COMMUNITY ECONOMIC RESILIENCE FUND (CERF) PROGRAM

L.A. County HRTC Meeting

www.laedc.org/CERF
L.A. County CERF
HRTC Meeting
Agenda

November 18, 2022

• Welcome, and Introductions of new partners
• Grant status and activity update
• Onboarding Form and Partner Engagement update
• Sub-Committee updates
• Upcoming meeting dates
• Questions/Comments
Important Planning Phase Dates noted in CERF SFP

Now
• Contracting with State of California and Fiscal Agents
• Conducting final interviews for support staff
• The HRTC will need to review guidelines proposed by the state
• Drafting RFP Scopes for review and input by Sub-Committees
• Defining roles and responsibilities

Two Months
Awardees must submit the Planning Phase Plan within the first two months of the Planning Phase (SFP Page 60). Includes:
• The structure of the HRTCs, including the finalized governance structure (OE & Governance will need collaboration coupled with input from the HRTC).
• The plans with estimated expenses for the following: Convening the Collaboratives and an inclusive regional planning process and developing a comprehensive plan for the region’s High Road transition. This includes a plan and timeline for conducting the analyses and developing the roadmap defined in this solicitation.

March 31, 2023
Awardees must submit the Regional summary report (SFP Page 12/60). The Regional Plan includes two parts:
• Part 1 - Snapshot of socio-economic conditions (Research) in the region: mapping stakeholders, providing a regional summary, and conducting analyses.
• Part 2 - Establish a forward-looking economic development and transition roadmap.
L.A. County CERF Onboarding Form

Thank you for your interest in the California Economic Resiliency Fund (CERF) supporting Los Angeles County communities most in need of access to regional economic opportunities. To learn more about the LA County HRTC, please click here.

In addition by completing this onboarding form you agree with the LA County HRTC Collective Partnership Agreement Letter and goals of the LA County HRTC. What is the Collective Partnership Agreement Letter? Creating resilient regional economies will require partnerships, power sharing, and a shared burden of responsibility. Traditional systems have discouraged disinvested communities from engaging in economic development and participating in decision-making. CERF aspires to disrupt business-as-usual processes and ensure disinvested communities participate in regional planning and economic development efforts. LAEDC as the Regional Convener, has invited a diverse group of stakeholders to form the initial HRTC and develop a partnership agreement letter together. HRTC members joining the Collective Partnership Agreement Letter should also consider that regional tables will evolve throughout the planning process to ensure they accurately capture the diversity of each region. The Collective Partnership Agreement Letter will be a fundamental component in developing trust, partnership, and a commitment to power-sharing among HRTC members.

Once you review the letter, please sign and upload a copy to this form. HRTC members in the Collective Partnership Agreement Letter commit to working in partnership to achieve the goals set out in the program and collectively share the weight of responsibility in creating a more inclusive, equitable, and competitive regional economy.

To access the letter template please visit: https://laedc.org/cerf/ then go to the Meetings and Recaps section titled "LA County CERF Collective.
## Committee Updates: Co-Facilitators

### Governance
- **Business/industry sector:** Maria Salinas, President & CEO, Los Angeles Area Chamber of Commerce
- **CBO/non-profit sector:** Tunua Thrash-Ntuk, President & CEO, The Center by Lendistry
- **Government sector:** Kelly LoBianco, Executive Director, LA County Department of Economic Opportunity

### Outreach & Engagement
- **Business/industry sector:** Angela Gibson-Shaw, President, Greater Los Angeles African American Chamber of Commerce
- **Community Development:** Nicole Anand, Deputy Director, Inclusive Action for the City
- **Economic Development:** Sharon Evans, CEO, Business Resource Group
- **Workforce/Sustainability:** Stella Ursua, Senior Programs and Partnerships Manager, GRID Alternatives Greater LA

### Data & Research
- **CBO/non-profit sector:** Nelly Nieblas, Federal and State Policy Associate, RespectAbility
- **Research SME:** Matt Horton, Director of the Center for Regional Economics and California Center, Milken Institute

(Listed alphabetically by sector.)
L.A. County
CERF
HRTC Upcoming
Meeting Dates

- **Research Committee** – December 6th 3pm
- **Governance Committee** – November 30th 4pm
- **Outreach & Engagement Committee** – November 30th 3pm
- **HRTC Weekly Meeting** – December 2nd 9am, December 9th 9am, December 16th 9am
- **Save the Date** – Nov 30th 10a-11a OPR CERF Listening Session
Thank you!

For more info, please visit: www.laedc.org/cerf

Questions can be directed to cerf@laedc.org.