

# Outreach and Engagement Subcommittee Meeting Notes and Transcript April 12<sup>th</sup>, 2023

Meeting Recording

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## **Meeting Summary**:

The committee discussed upcoming deadlines and goals for the HRTC project, as well as outreach efforts to increase membership numbers. Demographic data was presented regarding the primary service areas of onboarded members. The group identified SPA 6b and 7 as areas in need of further outreach.

Alan and Chioma discussed their outreach efforts for SPA Six and Seven, including reaching out to city council offices and community development representatives. The group discussed updating a document to capture individual members of HRTC rather than just organizations. Scarlet presented a draft version of the Outreach and Engagement structure graphic which outlines the different structures within the Hubs. They concluded with discussing their work plan goals between now and July 1st when they will transition to prepare for standing up a steering committee.

They also discussed setting aside 30 minutes in every meeting for implementing work. The group then split into three breakout rooms to discuss youth, families, and homeless veterans/seniors and came up with potential entities that should be present at each table. These included disabled youth, LGBTQ+ youth, teenage parents, foster youth, justice-involved youth, resilient youth athletes, and more. The group discussed plans for engaging families and homeless veterans/seniors through various organizations such as wellness centers, faith-based groups, victim assistance centers, and housing agencies.

## Action items:

- 1. Formulate a targeted outreach plan for each affinity hub, based on the types of entities that need to be present at each table. This will involve compiling a list of potential entities for each hub (e.g. disabled youth, working youth, LGBTQ+ youth)
- 2. Follow-ups:
- 3. Finish writing up the list of organizations for families and homeless veterans/seniors
- 4. Reach out to committee members to mobilize them for upcoming decisions
- 5. Figure out a process for addressing scheduling issues and reaching out to members

## Transcript:

## 00:09

Speaker 1

No agenda. Yes.

# 00:13

Speaker 2 I'm guessing Sharon or Stella will probably just pop it up on the screen.

## 00:18

Speaker 1 Okay.

# 02:45

Speaker 3 Hello, everyone.

# 02:47

Speaker 2 Hi, Stella.

# 02:48

Speaker 1 How are you doing?

# 02:49

Speaker 3 Alan Scarlet chioma earlier.

# 02:51

Speaker 4 Good afternoon, everyone.

# 02:53

Speaker 1 Hey, Kevin.

# 02:54

Speaker 3 And Kevin.

## 02:58

Speaker 1 Kevin, good afternoon.

## 03:02

Speaker 2 Hi, Kevin.

### 03:04

Speaker 1 Kevin and Kevin are back.

# 03:08

Speaker 3 Good to see everybody.

### 03:09

Speaker 1 Good to see you.

### 03:11

Speaker 5 I'm the older twin.

### 03:12

Speaker 3 Yeah.

# 03:14

Speaker 2 Better looking one for sure.

# 03:16

Speaker 3 That's cute.

## 03:18

Speaker 1 Oh, boy.

## 03:18

Speaker 5 I guess I got to give him a raise now.

## 03:20

Speaker 1 Yeah.

### 03:24

Speaker 3 Walked right into that, man.

### 03:27

Speaker 1 Awesome. All right.

Speaker 3 Boy, it has been a busy Wednesday.

03:49

Speaker 1 Shoot, I'm glad I'm not the only one.

# 03:53

Speaker 5 After, I got one more meeting after this, and then, as if I didn't have enough work, I got a volunteer meeting, seven to nine tonight.

## 04:05

Speaker 3 Ouch. That hurts, Kevin. That hurts.

# 04:11

Speaker 5 And then back at it at 08:00. A.m. Yikes. And that one's in person.

## 04:20

Speaker 3 Even Big Rouch.

**04:21** Speaker 5 But you know what? It keeps me young.

04:26

Speaker 3 There you go. Hey, Sharon. How are you doing?

**04:36** Speaker 6

How are you?

04:37

Speaker 1 Good. Hello, people. Hi, Alan.

# 04:43

Speaker 2 Hi. How are you? Sarah.

**04:44** Speaker 6 Hi, Kevin. And Kevin.

Speaker 5 Hey, Sherry.

**04:51** Speaker 6 I have to have that fun.

# 04:55

Speaker 5 All the comedians today, we got to fix that blame.

## 05:01

Speaker 3 It's working for us.

## 05:05

Speaker 5 As long as you don't say anything crazy, we're okay.

## 05:08

Speaker 1 Yeah, I can't guarantee that.

## 05:14

Speaker 3 The Kevin and Kevin show.

## 05:16

Speaker 6 I like it.

## 05:17

Speaker 2 I love it.

# 05:22

Speaker 6 Okay, so let's get this up. Are you pushing agenda, Della?

# 05:34

Speaker 3 I can share it if you'd like. Sharon, hold on 1 second. That's the latest one you sent via email.

## 05:41

Speaker 6

I just sent you the format for our framework. We're going to try and get some work done in the next few weeks.

Speaker 3 Say it again, Sharon. You just sent me what?

## 05:51

### Speaker 6

The document I sent over was a framework so that we could factor in enough time to get some work done.

### 05:56

Speaker 3 Over the next okay, yeah. Hold on 1 second.

## 06:03

Speaker 6 Wow. Look at that. Blaine signature. What a nice signature.

## 06:09

Speaker 1 Hi, Scarlet.

### 06:10

Speaker 6 I don't think I said hello.

## 06:14

Speaker 1 Okay, what are we at?

## 06:16

Speaker 6 I said something in the chat.

## 06:18

Speaker 1 Okay. No.

## 06:19

Speaker 6 Hi, Luis.

## 06:23

Speaker 3 I haven't even had a chance to save it, so I was just going to share.

## 06:29

Speaker 1 Okay.

Speaker 6 All yours.

### 06:31

Speaker 1 Yeah. Okay. 1 second.

## 06:39

Speaker 3 Can you see my screen?

## 06:45

Speaker 6 I love it.

## 06:46

Speaker 1 Okay.

## 06:47

Speaker 6 LAEDC. Makes much prettier documents than we do.

## 06:52

Speaker 3 Well, you were scrambling.

## 06:54

Speaker 6 You know what? I was, okay. I had to get my feedback. All right, tuck it away. Do we have anyone new? I have it.

## 07:03

Speaker 1 Matt. I don't think we do.

## 07:09

Speaker 3 I don't think so. I see. Jessica, have you been to the meetings before?

## 07:20

Speaker 7 Yeah, I've been here before.

## 07:22

Speaker 3 Okay. Sorry about that. I didn't deal. Anyone else?

Speaker 1 I don't think so. Sherry?

**07:33** Speaker 6 I need to look at Sherry Newton.

## 07:40

Speaker 1 No, let me see what I'm looking at.

## 07:44

Speaker 6 Let me look at your side by side gallery. Is there Sherry Newton?

## 07:49

Speaker 7 Yes, if you're from Rignette.

## 07:52

Speaker 6 Okay. I recognize the logo. Okay, so everybody's good all right, let's move forward to LAVC.

## 07:59

Speaker 1 You're out.

## 08:01

Speaker 6 I'm not sharing this meeting. This is Stella's meeting.

## 08:04

Speaker 3 No, it's not. Do we have Charles?

## 08:15

#### Speaker 7

Yes, we don't have Charles or Jermaine, unfortunately. But I can just provide some just quick key deliverable dates that we presented last Friday to our HRTC partners meeting. And these dates are more of the concrete dates that we've received from the state that outline our key deliverables for the incoming months. And so for May 1, we have our planning phase plan due, which is basically the structure of our HRTC with estimated expenses for the following, which is the convening of the collaborative and an inclusive regional planning process and developing a comprehensive plan for the region's high road transition. So basically a plan and timeline for conducting the analysis and developing the roadmap that was defined within the Solicitation. By June 6, we have to have our final governance structure due, which includes the roles, narratives, and outlining the election process. So this actual deliverable was moved.

## 09:21

Speaker 7

We got an additional days due to a project modification that we received from the state. And so our new date for the final governance structure is going to be June 6. Our governance seating will now be pushed back to July 6. And then August 31, we have our regional summary report, which will be due. And this includes a snapshot of socioeconomic conditions in the region, mapping stakeholders, providing a regional summary, and conducting analysis. So really the bread and butter of the research component of this process will be due August 31 and then projecting out to June 30, 2024 will be our regional plan part two. More information will be forthcoming for that. I do have a graphic that was presented during our last partners meeting with all these important dates. I'll go ahead and drop that in the chat. For those that were not able to make the meeting.

### 10:27

#### Speaker 7

I would say those are the most concrete highlights right now from Leedc. So we can go ahead and have Chioma speak a little bit about our latest outreach activities that we've conducted.

### 10:39

Speaker 1 Thank you, Scarlet.

### 10:41

Speaker 6 Yes.

#### 10:42

#### Speaker 4

Well, hello, everyone. I'm Chioma. For anyone who hasn't met me before, I am the outreach and engagement Program manager here at La etc. And yes, outreach is going very well at this time. We pulled the HRTC and the results were to extend the targeted engagement period, which helps a lot because we are still having HRTC members who are connecting us with their partners. And it's very helpful. In Antelope Valley, as many of you know, the numbers were like two and three organizations total. And as Alan will show you next, though. But the numbers have increased tremendously and thanks to the partners we have in the Antelope Valley who are sharing the HRTC and surf information and the fact sheets and the email template that we have on the website. So our numbers in the Antelope Valley area have increased to about 15. Right now, 14, but by the end of the week, it'll be about 16 or 17.

#### 12:00

#### Speaker 4

So, yes, our numbers are increasing. They're increasing across the board, slowly but surely. And so we're just asking that our HRTC members continue to share the toolkit information that is on the website, and we'll put the link in the chat box for anyone who may not have it. But, yes, the numbers are increasing. We thank you all for your outreach efforts and ask you to continue reaching out to your partners in the community and remember, it's for individuals and for organizations and businesses that you are familiar with in your area. And so we ask that you continue with that. And I think that's all I have for now. Alan will show you the exact numbers that we have. I'll let Alan take it from here.

Speaker 3 Alan, just real quick, Tioma, thank you so much, man. That's fantastic.

## 12:54

Speaker 1 That's amazing.

# 12:55

Speaker 3 We had three, then went to six, and now we're up to what, 1618. That's fantastic.

## 13:01

Speaker 4

Yes, they are sharing the information in the Antelope Valley about for sure.

## 13:08

Speaker 6 Wonderful.

## 13:09

Speaker 1 Thank you.

## 13:10

Speaker 4 Thank you.

## 13:11

Speaker 3 I think Alan's next.

## 13:13

Speaker 1 Thank you.

# 13:15

Speaker 5 And by the way, Shioma, you did it without me.

# 13:18

Speaker 4

I know. With your help, we'll have over 20. With your help, I mean, we'll get very far. So please continue all your efforts. We appreciate it.

## 13:31

Speaker 3 That's nice. Alan, did you want to share your screen?

Speaker 1 Yes, of course.

### 13:35

Speaker 2 Thank you very much.

## 13:37

Speaker 3 Okay, that's fantastic.

## 13:45

Speaker 1 Yeah.

## 13:46

Speaker 2

When I was compiling that data and checking out our numbers and I saw that 14, I was jumping up and down on my seat because that means the work that we're doing is not a waste of time.

## 13:58

Speaker 6 Oh, definitely not.

## 14:00

Speaker 1 Yeah.

## 14:00

Speaker 2

So everyone should give each other a round of applause, but we still have work to do. Okay, moving on to our demographics report for today. So as of yesterday, April 11, were at 231. I've been working on the back end of the onboarding form, and today we're already at 236, just to let you know. So thank you to everyone. Because our numbers are rapidly increasing. We want to stay on that trend for sure. So by request by the co chairs, sharon and Stella wanted to include this data of the geographic breakdown of La HRTC members, but by primary service area. And so, again, I don't think there's anyone new on the call, but just to reiterate and clarify, this data was from the onboarding form, and members onboarding were able to identify what their primary service area was. So I'm going to actually move down to a more digestible format.

## 15:00

Speaker 2

I have a pie chart for you here. And as you can see here, the majority of the organizations that are onboarded as La HRTC members are indicating that they serve primarily all of La County, which is awesome that we are serving the whole county. And of course, we have South Bay, we have 10% that indicate their primary service area is in that area, and we have lower numbers in Spa Seven as well as it looks like Spa Five is the lowest at 2.6%. Six members that serve Spa five West La. And moving on to the geographic diversity by Affinity

Hub. So just to provide a bit more clarification, I know Tony Simons, I don't know if she's in this call, but she's always pointing out what clarification we need. And so this table actually refers to the geographic distribution of our members by service planning area, but it's categorized by their respective constituencies that they serve.

### 16:08

#### Speaker 2

And so the constituencies are on the left side, as usual. And you can see here again, in Spa One, we have that 14. It really went from three to 14, and we're projecting that it'll be in the mid 20s in the next couple of weeks. And so Tioma and I offline. We've kind of identified that we have this need in Spa Six B. Spa Six B seems to be the one that has fallen behind. And as well as Spa Seven, which thankfully I do come from Spa Seven and I worked in Spa Seven. And so I have some contacts that definitely need some reaching out to. So we'll be working on that. But just please keep in mind Six B, which is, I believe, southeast Chioma, correct me if I'm wrong, and we have Spa Seven, which is East La area, and in the middle here we have Spa Two and Three at 21 members.

### 17:08

#### Speaker 2

So if you know any organizations, please feel free to connect us. It can be as simple as just an email and you can be hands off, but that pretty much concludes our demographics report for today. Does anyone have any comments, questions, or do you want me to go back to any data sets? Feel free to chime in.

#### 17:26

#### Speaker 3

Hey, Alan, real quick question for you and Tioma. Just looking at those particular Spa Six and Seven, have you all reached out to city council offices, to their chiefs of staff or community development reps that might be able to help with our outreach efforts there?

#### 17:49

Speaker 1 Yes, Stella?

#### 17:50

#### Speaker 4

Good question. Yes, we have reached out to all of our county supervisors, their chief of staff. We are reaching out to some of them so we can where the chief of staff maybe have not relayed the information to the field deputies. So we've done that. We've reached out to all of our city council reps, the ones that all have offices current and those who are new as well. We've been reaching them and reaching their district directors. And so last week when were in Long Beach, we had a representative from the Net Bodyguards area who covers Long Beach. He was there in person, so it's good to meet him. But yes, we have reached out to all of the La. City Council quite a few of our other cities because La county does have 88 cities. So we've reached out to quite a few, if not the mayors, then their economic development departments, the different agencies, because usually the chief of staff or the district director or the economic development if it's the city.

#### 18:59

Speaker 4

But we are still asking our HRTC members, who may have direct contacts within different offices, to please feel free to connect them and inform them about Surf. Thank you.

#### 19:13

Speaker 1 Thank you, Chioma.

## 19:14

## Speaker 4

I appreciate it. In the spa, six B is the west and six A is the east with the 110 freeway splitting spa six. So when we say six B, we're talking about west of the 110 freeway for anyone who had a question about that.

### 19:32

Speaker 1 Awesome.

### 19:33

### Speaker 6

So I want to note something. Thank you so much for that and I really appreciate the spa. Can you do two things to update this particular document on the very bottom of our geography? Diversity by Affinity hub. These are the actual hubs. But I do want to find a place in this document to capture individuals. Jessica brought that up last week. Maybe we put it on the front end page, but we should be counting how many individual member residents we have that are members of the HRTC and not just organizations. That was something. A lot of them are joining through organizations. Because you're an advocate in the community, you probably belong to two or three groups. But it is something because we do have seats that will be on our steering committee for residents. We want to make sure that they are captured as members of the HRTC.

#### 20:29

#### Speaker 6

Alan, where do you envision us being able to put that in? Is it on the first slide?

#### 20:35

#### Speaker 2

Yeah, we can definitely do that. And that's funny because I was actually speaking with Yoma and I've actually been working on developing methods to make this more accessible and more welcoming to individual stakeholders and residents that want to be engaged but aren't necessarily affiliated with an organization. And so I can definitely add that in the data set and something that we're actually doing as well. That Surf collective partnership agreement, we've identified it as a barrier whenever we do an in person convening. For example, tomorrow we're going to Long Beach, thanks to Central Cha continuing to have those in person convenings. And people kind of stop in their tracks because they don't have time to do that on the spot and they just leave the meeting. And we're kind of left with the task of following up to try to collect the most essential portion of the onboarding form.

### 21:25

## Speaker 2

But we've created a written template, so we've created these spaces so they can just manually

fill it out by hand and so we can capture those instead of kind of missing out on those onboarding or onboarded La HRTC members. But, yeah, I can definitely work on adding that to the data set. As soon as I update the onboarding form itself because the form right now is catered to organizations and I'd like to add a portion that has an option for someone who is not affiliated with an organization. And I'm also going to speak with one of our colleagues in the Institute of Applied Economics Department that we have that does the stakeholder mapping. Because one of the other conflicts that we kind of figured out was that we would have them put their street address or their home address instead of an organization's address. And for mapping purposes, we'd like to map every La HRTC members, whether it be an organization or an individual.

### 22:23

#### Speaker 2

However, we also want to prevent any privacy, I guess, anybody's address to be out on the map someone can kind of locate that person using that map. But we'll definitely be working on that.

### 22:38

### Speaker 6

Thank you for considering that because CCB, we are in a state where CCPA exists and information privacy concerns are an opt in requirement. So thank you. I think we can just add that for now on the very bottom of the chart that you just showed for reporting purposes. Underneath the affinity hubs. If you can just add another because it shows your affinity hubs, you can just add another line before you get total count and just add individual residents just so that we can keep up with what we have. And we can have a running total because that is an important part of we have some seats set aside on the steering committee for that purpose. We are on point, I think, Scarlet, you guys are all chiming in on the work that we're going to do today. Can we get back to the agenda? Because I think Scarlet is going to share something with us and then.

#### 23:37

Speaker 1 I.

#### 23:37

Speaker 6 Think that's on.

## 23:43

Speaker 3 I'm sorry, Scarlet.

## 23:44

Speaker 6

Yeah, numbers. We've got the numbers. Okay. So we are extending that targeted outreach period. I know there was something that floated out that said were going to be extending it until April 30 and Jermaine called me and said, no, we're going to extend it for 30 days. So to the 15 May. And that is exciting because we're going to do some work around that. Today we've attempted to do a little bit of restructuring on our meeting so that we can accomplish some of the goals and complete a 60 day work plan between now and when we believe we're

going to be transitioning to prepare to stand up a steering committee. So your committee chairs are committed to making sure that everything that has to get done that you have to be a part of is on a work plan and that you have an opportunity in this meeting to do some of that work.

#### 24:40

### Speaker 6

So you'll see us shuffling things a little bit because we really want to get to the work so that we can move this agenda forward and really be ready when it's time to get to work. July 1. So Scarlet has done an amazing job and her graphics and you know what? I want that backlight. The light that you have shining on you, I want to look that warm and wonderful.

#### 25:06

#### Speaker 7

Yeah, I have right here. Thank you so much. Alan, do you mind pulling up the Outreach and Engagement structure graphic that we've kind of been working on and still needs to be finalized in regards to some of the budget items? But for now, we did want to showcase kind of how the outreach and engagement structure looks like. The surf process is very dynamic and very complex. There's many different structures within the Hubs that I think have caused confusion among our HRTC members because we haven't been able to visually see how this would be laid out. And so right now, this is in draft version. I can go ahead and also share in the chat for those that would like to see.

#### 26:03

Speaker 6 Give me 1 second.

#### 26:05

## Speaker 7

Would like to see the graphic. We do ask that there's an understanding that this is completely draft, a draft version. It's not final. Things will be changing. But to kind of go through a little bit of this structure, we have California Community Foundation, which is our fiscal agent right now. There are conversations about a Community Empowerment facilitator. This is still ongoing. This hasn't been finalized. There have been, I would say, a little bit of issues in regards to the number of contracts that California Community Forward can handle in regards to how that money will trickle down to our different Hub structures. So the Community Empowerment Facilitator, if that was to be concretely, finalized and implemented, would be the entity that would help trickle down the grant funding for our outreach and engagement structure. So, as you can see, we have our Affinity Hub leads, and we have twelve of those Affinity Hub leads based on our Affinity Hub areas, which are themes that the Outreach and Engagement Committee had previously adopted.

#### 27:19

#### Speaker 7

After that, we have our Table Partner leads. And these are right now to be determined in regards to the proposal. The Table Partner leads would be the ones that would be supporting the voices that would not be fully represented in our Hub structure. And so I think that's something of a conversation that we should have within the incoming weeks in regards to kind of understanding the Table Partner leads structure and the representation that they will hold. And then we have our CBO Micro grantees, and these are 90 CBO Micro grants that

will be awarded based on spa based grants. So within each spa, for example, there will be a youth grant that will be given so spa, one youth, spa two youth, and so on within each of themes that are represented here. And then in regards to our additional funds, we do have some additional outreach and engagement funds to help with our data gathering and analysis process, and that is our Geographic Outreach and Planning forums, our Racial Data Analysis and Planning forums, local CBO stipends for CBOs paid for meeting participation and then local resident stipends to facilitate participation in surf meetings.

#### 28:43

### Speaker 7

So as previously mentioned, we are looking to incorporate individuals within our HRTC structure here. And so they would also be receiving a stipend similar to the CBO Micro grants that will be given to ensure that people are compensated for their participation in this process. And then we do have environmental justice and workforce planning event forums. And I believe there is there one more on the bottom I can't see.

### 29:14

Speaker 1 Right now, Alan, it might be cut.

### 29:17

Speaker 2 Off because I scrolled all the way down.

#### 29:21

Speaker 1 Yes.

#### 29:22

#### Speaker 7

Then we have our Capacity Building Trainer for residents and this is a separate contract that will be awarded to help with capacity building and training efforts. And so what we are going to be working on is adding our budget line item language within this graphic to convey kind of how the hub structure is broken down in regards to funding. But that is something that hopefully we'll have an update for in the next revision of this graphic that we are going to try to introduce next week. But Sharon, if you do want touch a little bit on this graphic and also open it up to our members for any questions.

#### 30:08

#### Speaker 6

I only have one little note. There is an Asterisk footnote at the bottom of the CBO Micro Grantee segment and I believe if my eyes can read that part, it says institutional Government and academia would not be funded entities. And I want you to put a footnote and please make a correction on that. What that really says is what's supposed to say is that no CDO Micro Grant will be awarded for the Institutional Government and academia hubs. Those affinity hubs themselves, if you scroll back up, are part of the affinity hubs that are fully funded so they receive funding as affinity hubs, but there will not be Micro grantees funded under those hubs. So if you can make that just short note, that has always been on our documentation from the very beginning and I just want to make sure we're not defunding any of our hubs, but we don't need to fund cities with our little bit of money.

## 31:28

Speaker 7

I can go ahead and revise that to add a little bit more context.

# 31:32

Speaker 6 Behind that asterisk questions and questions regard it.

# 31:41

Speaker 1 We're good.

## 31:43

Speaker 6

Okay. Anybody else have no money? So I just say congratulations. I think it's beautiful. I think you've done a remarkable job. So thank you for visually the visualizing does help a lot.

## 31:57

Speaker 7

Yeah, and then I look forward to expanding on these with additional graphics that kind of lay out more of the roles and responsibilities within each structure of the Outreach and Engagement hubs. Right now this is more of a basic outline to just visually see what's been presented within the proposal and then kind of getting more into the details that will be forthcoming for everyone.

## 32:24

Speaker 1 Thank you.

# 32:25

Speaker 5

If I could just comment real quick. Thank you, Sharon, for asking for that clarification. As you know, we're very interested in applying for the institution and government, so do appreciate that and thank you also.

## 32:41

Speaker 1 Scarlet. Absolutely.

# 32:45

Speaker 6

Well, with that, we can put you to work. It's 330. So what we want to ask, we can go back to the agenda. There's a lot less of us today, which just means can we truncate our work a little bit? We're going to allow for a portion of every meeting. We want to try and set aside 30 minutes out of every meeting for us to actually implement and do the work that's going to get us ready. And so for today, it's so funny because you guys are already ahead of it. You're putting in the same comments. First of all, I want to ask before we go into the work, is there any new business that we need to put on the agenda for next week from anyone? No new

business. Tony Simon's called me. She is at a water summit, a tribal water summit. And so we'll revisit some ideas and things that she had.

#### 33:43

#### Speaker 6

Next time, why? I want to bring up a quick document and then I want to take us into the very short, small amount of work that we're going to do today. We do need to leave five minutes to talk about our meeting schedule. Let's see if I can I have sharing authorization?

#### 34:02

Speaker 1 Go for it, Sharon.

#### 34:04

Speaker 6

Thank you. All right, so I'm going to bring up to the screen a really short Sharon short. Sharon doesn't write short, but a very simple document where I said from the academic affinity hub, we asked the question of who needs to be. Remember, we started our work with the who needs to be at the tables and then how do we reach them? That's the work we're visioning. But as we spend this next 30 days intensive targeted outreach until May 15, what do you want to give the committee a time to do is we're going to go into some breakout rooms and we want you to kind of serve up your concepts or ideas on a few. We're going to do six, but we don't think we have enough people to do six breakouts. So, Stella, you'll make that call of the number, but who should be included in that hub so that we can think through collectively all the various participants in our county that may be overlooked?

#### 35:11

#### Speaker 6

That whose voice really needs to be at that hub tables. So I took a stab at the idea of this for the academia affinity hub and simply said, educational practitioners, enthusiasts, advocates, students, policy, influencers, community organizations, and any other academic practitioners or educational stakeholders that are going to bring a meaningful input into this economic development process. And here's what I came up with. There are 80 school districts in Los Angeles County. They should be represented. Many always hear that La. USD, because they're the big horses in the game, right? They overpower everyone else's voice. All 80 should have an opportunity to have their voice heard. We have some of the lowest performing school districts in my spa where my office is headquartered, right down the street. La. County's, 19 community colleges. Dr. Narnis. Nari is already here. Equity advocates that fight for equity in education.

#### 36:19

#### Speaker 6

Adult schools I reached out to we have a special unit in the state that approves adult schools. And our adult schools include access to our vocation. They're right next door to our vocational schools. We have school programs inside of correctional facilities that are run by the department of rehabilitation at the state level. Disabled need to be at the table. We have schools for special needs and blind and others, policy specialists. I know special Needs network and CAD are two of our largest special education specialty advocates. Our charter schools aren't necessarily the table because people seem to think that people go to charter schools, are rich, and that's not the way it is. We have 59 independent schools that need to be at the table. They have increasing diversity and they give hundreds of millions of dollars of scholarship. And the kids that are getting into these schools have needs.

#### 37:14

#### Speaker 6

That means they're not eligible for our public school dollars or some of the benefits of those public school dollars. And so they are losing out on certain things, and we need to hear what they need to be included in this economic plan. We have private universities. We have public universities. We have vocational schools of all types. And I think we really need to have a good mapping of them. And then our career and technical education programs. That was my idea after spending about an hour thinking through it. But by far, Sharon didn't come up with everything. So we're going to revisit on, I think, from an academia standpoint. Do we have any academic practitioners on the call today? I was on the call with Narnie the other day, dr. Nanny. I shouldn't call her that. She earned that PhD. I'm looking for my safe. Do we have any educational advocates?

#### 38:06

#### Speaker 6

Anybody raise their hand? So we're going to revisit education in our next meeting, but what we want to do today I'm going to take this away, go back to the agenda. Come on, now. That agenda is Stella's. It's just not mine. I don't have it.

#### 38:26

Speaker 1 Okay.

#### 38:27

Speaker 3 Yeah. You have to stop sharing, though.

#### 38:28

Speaker 6

I don't I? Okay, so there you go. The goal for the next few minutes is for us to take us what do we have, 15 people on the call?

#### 38:43

Speaker 3 Yes.

#### 38:43

Speaker 6 So how many hubs do you want to cover, Stella?

#### 38:48

Speaker 3 Let's do three.

### 38:49

Speaker 6 Three? Okay. So. On the top of our list for today. I think you had a list of which ones.

### 38:55

Speaker 1 Let me go back and listen to.

## 38:56

Speaker 6

The email and see which one we're going to pick out three of our hubs. You can just scroll down to the next page. It'll show you all of our hubs. It's nowhere near this is how we started. It's not pretty like Scarlet did.

#### 39:08

Speaker 1 But.

### 39:08

Speaker 6 This is our original hub structure that this committee created. Where do we want to lead off?

### 39:15

Speaker 1 Pick three.

### 39:17

Speaker 6

Municipal is definitely going to be kevin would have to lead that. But where are we going to go on that?

#### 39:22

Speaker 1 Do you want to start with these?

## 39:24

Speaker 3 I was just asking any suggestions from the group?

#### 39:28

Speaker 6

Somebody call out if the terms if we have more than two people in any one, what we want you to do is in the session that we're going to put you in a breakout room, come back with a list of potential people and entities that need to be present at that affinity hub. So that when we look at those categories, we've got a chart to begin to do some targeted outreach for keep chief and Alan and Scarlet busy.

#### 39:55

Speaker 1 And.

**39:56** Speaker 6

It gets real clear on who we're asking for. Anybody in any particular hub? Oh, God, so much. Speak up, please. Well, for mine, I think based on the GIS map, it looks like even though we service South La. I think La Tracheck is in spot four. I saw that you didn't have academia, right? You didn't have any academic. I was like, okay, we can't have any category with less than four people in it.

## 40:28

Speaker 1 So we really do have work to do, right.

## 40:32

Speaker 6

So shall we just lead off with youth and families, since most of us were youth at one time and then we are parts of some sort of families, we hope, right? And then you pick the third one, Stella.

## 40:44

Speaker 3

Let's just go with the next one. Homeless veterans and seniors. Those top three.

## 40:49

Speaker 6

So let's put up a couple breakout rooms and just put us in there. Here's what we're trying to do. Think of not individual organizations because we actually did a worksheet with recommended organization names. We're looking at what type of organization, where are they at? There are homeless policy. Alan boy, what room is room three? Can you tell me which one is.

## 41:14

Speaker 1 Which so people will know you wanted.

## 41:18

Speaker 2 To assign each affinity hub?

## 41:20

Speaker 6

We're going to take youth families, homeless veterans and seniors. Those are going to be three topics we're covering today. And we're going to really have a conversation in that room. Someone is going to come we're going to come back with a list of types of entities that should be included from at that table so that can help us formulate our targeted outreach hub by hub. So, Alan, you just put up a window for me to join room three. Which one is that?

## 41:48

Speaker 2

Did you want to manually assign or did you want to just do random breakout rooms, folks?

Speaker 6

But you know what? I don't assign people that's undemocratic.

# 41:59

## Speaker 2

Okay, so we'll do random let's do room one will be youth, room two will be families, and room three will be homeless veterans and seniors.

# 42:07

Speaker 3

Yeah, Sharon and I, so that we're not in the same group.

# 42:12

Speaker 6 Yeah, please.

# 42:13

Speaker 1 Okay.

# 42:13

## Speaker 5

And Sharon, I just want to say I didn't speak up, but I'm happy to do any work you need institutional and government.

# 42:24

## Speaker 6

Next week, we're covering institution and government, and that's going to be a very vibrant conversation if we get started earlier.

# 42:30

Speaker 5 Only because I got a hard stop at four.

# 42:32

Speaker 1 Yes.

# 42:33

Speaker 5 But as long as we can do that, I'm all in.

# 42:36

Speaker 6

ExcAlant. So, yeah, we're going to try and that's what I said. We got to move this meeting stuff up so we can get the work done earlier in the meeting. Okay, allen number two. Anybody want to join in on families? Jump in that room, please.

Speaker 2 Yeah. So when you press join, it should take you to the breakout room automatically.

### 43:00

Speaker 6 I think I got reassigned.

## 43:02

Speaker 2 Sharon, you're assigned to room two.

#### 43:05

Speaker 1 Oh, room two. Okay. Yes. It looks like it's just going to.

### 43:09

Speaker 2 Be you and Sherry.

### 43:13

Speaker 7 I guess we should each enter one.

#### 43:16

Speaker 2 Yeah, I'll see you guys.

## 43:17

Speaker 7 I'll do three.

#### 43:19

Speaker 1 Okay, let me see.

### 43:27

Speaker 2 I don't even see your name.

### 43:28

Speaker 1 Scarlet. Oh, there you are, chioma.

### 43:31

Speaker 2 Are you able to join a room or choose a room, or I am.

### 43:35

Speaker 4 I was looking to see which one would need me most.

## 43:38

Speaker 1 Okay. Yeah.

# 43:39

Speaker 2 Room two only has Sharon and Sherry, and then room one has four people.

## 43:46

Speaker 4 Okay, so I'll go to room two.

## 52:33

Speaker 7 Hi, everyone. We are waiting for room two to.

# 52:39

Speaker 1 Come back into the main meeting.

## 53:19

Speaker 2 All right, it looks like we're all back. Have everyone back?

## 53:25

Speaker 4 Yes. I think that was very fruitful and productive.

# 53:29

Speaker 6 All right, let's see who's reporting out.

## 53:35

Speaker 3 Oh, go ahead, Alan.

## 53:36

Speaker 6 You had the first.

# 53:37

Speaker 2 Oh, thank you. Yeah, so I popped in a little bit late, but they were kind of.

## 53:42

Speaker 1 Giving me kind of recap of what.

### Speaker 2

They were talking about in terms of the groups of youth that we should target. And so we have disabled youth, working youth, undocumented youth, LGBTQ plus youth, teenage parents, as well as foster youth, justice involved youth who are experiencing substance addiction, as well as youth with parents who are incarcerated. Sean made a good point of not just including the disinvested youth, but perhaps even academically excelling youth that might have a unique perspective. I'm sorry, Sharon, did you say something?

### 54:25

Speaker 1 I said yeah.

## 54:29

## Speaker 2

And another couple groups of youth were youth athletes, resilient youth and youth who are siloed because of their geographic locations, such as rural youth who might experience different things than an urban youth.

### 54:49

Speaker 6 How do we have anything? You said athletes, right?

### 54:55

Speaker 1 Yes.

## 54:56

Speaker 6 Love it. And so one of the areas that we could target would be our sports programs.

## 55:03

Speaker 1 Right.

#### 55:03

#### Speaker 6

We could definitely get a hold of them all there because they're all in our rec center. Our rec centers would be a place to engage as well. They're all there, so it's la use at work. All right, that's a lot.

#### 55:18

Speaker 3 Yeah, it is.

#### 55:19

#### Speaker 6

That's a lot. So we're going to type that up, and then we're going to formulate a plan from that. Is that great?

Speaker 1 Yes.

#### 55:27

Speaker 6 All right, who's up next?

## 55:28

Speaker 3 Who's got number group two?

## 55:30

Speaker 4

Group two, that would be myself and Sharon. I think I wrote down quite a bit. I tried to write down three of us in the room. Came up with quite a bit there. So we have youth and families. Well, no, group two is just families. So for families, we discuss, like, where to find these organizations, these families. We discuss wellness centers, food distribution centers, faith.

#### 56:00

Speaker 1 Faith.

#### 56:00

#### Speaker 4

Our churches, synagogues, mosques, DPS, department of Public and Social Services and their programs. Crisis centers, family resource centers, regional centers that helps our special needs. Youth. Victim assistance centers. And within our police departments, they have Victim assistance centers, so they're PTSAs.

#### 56:29

Speaker 1 And.

#### 56:32

Speaker 4 There'S another one, community centers.

#### 56:34

### Speaker 6

I think our family sources, we had 21 come out of that call, so that was a pretty robust list. I'm not going to take a picture of this and send it to you. My writing is terrible, but I will dictate it. All right, do we have any closing issues that we want? So this is the beginning framework. I think that we had group three.

#### 56:56

Speaker 3 Group three.

Speaker 4 Group three. Come on, homeless lady.

57:02

## Speaker 3

These folks worked on it, so I just started listing them, but I'm not done. So for homeless veterans and seniors, we have Delta Sigma Theta Sorority us. Veterans Initiative. I'm sorry, it should say homeless.

### 57:20

Speaker 6 Oh, my God.

## 57:21

Speaker 3

What a math services authority? American Legion, compton Veterans Family Source Centers, VAS Veterans Administrations. We have Ruth's House Shields for Families, american Home for Senior Care Life Care Centers of America, homes for Families. And I think that's it. I'll finish writing this up, though.

### 57:50

Speaker 6

All right, so we will go up, and we did have an actual live meeting of the seniors, veterans, and committee members. So, Alan, you know the link that you got into Nicole's notes where we met? Remember we got referred you back to that when you were looking for content. When we did the original eight subgroups, we actually met the seniors. We met on those three topics, so hopefully and then what about our city and county housing? Homeless agencies? Like, Path is one of them that I think of carefully. They're, like, really big along the Hollywood border. They do homeless housing stuff. So our homeless housing agencies and then our homeless service. Okay.

#### 58:33

Speaker 1 Anything else?

### 58:34

Speaker 6

I'm going to session. I always let Stella close this out and address anything that needs to be covered.

#### 58:41

Speaker 3

Well, were supposed to talk about the schedule. We only have, like, four minutes left here. Hold on 1 second. Yeah, were going to talk about the one meeting schedule, the poll participation, the rates and results. Allen, can you remind us how many people took that poll or completed the poll?

### 59:14

Speaker 1 Do you have that information? Alan?

## 59:17

### Speaker 2

Sorry, I was muted, and a bunch of things were coming up on my screen, but I don't have that up right now. But I want to say, for the Meeting Times poll, it might have been around 23.

## 59:30

Speaker 1 23 people that completed the poll. Yes.

## 59:33

Speaker 2

And we did send that out to the entire listserv that we have for the OE committee, which includes even the 100 people that Sharon had referred to that once did participate.

## **59:45**

Speaker 1 Okay.

## **59:47**

Speaker 6 And that was just on E committee members?

## 59:51

Speaker 2 Yes.

## 59:52

Speaker 6 Okay, let me open this because I am not one that took the poll, by the way.

## 59:57

Speaker 1 Guilty.

## 59:59

Speaker 6 I was confused about the date. I really blew it.

## 01:00:02

Speaker 7

The pollen was shared in the last HRTC meeting. So it was the HRTC body, right. Not just subcommittee.

## 01:00:13

Speaker 1 Oh, yeah.

#### 01:00:14

Speaker 2 You know what? I'm sorry.

## 01:00:15

#### Speaker 6

That's what I'm concerned about, that weren't mixing our stuff in with the others and so on. E was on the 28th. I know it went out in the newsletter, and I put newsletters in a box and get to them once a week, if that. And so I know that I saw a reminder push on the third that it had been extended. But those 23 members that was a separate email to our committee members went out on that April 3 pitch was to our committee members or for the HRTC as a whole?

### 01:00:54

### Speaker 2

No, that was to the HRTC as a whole, since we included in a newsletter. So it wasn't exclusively OE committee members.

### 01:01:03

#### Speaker 6

Yeah, and we specifically told them were going to send them an individual email to remind them.

#### 01:01:07

Speaker 1 Okay.

## 01:01:08

Speaker 6 How do you want to handle this, Stella?

## 01:01:12

Speaker 1 Shoot, I don't know.

#### 01:01:15

Speaker 3

It just feels like we need more folks to chime in about whether they're available at that particular time because we have a small group today. What do we have, like, 1415 people?

#### 01:01:26

Speaker 6 Right.

#### 01:01:26

Speaker 3 So I don't want even less of a turnout because of the dates, and.

#### 01:01:35

Speaker 6 That'S what I'm afraid, especially 10:00 in the morning. That's exactly what's going to happen. Enrique is an interesting conversation because he's the only one normally it's like 03:00. We know 04:00 is pickup hour. We got to go get kids.

#### 01:01:47

Speaker 3 Yeah.

## 01:01:48

## Speaker 6

And he's always struggling with it, and I don't even know if he I don't of course, I don't know if he responded. What do we want to do? Do we want to table this issue? We want to bunt it till next week.

#### 01:01:58

Speaker 3 Yeah. Maybe we address it during the next partner meeting.

#### 01:02:02

Speaker 6 Sharon yeah.

#### 01:02:05

Speaker 1 Okay.

### 01:02:06

#### Speaker 6

I think we want to reach out. We got to at some point reach out to our members of the Committee because they are not I mean, I know RFPs are on the street, so people are working on proposals, but we need to mobilize our committee members because there's some big decisions that are going to be made before the HRTC. And if they're not even that meeting is down from 200 to 70 people.

#### 01:02:26

### Speaker 2

Sharon, just to clarify, you said so the issue is that you wanted to exclusively hold the OE committee members for.

#### 01:02:34

Speaker 3 A new meeting time.

#### 01:02:35

Speaker 6

That's what we told them were going to do. We told them were going to email them specifically.

### 01:02:41

Speaker 1 Got it.

### 01:02:42

Speaker 2 Okay.

### 01:02:42

Speaker 6

Yeah, I think that was on the 28th thereabouts. 28th or 23rd. My days are all one, guys, because I'm on a major deadline.

### 01:02:54

Speaker 1 Yeah.

## 01:02:58

Speaker 3 Okay.

## 01:02:59

#### Speaker 6

So do we want to bump this to next week and talk through a process? We'll chat with you guys offline to figure out what the best answer is to do about it. I mean, I know that we really do have to get our folks on board to be here next week.

#### 01:03:12

Speaker 1 Yeah.

## 01:03:13

Speaker 6

We have two weeks to get our folks in gear. All right, so thank you. If there's a motion to adjourn, I.

### 01:03:23

Speaker 3 Will motion to adjourn.

#### 01:03:26

Speaker 6 And Sean's going to second. If she comes off mute, she's been silent. Okay, soma you're on. Yes, I can second.

## 01:03:39

Speaker 1 All right.

#### 01:03:39

Speaker 6 She lives.

### 01:03:40

Speaker 3 All in favor?

## 01:03:42

Speaker 6

All right, guys, thank you for some progress. We're going to keep pushing on this. Next week, we are going to have a targeted outreach list, and we're going to be able to engage the rest of this 250 people. Thank you, Sherry, for your help. Thank you all. You guys have a good.