COMMUNITY ECONOMIC RESILIENCE FUND (CERF) PROGRAM

L.A. County HRTC Meeting
www.laedc.org/CERF
LA County CERF HRTC Meeting Agenda

March 10, 2023

• Welcome, and Introductions of new partners
• Grant status and activity update
• Partner Engagement/Stakeholder Mapping
  • Partner Collaboration Sheet
• CERF LA HRTC Fact Sheet & Email Recruitment Template
• Sub-Committee updates
  • O/E Committee – Poll activity, Jamboard activity
• Upcoming meeting dates
• Questions/Comments
Important Planning Phase Dates

Now
- CCF executed the contract with the State on March 1, 2023
- The HRTC will need to review guidelines proposed by the state
- Drafting and finalizing RFP Scopes for review and input by Sub-Committees
- Roles and responsibilities have been finalized and the formal governance structure document is in progress
- CERF Kickoff in Sacramento for all Regions March 22-23

May 1, 2023
- Awardees must submit the Planning Phase Plan within the first two months of the Planning Phase (SFP Page 60). Includes:
  - The structure of the HRTCs, including the governance structure (roles only) (OE & Governance will need collaboration coupled with input from the HRTC). Final governance structure due within 90 days.
  - The plans with estimated expenses for the following: Convening the Collaboratives and an inclusive regional planning process and developing a comprehensive plan for the region’s High Road transition. This includes a plan and timeline for conducting the analyses and developing the roadmap defined in this solicitation.

August 31, 2023
- Awardees must submit the Regional summary report (SFP Page 12/60). The Regional Plan includes two parts:
  - Part 1 - Snapshot of socio-economic conditions (Research) in the region: mapping stakeholders, providing a regional summary, and conducting analyses.
  - Part 2 - Establish a forward-looking economic development and transition roadmap.
The LA County CERF HRTC has convened and/or facilitated the support of 300 plus organizations/community partners and 400 plus individual stakeholders throughout the county which includes representation from all entities identified in the SFP.

Please visit: www.laedc.org/CERF for the full list of partners.
<table>
<thead>
<tr>
<th>Stakeholder Count</th>
<th>3/06/23</th>
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<tbody>
<tr>
<td><strong>Number of Organizations Officially Onboarded</strong> (CERF Collective Partnership Agreement submitted)</td>
<td>199</td>
</tr>
<tr>
<td><strong>Total Number of Organizations Engaged</strong></td>
<td>328</td>
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Geographic Breakdown of LA HRTC Members by SPA

(Based on the location of each organization's headquarters as reported by each onboarded member)
Number of Each Entity Type Within the LA HRTC

(Based on the primary stakeholder category of each organization as reported by each onboarded member)

- Stakeholder entity type refers to the entities the LA HRTC is mandated by the State to include balanced representation from for reporting purposes
Stakeholder Map

Click here to access the GIS Map
LA HRTC Partner Collaboration
Become a member of the LA HRTC

Submit an Onboarding Form and a CERF
Collective Partnership Agreement Letter

For questions regarding your organization's onboarding status, email CERF@laedc.org
Outreach and Communication Tools

- CERF LA HRTC FACT SHEET
- EMAIL RECRUITMENT TEMPLATE

Resources are located: laedc.org/cerf
The Outreach and Engagement Committee would like to poll the LA HRTC members to identify best practices for outreach and engagement tactics within our disinvested communities.
Outreach & Engagement
Jam Board Activity

What do outreach & engagement activities mean to you?

- Personal connection with targeted audience
- Long term process
- Townhalls and block parties
- Getting a specific message out to our target audience through direct contact (via notice, virtual/in-person meetings, etc.)
- Fostering informed thought ideas and strategies
- Connecting with local community members and business owners to capture their experience and needs
- A commitment
- Ensuring that community members have an opportunity to share their ideas for economic resiliency
- Time to engage, learn, think, and respond.

CLICK FOR JAM BOARD ACTIVITY
L.A. County CERF HRTC Upcoming Meeting Dates

- Governance Committee - TBD
- Outreach & Engagement Committee - March 15 3pm
- HRTC Bi-Weekly Meeting - March 24 9am
Thank you!

For more info, please visit: www.laedc.org/cerf

Questions can be directed to cerf@laedc.org.