



LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION
Collaboratively Advancing Growth and Prosperity for All

COMMUNITY ECONOMIC RESILIENCE FUND (CERF) PROGRAM

L.A. County HRTC Meeting

www.laedc.org/CERF

A large circular graphic with a teal-to-blue gradient background. Inside the circle, there is a green rectangular sign with white text that reads "Los Angeles COUNTY LINE". Below the sign, a photograph shows a city skyline with several tall buildings and palm trees in the foreground.

Los Angeles
COUNTY LINE

LA County CERF HRTC Meeting Agenda

February 10, 2023



- Welcome, and Introductions of new partners
- Grant status and activity update
- Pilot Project Update and Poll
- Partner Engagement /Stakeholder map to date
- Sub-Committee updates
- Upcoming meeting dates
- Questions/Comments

Important Planning Phase Dates

Now

- CCF Finalizing Contract with State of California
- The HRTC will need to review guidelines proposed by the state
- Drafting and finalizing RFP Scopes for review and input by Sub-Committees
- Defining roles and responsibilities and finalizing communications toolkit
- CERF Kickoff in Sacramento for all Regions March 22-23

Two Months – (Effective from date contract is signed with Fiscal agent)

- Awardees must submit the **Planning Phase Plan within the first two months** of the Planning Phase (SFP Page 60) . Includes:
 - The structure of the HRTCs, including the **governance structure (roles only) (OE & Governance will need collaboration coupled with input from the HRTC)**. Final governance structure due within 90 days.
 - The plans with estimated expenses for the following: Convening the Collaboratives and an inclusive regional planning process and developing a comprehensive plan for the region's High Road transition. This includes a plan and timeline for **conducting the analyses and developing the roadmap** defined in this solicitation.

March 31, 2023 - (Date will be extended due to contracting delays, new date TBD)

- Awardees must submit the **Regional summary report** (SFP Page 12/60) . The Regional Plan includes two parts:
 - Part 1 - **Snapshot of socio-economic conditions (Research)** in the region: mapping stakeholders, providing a regional summary, and conducting analyses.
 - Part 2 - **Establish a forward-looking economic development and transition roadmap.**

Pilot Projects

The CERF Pilot Projects will fund projects aligned with the values of the CERF program that demonstrate potential uses of CERF implementation funds. Up to \$50 million will be available for funding, with a maximum of \$10 million allowed for any single award. Up to 13 projects will be funded, and geographic equity among regions will be prioritized. The final Pilot Projects SFP will be released in January 2023.

CERF Pilot Projects grants will be awarded to projects that reflect the high road intent of the CERF program. Projects must prioritize equity, sustainability, job quality and access, and economic competitiveness and resilience. The grants shall meet all of the following requirements, as noted in Senate Bill 162 (2021):

- Support labor standards where applicable, such as livable wage, project labor agreements, or community workforce agreements.
- Address geographic equity and access to basic services issues, accounting for differences in urban, suburban, rural, and tribal communities, and emphasize investment in disinvested communities.
- Organize strategies by industry or geography, or both, within or across regions, with the potential to focus on regionwide strategies, on one or more specific priority projects within a region.
- Include a range of activities related to economic diversification, such as creating innovation hubs for key growth industries, expanding incubator or accelerator programs that provide technical assistance for small business owners to connect to larger industry clusters, or other projects and activities that advance a high road economy.
- Coordinate with, advance, and complement, without supplanting, state and federal infrastructure investments.
- Align with regional workforce needs by linking directly to high road training partnerships, high road construction careers training programs, or other workforce training that supports high road jobs, wherever such partnerships exist or emerge in the region.
- Align with state climate goals, such as fostering development of low-carbon or regenerative industries, reducing GHG emissions, or increasing water or energy efficiency.

**The LA County CERF HRTC
has convened and/or
facilitated the support of 300
plus
organizations/community
partners and 400 plus
individual stakeholders
throughout the county
which includes
representation from all
entities identified in the SFP.**

Please visit:
www.laedc.org/CERF
for the full list of partners.

Labor organizations
Employers, businesses, and business associations
Grassroots and community-based organizations, community organizers, and community members
Government agencies
Economic development agencies
Philanthropic organizations
Education and training providers
Workforce entities
Environmental justice organizations
Worker centers
Disinvested communities
California Native American Tribes
Other regional stakeholders capable of contributing to the success of the project.

SPA 6a South LA- East Planning Area (Communities East of the 110 freeway) -

Broadway-Manchester, Florence, Florence-Firestone, Green Meadows, Willowbrook, Watts, Compton, Vernon Central, Lynwood, Rancho Dominguez, West Rancho Dominguez , East Rancho Dominguez

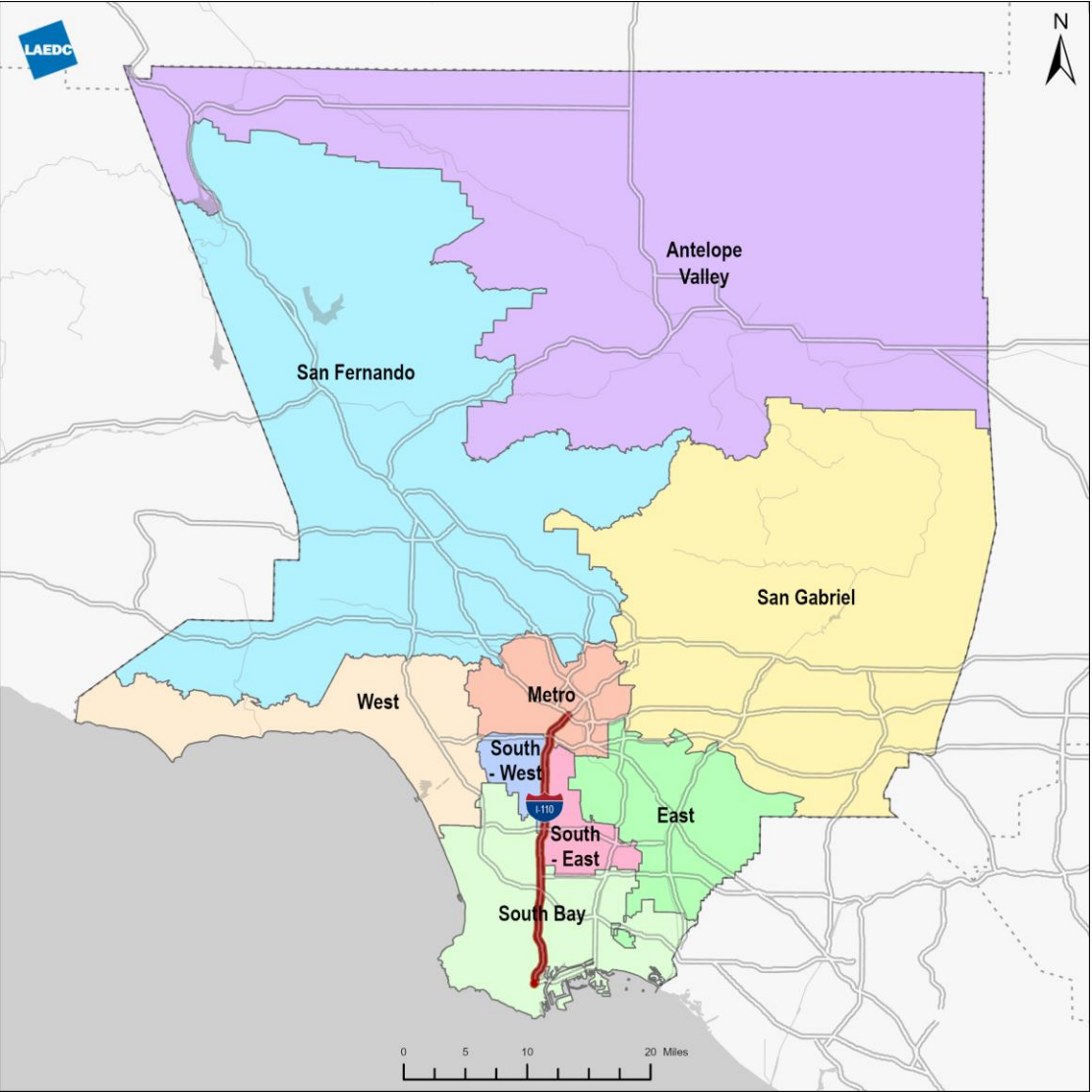
SPA 6b - South LA-West Planning Area (Communities West of the 110 freeway) -

Adams-Normandie, Athens Village†, Athens-Westmont, Baldwin Hills, Century Palms/Cove, Crenshaw, Exposition Park, Exposition, Figueroa Park Square, Gramercy Place, Harbor Gateway, Harvard Park, Hyde Park, Jefferson Park, Leimert Park, Paramount, Rosewood, Rosewood/West, South Park, University Park, Vermont Knolls, Vermont Square, Vermont Vista, View Heights, View Park/Windsor Hills, West Vernon

SPA 7 - East Los Angeles Planning Area - Artesia, Bell, Bell Gardens, Bellflower, Cerritos, City Terrace, Commerce, Cudahy, Downey, East La Mirada, East Los Angeles, East Whittier, Hawaiian Gardens, Huntington Park, La Habra Heights, La Mirada, Lakewood, Los Nietos, Maywood, Montebello, North Whittier, Norwalk, Pico Rivera, Santa Fe Springs, Signal Hill, South Gate, South Whittier, Vernon, Walnut Park, West Whittier/Los Nietos, Whittier, Whittier Narrows, Whittier Unincorporated/td

SPA 8 - South Bay Harbor Planning Area - Inglewood, La Rambla, Lawndale, Lennox, Lomita, Long Beach, Manchester Square, Manhattan Beach, Palos Verdes Estates, Rancho Dominguez, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, San Pedro, Santa Catalina Island, Torrance, West Carson, Wilmington, Wiseburn

- ☐ SPA 1 - Antelope Valley
- ☐ SPA 2 - San Fernando
- ☐ SPA 3- San Gabriel
- ☐ SPA 4 - Metro
- ☐ SPA 5 - West
- ☐ SPA 6a - South LA/East
- ☐ SPA 6b - South LA/West
- ☐ SPA 7 - East
- ☐ SPA 8 - South Bay/Harbor



L.A. County CERF Onboarding Form

Thank you for your interest in the California Economic Resiliency Fund (CERF) supporting Los Angeles County communities most in need of access to regional economic opportunities. To learn more about the LA County HRTC, please click [here](#).

In addition by completing this onboarding form you agree with the LA County HRTC Collective Partnership Agreement Letter and goals of the LA County HRTC. What is the Collective Partnership Agreement Letter? Creating resilient regional economies will require partnership, power sharing, and a shared burden of responsibility. Traditional systems have discouraged disinvested communities from engaging in economic development and participating in decision-making. CERF aspires to disrupt business-as-usual processes and ensure disinvested communities participate in regional planning and economic development efforts. LAEDC as the Regional Convener, has invited a diverse group of stakeholders to form the initial HRTC and develop a partnership agreement letter together. HRTC members joining the Collective Partnership Agreement Letter should also consider that regional tables will evolve throughout the planning process to ensure they accurately capture the diversity of each region. The Collective Partnership Agreement Letter will be a fundamental component in developing trust, partnership, and a commitment to power-sharing among HRTC members.


Once you review the letter, please sign and upload a copy to this form. HRTC members in the Collective Partnership Agreement Letter commit to working in partnership to achieve the goals set out in the program and collectively share the weight of responsibility in creating a more inclusive, equitable, and competitive regional economy.

To access the letter template please visit: <https://laedc.org/cerf/> then go to the Meetings and Recaps section titled "LA County CERF Collective


GIS SPA Finder Map




Stakeholder Map

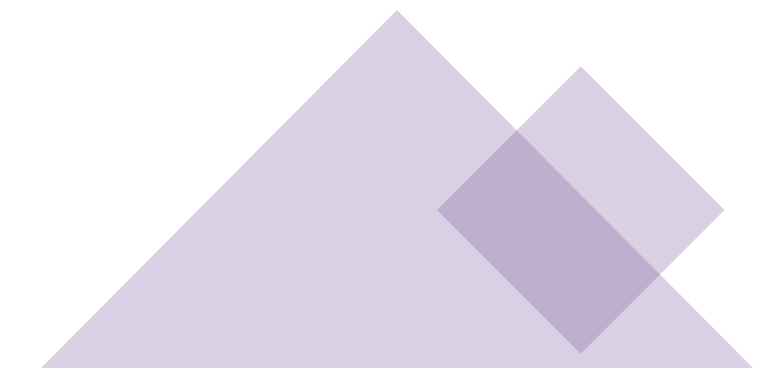


Stakeholder Count	2/9/23
Number of Organizations Officially Onboarded (Partnership Agreement submitted)	187
Total Number of Organizations Engaged	314

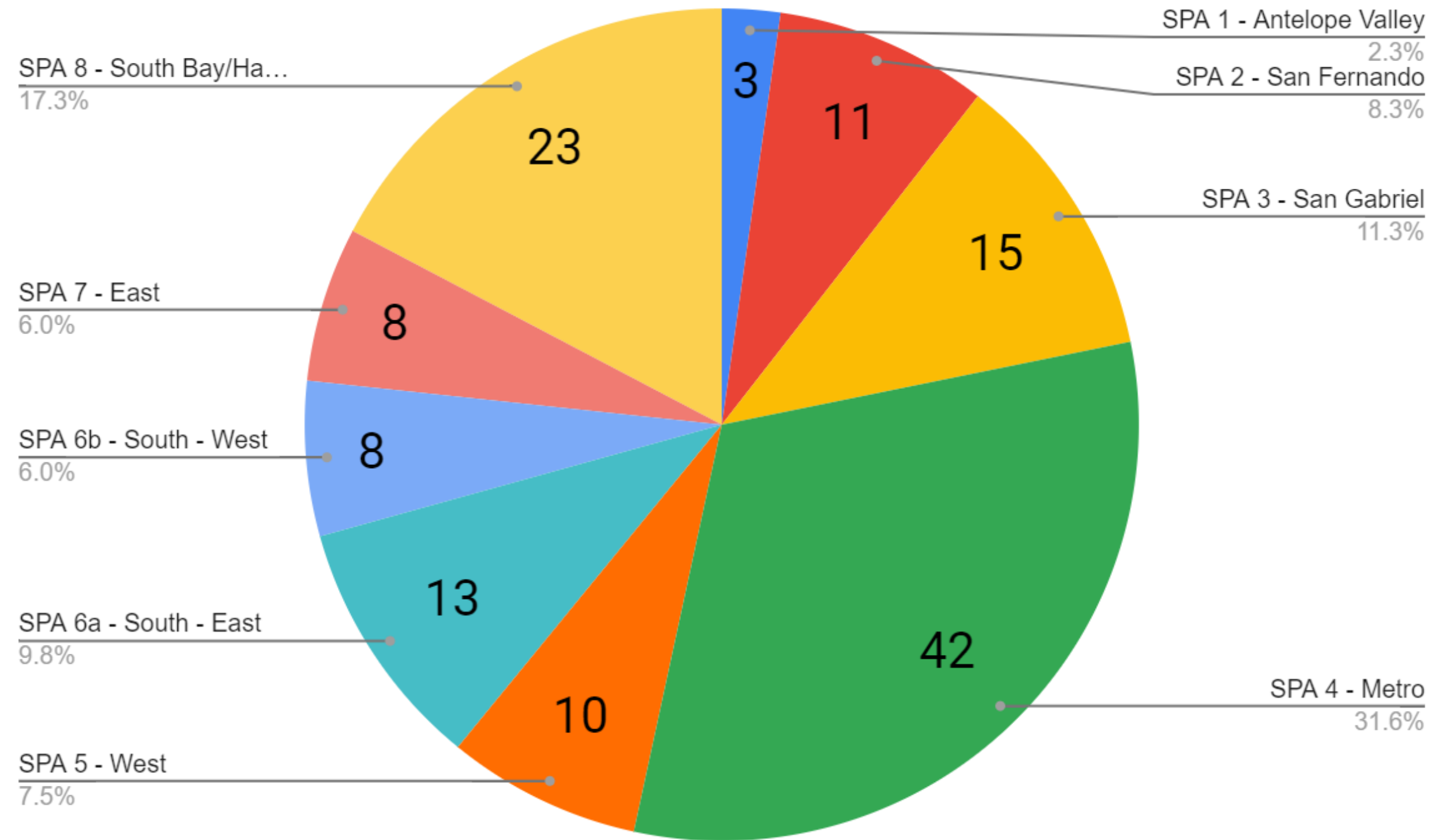




LA HRTC Members:		
# of HRTC Members (fully executed & data)	126	67.38%
# of HRTC Members Executed (data incomplete)	61	32.62%
Total HRTC Member Count	187	100%



Geographic Breakdown of LA HRTC Members by Service Planning Area (SPA)



Stakeholder Entity Type Data

- ***This data represents the LA HRTC Partners that have provided their entity type through the Onboarding Form**

Entity Type		#
Government Agencies		15
Labor Organizations		3
Philanthropic Organizations		2
Employers, Businesses, and Business Associations		19
Economic Development Agencies		15
Education and Training Providers		18
Workforce Entities		7
Environmental Justice Organizations		4
Worker Centers		1
Disinvested Communities		9
California Native American Tribes		1
Grassroots and Community-Based Organizations, Community Organizers, and Community Members		38

L.A. County CERF HRTC Upcoming Meeting Dates

**Governance
Committee –**
TBD

**Outreach &
Engagement
Committee –**
February 15 3pm

**HRTC Bi-Weekly
Meeting –**
February 24
9am



LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION

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Thank you!

For more info, please visit:
www.laedc.org/cerf

Questions can be directed to
cerf@laedc.org.

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