going to happen in the agenda and give you maybe any other new members an opportunity to introduce themselves afterwards. So today, by the way, I'm Charles Johnson, the program director of CERF at LAEDC. So we're going to go over some important dates dealing with our deliverables. We have some news from the state as what they're calling the CERF Catalyst program, which is a new direction for the implementation phase. We're going to discuss what happened to our working meeting and we have some process mapping, stakeholder updates as usual, some upcoming meeting dates, next steps, and then give you guys opportunities for some Q and A.

**02:15**

Speaker 1

Are there any other new members who would like to introduce themselves before we get started? Please feel free to go ahead. Okay, maybe a little shy today, Alan. You can go to the next slide. So just a quick recap, especially for some of the newer people. The contracts between CERF program started back first of 2023, May 1. We had the planning phase plan we submitted to the state this upcoming Tuesday. The governance structure is due. There are still a few things that need to be worked out and there has been requests to have an extension. But rather than ask for an extension, I asked the state to if we could put a placeholder method into the plan, into the deliverable until it's all finalized for July 14 is when our governance seating plan is due. So green lit us to have a placeholder method into the plan for June 6.

**03:42**

Speaker 1

If you can please just mute yourself, we greatly appreciate it. But anyway, so June 6 is the plan. The governance structure is due. However, we can just put a placeholder method for choosing our steering committee members and affinity hub leads in there until July 14. But by July 14, we have to have everything done. It's the actual methods, the names connected to each seat. So hopefully that'll buy us enough time. And then August 31, the regional summary plan report is due. And then June 30 of next year, the regional plan is due. Let me

try to give a little background of how this meeting went from the state. The news from the state, especially for some, are newer members. Community of practice meetings. There are two types. The first type are biweekly meetings from an organization that was hired by the state to essentially get all of the program directors convened to talk about our challenges, issues that we found that the state may need to correct, consider correcting.

### **05:10**

Speaker 1

And it's been successful. However, once a month, members from the state put on their own Community of Practice meetings, and that includes representatives from Edd, from OPR mostly, and from GoBiz. Last week, we just had the monthly state Community of Practice meetings and they gave an update of how the implementation phase dollars will be used and as well as what they're now calling the Serve Catalyst program, there was mention back in March in the Sacramento kickoff that they were going to rebrand CERF. They never gave any specific reason why. And they're still saying that it's going to be rebranded, but it feels like and they didn't give any clarification on this call that it's being rebranded for this reason, for the implementation phase. So from what they explain on this call, that each region can apply up to 26 and a half million dollars for implementation dollars.

### **06:33**

Speaker 1

And how that's going to be broken down is 1.5 million is going to be used for what they call HRTC maintenance. And that's essentially paying salaries for people like myself in order to extend the program into the implementation phase. \$25 million. The remaining \$25 million that will be broken down as such career Coordinators there will be three career coordinators that are assigned to three different areas, and the state will clarify that later on. The Community Asset Survey, 1.5 million going towards that, which is, from what I understand is similar to our three research reports, a revolving loan fund of \$5 million, which is essentially where the community members can go in and borrow money on a revolving basis through some bank that's attached to the program. \$15 million will go towards well, it's broken down into a document that we're going to drop into the chat.

### **07:58**

Speaker 1

But essentially it's brainstorming ideas of how this \$15 million of how implementation dollars can be used and paired with philanthropic dollars and 1 million is going to protect anchoring institutions or redevelop struggling ones. That's all we know. They did not give too much clarification on it. So essentially, the way I tried to describe it to people who were not on the call within LADC is trying to explain CERF to someone who's never heard of it before within 35 minutes. So this CERF Catalyst program, we essentially got a 35 minutes tutorial on how on the new direction of it, and they're going to have a follow up meeting where there will be a public comment period, and we will obviously update you guys to make sure that you know when that will happen. But we highly encourage everyone in La HRTC to attend that, to give feedback.

### **09:18**

Speaker 1

Now, this 26 and a half million dollars is only part of the process, only part of the story, so to speak. Alan, if you can advance the slide, and I say only part of the story is because 26 and a half million for each region only comes to \$344.5 million. So I was literally doing the math

on the call, just trying to figure out where the money was going so I can explain to you guys how that remaining \$450,000,000 of the implementation funds could be used. So once I did the calculation, saw 26 and a half million dollars only equal \$344.5 million. I asked the question of, okay, well, what happens with the remaining \$105,000,000? And they alluded to again, did not clarify alluded to that. \$105,000,000 will be split equally between each region, which equals just under actually \$8.12 million will be split equally.

**10:36**

Speaker 1

So each region would get \$8.12 million. And that is what will be used for the quote unquote, two to five strategic projects that's been outlined in the planning phase plan. So total up to this point, and again, this is not law, this is just speculation. I'm just trying to give context of how that \$450,000,000 could be broken down by the state. But at this point, it seems that each region could only receive a maximum of \$34.6 million. So the public comment period, I think, would be very beneficial for a lot of HRTC members to attend, so you can express your thoughts and opinions on it. If you feel as a team, of course, at the La HRTC that it's best to move forward with some type of unified action letter, I'm sure that would be okay for you guys to do that. But again, we'll keep you updated on whatever new information they feed to us.

**11:58**

Speaker 1

And again, in the chat should be a PDF of the document for this CERF Catalyst program. It's also on the CERF website. So we encourage you guys to read it over and try to make sense of it as best as you can. Because what I know is what we just shared with you is pretty much all we know. These next two slides I'm not even going to try to explain because these are just screen grabs. That Chioma. And Chioma is the program manager of outreach and engagement, who was also on the call. We just took screen grabs of the meeting while we're on the call. They did not record the call, so unfortunately, no one can go back and view it and they did not provide anything other than what we dropped in the chat. However, I like to just keep this slide up and the next slide up just for a few seconds because this call is being recorded.

**13:03**

Speaker 1

You guys can always go back and look at it and try to make sense of it as best you can paired with the PDF document that's dropped in the chat or also on the website. So I'll just give it a couple more seconds, then we can advance the next slide. You guys can look at that one as well, and then we can move on. Thank you. Okay, you can go to the next slide, and then I'm going to turn everything over to Jermaine so he can give a recap of what happened in the two hour working meeting.

**13:56**

Speaker 3

Morning, all. It seems like there were a couple questions in the chat to just address a couple. One is for it looks like Carolyn Torosis. Is there a sample action letter. What we'd love to do is develop a unified action Letter, an advocacy letter, essentially one that we could basically facilitate during the public hearing in collection process. And so we'll work with the subcommittees to develop that letter. We can obviously put together a nice template, but

obviously I think it would best to essentially have a unified letter that we collectively develop together for that process to answer that question.

**14:43**

Speaker 4

Hey, it's Carolyn. Can I just ask a follow up to that? Maybe we can talk offline about how Supervisor Mitchell can be helpful, because what you've just laid out here seems very inequitable and not serving our highest need populations statewide. So perhaps we could have a sidebar.

**15:02**

Speaker 1

Thank you for that, Carol. I'm sorry, Jermaine, I don't mean to cut you off, but yeah, I want you guys to know it's important that I did voice that sentiment on the call that the state has been preaching equity. However, when it came down to last minute, everything is divided equally, and that's unfair, especially for a region of 10 million residents, 25% of the population. And just so you know, one of the replies I got from someone from the state was that, well, some regions have more resources than others, and that was part of the decision, the reason they made the decision to divide it equally, essentially, yeah.

**15:48**

Speaker 4

That's ridiculous. That's ridiculous.

**15:51**

Speaker 1

So I do want you to know, even though we LADC we're neutral in this process, I'm still a Los Angeles resident. And I just did not feel that was regardless, I see that there's a soma I did request information actually, not only did I request information so we can share with the La HRTC, I requested a representative from the state to be on this call so they can explain and take questions from the HRTC. Our local OPR representative, he was going to be out of the office, so I asked him to try to get someone else to fill in, just anyone from the state to be on this call. And maybe he had left already because I didn't get a reply, but I did not want to just have to deliver this news based on a 35 minutes presentation from them that was unclear. However, it looks like that's all we have at this point.

**17:00**

Speaker 1

Sorry, Jamaica. You can continue.

**17:02**

Speaker 3

No worries, no worries. But thank you again, Carolyn, and absolutely this kind of is all a surprise to probably most because this isn't in alignment and this is a completely different program, essentially, than what was noted on the forefront of this CERF process. And so it'll be good to get some guidelines and some clarity to all of this. We have asked for, obviously, those additional guidelines so that we can release it today HRTC. So trust and believe we're working this process the best we can on the back end. I know Chris from GoBiz is on the call. Chris, I don't know if you can come off mute and maybe speak to this at all to give a little bit

more context since there's a lot of questions. If you can, great. If you can't, that's fine as well, and we can just await more guidance from OPR.

**17:53**

Speaker 2

Yeah. Thank you, Jermaine, and hello, everyone. Good to see you all here. So the main just to give you a little bit of context, I was caught off guard by the news too on last Thursday, but from speaking with a few folks, we're going to be fully briefed on Monday. We'll have the ability to ask questions of other folks in my role to our leadership at the higher level to get more of a pulse. So do you have any questions that I can pass forward to before we have the public comment portion? That'd be wonderful. I'm doing my best to advocate on behalf of RTC and LADC here too. With that said, they are moving funding around to focus more on pre development for projects that way, and the reason being is that some of the applications just didn't pass the initial review process. So there were a lot of great community projects, but they didn't have a full foundation when they applied, so they weren't even eligible for the pilot funding money.

**19:06**

Speaker 2

They're thinking and moving around these dollars to pre development that's going to help really set projects up for success and have them be shovel ready and be able to get all these different funding pools. The strength of the CERF program is doing the application process together, building collaboratives, working with other groups that you may not have worked with before, and being able to apply not only to CERF funding, but to all these other different pools of funding too. That was always kind of like the goal of CERF, bring people together and get them to access funding that they haven't before. So that's in a very brief nutshell, kind of the thinking of why funding is being moved around. So, yes, there is less funding for the actual projects, but the hope is helping groups better prepared to apply for it. It'll outweigh that little bit of that discrepancy, not say we're folks at the CBS team are completely stoked about it.

**20:22**

Speaker 1

Right?

**20:22**

Speaker 2

It's a difficult thing anytime you make a big change like this. But I'm here for you, all right? And our team, I can promise you, we're advocating as much as we can the Community Place Based Solutions Unit. I'll check out some of the questions here. Give me a moment. But if anybody wants to oh, I see. There's already folks here. Tony, would you like to go ahead, take off yourself.

**20:47**

Speaker 5

Off me?

**20:48**

Speaker 1

Yeah.

**20:48**

Speaker 6

Hi, Chris. Thank you. So I think that one of the things that will be important as the state looks at this proposal and changing things is, of course, predevelopment. Money comes very early. And it does seem like the state has also been trying to drive a conclusion to the program that is in the year of 2025 or even 2026. But if this was shifted to pre development, it's important to recognize that projects will often need two years of just funding rounds in order to go forward. So you need like, a year to get the project and then start your funding applications another two years and then to actually draw down dollars you might be in year four or later. I know the governor has a priority of streamlining sequa, and I'm totally in favor of that and I hope that we're all real successful. But unless there's some shifts in the dates, I think we're going in two different directions.

**21:50**

Speaker 6

So that's just something that I would raise and maybe as people think about what's there. And then carrying the cost of the project as well as predevelopment can also be a development problem in carrying projects for three to four years if you only have 1.2 million for admin. So just two. I'm not saying it's good, bad, or indifferent, but just kind of in thinking holistically.

**22:17**

Speaker 2

Yeah, thank you for that note, Tony. I mean, LADC CCF, our fiscal and our convener for the CERF project process, we're facing the same things, right, of having to get ahead of it and shift funding around to make it work. Because the project, I keep saying project, the process is constantly requiring us to be nimble and flexible. I mean, that's just the affairs of trying to be as inclusive as possible. I see a few other questions. Again, the chat, but Kevin, go ahead, please.

**22:50**

Speaker 1

Thank you, Chris.

**22:52**

Speaker 7

I speak for myself, but I probably could assume that there are others that follow my sentiment. We've been on this for about a year now and with a certain expectation, and I don't like to use certain vernacular, but it feels like a bait and switch for them to come back with a reduction. And this different financial structure is concerning because when you just look at a project, there has to be a return on investment. This change does not work. Equitably for the La region, as many have already said. And what it also means is that the change was made on the assumption that there are available resources. Well, did they do any background on that? How did they come about that opinion and then act on it? Did they do research? Have they gotten buy in from the local elected and all the nonprofits and all the public agencies?

**23:56**

Speaker 7

It just seems unreasonable, and I'm putting it lightly.

**24:02**

Speaker 2

Thank you. I appreciate your kindness. Kevin? Yeah. That question was asked at the Community of Practice meeting and at the time, adequate answer was not or answer wasn't given. I think they're still working out a lot of the kinks, so to speak. So this isn't set in stone. US advocating as hard as possible and asking all these questions is going to go a really long way just to demystify that the state isn't necessarily here to be the bad guy. We're people just like LADC folks and all of you doing the good work, right? So if we could still be on the set, I mean, try to get on the same page, well, you can.

**24:49**

Speaker 7

Sign us up for sure, and I could probably mobilize a lot more in addition.

**24:59**

Speaker 2

Yeah, definitely. And I see a lot of questions here as far as, like, equitable distribution from the very beginning, that necessarily hasn't been the case, right? If it was, La would be getting a lot more funding. We have over 10 million people. So again, advocating as much as possible on our end, our team, there's so many different departments, but getting folks on that same page to better understand our wants and needs here's angelino.

**25:35**

Speaker 1

We've been.

**25:35**

Speaker 2

Doing that from the beginning. That's all we can keep doing. I'm going to be passing all these questions. I'll take these down and pass them forward and just make sure folks understand at the high level what our needs are. I wish I had better answers. I'll be getting better briefed on Monday when we're able to have more of a dialogue across different departments. Go ahead, Sean. Yeah, I just wanted to chime in really quick and just for the sake of context. I'm speaking. I'm at CCF, but I don't operate within the fiscal aging capacity. I'm with La and Sync. All that to say, I just wanted to throw it out that there are some organizations here in La County who have had similar experiences. Many of you all experienced this with Art. There was an expectation that money was going to the county and that it would disperse.

**26:31**

Speaker 2

There's a possibility. I don't want to make a direct comparison, but perhaps this may have a similar situation. Just expectations and reality changing. My point being is this there are a lot of organizations who have seen that happen and have chosen to diversify efforts. CERF is an amazing opportunity. Obviously, I'm all in favor of it, but I also want to encourage everybody to look for opportunities to apply directly for funding at the federal and state levels because there are funding that go directly to the state that they disperse. But there are also discretionary opportunities for organizations to go after independent through their own partnerships that you all create through your own coalition. So my point is there are other



options out there. Let's continue to make the most of CERF, but also recognize that there need to be alternatives and backup plans and make the most of what it is.

**27:24**

Speaker 2

I know that's not a solution, but it's at least maybe a positive alternative.

**27:31**

Speaker 1

Sean, thank you for that. By the way, everyone on this call, Chris from GoBiz, has been fantastic in kind of working relaying our challenges to the state. So thank you for that. I think the entire La team with Katherine from Edd and Matt from OPR, we've been working together pretty solidly as a team, is working out really well. And Chris, I like your comment about essentially a silver lining is that applying for any funds through CERF essentially is setting up organizations to be able to apply for other programs. And in pairing. That what you just said. Sean there could be a way for us to maybe kind of start creating a list of the potential funding options that we can pair with CERF for the La region. To start considering not just for how to pair with that implementation new financial structure that they have, but also, to Sean's point, just outside of Serve, for organizations to potentially apply and draw down some funds.

**28:47**

Speaker 1

So, again, this is also new, but I don't have a problem working with Chris to just try to keep a list that we can maybe post on the CERF website so all of you guys in the HRTC can keep tabs on. I think this will also be a good opportunity for us to really show the state that we can come together as a unified team. This narrative that La, there's a lot of infighting and we're divided whether it's true or not. I mean, this is an opportunity for us to debunk that theory through this and show not just the state but other regions that despite hardships, we can come together and make it work for us. That's all I say. Jermaine let you go.

**29:43**

Speaker 3

Thank you all, everyone. Great comments, obviously. So, again, the public comment period is forthcoming for that. And so what we'll do on the Leedc side is, of course, queue up that public action letter and obviously get input from via the subcommittees for input into that letter. And then we'll structure a way that individuals that are part of the HRTC can sign on to that letter and then we can generate that to the state. And so I think that'll be a good thing. Advocacy is always part of these types of things, and so we just have to be prepared to do so. I think we need to do as much as we can to be able to impact our communities positively. And so that is our call to action. So we need to make it happen. Moving forward with the rest of this, essentially, the two hour working meeting actually went pretty well.

**30:35**

Speaker 3

We were able to get some more clarity on the governance structure in terms of how many seats and so pretty much the big thing is to focus on equity through the criteria, not necessarily upping or downing the seats per se. And so were able to kind of work through that and so we'll continue to really dive into that criteria to make sure it's as efficient and effective as possible and that we have equity that is threaded all the way through for that process. In

addition to that, the other thing that came out of it to our working meeting because we spent a lot of time kind of just going through and making getting some clarity on multiple components of the structure is that we need to kind of process a seating structure or voting mechanism or selection committee structure of some sort. Maybe it's a combination of both, maybe it is just a voting mechanism, et cetera.

**31:31**

Speaker 3

We're going to be having a governance meeting. It looks like we've arrived at a date and time for next week that will be shared in later slides. But what I would say is for folks that want some more involvement in the governance process as we're going through that right now and have some ideas and solutions to bring to the table as it pertains to how we can actually seat our steering committee and b how we can actually select and seat our table and hub model, That'll be a great benefit to everyone, I think. So please, once we provide the date and the time, please make sure, if you can, to be part of that meeting so that we can work together the best we can to make sure that we have the best process in place as possible. We're working on essentially some extensions with the state so that we can give a little bit more time to this process because we understand how serious and how important this process is and we want to make sure it's equitable.

**32:28**

Speaker 3

That's the biggest piece, right? And so with so many members, we got 300 plus organizations that are part of this process, over 400 individual stakeholders. It's a massive effort. The state understands that we clearly have the largest HRTC and the largest in terms of population to serve. So it's okay that we have to take a little bit of time on the front end to work through this effectively. I think if we do so, it'll make everything on the back end that much more efficient. And so that is it for the two hour working meeting recap. And thank you for all of you that participated in that call.

**33:02**

Speaker 1

We've got a couple of hands up. Saw my CEO on my screen. Your hand is up first, so I'll let you go ahead. Yeah.

**33:08**

Speaker 4

Thank you. Charles?

**33:10**

Speaker 1

Yes.

**33:11**

Speaker 4

Thank you for coordinating for a future governance meeting. Wanted to bring up that Congress member Lager Dove is having a roundtable with a lot of South La organizations that are attempting to get money from the Inflation Reduction Act that's been in the works for a while. Not sure how that would impact the attendance for the governance meeting. And if

there's opportunity to modify the meeting for governance or time, that would be really helpful for some of us.

**33:49**

Speaker 1  
Yes.

**33:50**

Speaker 3  
So I think went based off of our co chairs availability, to my knowledge. It appears tenUA, who's one of our co chairs, and then Kelly, I believe, is also available potentially as well. I'm not sure if we can pivot the whole meeting, but we can certainly look into it as a potential option if there's a lot of folks that are going to be part of the initiative that you just spoke of someone.

**34:19**

Speaker 1  
Karen.

**34:21**

Speaker 4  
I want to also request that meeting be taken off calendar. June 8 and June 9 are our graduation days for this entire Los Angeles basin. 50% of our schools have graduation on June 8, and the other 50% have graduation on June 9. And no family or community member should have to choose between their children's graduation or participating in a community activity that they care about. And so I would ask the committee to ask La EDC to move that meeting to the following week. That will allow South La to do what they need to do, but it would also ensure that women who are the ones that are absolutely going to show up at their kids graduation aren't underrepresented and excluded from the process.

**35:14**

Speaker 3  
Thank you for that, Sharon. I, as well have three kids and completely understand that we can certainly work with the co chairs to try to reschedule that meeting. It seems there's a few different points of contention that we are just finding about today, and so no worries, we can switch that meeting. Alan, can you please facilitate that process?

**35:38**

Speaker 1  
Sounds good. Okay, Chioma, you are up. Let's make sure no comments, any other questions, comments before we move forward. Okay, ms. Chioma, you are up.

**35:58**

Speaker 4  
Hello, everyone. I'm Chioma. For any of our new onboardees who didn't get the CERF overview intro from me, I'm Chioma Bahuwe, the program manager of Outreach and Engagement for the CERF program with LAEDC. Happy to see some of our new members on the call and some other ones who I haven't talked to in a month or so. So my update for today is about our process mapping process, and we have selected a vendor after receiving quotes from other organizations that do this type of work. And so we look forward to

working with the mark who was selected as the vendor. For this process. The process mapping is in the contract as an item on the work plan for all of the Hrtcs to, I believe, all of the Hrtcs, but especially ours, for us to work through and get done. So we have selected the mark who will be working with us, working with the Serve team to develop this process mapping process map.

**37:09**

Speaker 4

And what it will do is illustrate how the engagement and data will flow throughout our structure between our Infinity Hubs hub leads and our Table leads and our Micro grantees and all of our stakeholders that are involved. And so I just want to let everyone know who had asked before about the process mapping. So the process will begin. We are starting to work with the team as of last week. And so if anyone has any questions about it, you can send an email to CERF@laedc.org and we'll keep you updated, all of the stakeholders updated on how this process goes and when it is completed as well. But thanks, that's all I have for today.

**38:00**

Speaker 1

Thank you.

**38:00**

Speaker 5

Chioma. Charles, did you want no, I was.

**38:04**

Speaker 1

Just going to introduce you.

**38:06**

Speaker 2

Got it.

**38:06**

Speaker 1

Go for it.

**38:06**

Speaker 5

Oh, perfect. Thank you.

**38:08**

Speaker 1

Yeah.

**38:08**

Speaker 5

So just to move on to our stakeholder analysis, as usual. So this is as of June 1, which was yesterday, and just to kind of break this down for our new members, the total number of organizations engaged, that 425 number. So those are organizations who have been involved or interested in CERF in some way. So we have them on that broad general list versus the

number of organizations officially onboarded have submitted their CERF Collective Partnership Agreement letter, which validates you as a member of the La HRTC. We're currently at 308 members, and that's an increase of six members in the past two weeks. And this red number here, number of organizations not fully onboarded would be a subtraction from that 425 and that 308. We're hopefully looking to decrease that 117 number as much as possible to get everyone who's engaged onboarded. So, moving on to the geographic breakdown of our HRTC members by service planning areas, by where they're headquartered.

**39:17**

Speaker 5

So we're starting to see increasingly balanced representation within the spas, as you can see here, with the exception of spa four and Spa Eight being outliers. So you can see here we have 27, Spa Five West, and then we have some even numbers here, a couple of pairs. So spa One and Spa Three at 26, spa six A and Spa Two at 24 and spa Seven and Spa six B at 20 members. So again, we're increasing in regards to balance representation by service planning area, we're continuing to onboard to try to increase this balance. Otherwise, we are also looking to balance representation in other categories such as this next one here, which is the entity type within the La Hrtcs. So for our new partners, the entity type, these entity types are the required stakeholder categories that we are required to have balance representation from throughout the CERF process.

**40:21**

Speaker 5

And so you can see here that our outlier is the grassroots and community based organizations bucket. So we have 78 members that identify as a grassroots and community based organization. We have employers, businesses and business associations, second up and education and training providers as the third highest in regards to representation. So in regards to increases in the past two weeks, I would like to note that we did have an increase in one member in the government agencies as well as one member in labor organizations. Very excited about that labor organization as we've been looking for increased representation from labor organizations as well as the other three bars that you see there at philanthropic organizations as well as worker centers and California Native American tribes. And just to go over some of our La HRTC upcoming meeting dates. As usual, our Outreach and Engagement Committee will be held on Wednesdays at 10:00 a.m..

**41:26**

Speaker 5

So the next one is next Wednesday on June 7 at 10:00. A.m to 11:00 A.m.. And I'd also like to note that we had postponed this week's Outreach and Engagement Committee to make space for the two hour working meeting. So if you have any questions or you'd like to request the demographics report for this week, feel free to email CERF@laedc.org and we can go ahead and send you the full report. And in regards to our Governance Committee, it sounds like we have some contention regarding the date, so this will be revised eventually. But however, for now it's June 9, which is next Friday at 01:00 P.m.. And as usual, our La HRTC Biweekly partner meetings are being held every other Friday, the next one two weeks from today at 09:00 A.m. On June 16. But with that said, I'm going to go ahead and pass it to Charles to wrap us up with the next steps.

**42:24**

Speaker 1

Thank you Alan. So it's more of kind of a recap, but the governance structure document is due to the state on June 6. So we'll be finalizing that again putting a placeholder method for choosing a Steering Committee, Infinity Hub leaders in there. So by July 14 we will have remove the placeholder with the actual process that was used along with the actual names that are connected to each seat. Again, the Governance Committee meeting which is probably going to be moved from June 9 and there was talk about making sure that everyone understood that the Steering Committee is a subset of the affinity and sub regional tables, not the other way around, but these are the issues that will be discussed in that meeting. So Steering Committee seating criteria process, the selection or voting process, whatever is agreed in the Affinity Hub subreach tables and the approval process and then the CERF La HRTC website.

**43:50**

Speaker 1

Scarlet, did you want to talk about that? The website launch?

**43:55**

Speaker 8

Yes. So we will be transitioning off of the LADC website right now. As you know, the website is a little bit complicated to a little complicated in regards to navigating it. We're very limited in the space that we have in regards to what we're showcasing for CERF on the LADC website. So we're actually going to be migrating to a standalone CERF La HRTC website, which will be your website, where you will be able to find all the updates, meeting minutes, any resources that we have available, as well as just presenting the information, the program structure in a more digestible way, in an easier and more accessible way. We are also working on that being translated for folks that would like to use the website in different languages. We should hopefully have that launched mid June. I also do want to say that I encourage everyone to please look at their spam folders.

**44:57**

Speaker 8

We have also migrated to a new email marketing platform and because it is new, some folks are getting their emails being sent to spam. But it is coming from CERF LA HRTC with the same domain that we've been using. But just want to make sure that everyone can just please check their spam folders in case it has landed to spam and just giving the permissions to receive emails specifically from that same domain, just different email platform. But other than that concludes my part in this next steps and I believe we do have a hand up from Sharon.

**45:41**

Speaker 4

Just a request, Carla, thank you for that update. When you migrate to the CERF website, would you guys be able to please maintain a single page on LAEDC's website so that when people go there and then there's a forward attached to it so it automatically sends them to the new one? We don't want people looking and not knowing that there's a whole new place to look for information because they may not attend all the meetings. So as long as we go to the old page and it forwards them to the new one, that will be.

**46:19**

Speaker 1

A very good thing. Absolutely.

**46:21**

Speaker 8

We've linked the old website domain with the new one and then we'll also ensure that we place it on the LEDC CERF page. We have to allow them to also just click on the link there and take them to the new website.

**46:36**

Speaker 1

I'm sorry, I didn't mean to cut you off. That's okay. Will the web designer or the engineer, will they be able if someone's typing in CERF, Laedc.com CERF, will that automatically redirect it to the new site? Yes. Okay, perfect. Okay.

**47:02**

Speaker 4

Can you put the domain for the new domain into the chat so we can know what it is?

**47:10**

Speaker 1

Is it ready yet, Scarlet?

**47:13**

Speaker 4

Wherever it's coming from, just so we can check the spam so we know where to look for.

**47:17**

Speaker 1

I think you're muted, Scarlet.

**47:21**

Speaker 4

Hi. Well, Sharon, I'll put it in the chat right now. It directs you to our current CERF page. But no, what I'm wondering is wherever that email is coming from that might have gone to spam. I mean, my spam is over 1100. I'm not going to go through 1100 emails. But if you put that in the chat, that would help do a quick search for it. I'll add it, yes.

**47:44**

Speaker 8

And it should be the same email domain, but because it's a new platform, sometimes that can go into spam, but it should be the same one we've always used. But I'll go ahead and put it in the chat box as well.

**48:02**

Speaker 1

There are any more questions? Alan, what's the next slide? I think are we done here? Possible we nine extra minutes. Would anyone like to discuss anything before we log off?

**48:20**

Speaker 3

Just real quick. Charles and team, thank you guys for the presentation today to the partners on the call and those that will tune in to the recording, potentially. If you could, please email CERF at labc.org if you're having any challenges receiving our email communications. I just want to make sure that folks are getting those comms because they're very important for obvious reasons, and there's a lot of updates and information and meeting times that come through those blasts. So if you're having a challenge, please email CERF@levc.org. And Scarlet, it looks like she has that in the chat for those that need it.

**48:55**

Speaker 1

Thank you. Thank you. Jermaine, we give everyone a little opportunity to ask any questions, express anything. Otherwise we can give you seven to eight minutes of your life. Okay, going on real quick.

**49:19**

Speaker 2

Since, as you guys put together the draft letter that we can all sign.

**49:22**

Speaker 1

Out to kind of voice our.

**49:24**

Speaker 2

Strong concerns with the way they're distributing the funds, would it be possible for you guys to craft one that we can give to our local elected officials.

**49:31**

Speaker 1

That they can use so they can.

**49:33**

Speaker 2

Kind of send it on their own?

**49:34**

Speaker 1

Individual letterhead probably addressed to the head.

**49:36**

Speaker 2

Of OPR, whether from state assembling members, state senators, mayors, things like that.

**49:47**

Speaker 1

Jermaine, you have a little bit more experience than I'll let you.

**49:50**

Speaker 3



Absolutely. We want our public officials to be able to send direct letters. So to Carolyn's point, actually, earlier, we'll queue up that action letter and then we'll certainly make sure that we have different options so that we can do just that. Luis?

**50:05**

Speaker 1

That's not an issue. Thank you. Okay, I don't see any other questions in the chat, so let's remember just to stay together as one region, as one team. Regardless of all the inner issues we may have, we're still together as one team, and that's the way the state looks at us. So let's make sure that we project that we are working together. And not just project, let's actually work together. So there's nothing else. We could just say, this meeting is a junk, and we'll see you in two weeks. Have a good weekend. All right, thank you.

**50:50**

Speaker 8

Bye, everyone.

**50:52**

Speaker 1

You thank you.

**50:55**

Speaker 5

Have a good weekend.