



LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION
Collaboratively Advancing Growth and Prosperity for All

COMMUNITY ECONOMIC RESILIENCE FUND (CERF) PROGRAM

L.A. County HRTC Meeting

www.laedc.org/CERF

A green rectangular sign with white text that reads "Los Angeles COUNTY LINE". The sign is mounted on a wooden post and is set against a background of a city skyline with palm trees.

Los Angeles
COUNTY LINE

LA County CERF HRTC Meeting Agenda May 5th, 2023

- Welcome, and Introductions of New Partners
- Important Dates
- Grant Status and Activity Update
- Steering Committee
 - Composition
 - Function
- Timeline
- Voting Mechanism
- Upcoming Meeting Dates
- Next Steps
- Questions/Comments



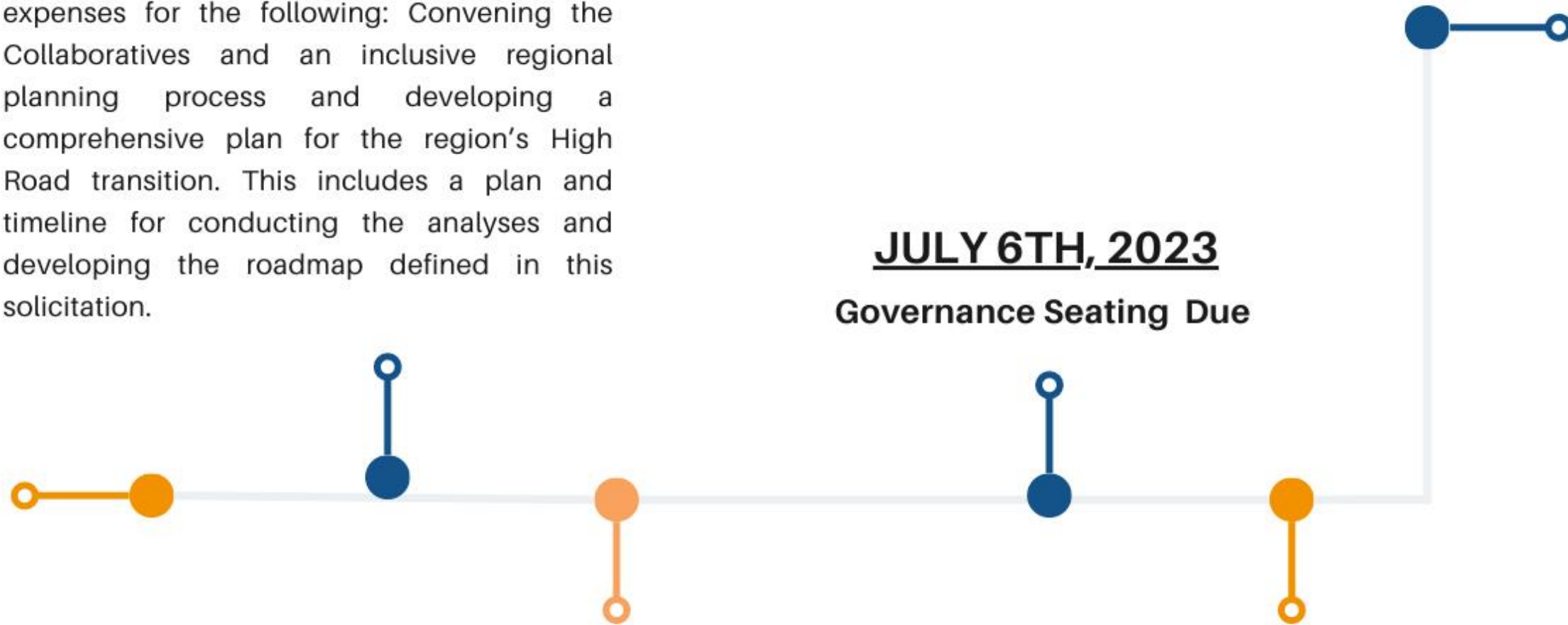
MAY 1ST, 2023

Planning Phase Plan Due

The structure of the HRTC with estimated expenses for the following: Convening the Collaboratives and an inclusive regional planning process and developing a comprehensive plan for the region’s High Road transition. This includes a plan and timeline for conducting the analyses and developing the roadmap defined in this solicitation.

MARCH 1ST, 2023

Fiscal Agent and State execute the contract.



JUNE 30TH, 2024

Regional Plan Pt. 2 Due

JULY 6TH, 2023

Governance Seating Due

JUNE 6TH, 2023

Final Governance Structure Due

Includes roles, narrative, and election process.

AUGUST 31ST, 2023

Regional Summary Report Pt. 1 Due

Part 1 - Snapshot of socio-economic conditions (Research) in the region: mapping stakeholders, providing a regional summary, and conducting analyses.

IMPORTANT DATES

Grant Funding Status

Expenditures and Advance Payment Summary (Must align with Advance Payment Exhibit B3)

A. Cost Categories	B. Approved AP Budget	C. Monthly Expenditures	D. Cumulative AP Expenditures	E. Available AP Balance
1. Staff Salaries	\$191,427.00	\$	\$	\$
2. Staff Benefits	\$58,573.00	\$	\$	\$
3. Staff Travel	\$	\$	\$	\$
4. Operating Expenses	\$	\$	\$	\$
5. Events/Conferences	\$	\$	\$	\$
6. Research	\$600,000.00	\$	\$	\$
7. Data, Planning, Communication Tools	\$	\$	\$	\$
8. Community Engagement	\$400,000.00	\$	\$	\$
9. Participant Compensation	\$	\$	\$	\$
10. Furniture & Equipment	\$	\$	\$	\$
a. Small Purchase (Unit cost of under \$5000)				
b. Large Purchase (Unit cost of over \$5000)				
c. Equipment Lease				
11. Contractual Services	\$	\$	\$	\$
12. Indirect Costs	\$	\$	\$	\$
13. Other Program Services	\$	\$	\$	\$
14. Total AP Expenditures	\$1,250,000.00	\$	\$	\$

1. CERF LA HRTC
GOVERNANCE STRUCTURE

2. AFFINITY HUB BREAKDOWN

3. GOVERNANCE NARRATIVE

CERF STEERING COMMITTEE

Los Angeles High Road
Transition Collaborative

DRAFT VERSION 4.19

20 Seats



CBOS-Equity, Env.
Justice, &
Disinv. Communities

5 Seats



Residents, Workers, &
Community Partners

2 Seats



Business & Industry

2 Seats



Labor

2 Seats



Municipal Partners

2 Seats



Education

Composition of the Steering Committee

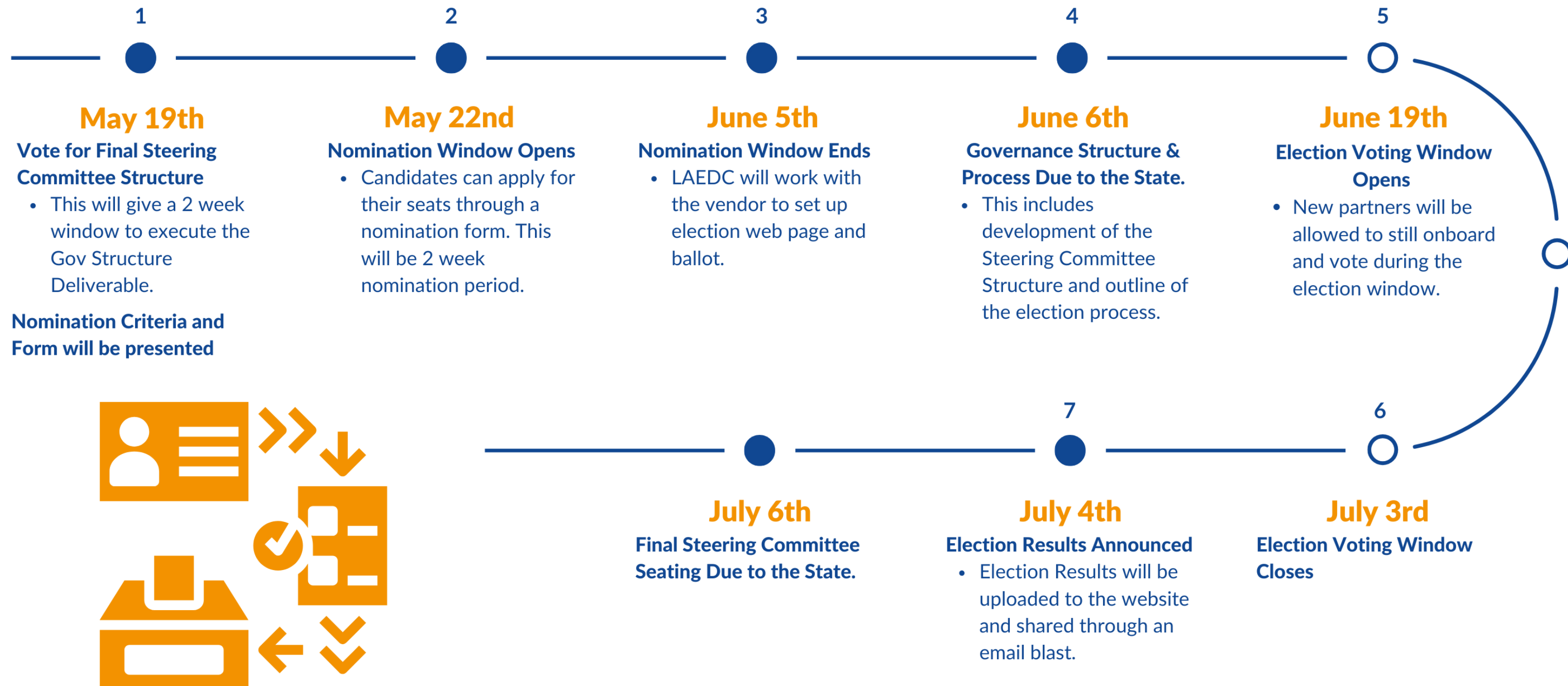
The Steering Committee will comprise of a group of representatives from the Affinity and Subregional Tables, as well as Hub Leads, supplemented by additional representatives to ensure the views of all CERF-related stakeholders and selected community members are taken into account. The membership of the Steering Committee will be determined through a transparent selection process. To prioritize the involvement of community-based leaders from disinvested communities who are rooted in grassroots and community-based organizations, a supermajority (at least 80%) of the Steering Committee seats will be reserved for them. Preference will be given to leaders from organizations that are committed to promoting equity, environmental justice, and advocating for disinvested communities. The Fiscal Agent and Regional Convener will be non-voting members of the Steering Committee.



The Function of the Steering Committee in the CERF Program

- The steering committee will act as the primary validating body for the HRTC program, ensuring that decisions related to the design and implementation of HRTC strategies for the region are well-informed and made in the best interest of all stakeholders.
- The committee will take into account feedback and input from the Affinity and Subregional Tables, Hub Leads, and the Stewardship Committee, as well as data and needs analysis. While the steering committee will have voting authority on major decisions, it will not act as the ultimate decision maker.
- Key decision points, such as Phase 2 - Budget Allocation, Goals/Outcomes and Types of Data, Outreach and Engagement Strategy, Regional Strategy (Phase 1), and Economic Development and Transition Roadmap Project Strategies to prioritize for implementation projects (Phase 2), will be subject to the validation process and input from the program's body.

Steering Committee Voting Roadmap



Steering Committee Voting Mechanism

WHO will be Allowed to Vote?

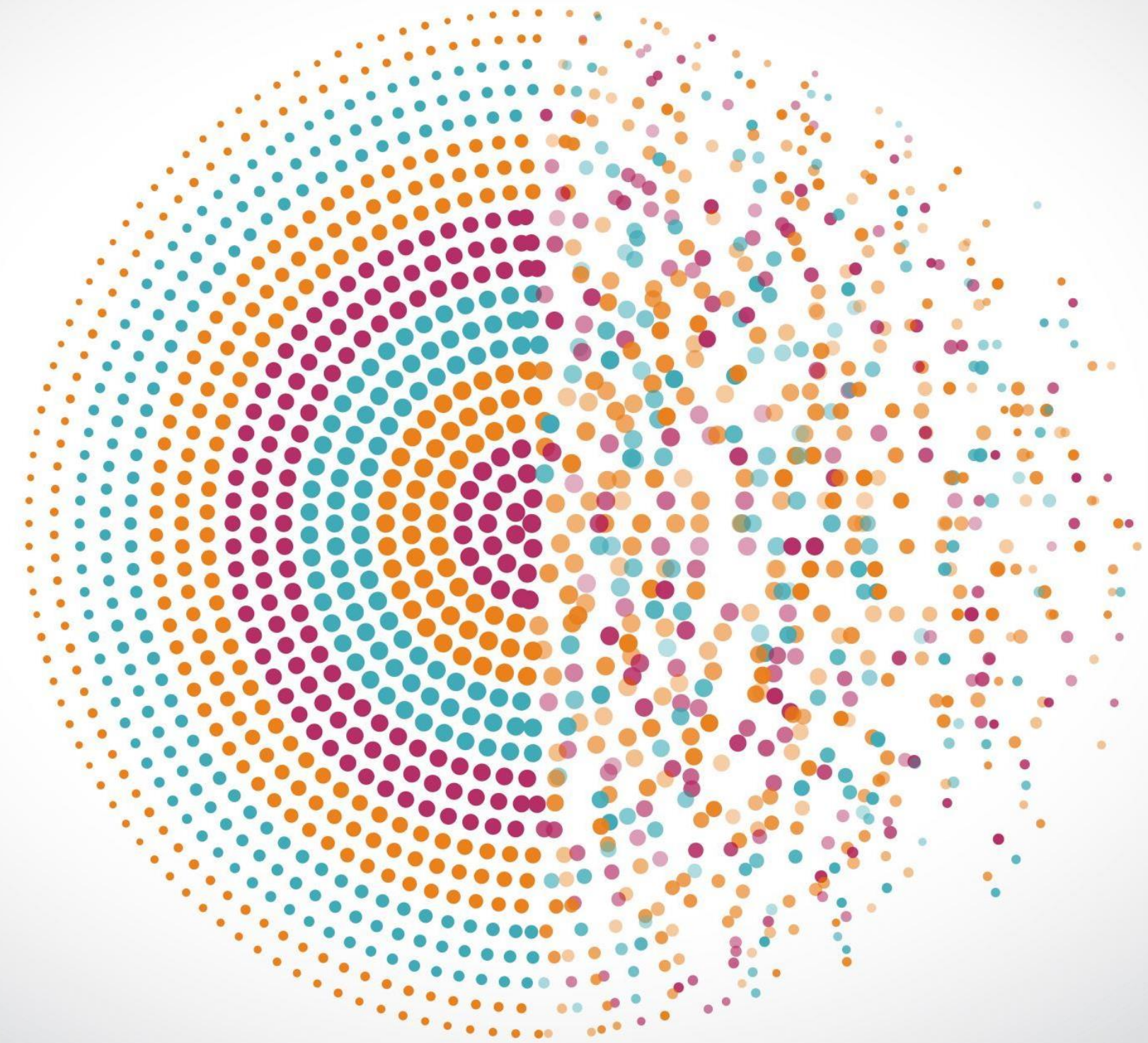
- All fully onboarded partners who have executed a Partnership Agreement Letter will receive ONE vote.
- The registered voter will be the Point of Contact (POC) that was listed in the Partnership Letter.
 - A list of POC's per org will be shared at the next partners meeting 5/19
- If the registered voter/POC needs to be updated, the original point of contact listed in the Partnership Letter must email CERF@LAEDC.ORG directly with this request.
 - If the POC is no longer with the organization, please have your new point of contact email our team to resubmit a new partnership letter and we will update the voter credentials.

Security

- For the election, each registered voter is issued a unique token
- This token will allow them to vote securely
- This token will be included in the email sent to the registered voter
- The **only** thing that the voter will have to do is click on the link (no logging in required)
- The token closes after the all vote on the ballot are casted, no double voting.

Data collection

- When the voter confirms their vote it will be securely stored in the vendors system
- Reports can be generated at the conclusion of the election providing vote totals
- Real time reports can be generated during the election process to provide insight into voting trends



Stakeholder Analysis

Stakeholder Count

5/2/23

**Total Number of
Organizations Engaged**

416

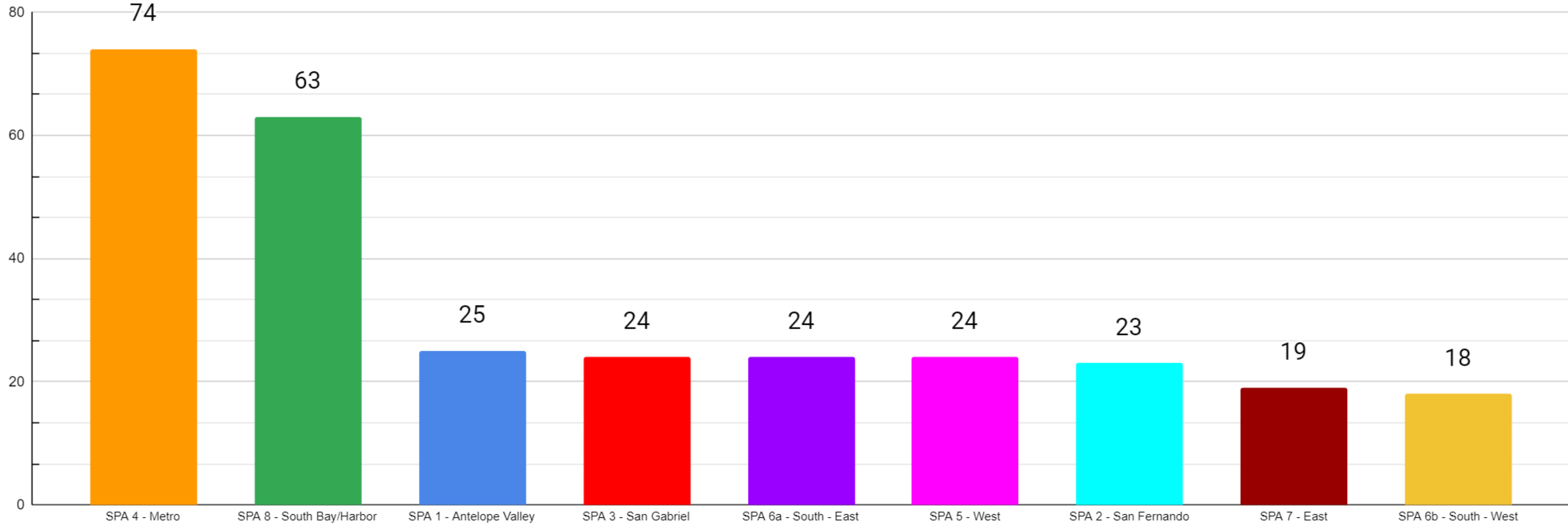
**Number of Organizations
Officially Onboarded (CERF
Collective Partnership
Agreement submitted)**

295

**Number of Organizations
Not Fully Onboarded**

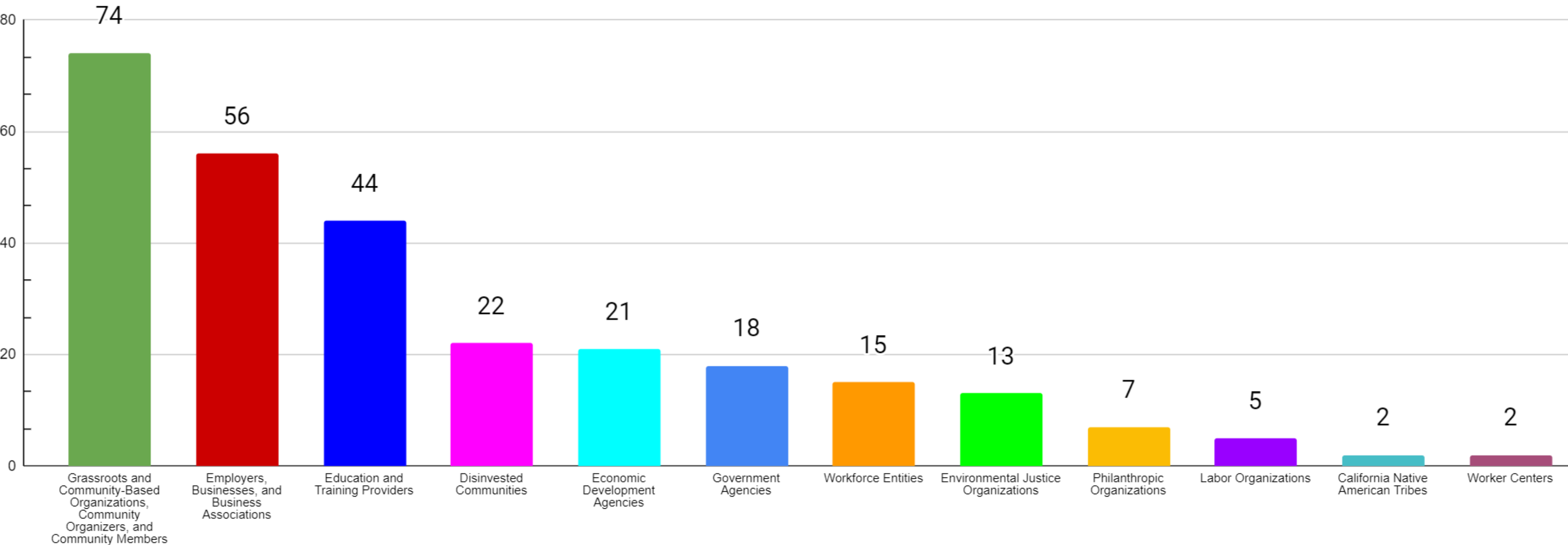
121

Geographic Breakdown of LA HRTC Members by SPA (by Member Headquarters)



Based on the location of each organization's headquarters as reported by each onboarded member

Number of Each Entity Type Within the LA HRTC



Based on the primary stakeholder category of each organization as reported by each onboarded member

- Stakeholder entity type refers to the entities the LA HRTC is mandated by the State to include balanced representation from for reporting purposes

L.A. County CERF HRTC Upcoming Meeting Dates

Outreach & Engagement Committee

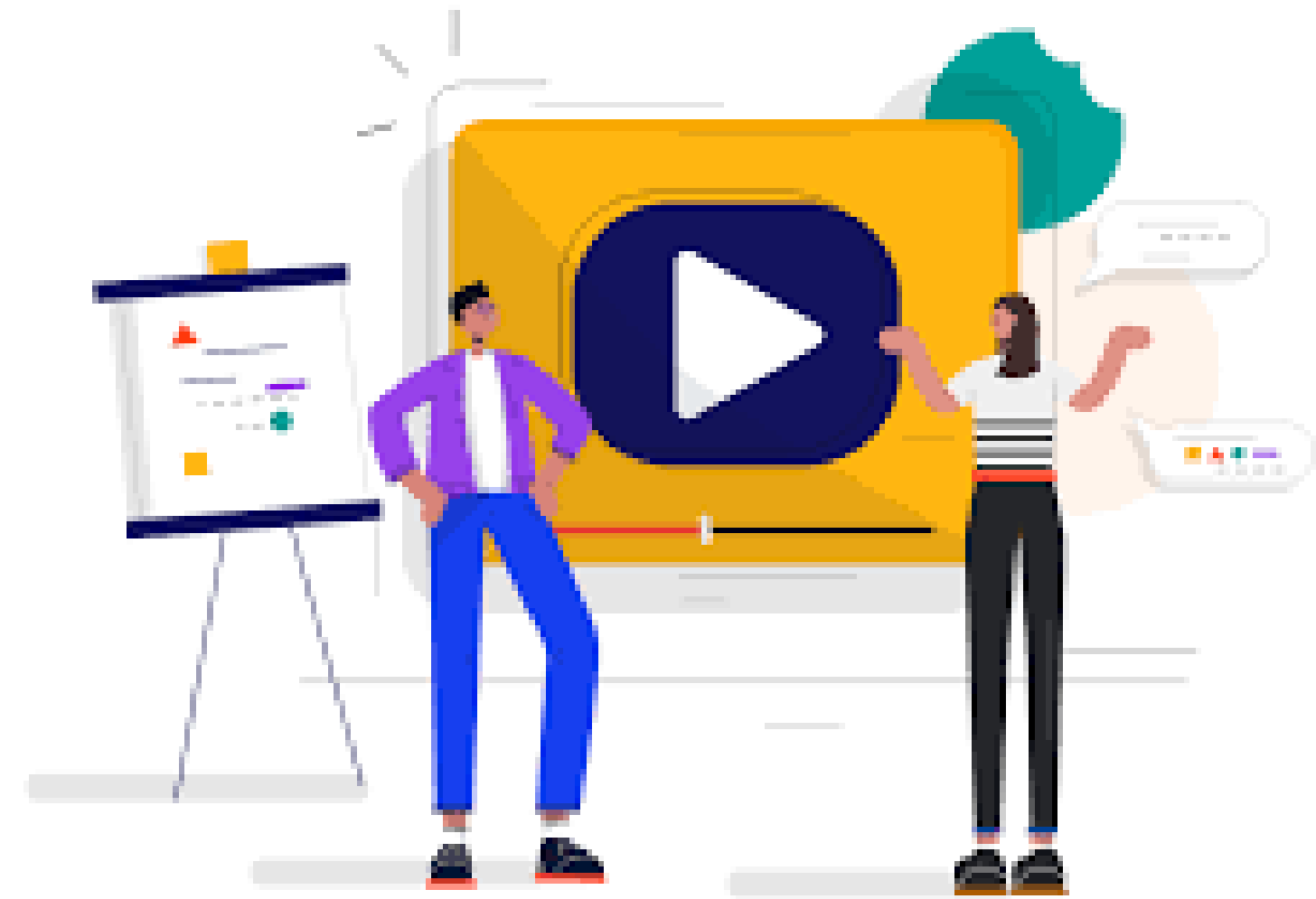
- May 10th | 10:00 am

Governance Committee

- TBD

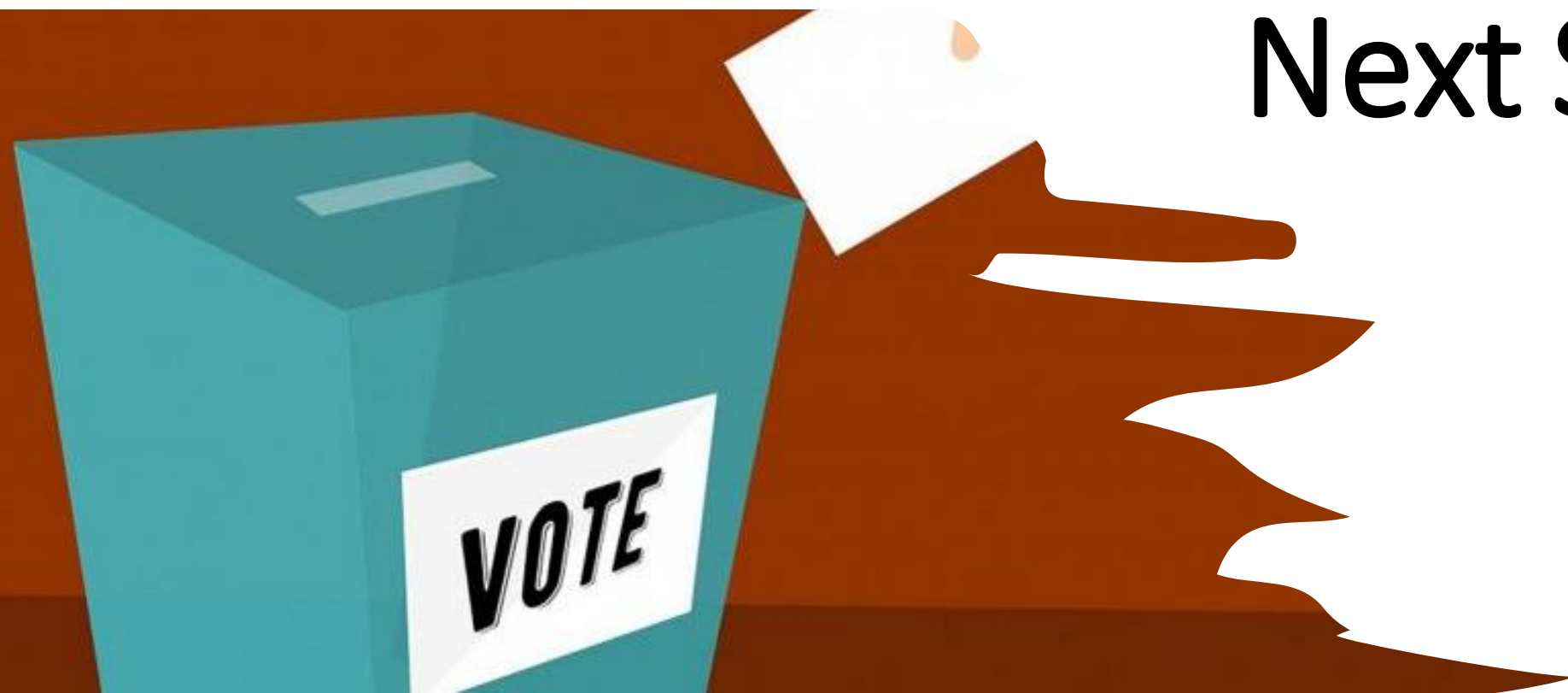
HRTC Bi-weekly Meeting

- May 19th | 9:00 am



Next Steps

- May 19th – Vote for Final Steering Committee Structure
- Nomination Criteria and Form
- May 22nd – Nomination Window Opens





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ECONOMIC DEVELOPMENT CORPORATION
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Thank you!

For more info, please visit:
www.laedc.org/cerf

Questions can be directed to
cerf@laedc.org.



SCAN ME

