

CERF LA HRTC Biweekly Partners Meeting Notes

April 21st, 2023

Meeting Presentation

Grant Funding Status / Research Reports

- Charles Johnson, Program Director for Community Economic Resilience Fund, welcomes new partners and gives updates on the status of the grant. The Fiscal Agent will be releasing \$5 million in two tranches.
 - LAEDC will receive an advance payment in the first distribution to pay for salaries, CRM, website development, and research reports on labor market analysis, industry clusters and environmental impacts. These reports will help inform strategic decisions on which projects to invest in and industries to target.
- Report #1 Labor Market Analysis
 - Current state of L.A.'s job market
 - Ethnic survey for race-based geo recovery & transition strategy post pandemic
- Report #2 Industry Cluster
 - Analysis of trends and growth
 - Where the good paying jobs will be
- Environmental Impact
 - Snapshot of Public Health in L.A.
 - Assessment of Climate Change
 - Analysis of emerging industries
- Partners suggest including ethnic data in the survey data for planning purposes. LAEDC specializes in providing research data and industry cluster analysis on high growth sectors such as aerospace, healthcare, trade and logistics etc., encouraging partners to consider aligning their projects with these sectors during implementation phase.
 - Tony representing the American Indian Chamber of Commerce, California. When you're doing your labor market analysis, it might also be helpful to understand where the dominant emerging industry sectors are by race and ethnicity so that we can be thinking about how we create those on-ramps to the high wage, high-road jobs. Because it may be that for certain groups that are not currently active in a clean tech market, but that doesn't mean that they aren't in occupations that with the right type of workforce training could be transitioned. So not just dominant emerging, but dominant emerging by race and ethnicity.
 - Sharon – regarding the ethnic survey in Scope 1 that is included in that RFP content, we ask that we have some collaboration to ensure that the actual lived experience data that will be flowing from our community organizations that will be capturing ethnic data flows get summarized in that scope of work. Because we don't want it to just be static data-based information, on historical or any other information, but we want to make sure our communities have a voice and they're actually heard. Reaching into communities flows that information into our planning process.

Potential Industries of Focus:

Jermaine Hampton of LAEDC discusses the purpose of the CERF initiative, which aims to better communities and move towards a carbon neutral economy. The focus is on sustainability, energy, and green jobs in various sectors such as trade and logistics, advanced transportation, and innovative small businesses. There will be research RFPs to analyze these sectors more in-depth. Feedback from community members is encouraged to make sure that planning aligns with all available information.

- Susan Park speaks up about the need for more outreach in language to AAPI communities regarding these programs.
- Participants discuss the importance of language accessibility and translation in outreach efforts. Hyepin Im suggests using ethnic media as a resource for translation and communication with diverse communities.

Timeline and Planning Phase Plan:

- The group discusses upcoming due dates for planning phase plans and program deliverables.
 - May 1st – Planning Phase Plan due – Outlines the structure and expenses of the program in order to conduct the inclusive regional economic planning process.
 - June 6th – Final Governance Structure Due- outlines the structure and election process.
 - July 6th – Governance Seating Due
 - August 31st – Regional Summary Part 1 Due – Research snapshot and analysis
 - August 30th, 2024 – Regional Plan Part 2 Due

Roles and Responsibilities

Master Sheet of all roles and their defined responsibilities pulled directly from the proposal that was submitted to the state. Any feedback or comments can be provided directly on the live document.

[Roles & Responsibilities Live Document - CERF](#)

Suggested CERF Steering Committee Draft

The recent rendition of the Steering Committee was presented, the subcommittee has been meeting for over a year, and this is the 3rd rendition after feedback was considered. The Governance Subcommittee will be meeting this month to provide the HRTC members with a walkthrough of the process and the current structure and receive feedback. The meeting time and date will be announced in the next newsletter. We encourage partners to provide feedback and comments on the live draft listed below.

[\(Draft\) Steering Committee Live Document](#)

CERF LA HRTC Structure and Outreach and Engagement Funding Structure:

LA HRTC CERF Structure graphic was displayed, this showcases the Stewardship Committee, Steering Committee, and the Subregional and Affinity Tables.

The Outreach and Engagement Funding Structure was displayed, which includes the 3 Outreach Groups within of our CERF Program: 12 Affinity Hub Areas (12 x \$50k grants), 8 Table Partner Leads (8 x \$50K grants), 90 SPAS Based Microgrants (90 x 10K grants). The O/E funding will also include additional funding for local resident stipends, ethnic planning events, and environmental justice and workforce planning activities. We are asking partners to please provide feedback and comments using our live link documents below.

[\(Draft\) LA HRTC CERF Structure Live Document](#)

[\(Draft\) Outreach and Engagement Funding Structure Live Document](#)

- Hyepin Im from www.facela.org advocates for including faith-based organizations in the process. Jermaine Hampton from LAEDC assures that there are opportunities for faith-based participation, citing the Affinity Hub and micro grantees as examples.
- Luis Portillo from San Gabriel Valley Economic Partnership raises concerns about representation within community-based organizations in the governance structure and suggests additional meetings to ensure everyone's input is heard before final approval.
- Suggestions on different graphic renditions were presented and noted as forthcoming deliverables.

Stakeholder Analysis:

Latest numbers on outreach engaged, and onboarded partners were presented. Graphs can be found in [Meeting Presentation](#)

Upcoming Meetings:

Outreach and Engagement Committee

- New meeting time: Weekly basis - Wednesdays at 10 am.
- Next meeting – April 26th | 10 am.
- [Meeting Link](#)

Governance

- TBD – meeting date and time will be announced in the next newsletter

HRTC Biweekly Partners Meeting

- May 5th | 9 am
- [Meeting Link](#)

Resources:

For any questions: CERF@laedc.org

[Onboarding Form](#)

[GIS Stakeholder Map](#)

[CERF Fact Sheet](#)

[Email Recruitment Template](#)