



# COMMUNITY ECONOMIC RESILIENCE FUND (CERF)

## Email Recruitment Template

Our collaborative is made up of more than 200 partner organizations and regional stakeholders throughout Los Angeles County. Our goal is to reach 500 engaged partners to play a crucial role in the development of our historic regional economic planning process to build a roadmap for resilient and equitable economic growth for our region.

Below you will find an email template that you can use to reach out and help share the opportunity with others.

The CERF program was created by the State of California to help local regions develop regional economic development plans. In Los Angeles County, CERF will help local stakeholders to:

- Create high-quality and accessible jobs for all Californians
- Help local communities to transition and thrive in a carbon-neutral economy
- Invest COVID-19 recovery and build long-term economic resiliency
- Integrate the priorities of local residents in the region's 10 year plan

The program seeks to develop and promote plans and strategies to identify high-quality, good-paying jobs in eco-friendly industries to increase the opportunities and quality of life of disadvantaged communities. CERF will also support businesses that invest in their workforces, pay living wages, and engage in environmentally sustainable business practices.

CERF is a one-of-a-kind effort that calls for equity and inclusion in economic planning. The CERF program will:

- Uplift under-voiced community needs to ensure they are included in L.A.'s 10-year Regional Economic Recovery Plans
- Ensures disinvested community members can access job and economic opportunities in high growth sectors
- In this process, CERF will map and support local community readiness to transition toward in a carbon-neutral tomorrow and outline ways you can participate and benefit

Through this historic initiative, organizations and community stakeholders will get a seat at the table within our Los Angeles County High Road Transition Collaborative (L.A. HRTC) and be at the forefront of helping community members attain high quality green jobs by identifying and funding projects, pipelines and regional strategies in our regional economic planning process.

Join our collaborative by completing our Onboarding Form and submitting a Partnership Agreement Letter at:  
<https://app.smartsheet.com/b/form/fe7fd7466599410181f8219876e45f2c>

If you'd like to discuss this further or have any questions, please reach out to the LA HRTC CERF team at [cerf@laedc.org](mailto:cerf@laedc.org) or visit our website at [laedc.org/cerf](https://laedc.org/cerf)

[ Attach Fact Sheet PDF ]