

COMMUNITY
ECONOMIC
RESILIENCE
FUND
(CERF)
PROGRAM

L.A. County HRTC Meeting

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Los Angeles
COUNTY LINE



LA County CERF HRTC Meeting Agenda May 19th, 2023

- Welcome, and Introductions of New Partners
- Important Dates
- Governance Model/Narrative Review
- Steering Committee Fact Sheet
- Voting on the 2-Hour Working Meeting Time
- Stakeholder Update
- Upcoming Meeting Dates
- Next Steps
- Questions/Comments



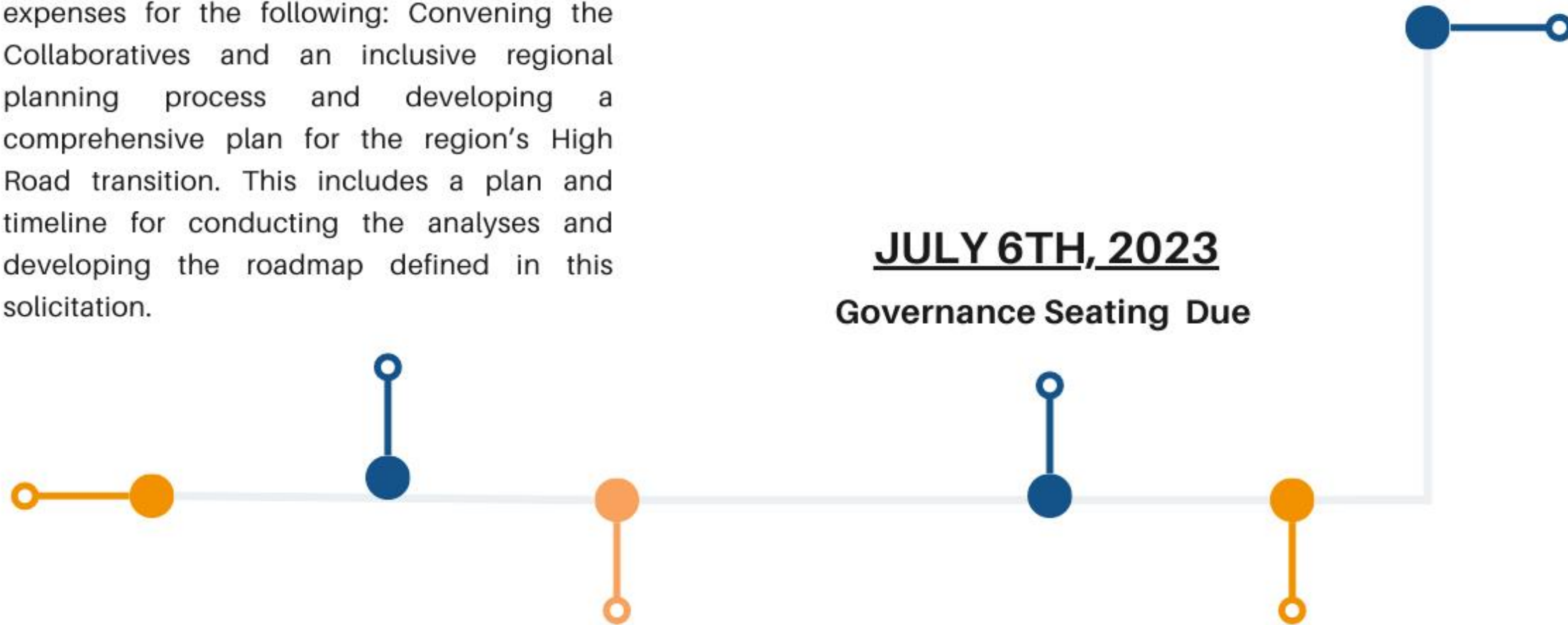
MAY 1ST, 2023

Planning Phase Plan Due

The structure of the HRTC with estimated expenses for the following: Convening the Collaboratives and an inclusive regional planning process and developing a comprehensive plan for the region’s High Road transition. This includes a plan and timeline for conducting the analyses and developing the roadmap defined in this solicitation.

MARCH 1ST, 2023

Fiscal Agent and State execute the contract.



JUNE 30TH, 2024

Regional Plan Pt. 2 Due

JULY 6TH, 2023

Governance Seating Due

JUNE 6TH, 2023

Final Governance Structure Due

Includes roles, narrative, and election process.

AUGUST 31ST, 2023

Regional Summary Report Pt. 1 Due

Part 1 - Snapshot of socio-economic conditions (Research) in the region: mapping stakeholders, providing a regional summary, and conducting analyses.

IMPORTANT DATES

1. CERF LA HRTC
GOVERNANCE MODEL

2. GOVERNANCE NARRATIVE



STEERING COMMITTEE

In its role as the validating body, the Steering Committee integrates the feedback and data obtained from the Affinity and Subregional Tables. By utilizing this information, they make informed decisions and offer guidance for the overall process to develop an inclusive regional economic development roadmap for Los Angeles County.

The Steering Committee ensures a significant representation of community-based leaders from disinvested communities, who are deeply connected to grassroots and community-based organizations. A supermajority of the seats on the committee is allocated to these leaders, fostering a strong emphasis on their perspectives and experiences.

A transparent election process will select the membership of the Steering Committee.

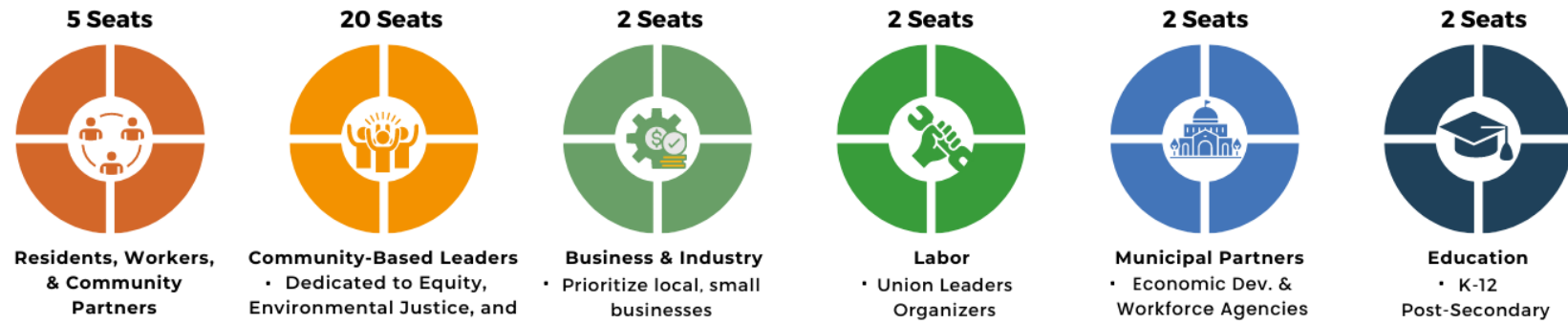
ROLE OF THE STEERING COMMITTEE

PER THE PROPOSAL

- As the validating body, the Steering Committee incorporates the feedback and data received from the Affinity and Subregional Tables. They make informed decisions on items related to the design and implementation of HRTC strategies for the region based on information and guidance from the Affinity and Sub Regional Tables, and governance structure as a whole.
- This committee will be responsible for decisions related to the design and implementation of HRTC strategies for the region. Key designs include Phase 2 Budget Allocation, Goals/Outcomes and Types of Data, Outreach and Engagement Strategy, Regional Strategy (Phase 1), and Economic Development and Transition Roadmap Project Strategies to prioritize implementation projects (Phase 2). These decisions will be informed by data and need analysis, in addition to substantial input from the Affinity and Subregional Tables, Hub Leads, and the Stewardship Committee.
 - Grandfather Clause - All decisions made by the HRTC previous to the establishment of the Steering Committee cannot be overturned by the Steering Committee.

COMMITTEE STRUCTURE

33 SEATS



The majority of the leadership, comprising 75-80%, is represented by grassroots and community-based organizations.

RESPONSIBILITIES AND COMMITMENTS OF STEERING MEMBERS

Responsibilities and Commitments include:

- 1. Advising on needs and analysis:** Providing guidance and insights based on data analysis to address community/business needs effectively.
- 2. Sharing with other community/business members:** Sharing the analyzed data and findings with all HRTC partners and with other members of the community/business to promote transparency and collaboration.
- 3. Summarizing ideas/concepts shared by Table Leads:** Summarizing and consolidating the ideas and concepts shared by the leaders of different tables to facilitate a comprehensive understanding of the discussions.
- 4. Summarizing ideas/concepts shared by the Stewardship Committee:** Distilling and summarizing the ideas and concepts shared by the Stewardship Committee to ensure clear communication and alignment with the overall goals.
- 5. Participating in the decision-making process:** Actively participating in the decision-making process by validating decisions informed by the Affinity and Subregional Tables, Hub Leads, and the Stewardship Committee.
- 6. Attending meetings regularly:** Attending meetings regularly to stay engaged and contribute actively to the data analysis discussions.
- 7. Reviewing materials/data:** Thoroughly review the relevant materials and data provided for analysis to gain a comprehensive understanding of the regional economic development needs.
- 8. Participating in table convenings:** Participating actively in table convenings to share perspectives and needs.
- 9. Upholding CERF principles:** Dedication to upholding the principles of the CERF, particularly the focus on the needs of disadvantaged communities.
- 10. Committing to consensus building:** Engaging in consensus building, collaborating with others to reach agreement and alignment on important decisions and actions.
- 11. Aiding in the process and contributing to the drafting of the regional economic development roadmap:** Steering members commit to actively contributing to the drafting of the regional economic development roadmap, a crucial Phase 1 deliverable. Commit to providing valuable insights, collaborating with stakeholders, and aligning the roadmap with broader goals of equity and economic development.

Steering Committee Fact Sheet

- The Steering Committee will comprise a subset of representatives to ensure the voice of all the required stakeholders.
 - To serve on the Steering Committee, individuals must submit a letter of interest.
 - Members may serve on the Steering Committee and apply for a grant opportunity in the Outreach Hub Structure.
- A transparent process will be used to select the membership of the Steering Committee.
- A supermajority (members of the Governance Committee have advocated for 80% or more) of the seats on the Steering Committee will be dedicated to community-based leaders of disinvested communities, rooted in grassroots and community-based organizations.
 - Priority will be given to leaders of organizations committed to equity, environmental justice, and advocacy for disinvested communities.

Suggested Governance Model: Steering Committee Requests

Since the summer of 2022, the Governance Committee has been actively engaged in creating an Inclusive Governance Model. By encouraging participation and gathering feedback, they have developed a comprehensive framework that incorporates the Affinity and Subregional Tables, the Steering Committee, and the Stewardship Committee. Together, these entities collaborate dynamically to foster an inclusive economic development planning process.

Throughout the development process, the committee has iterated the structure of the Steering Committee three times, leading to the current recommended version.

Based on recent feedback from HRTC Members, there have been specific requests for changes to the Steering Committee, including:

1. Current Proposed Rendition
2. Increase 1 Business/ Industry Seat and 1 Labor Seat
3. Increase 2 Seats for Geographical Equity

To address these requests, we have developed three options while considering the overall framework of allocating 75-80% of the seats to grassroots and community-based leaders.

Option 1: The Governance Committee recommends the following rendition (33 seats):

- 25 seats (CBOs & Residents)
 - (CBOs - 20 seats)
 - (Residents, workers, and community leaders - 5 seats)
- 2 seats (Business/Industry)
- 2 seats (Labor)
- 2 seats (Municipal Partners)
- 2 seats (Education Partners)

Option 2: Increase of 1 seat in Business/Industry, 1 seat in Labor, and 5 seats for CBOs/Residents (40 seats):

- 30 seats (CBOs & Residents)
 - (CBOs - 20 **(+?) seats**)
 - (Residents, workers, and community leaders - 5 **(+?) seats**)
- 3 seats (Business/Industry)
- 3 seats (Labor)
- 2 seats (Municipal Partners)
- 2 seats (Education Partners)

Option 3: Increase of 2 seats for CBOs/Residents (35 seats):

- 27 seats (CBOs & Residents)
 - (CBOs - **21 seats**)
 - (Residents, workers, and community leaders - **6 seats**)
- 2 seats (Business/Industry)
- 2 seats (Labor)
- 2 seats (Municipal Partners)
- 2 seats (Education Partners)



2 Hour Working Meeting:

Items to work through and finalize:

CERF Governance Model

- Roles and Responsibilities
- Steering Committee
- Affinity Hub Leads
- Table Partner Leads

Election/Selection Committee Process

- Mechanism
 - Candidate Form/Application
 - Ballot/Selection

Meeting Time Poll: [Link](#)

Please ensure your vote is submitted by 5pm on Monday, May 22nd.

A registration link will be emailed to you by the end of the day on Monday.

Stakeholder Analysis

Stakeholder Count

5/16/23

**Total Number of
Organizations Engaged**

418

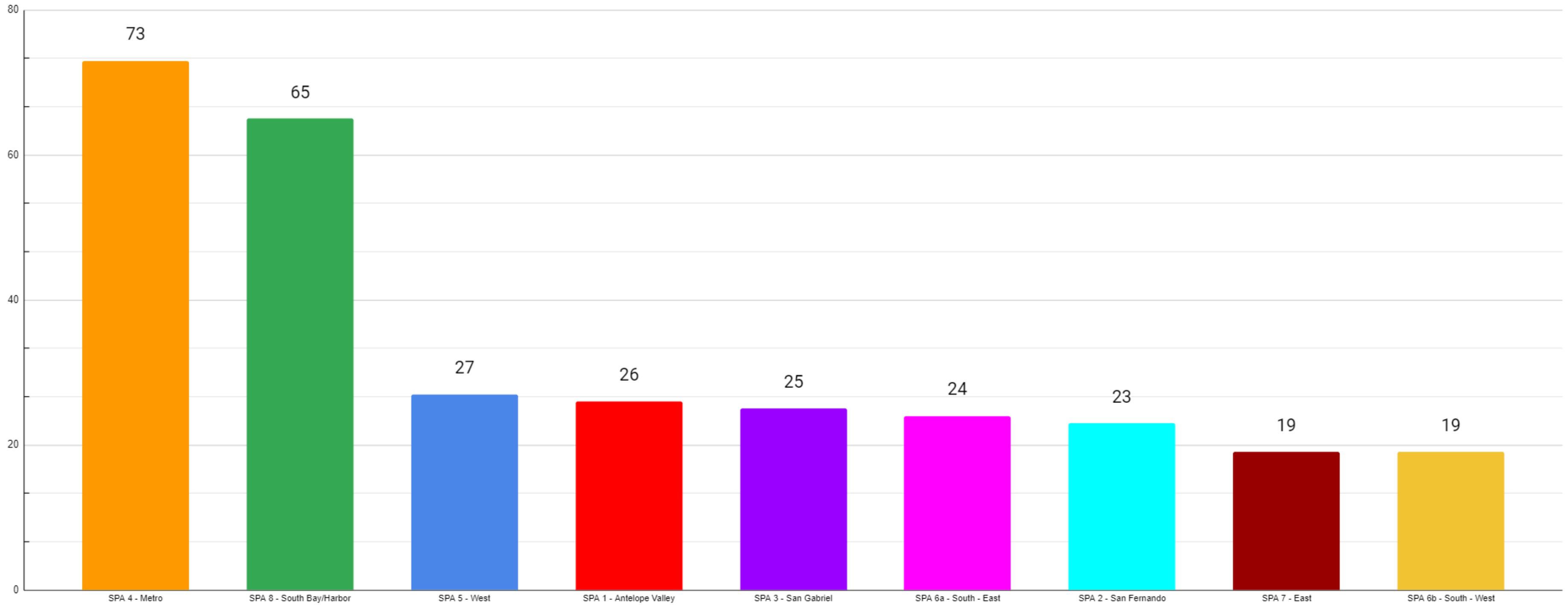
**Number of Organizations
Officially Onboarded (CERF
Collective Partnership
Agreement submitted)**

302

**Number of Organizations
Not Fully Onboarded**

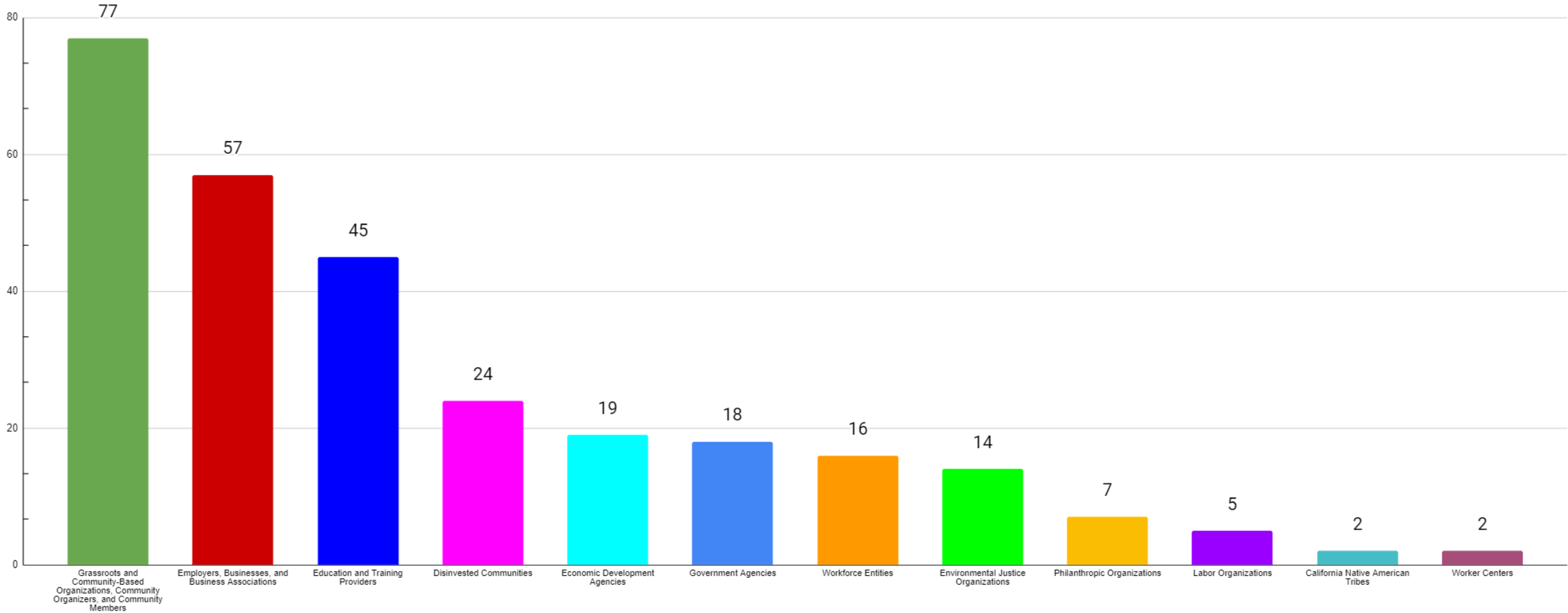
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Geographic Breakdown of LA HRTC Members by SPA (by Member Headquarters)



Based on the location of each organization's headquarters as reported by each onboarded member

Number of Each Entity Type Within the LA HRTC



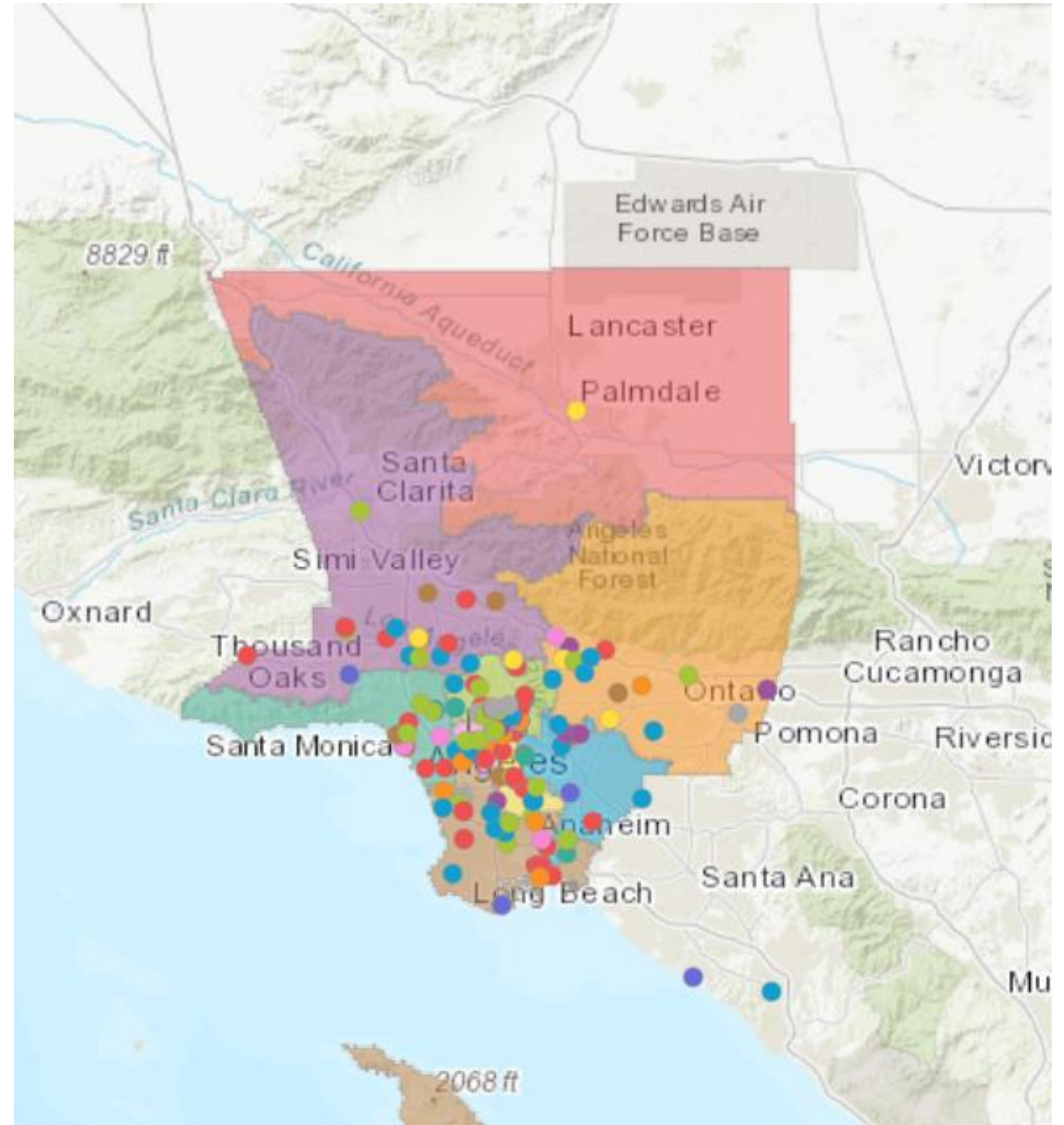
Based on the primary stakeholder category of each organization as reported by each onboarded member

- Stakeholder entity type refers to the entities the LA HRTC is mandated by the State to include balanced representation from for reporting purposes

Stakeholder GIS Map



SCAN ME



L.A. County CERF HRTC Upcoming Meeting Dates

Outreach & Engagement Committee

- May 24th | 10:00 am

2-Hour Working Meeting

- TBD

HRTC Bi-weekly Meeting

- June 2nd | 9:00 am



Next Steps

- 2-Hour Working Meeting
- Finalizing CERF Governance Model
- Affinity Hub, Table Partner Lead, Subregional Table Application Criteria Discussion



LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION
Collaboratively Advancing Growth and Prosperity for All

Thank you!

For more info, please visit:
www.laedc.org/cerf

Questions can be directed to
cerf@laedc.org.

