

LA County CERF Outreach and Engagement Committee Notes 1/26

General Updates:

- Administrative Assistant Alan Cheam has been hired and onboarded
- CERF Program Manager for Outreach and Engagement will Onboard next Monday 12/30
- CERF Program Director will be onboarded 2/6
- CCF received the contract from the state last Friday, 1/19, and is currently being reviewed before final signatures.

Overview and Analysis of Current Stakeholders

- [GIS MAP](#) - **Preliminary** visual mapping of current partners who have fully onboarded.
- Cluster of partners in the Metropolitan area, lack of representation in upper north area of the county: Antelope Valley SPA, SGV SPA, etc.
- [Onboarding Form](#): All interested partners must submit completed form.
- Stakeholder analysis will reflect where entities are headquartered AND the multiple SPAs they serve within LA County, as well as the 2 primary constituencies they serve. The current GIS map does not display this, working on including all these components.

General Overview:

- A recap session for O/E plan and process will be scheduled in the next 2 weeks. (Tentatively Feb 15)
- Functional roles are not up for discussion; they were submitted and laid out as part of the proposal approved by the state.
- Communication Toolkit will include FAQ, Standardized Email Communication, Outreach Video Content

Action Item

- Request for weekly reporting template: number of enrolled partners, how many are in process, estimates of types of entities per SPAs, etc.

Resources

[CERF SFP](#)

[CERF Pilot Project SFP](#)

[Partner Onboarding Form](#)