CERF
L.A. HRTC

Outreach and Engagement Subcommittee
Meeting Notes and Transcript
April 26th, 2023

[Meeting Recording](#)

Passcode: dNMru3T#

Meeting Summary:

The agenda items for today's meeting included prep for the governance committee meeting, LAEDC proposal of stakeholders joining HRTC by May 1 to vote for steering committee members, completing affinity group brainstorming session on employers and businesses, civic engagement and place-based organizations, sustainability and academia. They discussed the demographics report, which showed the geographic breakdown of LA HRTC members based on their primary service area and affinity hub. The group noted areas with lower concentrations of organizations serving homeless veterans, seniors, immigrants, laborers, workers and sustainability efforts.

The committee discussed the structure of the steering committee and requested a comparison between the initial proposal with 19 seats and the new proposal with 33 seats. Members requested that it be provided along with minutes from previous meetings before tomorrow's meeting. There was also discussion around deadlines for registering as a member in order to vote and participate in elections.

The team is working on creating an affinity hub graphic to showcase where different subgroups fall within their affinity areas. They are also mapping the outreach and engagement process, which includes gathering data from all community groups being funded and aggregating it into tables in each affinity hub. The team will reconvene next week to continue work on identifying minority businesses for partnership.

Action items:

1. Engage in geographic outreach and forums prior to outreach and engagement process
2. Conduct planning forum on both geographic and racial basis after compiling data
3. Assign Toni to participate in the process mapping discussion
4. Identify organizations for partnership through outreach efforts
5. Reconvene on business breakout sessions at a later date

Transcript:

00:55
Speaker 1
Good morning, everyone. Happy Wednesday.

01:21
Speaker 2
Hello. Hi, good morning.

01:27
Speaker 1
Thank you for hopping on. We'll just give some a few minutes for everyone to hop on the call.

01:33
Speaker 2
Okay, it's who. Good morning.

01:59
Speaker 3
Good morning, everyone.

02:18
Speaker 2
Good morning.

02:19
Speaker 4
Good morning.

02:20
Speaker 2
How are you all doing?

03:17
Speaker 1
So we have twelve people so far, a couple of people trickling in, and we are waiting for Sharon, as well as Chioma.

03:58
Speaker 3
Stella, would you like to do welcome and introduction as we wait for Sharon?

04:06
Speaker 4
Absolutely, Scarlet. Thank you so much. Thanks. First off to the LAEDC team and welcome everyone to our outreach and engagement meeting as we move further into the implementation grant I'm sorry, the planning grant. And I keep forgetting, which grant am I working on right at this moment? The planning grant and then eventually the implementation grant. It looks like we have about 17 participants so far. Hopefully we'll get some more folks joining us, but we can go ahead and get started. And Alan or Scarlet, do we have the agenda available for folks?

04:57

Speaker 1
We don't have, I guess a presentation, but I can kind of move forward and let you guys know what some of the items were. Okay, so I know that we had a couple of discussion items, but did you want me to start off with our stakeholder?

05:13
Speaker 4
Yes, please, Alan. If you can do that, just give us some updates and then we'll move into the discussion items and then the affinity group's brainstorming session.

05:22
Speaker 2
Okay, sounds good.

05:24
Speaker 1
Just give me a moment to share my screen, please. All right, are you all able to see that?

05:44
Speaker 4
Yes.

05:45
Speaker 2
Thank you, Alan.

05:47
Speaker 1
All right, so this demographics report. So this was, as of yesterday, April 25. So we're at a whopping 277. Again, I like to give a round of applause every time because our numbers have exponentially been increasing in the past few weeks. So we're almost at the 300 number. I know our May 1 deadline is coming up. I think it's on Monday, but if we could get to 300, that would be awesome. So moving forward to our geographic breakdown of La HRTC members based on their primary service area, that primary service area that they indicated through our onboarding form, we're seeing the same trend. So the majority of La HRTC members indicated their primary service area was all of La county, which is great because we want to make sure that we envelope all of the county in regards to serving what organizations serve where. And we have spot eight up next.

06:51
Speaker 1
I think spot eight is the second highest number of La HRTC members we have in general, second to metro area. And so there's no surprises that we have a lot of members who are serving the South Bay harbor area. And then third, we actually have a metro area, which is interesting. And then after that, antelope Valley. Moving on towards our geographic diversity by affinity hub. And again, this is based on the main constituency. Each organization reported that they served through our onboarding form. And so it's by Spa service planning area as well as our Subgroups Academia Civic Engagement and place based coalitions. So as you can see here, we have 70 huge number in Metro Spot Eight, south Bay and Harbor Area not far behind metro Area. And again, we really want to focus on these empty spaces here. So

you can see in Spa Six B we have economic development as well as civic engagement in place based coalitions, employers, businesses and families.

08:04
Speaker 1
But we definitely need to focus our outreach efforts on locating organizations or potential members that serve homeless veterans and seniors, immigrants, labor and workers, sustainability and so on. I believe our second point of focus should be Spa Seven, which is the East La area. So just keep that in mind when thinking about who you should invite or send over our CERF material. Spa Six b and Spa Seven are the lowest concentration. So with that said, I want to open it up to anyone who wants me to scroll back up or down or ask any questions.

08:43
Speaker 2
Can you define my name?

08:46
Speaker 1
Is James representing with Kimberly, who knowingly be on the call for Spa Six B. I see you have an east and a west. Is there a map for the west or for both? You said if there's a map to show, like, the boundaries yes, I see you have it split. There's an east and a west.

09:11
Speaker 2
Yeah.

09:11
Speaker 1
So it's split by the 110, I believe, and I can send a link in the chat. Let me locate it. But we have a Spa finder. Let me just go ahead and open that, and then I'll share it in the chat. So you can open that map and you can go ahead and see that.

09:28
Speaker 2
Thank you. Yeah.

09:29
Speaker 3
Alan, I'll also share the onboarding form, and in the onboarding form, it specifically states the cities that fall within each of the six A Six B split. So you can kind of also see specifically the cities that are conveyed within each of those split spots.

09:49
Speaker 2
Perfect.

09:50
Speaker 1
Thank you, Scarlet.

09:51
Speaker 3
And then I think Tony has a question as well.

09:57
Speaker 5
Hello. I love the charts and all of the labels. I know I'm always talking about labels. What might be helpful here, though, is this is clearly your geographic diversity of your Affinity Hubs. Maybe a note or another line, but if you have over 100 countywide organizations, many of them CBOs, it might be good to at least reflect that, because if I'm understanding the chart correctly, we're not reflecting those organizations in this chart. Am I understanding that correctly?

10:34
Speaker 1
Can you kind of repeat? I think I'm having a hard time understanding what you're trying to say.

10:39
Speaker 5
Me too, Alan. So this is clearly the geographic diversity of the Affinity Hubs as done in the survey for your primary service area. And for some organizations, such as ours, the American Indian chamber of commerce of California, we would mark county wide. But I can see that your numbers were not in each of the spas. I totally respect that you're wanting to know about those as a primary area. What I'm thinking is either a note on the chart or maybe another line that at least indicates that we have it's a pretty high number. It's the largest number of organizations. So those spas that don't have many, it's not that they aren't geographically covered at all. And that's all I'm saying, because one might look at that chart and go, wow, the poor people that live here. Nobody is really focused on or there's only three groups.

11:44
Speaker 1
Got you. Okay, I understand now.

11:47
Speaker 5
So I guess I don't have answer for you. I'm just thinking if there's a way to do a note, if you don't want to mess up your chart, because I think your labels are very good, but some indication that there's another way.

11:58
Speaker 2
Thank you, Tony.

11:59
Speaker 1
And yeah, I definitely see your point because people can probably assume that even if it says all of La. County, they might assume that the specific spas individually are being neglected. So I can definitely add in a note there to make sure that everyone's aware of that. And again, I

want to make note that we share the full demographics report as well. And the full demographics report actually displays a table. And that table shows not just the primary service area, but the secondary service area as well. So those numbers actually look a little different. I'm just sharing the primary service area pie chart per our OE committee chairs request. But, yes, I'll definitely make another. Thank you, Tony.

12:44
Speaker 5
Obviously you can't do 100 charts at every meeting. I respect that.

12:49
Speaker 1
Well, thank you so much for your diligence and always providing some insight.

12:55
Speaker 2
We have some questions.

12:56
Speaker 4
Sharon and then Jay.

12:57
Speaker 3
Hi, Sharon.

12:58
Speaker 2
Hi there.

12:59
Speaker 6
Welcome, everyone. We have some new folks on the call. Hopefully they'll get to introduce themselves, if they haven't already. What I want to do is, Alan, I want to ask you to move this particular service area back to our third chart. The top number one chart, and it should be delineated as such, is our one that I think there was a third one that we had previously that gives us the breakdown by your headquarters. And that's what I think should be called out specifically in the title, because what we're looking at it for two distinct reasons. The headquarter location is so that we have actually domiciled concentration on geography. There are a number of leverage of funding that will go into specific spot areas based on where those organizations are located. In addition, there is a significant one goal of CERF is to leverage third party funding into local communities.

13:59
Speaker 6
And so there are several funding opportunities that are again focused on domicile place based activities. And so when we know that we have a concentration of entities that are actually located in those areas, it will help. As groups began as the spas have their geographic meetings, which is at the front of our planning process and they huddle based on those geographies. So it is clear that we have good concentration of all representation. So that when

we look at something like Spa One and we have youth opportunities for individuals or groups located in Spa One, that we have more than two organizations focused on academia in small one, so it's where they're located. And you can put that in the title, that Geographic Diversity by Organizational Headquarters. That will help. That's our first and foremost. And then secondly. Thank you. Tony, your comments was to make sure that you could see that even though we maybe have a very short list of Domiciled or headquartered organizations in an area, we still have services available for that area through that second table.

15:10
Speaker 6
So that would just help. There was a third one and maybe we can talk about that offline because I forgot which one it was.

15:20
Speaker 2
Awesome.

15:21
Speaker 3
Thank you.

15:21
Speaker 2
Sharon.

15:22
Speaker 3
I think we have jay.

15:23
Speaker 4
Yes, Jay.

15:26
Speaker 2
Hi guys, how are you?

15:27
Speaker 7
This is Jay with the line. Pleasure meeting with all of you. I echo the sentiment. Actually what I was going to say was to piggyback off what Sharon and Tony mentioned is that some organizations like us, we have multiple locations. So if it's that one Domicile location and it's going to basically list that as the SBA, there are organizations that have operating facilities in different locations and also listing the primary and secondary areas of service if there's a way to expand that. Because for those CBOs that are covering all of the county, like for example, we're right now helping lead the efforts for the La County Economic Grant Opportunity, the EOG grants. And so we do outreach all across the country. I mean country. God, I wish. All across the county. And we're running events and street teams and canvassing all around the county. We service all of that area.

16:23
Speaker 7
And so there'll be a great way, if there was a way for CBOs to kind of list and populate in multiple SBAS, that way I think there'll be a little bit better representation on a chart like this in terms of coverage.

16:38
Speaker 4
Thanks for that, Jay. Yeah, I completely forgot. Do we have any folks new to the Outreach and Engagement Committee that are on the call today? And if so, can you introduce yourself?

16:54
Speaker 6
Hi.

16:55
Speaker 8
This is Luis Bertillo. I'm the president CEO of the San Gabriel Valley Economic Partnership. This is my first meeting for the Outreach and Engagement Committee, but I have been involved with the other committee.

17:04
Speaker 4
Yes. Thank you, Luis.

17:06
Speaker 2
Yeah.

17:06
Speaker 4
Your name looked familiar, so thank you for joining us today. Anyone else?

17:11
Speaker 1
Yeah.

17:12
Speaker 8
My name is Douglas Jessup. So I've been part of the different subcommittees with the Youth Justice Work Group. I'm the chairperson of Voices Council, or the unofficial chairperson. The votes haven't actually been fully tallied, but I'm the chairperson of the Voices Council overlooking Area 1234 and Five. And then I'm also a founder of the Constituents, which essentially is just developing grants and contracts for this.

17:40
Speaker 4
Very good. Thank you, Douglas. Appreciate you being on the call. Anyone else?

17:45
Speaker 2
Yeah.

17:46
Speaker 4
Fernando Damina is here with the Play Equity fund. It's my first meeting.

17:49
Speaker 2
Nice to meet you all.

17:51
Speaker 4
Fernando, what was the name of the organization? I'm sorry? The play equity fund. Play equity fund. Very good. Thank you, Fernando. Anyone else?

18:01
Speaker 2
Yeah.

18:01
Speaker 6
Hi, I'm Susannah Kim. I'm the associate pastor at Wall Street United Methodist Church.

18:06
Speaker 2
My first meeting. Very good.

18:08
Speaker 6
Thank.

18:08
Speaker 4
You susannah. Appreciate you joining us.

18:11
Speaker 2
Anyone else? Yes. My name is Peter Maddock. I'm the director of workforce development and reintegration programs with the Flintman Center. We're located in Spa Three, and this is my first meeting too.

18:22
Speaker 4
Oh, wonderful. Sharon's giving you a clapping applause. Awesome. Thank you for joining us. All right, we have a few new folks to the one committee meeting, so that's fantastic.

18:37

Speaker 1
Good morning, everybody. My name is Luis Garabe. I am also new to this committee, but been involved with the LADC for quite some time. I am the director of Economic and Community Development for the City of Homedale. Thanks for having me.

18:49
Speaker 4
Wonderful. Thank you, Luis. I appreciate you being here. Fantastic. Anyone else?

18:59
Speaker 2
All right, excAlant.

19:02
Speaker 4
Well, we did have an agenda, and Sharon, I'm just going to post this real quick. These were the items that we talked about over the last few days, and so if I could just share those with everybody. We were going to prep for the governance committee meeting, the changes in the governance structure. We were going to talk about the LAEDC proposal groups having to join the HRTC by May 1 in order to vote for steering committee members. There was a question that was tied to that. Will steering committee election process be a nomination process or candidate submission process? And then voting rights as an HRTC member. So any HRTC member must be allowed to participate in steering committee process up until the day, 24 or 48 hours before actual election. And then were going to complete the affinity group brainstorming session that we started a couple of weeks back.

20:09
Speaker 4
And so we want to just go back into this exercise and really flesh out employers and businesses, civic engagement and place based organizations, sustainability, since weren't able to completely flesh that out, and then academia. And so those were the let's see, 1234 areas that we wanted to just really break out into groups and just talk about who else could we be outreaching to. Sharon, you have a question, a quick.

20:45
Speaker 6
Question, do, on the four categories that you're going to pull today? We're going to break out today. Can we see what kind of representation we have in the room for those groups.

20:54
Speaker 4
Okay, do you want to do that right now?

20:56
Speaker 6
Well, just before were going to break out where we put people.

21:01
Speaker 4
Okay, good deal. Thank you, Sharon.

21:05
Speaker 1
Sorry to hop in on this, but then I can also have it so everyone can choose what room they can join. So if you'd like, they can just join whatever they identify with the best.

21:17
Speaker 6
Yeah, I just want to have an understanding of what we have represented on today's call.

21:22
Speaker 4
Okay, cool. All right, Sharon, so these are the items that we talked about. So the first one was prep for the governance committee meeting.

21:36
Speaker 3
And just to announce, the governance committee meeting will be taking place tomorrow, Thursday at 12:00 P.m.. I have dropped the registration zoom link for that in the chat, and that meeting will be led by the governance co chair, Tanua.

21:53
Speaker 4
Very good, Scarlet.

21:54
Speaker 2
Thank you.

21:56
Speaker 4
All right, it's all yours, Chairman.

21:59
Speaker 2
It is.

22:03
Speaker 6
Well, I don't really have it. I think what we have is we have a bunch of new members. A couple of things have come up and have been carrying over in this committee. I do want to let you know that from my perspective, I think Louise has his hand up. But from my perspective, I know that this is our first time meeting at 10:00 on Wednesdays and that we shifted our meeting by committee request to this time slot. I would like someone from LADC to go in to the if you haven't take the original invite that was sent out at the previous 03:00 P.m. Time slot. That was an ongoing meeting invite. And if you can change that actual invite to this time, it's still showing up on my calendar as 03:00 P.m. Today. Even though you sent an email out yesterday saying, here's a new meeting invite, you had to register for it doesn't automatically go to calendar.

22:57
Speaker 6
So what showed up on my calendar is still 03:00 P.m., and so I happen to have read no that were meeting today. But I'm sure, like last week, I was going to get a bunch of calls after today asking about 03:00 P.m. If there's a meeting shift. So can we make sure that we change the old invite?

23:17
Speaker 1
Thank you, Sharon, for bringing that up. I just wanted to kind of clarify because we changed I think before we had an outreach and engagement committee, it was just one open zoom link where they didn't have to register. But ever since we had changed it for them to register, even with that 03:00 time. So when folks add that invite to their calendar, it's actually just an individual calendar event. So meaning that we're not able to update it on your end. That's why we sent out that email, basically just, here's the new invite to add to your calendar, and then you can go ahead and just delete that 03:00. Since we're not able to do that on our end.

23:58
Speaker 6
Okay, can we talk about that offline? Because, again, that's one of the features that does make it increase our participation, is having that calendar automatically show up for those that have opted in to the committee. But we've got to do some engagement. Luis, you have a question up.

24:14
Speaker 2
Actually.

24:14
Speaker 8
Kind of what you're raising. I was curious about what the Governance Committee meeting was tomorrow, because I don't have that on my calendar, and I'm on that committee. So I was curious. I was expecting that person to show up.

24:25
Speaker 2
Yeah.

24:26
Speaker 6
And again, that's happening with a lot of our members. Again, we had a system previously that automatically notified your calendar if you were opt in that their meeting was on calendar. And so with the change, it does call extra steps and those extra steps. Luis, this is the meeting that you have been vocal about, where there will be a preview from the Governance Committee on their proposed changes to the structure. And so they'll be going through how went from 1719 members to proposed what is now 33, what the designated seats for Steering committee will be, what the proposed recommendations are in terms of election versus seating processes on steering committee, all of that the scope, and those will be covered in this meeting. This is the meeting that Pook has been waiting for Governance to

reconvene to talk about. I think in the last meeting, you asked for copies of that information to be disseminated prior to the meeting, so you'd have a chance to review it.

25:29
Speaker 6
I don't know if that has happened, but that is the meeting that's scheduled for tomorrow. Is that correct, guys?

25:34
Speaker 2
Yes.

25:34
Speaker 3
So a newsletter was sent out on Monday that recapped last Friday's meeting, and it included all the live documents that we presented, which was the graphics that displayed the CERF LA HRTC program structure, the outreach and engagement funding structure, as well as the suggested governance structure that is in its current third rendition. Those should be in your inbox from LAEDC. And that was sent out on Monday. And so tomorrow, the Governance Committee will be just taking in questions as well as going over the process in which the process that they've conducted to create the steering committee structure. There will be no final vote tomorrow in regards to that structure. It's a simple overview of where we had left off with the Governance Committee and taking in feedback and answering questions from our HRTC members.

26:36
Speaker 2
And how do I sign up for that?

26:37
Speaker 8
Because, again, I'm on that committee, but I don't have it on my calendar.

26:41
Speaker 3
Yes, in the chat, I dropped in the new registration link that we've created for that meeting. And so if you just click in the link that was provided, you can go ahead and register directly for that Zoom meeting. And it's also in the newsletter. We have all our upcoming meetings as well listed on there with their appropriate links.

27:07
Speaker 6
Any other questions?

27:09
Speaker 8
Quick question, do we just do this once to sign up once or do we have to sign up for every meeting every time?

27:17

Speaker 3
Alan, do you mind explaining how it was set up?

27:21
Speaker 1
Yeah, so just to clarify, we have this registration link and this is for just this Thursday meeting for now, but we're going to leave it open because I know that a lot of folks have been wanting to have governance committee meetings since we haven't had them in a long time. And so we're going to have that Thursday meeting tomorrow and then from there identify if we're going to need those committee meetings to be recurring and then we'll move from there to see if we can continue utilizing that link.

27:49
Speaker 8
Can I recommend you send out something specific just separate from because I know sometimes I won't look at the newsletter specifically, I'm looking out for meeting notifications and I suspect others may be on that. So I just don't want anybody to be in a situation where like, hey, I'm on this committee, nobody told me about it and they kind of missed it because they weren't notified properly.

28:08
Speaker 3
Absolutely. So what we're starting to do now, yesterday we sent out an email blast to all our 500 HRTC emails that we have reminding them about today's meeting and then similarly so we will be sending out another email today reminding them about tomorrow's governance meeting. So we do want to make sure we make that extra effort in ensuring that our members are able to see the meetings that are coming up and that they are accessible as possible. So we will also chat offline in regards to how we can improve the calendar invite mechanism and ensuring that it shows up on your guys'end as well.

28:46
Speaker 6
Thank you for that. Thank you so much for that. Anyone else? I think there's something in the chat. Okay, that's your notices. Okay, thank you so much. So the materials that were disseminated on Monday were the recaps of the meeting notes from Friday is that as I understand it.

29:09
Speaker 3
It was multiple components. So it was a recap of the meeting notes from last Friday's partners call which basically recaps the whole meeting. And then we also shared the CERF LA HRTC program structure which basically lays out the different dynamics within the CERF program, which is the stewardship committee, steering committee, and then the Hub structure and the tables that fall within that hub structure. Then we also showcase the outreach and engagement funding structure, basically showcasing what grant opportunities will be available within the Hub structure. And then we also showcase the governance suggested steering committee which basically showcases the different seats that were created and the election process is something that still needs to be fleshed out in that committee in regards to how we go about conducting that. Right now I am trying to work on a separate graphic that kind of just showcases how each of the stewardship, steering, and hub structure work together in a kind

of more process way to be able to showcase their roles and responsibilities and how that feeds into each component.

30:30
Speaker 6
Okay. The document static that I'm asking about because I'm following up on an open item from this committee. So the three graphics, the accompaniments were those three graphics that you created that were beautiful, by the way. They really are beautiful. Is that the accompaniments that went out?

30:51
Speaker 3
Yes, those are all the graphics that have gone out.

30:54
Speaker 6
All right, so I am going to ask for one more thing, and I want to be sensitive because we have had so much request on a couple of old items that are going to come before Governance tomorrow. If were a government entity, and Tony is expert in this, we would have been required to put our information out 72 hours in advance. Okay, that is just absolutely critical. And Luis has brought this up to the HRTC in the past that we don't get stuff the last minute, that we get stuff in time so that we can have a nice opportunity to review it, become familiar with it, and be able prepared to basically converse about it. One item that has been brought before this committee for a few months now, and were waiting for members were waiting for governance to convene to discuss it is the structure of the steering committee.

31:45
Speaker 6
There was a request for a comparison to compare the steering committee proposal when the HRTC bought off on the initial steering committee structure. And that is the entity that has decision making authority in this body. Until we stand up a steering committee, all decisions are made by the HRTC. The HRTC decided and agreed to a steering committee structure that was submitted with the proposal. It called for, I believe, 19 steering committee seats. The governance committee came back with a proposal to increase that to 33. However, what was requested was by this committee and members on the other committee was that a clear comparison of those two be shown so they can understand what changed, how it changed, and why it changed. Folks have been waiting for that for about six weeks. I do know that you guys worked on something and it's not contained in your graphic, but you worked on something that would show give them that information, but it has not landed back in the hands of the members.

32:55
Speaker 6
And so I am going to request that package get in the when you're preparing for a meeting, you have like if you're preparing for a board meeting, you have a board packet. It has all the information you need. So I would like the minutes from the last two governance committee meetings along with that document to be provided to the members, along with a notice that this governance committee meeting is happening tomorrow for discussion and input, so they know it's not a voting meeting and we don't have to worry about decisions being made. They still have time to digest it, but we do want to give them ample notice along with the

information that they've been requesting. I don't want us to have that pushback of weren't told we showed up six times because people showed up to governance meetings and there was no governance meeting.

33:42
Speaker 6
So I don't want to hear that. I really want to have the committee fully vetted, fully informed with everything they need and noticed in a way so it's not buried in a newsletter. So I just want to be respectful that way.

33:54
Speaker 3
Absolutely. I appreciate that feedback. I have gone ahead and shared the governance renditions, the three renditions that have been worked on throughout the past year. I believe we shared that a while back, but it was never emailed to our members. So what we'll go ahead and do is email that to the HRTC body today, including the meeting link for tomorrow's meeting in regards to the past meetings that have taken place. That's something we will work on. This LADC team was not, unfortunately, not a part of those or not a part of the program up until January. So we'll have to do some digging in regards to bringing up those past meeting notes that took place in those governance the prior two governance committees that took place end of last year. So we'll go ahead and dig those meeting notes up and then include the rendition that I had just dropped in the chat as well, along with the meeting link for everyone.

34:53
Speaker 2
Thank you.

34:53
Speaker 8
Quick question on tomorrow's meeting, I thought I heard that somebody said earlier that the meeting was at one. I signed up for it, and my calendar invite says noon. So is it noon or 01:00 p.m.?

35:07
Speaker 3
No, the meeting is at noon.

35:09
Speaker 8
Oh, the meeting is at noon.

35:11
Speaker 3
Twelve to one.

35:15
Speaker 6
All right, I'm complete. Are there any other questions regarding our governance structure, what we're going to look at, what's being discussed?

35:26
Speaker 2
No.

35:27
Speaker 4
Thank you for that.

35:27
Speaker 2
Sure.

35:28
Speaker 6
And is there going to be a dialogue tomorrow about the proposed election appointment process in this timeline tomorrow?

35:37
Speaker 3
So that's something that the co chairs are going to be facilitating? I don't know as far as that might be a conversation that will be brought up, but there has not been a conversation in regards to the election process, so all this is fairly new.

35:53
Speaker 6
Okay, great. There you go. Next item on your agenda. Stella, is there's a discussion on the table about May 1 being the deadline for individuals being able to register and become members of the HRTC in order to vote and become a member on the steering committee? Can you tell me where that originated?

36:19
Speaker 3
I don't know where exactly that originated. It's not within our proposal, from my understanding, is that we need to have the. Conversation in regards to what those deadlines mean, from my understanding is that O and E created a 45 engagement phase. The deadline for that was pushed back based on a poll that was conducted about two weeks ago during one of our HRTC meetings. So the new deadline is May 1. Now, what we need clarification from the body is in regards to what does that May 1 deadline entail for our members that sign up after the fact and then also understanding or receiving clarity in regards to what will be the deadline for people to sign up with the program and be able to qualify. In regards to being a candidate for the election process and voting for the election process. Because that election process will entail the whole HRTC body and we still have not necessarily fleshed out how that election process will look like.

37:32
Speaker 3
We're just trying to understand what that timeline will look like to ensure that we have enough space to conduct an appropriate election and make sure that everyone can take part in

the election in an efficient manner. So we're just wanting to receive clarity from the body in regards to these concerns and then have that conversation with governance as well.

37:58
Speaker 6
Okay, got it. So the May 1 timeline for framing for our new individuals who are new on the meeting, we had a targeted outreach period that we defined where were going to go into the market and try and fill in the members so that we had geographic and affinity hub representation. It was an arbitrary thing made by the committee, endorsed originally, had an April 15 deadline. There was a discussion and a poll taken to agree to extend that. I got this information that it was being extended to May 1. But after that, I got a phone call from Jermaine after our meeting that day telling me that it was going to be extended for 30 days, which I would have made it May 15. So I don't know how the May 1 date got out into the public because I did receive a call from Germaine saying after our committee meeting saying, yes, were going to extend it for the 30 days, and that would have been May 15.

38:51
Speaker 6
It is only a targeted outreach period. In other words, we're putting our energy focused on trying to fill in those efforts. It has no impact on any members ability to participate, register, vote, or have any participation in our HRTC. As a matter of fact, contractually, we cannot remove any voting rights from any member of the HRTC. That's in our contract. That is a commitment, and we will continue to engage and enroll members in the HRTC well after we've stood up a steering committee, it is that we are not closing the doors, and we will never close the doors in terms of community participation. So that is part of our committee. Everybody has to have equal voting rights and that is something that is also in our contract with the state. And so Stella and I kind of we know this stuff because we've read this contract inside and out.

39:51
Speaker 6
I do want to again, yeah, we need some clarity around that timeline for relevance purposes. The county of Los Angeles and the state of California have a voting rights parameter that basically for our county in our state says if you register as a voter in Los Angeles or in the state 15 days prior to an election, you have full voting rights in that election. You may vote up until the day before that register up until the day before that election and still be able to cast a ballot. It's called a provisional ballot in the statute, and it still gets counted. You just have to go through a little bit of work of validating it. So, however this flushes out, I just want to be consistent. Everybody knows me. The one thing I always going to put a stake in the ground is fair and inclusive processes.

40:46
Speaker 6
I want everybody included and everybody counted. So whatever we come back with, we just want to make sure that we are not excluding anything or creating any arbitrary deadlines that will limit people's ability to participate.

41:00
Speaker 2
You're welcome.

41:01

Speaker 6

You're wanted and you're valued.

41:06

Speaker 2

Absolutely.

41:06

Speaker 3

So that discussion will definitely take place tomorrow with the governance co chairs and as a governance committee. That's the process that will be developed. And then we'll come back to the partners for additional feedback and just to kind of give a timeline in regards to how that our deliverables for the state in regards to getting the election process and seating. Let me just pull that up so that everyone can understand where our next deliverables will be.

41:42

Speaker 2

Give me 1 second.

41:44

Speaker 3

My email is a little I mean, my Internet is a little slow. So our final governance structure is going to be due June 6, and that includes the roles, the narrative, and defining that election process. So by June 6, we have to submit that deliverable, and then by July 6 is when the seating is due. So the election process has already happened. The seating has been finalized, and those names will be due to the state on July 6. So just to have that understanding in place prior to the next conversations that we're going to be having with governance, this is all the feedback that we need to ensure that we have the mechanism in place and enough time in place to be able to execute these deliverables.

42:37

Speaker 6

Can I have a question? You said that the steering committee so we have to seat our steering committee. That's what Jermaine told me when he called, is that we have to see the state indicated we have to seat our steering committee by July 6, right?

42:49

Speaker 3

Yes.

42:49

Speaker 6

So elections does not have to happen by June 6 when we finalize. The structure is that correct.

42:56

Speaker 3

What I mean by June 6 deadline is that we have to submit to the state, basically, our structure.

So how many seats will the governance committee have? How did we get to those seats? What were the considerations and feedback that were taken to produce the governance structure and then outlining what the election process will look like?

43:18
Speaker 2
Got it.

43:18
Speaker 3
Then between June 6 and July 6, we need to have enough time to conduct an election to then submit the seating by July 6.

43:30
Speaker 6
Got it. Clearly. Thank you for that clarification. That was fantastic.

43:36
Speaker 4
All right, we cover everything. Sharon?

43:40
Speaker 6
Yeah, that's the agenda I got.

43:42
Speaker 2
I think we covered it. Okay, cool.

43:45
Speaker 4
ExcAlant. Well, thank you for that. And, Tony, you had a comment there. Did you want to speak about that?

43:54
Speaker 5
Well, just briefly, I remember seeing a graphic that talked about how race, ethnicity, gender, LGBTQAI, and other important diversity groups come in at the end. So we have affinity hubs by stakeholder and geography. And then at the end, there is which La is very diverse. So we are assuming, in a sense, we're getting diversity throughout the process, and then there's a final check before recommendations go forward. I think that's what the model is. If I'm understanding that or whatever that is, it might be helpful to be sure that we're keeping that diversity piece at the forefront. It could be a note. I know I'm always about notes or a graphic, Scarlet, that your graphics are awesome, but as a group and I'm sharing this with our group, I'm not able to show Native Americans specifically how that will come in as a check. And for us, that's important.

45:02
Speaker 5
And I know you can't do everything all at one time, and so I'm sorry because it's like you got

to produce one graphic at a time, but it would be helpful to at least have a note and maybe later get a graphic or something.

45:14
Speaker 4
What do you think, Scarlet?

45:16
Speaker 3
Yeah, that's something I can definitely work on. And maybe I know what I'm currently trying to work on as well is just laying out the affinity hub. The affinity areas all have different subgroups that are not necessarily listed as the main title of the stakeholders that were required by the state. So that graphic will basically showcase families, what falls within families, seniors and veterans, what falls within those subgroups. And that's where our HRTC members will be able to see in more detail the subgroups that tend to be left out. So, for example, within our youth affinity area, we have LGBTQ youth, we have immigrant youth that will be more spelled out based on the feedback that was provided to us from past meetings that were then included in the proposal. So I'm working on kind of laying out the affinity hub graphic that will then showcase where tribal comes in within their affinity area, where certain subgroups that have primarily been left out of conversations fall within their affinity areas.

46:27
Speaker 3
So I'll go ahead and work on that. Hopefully I can have that by next week to receive more feedback in regards to if that's something that works with you all or if you prefer something different.

46:42
Speaker 4
Thank you, Scarlet. Thank you for your comment.

46:45
Speaker 6
One thing, Stella, I think there's an update that will may help to frame something. One of the things the committee had voted and determined and it went all the way to the HRTC is we had two processes for both geographic outreach and engagement. And Tony, you are correct for race based. So in our process mapping, which is something that has to happen in the next 60 days, the outreach and engagement entire process has to be mapped and we are going out to bring in an independent consultant to help us do that. The state has hired a technical assistance provider to support all of the Hrtcs in the state. That process map will include the methodologies and workflow that will track how we collect data amongst all 110 community groups that are being funded, as well as the multitude of tables that are going to show up in each affinity hub.

47:53
Speaker 6
So there will be an LGBT table, I am certain, and how that information rolls up into the hub and what data points we're going to be collecting and aggregating are part of that process map and we have to do that before we engage in our single contract that's in our proposal. So I

wanted to just let you know, we had formulated that we would do geographic outreach and forums prior to the outreach and engagement process. And then after we finish our outreach and have compiled our data, we will then do a planning forum where we begin to plan what's needed based on the data that we've collected and found. That's going to happen on a geographic basis, but that's also going to happen on a racial basis. And so we had asked prior to the proposal that the racial based forum information be housed and conducted by our research group.

48:55
Speaker 6
As we're out there gathering information, we're going to be checking boxes and gathering racial information. That data is going to be assimilated and aggregated and then go back under research. One of the research contracts scopes is being modified to make sure that the compilation of that data happens and that those racial statistics come back to the community after being collected along with the other findings and research for discussion. And then planning can be done on a race base as well as a geographic base. And so we made that commitment. I know there was some confusion. There was budget allocated in research's, pot of money, and there was a deliverable on the contract for us to have that done and the same as geography. So it is very important that we have that race based information. And Tony, we're going to need you in that process mapping discussion.

49:54
Speaker 5
I'm happy to do that. I do want to mention one thing that I know that the Serf Solicitation focuses on California Native American tribes, but California is also home to the largest population of Native Americans that happen to be tribal members, but their tribe is in a different state. So we're interested in both, and we just want to point that out. That awesome. California Native American tribes, but we also are very interested in Native Americans that are tribal members in a different state.

50:27
Speaker 4
It's a good point.

50:29
Speaker 2
Thank you.

50:30
Speaker 4
Tony, we have a conversation that was going on in the chat there, jay asked a question. It looks like it was answered by Chioma and Sharon. So any other questions, comments? We only have a few more minutes to conduct this little brainstorming session, which I hope Chioma has been helpful to you. We're just trying to really dig deep into each of those categories. And so this week, we wanted to cover hold on 1 second. We wanted the affinity group exercise to cover employers and businesses. Number one, civic engagement and place based organizations, sustainability, and academia. So we have four breakout sessions. Sharon, you had a question about where everybody's from, but I think to Alan's point, he's going to let us choose which ones we want to work on or which breakout groups we want to work on. So we'd probably be able to do that very quickly based on who joins those sessions.

51:38
Speaker 4
Alan, are you all set for us?

51:41
Speaker 1
Yes, we are all set. I'll go ahead and open them right now.

51:43
Speaker 4
Okay, good deal. And so please just choose which group you want to be in, identify a note taker, and then we'll make sure that Chioma gets this information back to her as well.

51:54
Speaker 6
Can we clarify really what the takeaway is?

51:57
Speaker 4
I'm sorry, say it again.

51:58
Speaker 6
Sharon, can you clarify again, restate what the takeaway is?

52:01
Speaker 4
Yeah. So, bottom line, there's still some gaps, obviously, from the reports that Alan shared with us. So we really want everyone just to think through any organizations that you're aware of that you partnered with, that you know of, are in your particular area or in a spa area that you're familiar with. And we want to be able to just identify these groups, invite them to the table, engage them, try and get them on board so that they can also participate in this process.

52:38
Speaker 2
Okay.

52:39
Speaker 6
It's not only the names of specific organizations, but it's giving us the types of organizations yes. That matters, and that allows us to do a deeper dive search.

52:48
Speaker 2
Yeah. All right, so why don't we go.

52:51
Speaker 4
Ahead and choose our breakout rooms?

52:56
Speaker 2
Thank you, Alan.

52:59
Speaker 1
No problem. All right, so it looks like employers in business seems to be the hottest option right now. Anyone can hop in academia, sustainability, civic engagement, and place based coalitions.

53:53
Speaker 2
All right, so it looks like we.

53:55
Speaker 1
Only have three people other than our.

53:57
Speaker 2
Team, I don't see the option to join a meeting.

54:01
Speaker 1
Oh, you're not able to access the breakout rooms?

54:04
Speaker 2
Yeah.

54:07
Speaker 1
I think I can go ahead and assign you. Was that you, Peter?

54:11
Speaker 2
Yes.

54:13
Speaker 1
Which one would you like to join? We have academia, sustainability, civic engagement and place based coalitions and employers in business. Right now, our lowest are Sustainability and Academia.

54:25
Speaker 3
Well, no one's in Sustainability or Academia, so I think just either civic engagement or employers.

54:32
Speaker 2
If not, he'll be the only employers would be good. Okay.

54:37
Speaker 4
Yeah. And I left Alan because there wasn't anyone in Sustainability.

54:41
Speaker 6
You can do those next week.

54:43
Speaker 4
You can put me in either one, whichever one.

54:46
Speaker 2
Okay. This is Linda.

54:48
Speaker 6
I can't see which one to join either.

54:53
Speaker 1
Linda, I'll go ahead and just read them out to you. So would you rather join employers in business or Civic Engagement and place based Coalitions? Civic engagement.

55:05
Speaker 2
Got you.

55:06
Speaker 1
Thank you, Linda. It's nice to hear you.

55:08
Speaker 2
Thank you. All right.

55:12
Speaker 1
And, Stella, I'll go ahead and move you in the civic engagement one as well.

55:16
Speaker 2
Okay, cool.

55:18
Speaker 4
Thanks, Alan.

55:23
Speaker 1
And you should be able to join. There we go. And I guess I'll just join in on the civic engagement one as well.

59:58
Speaker 2
All right.

59:59
Speaker 1
I think we're just waiting for everyone to leave their breakout rooms.

01:00:11
Speaker 6
So I have Minority business, and we didn't get industry associations.

01:00:21
Speaker 2
And we're going.

01:00:22
Speaker 6
To say someone from business to define skills needed.

01:00:29
Speaker 5
Did you get what I put in the chat?

01:00:31
Speaker 2
Okay, let me look.

01:00:32
Speaker 6
No, I didn't. I hope you put it in the chat before we finish.

01:00:34
Speaker 5
I put a list.

01:00:35
Speaker 2
Yeah.

01:00:36
Speaker 6
Thank you.

01:00:37
Speaker 4
Sorry, everyone.

01:00:38
Speaker 6
It's gone.

01:00:39
Speaker 4
Not enough time. Not enough time at all. But hopefully were able to come up with a few good suggestions and Gioma any additional comments here about what you've been able to do and your work on the engagement piece with the various organizations that have been recommended.

01:01:00
Speaker 9
Sure, yes. So in the last couple of weeks, our numbers have really increased for outreach. We're up to over 270 organizations that are not HRTC members, which is really good. We're narrowing it down and seeing as far as the strategy on how to make sure that we have all the boxes checked so that we don't have a high concentration in one area and zero in another. But we're happy with the outreach that we're having. And the HRTC members are very helpful in referring organizations to us, and we look forward to continuing it during further duration of CERF. So thanks to everyone who's already helped, and thanks to all the new members and new partners we have on board who are looking to help us expand our CERF partnership here.

01:01:51
Speaker 4
Thank you, Chioma. And thank you, everyone. Please keep adding your comments to the chat box. Or if you have a list of groups, please send that over to Chioma and the team so they can start to work on that. Any final comments? I know we're at eleven one LAEDC team sharon.

01:02:13
Speaker 6
We'Re going to need to reconvene on business. We didn't barely got three or four out, so we have a little bit more work to do.

01:02:21
Speaker 4
Yeah. Okay. So we can do that next week then. All right, very good everyone. Thank you so much. We really appreciate your time. Appreciate you being part of this effort and part of the Oni advisory committee. So we meet now on Wednesdays at 10:00 a.m.. And so hopefully you'll be able to join us next week, but as well tomorrow during the governance committee meeting at twelve p. Thank you so much, everyone.

01:02:49
Speaker 6
Have a great day, everyone. Okay, bye.

01:02:53
Speaker 2
Take care.

01:02:54
Speaker 6
Thank you.

01:02:54
Speaker 2
Thank you.