

CERF LA HRTC Biweekly Partners Meeting Notes

April 7th, 2023

Dept of Economic Opportunity Grant Program Presentation

- The program aims to disperse over \$54 million in grants to micro businesses, small businesses, and non-profits throughout Los Angeles County. The program has two phases with different eligibility criteria and grant amounts. Applicants can apply through the Grants LA county website and must provide various required documents such as tax returns, registration documents, government-issued ID, and a valid bank account. Lendistry is administering the application portal for the program.
- They also discussed the review process and outreach efforts to help potential applicants, particularly micro businesses. The audience is encouraged to spread the word about the program through events, social media, and other channels. Assistance can be provided to help with completing applications and tech support-related issues.
- LA County Dept of Economic Opportunity highlighted their urgent need for support to reach micro businesses that did not receive state funding initially. They are intentionally targeting disinvested communities and providing flexible grants for them to use as needed. The department is also tracking applications by demographics and zip codes and seeking partnerships with community stakeholders to spread information about the program.
- **Resources:**
 - [EOG Program Presentation](#)
 - [EOG Flyer](#)

CERF Timeline and Key Dates

- March 1, the fiscal agent and the state executed their contract.
- On May 1, the first deliverable due, which is the **Planning Phase Plan**, and this includes the overall structure of the HRTC with estimated expenses, a laid-out plan and a timeline for conducting the analysis and developing the roadmap that was defined within the solicitation.
- The next two deliverables, the final governance structure and seating, were actually extended based on the project modification letter that we received from the state on March 6.
- The final **Governance Structure**, which includes roles, structural changes from the original proposal, narrative and outlining the election process, will now be due June 6.
- The **Governance Seating** is now due by July 6.
- The **Regional Summary Report Part One** will be due on August 31st, and this includes a snapshot of our socioeconomic conditions, which will be based off the research that we will be conducting throughout the region. This includes our mapping of stakeholders, providing a regional summary and conducting that analysis and
- The **Second Regional Report** will be due June 30, 2024.

HRTC Polls and Results

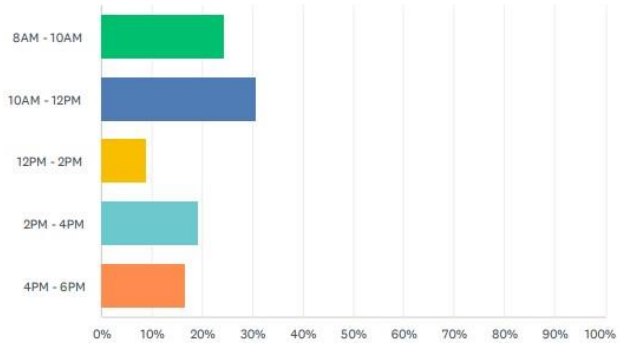
2 polls were conducted to receive direction from the HRTC.

- Subcommittee Meeting Times Poll: The purpose of this poll is an effort to restructure the meeting days of the subcommittees in an effort to make the meetings more accessible for partners.

Sub-Committee Meeting Times Poll

Q1 Which timeframe works best for you to be able to attend LA HRTC Outreach and Engagement Committee Meetings?

Answered: 78 Skipped: 1



ANSWER CHOICES	RESPONSES
8AM - 10AM	24.36% 19
10AM - 12PM	30.77% 24
12PM - 2PM	8.97% 7
2PM - 4PM	19.23% 15
4PM - 6PM	16.67% 13
TOTAL	78

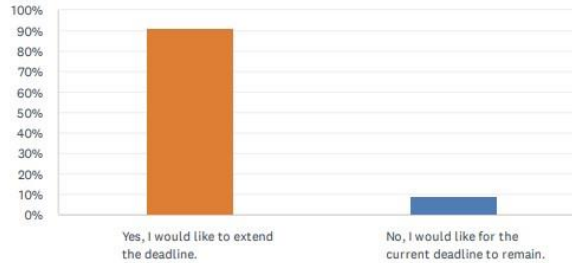
- Results:
- Outreach and Engagement Phase Extension Poll: The purpose of the poll was to extend the 45- engagement period to onboard new partners. As deadlines have shifted due to the State extended key deliverables, the Outreach and Engagement Subcommittee requested for their 45-day period to be extended as well. By extending the deadline we can allow more stakeholders to fully board in order to partake and apply for the steering committee of our governance structure.

- Results:

Outreach and Engagement 45-day Deadline Extension

Q1 Would you like to extend the 45-day outreach and engagement period deadline?

Answered: 23 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, I would like to extend the deadline.	91.30%	21
No, I would like for the current deadline to remain.	8.70%	2
TOTAL		23

Stakeholder Analysis:

- Graphs found in presentation uploaded under these notes.
- **Members must be fully onboarded to be eligible for grant funding for phase 1 and phase 2, and positions within the steering committee.** All members MUST submit a partnership letter, this is the 2nd part of the onboarding process. Many members have submitted their onboarding form but have not submitted their partnership letter. Members who are missing their partnership letter will be reached out by email.
- Sharon Evans, Outreach and Engagement Co-Chair wanted to note a comment in terms of how the HRTC's Outreach and Engagement Committee is structured in response to concerns over lack of current representation from certain constituent groups.
 - We have a series of tables that we call Affinity Hubs. And at each of those affinity Hubs are a series of tables that focus specifically on the constituencies that are aligned with that name. We have a Hub on family. We have a Hub on youth. We have a Hub on place-based coalitions. One precisely 4 of them, I want to make sure you understand touch small business. We have a hub with economic development, small business and our place-based coalition, and all have components where they are addressing the needs of small business, as well as we have some planning tables that were designed to support that as well. Our government entities, public, municipal as well as quasi-public entities will be convened at an Affinity Hub called Government and Institutions. And so, there are representatives on the call that have come in and out of our HRTC, but what we will see happen is each of those Hubs and those Hub leads will work with community groups, which is why we're funding them to help reach those individual constituents. So, in this call, while you might not see a lot of youth represented or formerly incarcerated individuals or small business owners represented, their voice is at the table as they will be convened through a massive outreach effort in which the HRTC will fund 90 organizations by constitute groups within each service planning area who will outreach to

them and hear their voice. As these tables are seated in the Affinity Hubs, I just want to make sure you understand we have not forgotten we have 27 categories of constituents.

Partner Resources:

[Partners Biweekly Presentation 4/7/23](#)

[CERF FactSheet](#)

[CERF Onboarding Form](#)

[List of Official Partners](#)