

LAEDC Economic Forecast

The LAEDC Annual Economic Forecast is LA's most iconic forecast event. For more than a decade, this highly anticipated and publicly visible event offers attendees valuable insights on the economic projections for the local, state, national, and global economy.

Thursday, February 23, 2023
8:30 AM - 12:00 PM

Sheraton Grand Los Angeles
711 S Hope St., Los Angeles, CA 90017

To learn more please contact Melissa Kham, VP of Strategic Relations,
at melissa.kham@laedc.org.

Individual Tickets

General public
\$175

LAEDC Members
\$125

Ads

Full page ad
\$1000

Half page ad
\$500

Exhibitor Booth

Includes 2 tickets

General public
\$750

LAEDC Members
\$500



LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION
Collaboratively Advancing Growth and Prosperity for All

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Sponsorship Levels & Benefits	Presenting Sponsor \$25,000 (SOLD OUT)	Platinum Sponsor \$15,000 (1 Available)	Gold Sponsor \$10,000 (SOLD OUT)	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
Opening Welcome on “Main Stage”	●				
"Presented by" placement at the top of all media buys, digital and social media marketing communications	●				
1 Featured E-blasts with Sponsor Ad	●	●			
Opportunity to moderate one panel discussion	●		●		
Opportunity to moderate closing plenary discussion	SOLD OUT		SOLD OUT		
Verbal Recognition from Stage					
Premium Placement of 6' Exhibit Table	2 Exhibits	1 Exhibit	1 Exhibit	1 Exhibit	1 Exhibit
Ad in Virtual Event Program	2 Pages	Full page	Half page	Half page	
Sponsor placement according to sponsor level in all media buys, digital and social media marketing communications	Logo	Logo	Logo	Logo	Logo
Sponsor placement according to sponsor level on event webpage on laedc.org	Logo + link to sponsor webpage	Logo + link to sponsor webpage	Logo	Logo	Logo
Tables of 10	3 Tables	3 Tables	2 Tables	2 Tables	1 Table