

LA County CERF Outreach and Engagement Committee Meeting Notes 01/18

Economic Development Pilot Program SFP:

The economic development pilot will fund economic diversification projects with high road elements that are ready for implementation. \$50 million available with an award ceiling of \$10 million per award. Thirteen projects will be funded. The Pilot Project closely aligns to CERF values, targeted population and purpose.

The Economic Development Pilot will fund projects that are not directly tied to the CERF planning and Implementation phases, but projects that have already emerged from existing regional processes or plans and are ready for implementation. This gives regions the opportunity to showcase innovative projects that advance the goals of CERF. These projects will align with the high road focus of the program and will demonstrate potential uses of CERF Implementation Phase funding.

Potential applicants are strongly encouraged to notify the EDD of their intent to apply for this funding opportunity by emailing WSBCERF@edd.ca.gov by noon on Monday, January 23, 2023 confirming your interest in applying. Applicants that do not provide this email notification may still apply for funding. Subject Line Title: Notice of Intent – Economic Development Pilot • Organization’s Name, Contact Person, Title, Phone Number, and Email Address.

Application Package Deadline: Feb. 13, 2023

Link to SFP: https://edd.ca.gov/siteassets/files/jobs_and_training/pubs/wssfp22-05.pdf

Action Item

- Requested discussion on collaboration among interested LA HRTC partners in submitting a unifying readymade project for our region.

O&E Updates:

- Continuing to encourage partners to submit and update their surveys for our stakeholder mapping, currently at 105 fully signed up partners.
- Capacity opportunities: CEMI- community economic mobilization initiative: up to \$250,000 thousand in funding, LAEDC will be applying in efforts to fill CERF funding gaps. America Achieve is another potential funding opportunity.
- Consensus to begin process of stakeholder mapping at 250 partners.
 - Can the GIS map have live tracking for weekly updates?
 - Should map go by zip code or service primary area?

Action item:

- Begin stakeholder mapping by SPA.
- O&E Overview session to be conducted in the next week.

*Requesting subject matter experts who will not be bidding, to help review SFPs and be part of the selection committee. Please email cerf@laedc.org

