

Community Economic Resilience Fund (CERF)

LA HRTC Partners Meeting Notes

December 2, 2022
9:00 AM – 10:00 AM

[Agenda](#) [Presentation](#)

LA HRTC Status Updates

LAEDC is currently in the final stages of interviews for the new LA HRTC CERF team as the State continues to finalize its contracting process.

From conversations with the State there is a general consensus that HRTCs will likely be notified about contracting closer to January 2023.

Updated LA HRTC Onboarding Form

An updated LA HRTC Onboarding Form has been created to develop a comprehensive stakeholder analysis of engaged Partners.

LAEDC is currently developing an outreach engagement “toolkit” that partners can send to stakeholders that they believe would be valuable to add to the conversation.

[New Partner Onboarding Form](#)

[Update Your Preferences Form](#)

Overview of CERF Economic Diversification Pilot Project

The CERF Pilot Projects will fund projects aligned with the values of the CERF program that demonstrate potential uses of CERF implementation funds. Up to \$50 million will be available for funding, with a maximum of \$10 million allowed for any single award. Up to 13 projects will be funded, and geographic equity among regions will be prioritized. The final Pilot Projects SFP will be released in January 2023.

[CERF Economic Diversification One-Pager](#)

[CERF Economic Diversification Pilot Project Draft Guidelines](#)

LA HRTC Feedback

- Accelerated timeline will be exclusionary and if the State wants to prioritize equity then they need to slow down.
- Pilot project structure can lead to proposed projects going around the HRTC and against the inclusive process.
- There is still a lot of definition around the program that hasn't been provided: what types of marginalized communities is that state focusing on, what is meant by “geographic equity” etc. **How can our HRTC use a data-driven approach to understand what communities need to be prioritized?**

- How does this collective uplift organizations that may be ready, but not have the capacity.
- What guidance is the State providing to ensure that this process won't be counterproductive?
- [Additional Feedback on Listening Session \(Karie Crisp Vasquez Notes\)](#)

**It will be important for the LA HRTC to activate around the public comment period so that the State can hear our region's concerns → Follow-up email to be sent out to LA HRTC with additional information.

Outreach and Engagement Update

4 current actionable items:

1. Stakeholder Mapping – focus on stakeholder geographic equity across the region.
2. Affinity Mapping – will help the process of developing our numerous tables.
3. Communications Kit – a standardized email communication kit is being created – What is CERF, WHY does it matter, Why should you get involved? — translated into a minimum of three languages
4. Develop a transparent process that can tell us where we stand in the outreach and engagement efforts, i.e. weekly update of new organizations that are joining.

LA HRTC Sandbox

Research RFP, Hub Lead RFP, description of Roles and Responsibilities

LA County mapping of existing projects.

How do we work together to make these funding streams permanent streams as this group moves forward.

Shovel Ready vs. Shovel Worthy – how does the HRTC develop a criterion to identify projects that will be worth investing in for the pilot phase and implementation phase.

Additional Resources

[LA HRTC CERF Economic Diversification Brief](#)

[CERF Economic Diversification Public Comment Guidelines](#)

[SB-162 Community Economic Resilience Fund Program Legislation](#)

[New Partner Onboarding Form](#)

[Update Your Preferences Form](#)

[New Funding for California Communities: Building an Inclusive and Equitable Economy \(Recording\)](#)

[Community Economic Mobilization Initiative \(CEMI\)](#)