



**LOS ANGELES COUNTY**  
ECONOMIC DEVELOPMENT CORPORATION  
*Collaboratively Advancing Growth and Prosperity for All*

# COMMUNITY ECONOMIC RESILIENCE FUND (CERF) PROGRAM

L.A. County HRTC Meeting

[www.laedc.org/CERF](http://www.laedc.org/CERF)

A large circular graphic with an orange border. Inside the circle, a green sign with white text reads 'Los Angeles COUNTY LINE'. Below the sign, a city skyline with palm trees is visible against a blue sky.

**Los Angeles**  
**COUNTY LINE**





# LA County CERF HRTC Meeting Agenda April 7th, 2023

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- Welcome, and Introductions of New Partners
- Economic Opportunity Grant Program – Department of Economic Opportunity
- Grant Status and Activity Update
  - New Timeline
- New Meeting Poll for Sub Committees
- Outreach and Engagement Phase Extension Poll
- Partner Engagement/Stakeholder Mapping
- Upcoming Meeting Dates
- Next Steps
- Questions/Comments







# Economic Opportunity Grant Program

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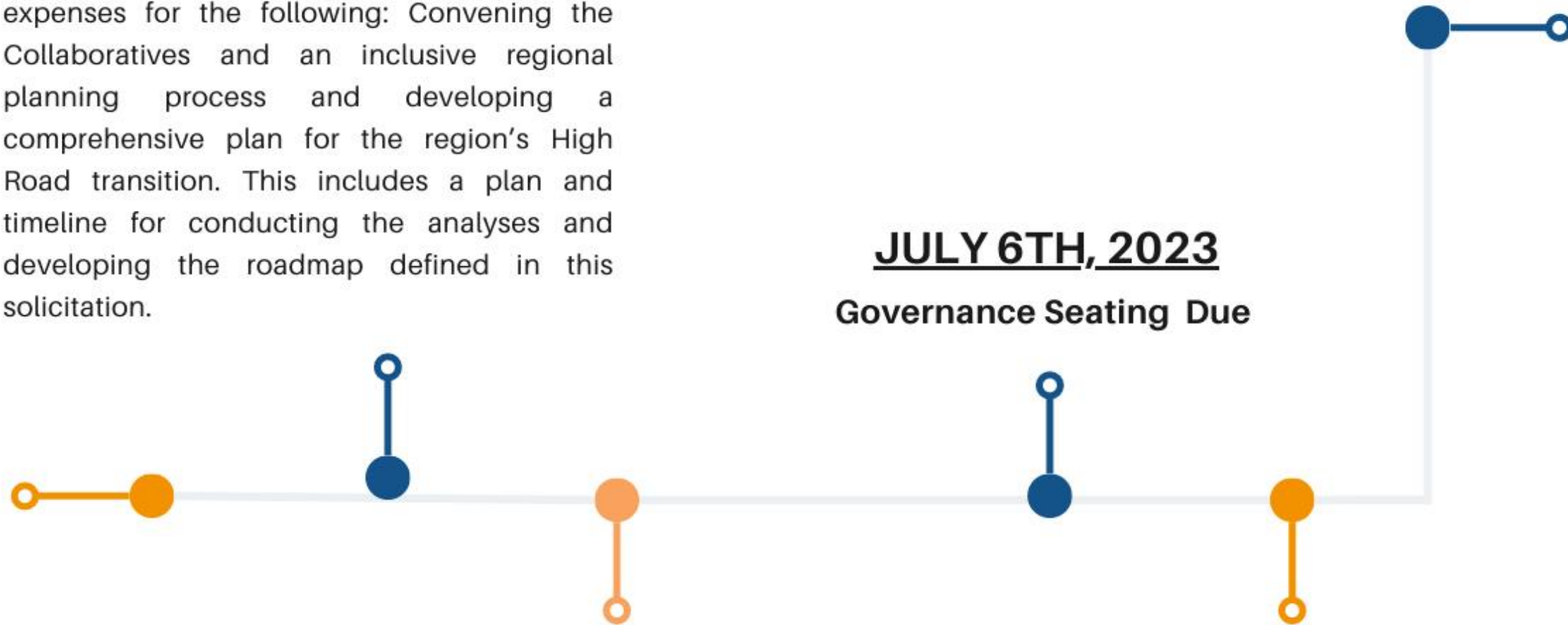
**MAY 1ST, 2023**

**Planning Phase Plan Due**

The structure of the HRTC with estimated expenses for the following: Convening the Collaboratives and an inclusive regional planning process and developing a comprehensive plan for the region’s High Road transition. This includes a plan and timeline for conducting the analyses and developing the roadmap defined in this solicitation.

**MARCH 1ST, 2023**

**Fiscal Agent and State execute the contract.**



**JUNE 30TH, 2024**

**Regional Plan Pt. 2 Due**

**JULY 6TH, 2023**

**Governance Seating Due**

**JUNE 6TH, 2023**

**Final Governance Structure Due**

Includes roles, narrative, and election process.

**AUGUST 31ST, 2023**

**Regional Summary Report Pt. 1 Due**

Part 1 - Snapshot of socio-economic conditions (Research) in the region: mapping stakeholders, providing a regional summary, and conducting analyses.

**IMPORTANT DATES**





# Sub-Committee Meeting Poll:

The purpose of the poll is an effort to restructure our meeting days and times for our Outreach & Engagement and Governance Sub-Committee meetings to increase accessibility and participation from all our community partners.





# Outreach & Engagement Deadline Extension Poll

- The LA HRTC's Outreach and Engagement Committee established a 45-day period from contract execution date (March 1st, 2023) to onboard 500 partners to the LA HRTC. This was aimed to ensure balanced representation before finalizing and seating the Governance Structure.
- As deadlines have shifted by the state, we would like to poll the HRTC to see if the Outreach and Engagement Phase deadline should be extended.
  - Current deadline: April 15th
  - New deadline if extended: May 1st.

# Stakeholder Analysis

## Stakeholder Count

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**4/4/23**

**Total Number of  
Organizations Engaged**

351

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**Number of Organizations  
Officially Onboarded (CERF  
Collective Partnership  
Agreement submitted)**

217

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**Number of Orgs Not Fully  
Onboarded**

**134**

# CERF Collective Partnership Agreement Letter



SCAN ME

[Place on letterhead or insert logo]

## Collective Partnership Agreement Letter Community Economic Resilience Fund: Los Angeles County Region

[Insert Date]

Los Angeles County Economic Development Corporation  
444 S. Flower Street, 37th Floor  
Los Angeles, CA 90071

To the Los Angeles County Economic Development Corporation (HRTC Regional Convener):

The [Insert Entity Name] is pleased to inform you that we are in agreement with the goals of the Community Economic Resilience Fund (CERF) proposal for the Los Angeles County Region developed by the California Community Foundation (Fiscal Agent), and the Los Angeles County Economic Development Corporation (Regional Convener) in collaboration with a broad array of community partners in the region.

We agree to participate actively in the CERF planning process, including the development of a fair and democratic governance structure that shares decision-making and balances the interests of all represented groups, as well as contribute to the outreach and engagement strategy. We are committed to working in partnership with a wide range of regional stakeholders with diverse interests to create a more inclusive, equitable, sustainable, competitive, and resilient economy for the Los Angeles County Region.

Our organization is [describe entity type and role in the community or region in one paragraph.]

We will bring to the table [describe entity's knowledge, experience, and reason to be at the planning table in one paragraph.]

Our primary contact for this process will be:

Contact Person: [Insert Name]  
Email Address: [Insert Email Address]  
Phone: [Insert Phone Number]  
Address: [Insert Address]

Sincerely,

Authorized Signatory: [Name, Title] [Insert Signature above]      Date [Insert Date Above]

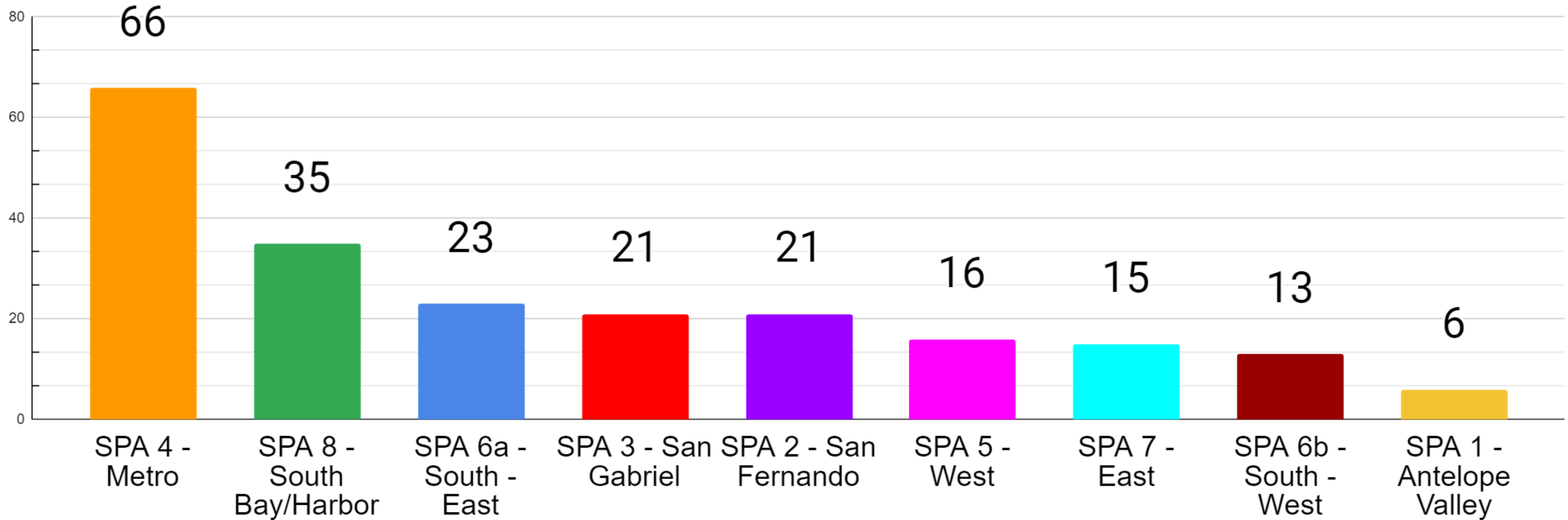


# Become a Member of the LA HRTC



- Submit an Onboarding Form and a CERF Collective Partnership Agreement Letter
- For questions regarding your organization's onboarding status, email [CERF@laedc.org](mailto:CERF@laedc.org)

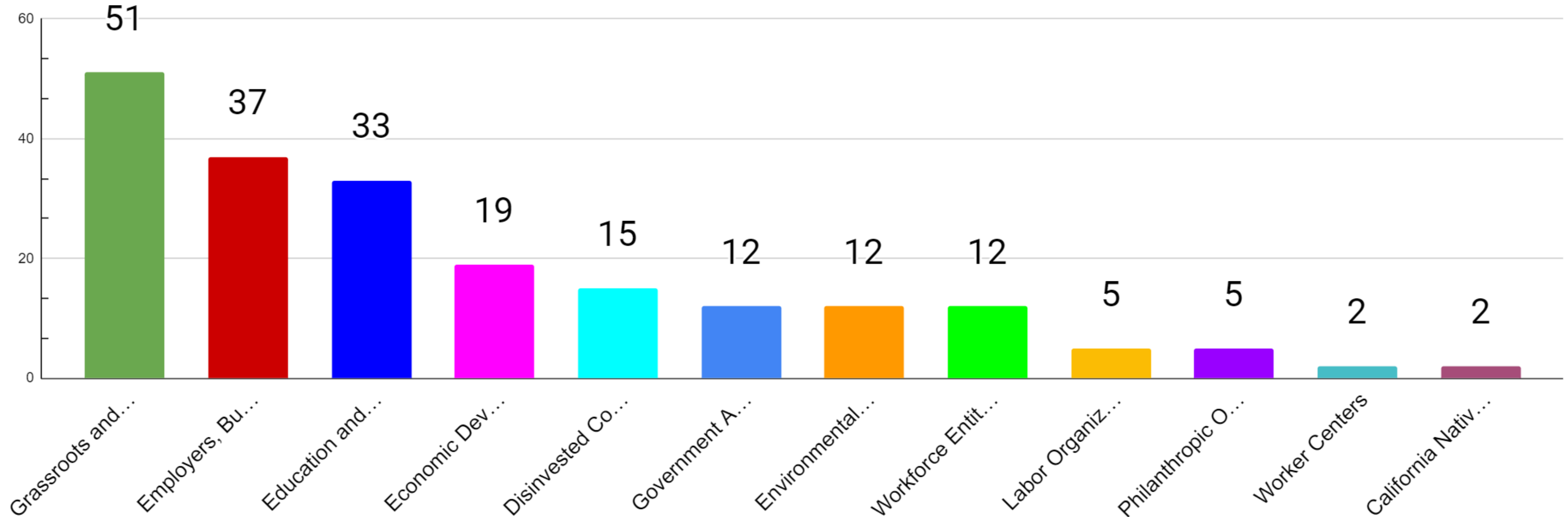
## ***Geographic Breakdown of LA HRTC Members by SPA***



***Based on the location of each organization's headquarters as reported by each onboarded member***



## ***Number of Each Entity Type Within the LA HRTC***



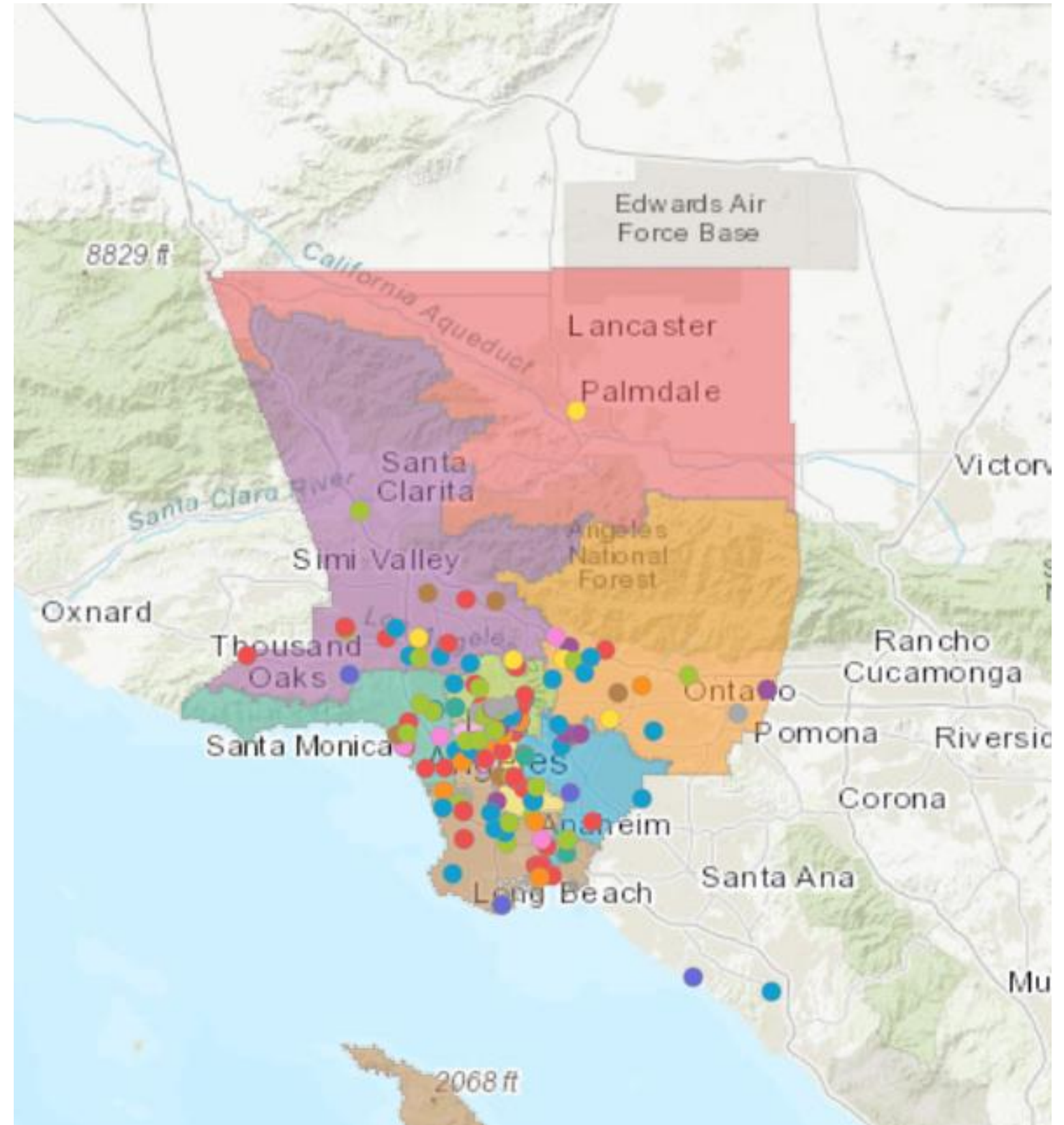
***Based on the primary stakeholder category of each organization as reported by each onboarded member***

- Stakeholder entity type refers to the entities the LA HRTC is mandated by the State to include balanced representation from for reporting purposes

# Stakeholder GIS Map



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# L.A. County CERF HRTC Upcoming Meeting Dates

## Outreach & Engagement Committee

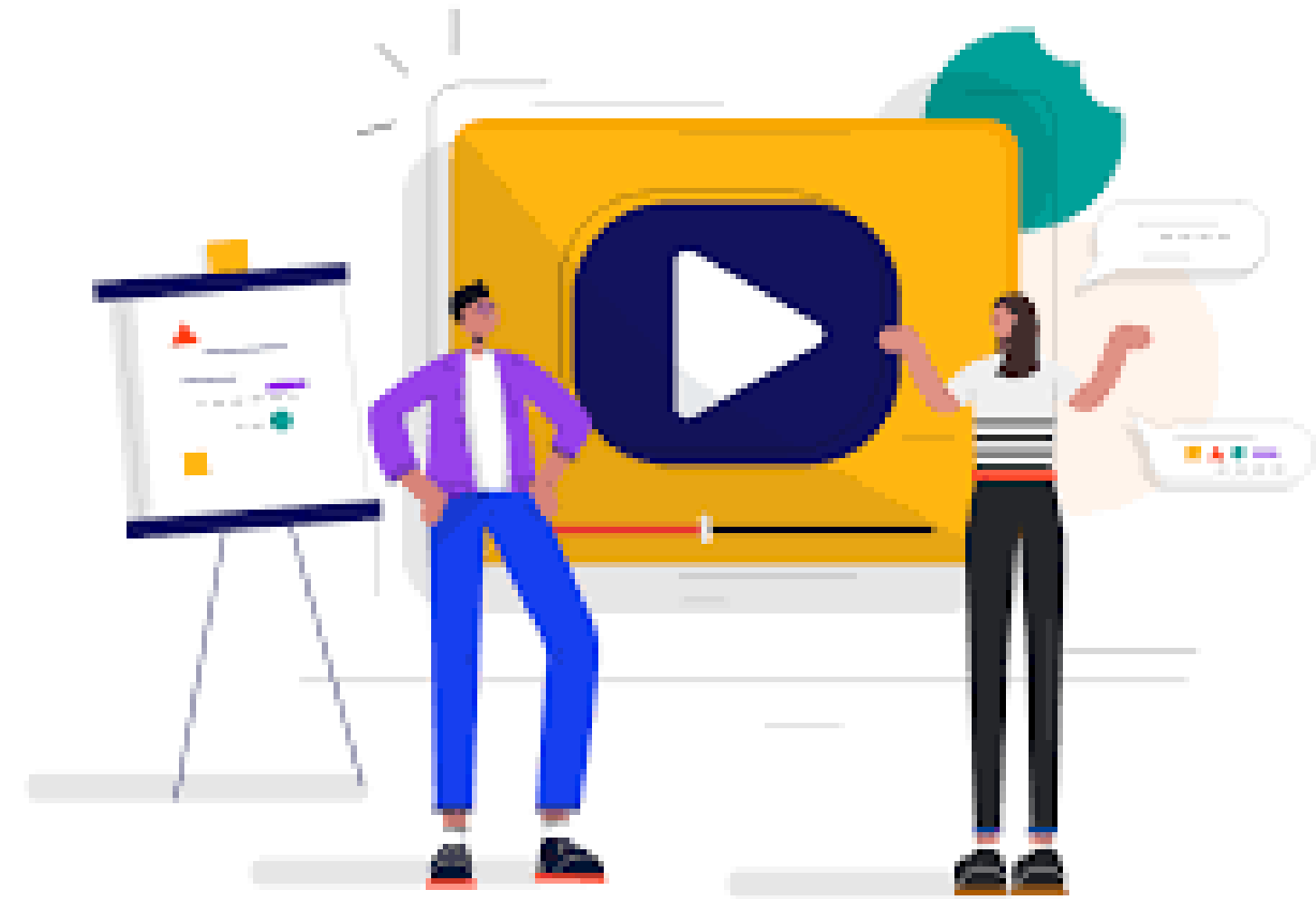
- TBD

## Governance Committee

- TBD

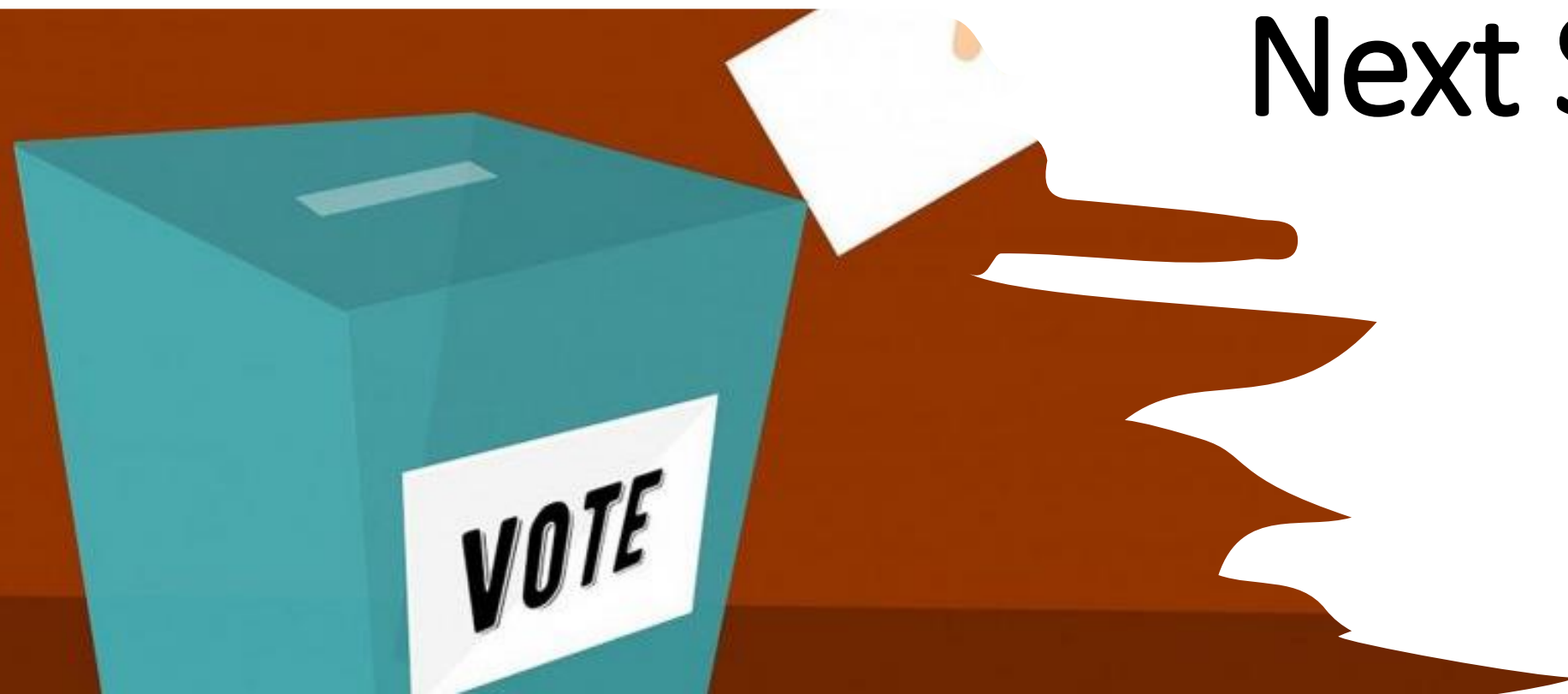
## HRTC Bi-weekly Meeting

- April 21st | 9:00 am



## Next Steps

- More Visuals
- CRM CRM CRM!
- Electoral Mechanism







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ECONOMIC DEVELOPMENT CORPORATION  
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# Thank you!

For more info, please visit:  
[www.laedc.org/cerf](http://www.laedc.org/cerf)

Questions can be directed to  
[cerf@laedc.org](mailto:cerf@laedc.org).

