



Sponsorship Opportunities 2022-2023: Signature LAEDC Events

27th Annual Eddy Awards®

November 9, 2022

SoFi Stadium, Inglewood

5:30pm to 7:00pm – General Reception & Silent Auction

7:00pm to 9:00pm – Dinner & Awards Program

2023 Honorees:

- Individual: Bill Allen, CEO, LAEDC
- Corporation: Stan Kroenke, alongside his Los Angeles Rams, SoFi Stadium and Hollywood Park
- Educational Institution: Santa Monica College

The Eddy Awards is a cocktail reception, dinner, and awards gala to support the fulfillment of the LAEDC's mission of reinventing our economy to collaboratively advance growth and prosperity for all. Join us to celebrate economic reinvention, while we work together to create more equity and inclusion in our diverse communities. We are also pleased to present the Most Business-Friendly City Award live on November 9th on the field at SoFi Stadium.

Audience Profile: 600+ of the region's leading business, government, civic, and education leaders

Sponsorship Values

\$50,000 (stage time) \$25,000 \$15,000 ~~\$10,000~~ ~~\$5,000~~

LAEDC Annual Economic Forecast

Wednesday, February 23, 2023

Sheraton Grand Downtown Los Angeles

The LAEDC Economic Forecast is southern California's premier source for in-depth economic information and analysis on Los Angeles County and the surrounding areas. The Forecast provides a comprehensive economic outlook on a global, national, state and local level. The Forecast event features invited leading economists outside of the LAEDC to provide insights on the larger, global perspective of the economy, as well as the regional outlook.

Audience Profile: 400+ business leaders, elected and appointed government officials, and professionals from the education, finance, media and civic sectors.

Sponsorship Values

Annual Forecast Presenting Sponsor: \$30,000 – includes stage time and opportunity to provide a speaker for one session.

Other Sponsorship Values

\$15,000 \$10,000 \$5,000 \$2,500 | Exhibit booth \$350 members, \$500 non-member



Select LA Investment Summit
World Trade Center Los Angeles
April 26-27, 2023
Hilton Pasadena

In its seventh year, the World Trade Center Los Angeles will once again host international delegations for a large scale, two-day conference with industry giants speaking about the benefits of doing business in LA County.

Audience Profile: 400+business leaders, elected officials serving the international markets, or looking to be more of a global entity. International trade delegations consist of business owners looking to expand business relationships in Los Angeles County. Foreign consulates and trade associations are also in attendance.

Sponsorship Values

\$50,000 (one lead sponsor) \$25,000 \$10,000 \$5,000 | Exhibit booths \$1,500

LAEDC Future Forums

Forum 1 (October 6, 2022): The Future of Clean Hydrogen
Forum 2 (December 14, 2022): The Future of Goods Movement
Forum 3 (March 2023): The Future of the Green Economy
Forum 4 (June 2023): The Future of the Blue Economy

The Future Forum series provide a platform for the LAEDC and CSUDH to communicate the future of industry sectors that drive the regional economy. In this program year we have the added opportunity to use this platform to support the state's CERF process by offering insights into pathways for a just transition to a carbon neutral economy. Panelists representing each specific industry will be invited to speak about the future of the industry, each panelist will represent a forward-looking enterprise. The goals of the conversation will be about future innovations within the industry, workforce training and talent development needs given trends, new technology integration and adoption within their business, policy reform needs, challenges and opportunities seen in the industry, etc. The conversation will be moderated by an invited guest who is knowledgeable, dynamic, and well-versed with the goals of the conversation. Past topics have included aerospace, entertainment, bioscience, electrification, and more.

Audience Profile: 100+ of the region's leading business, government, civic, and education leaders attend these events. Depending on theme, there is heavier representation by that specific industry.

Presenting Sponsor is CSU, Dominguez Hills
Currently, looking for featured and event sponsors.

Sponsorship Values for 2022-2023 Forums

\$75,000 (Series Sponsor – One [1]) \$10,000 (Moderator for One [1] Forum – by invitation only)
\$5,000 (Event Sponsor – opportunity to have a panelist)

88 Cities Summit
May 2023
Location TBD

The LAEDC's annual 88 Cities Summit provides a space for local government leaders across Los Angeles County to share and create solutions to address the economic development challenges our cities and unincorporated communities face.

Elected officials, city managers, business leaders, and education and nonprofit leaders will discuss similar challenges faced by staff and civic leaders across the 88 cities and the best practices to address them. Attendees will leave with new strategies and partners to address the complex challenges in our regional economy.

Audience Profile: 200+, primarily composed of key decision makers representing the 88 municipalities within LA County and regional elected official representatives including mayors, city council members, city managers, economic development teams, planning teams, county officials and agencies, community organizations, educators, and business leaders.

Sponsorship Values

\$25,000 \$15,000 \$10,000 \$5,000 \$2,500 | Exhibit booth \$350 members, \$500 non-member

LAEDC Member Mixers

Holiday Member Mixer (December 7, 2022)

Summer Member Mixer (August 2023)

LAEDC's Member Mixer events provide an ideal opportunity for networking amongst 165+ VIP companies and organizations.

Audience Profile: 100+ of the region's leading business, government, civic, and education leaders attend these events.

Sponsorship Values

\$7,500 (Stage Time) \$2,500

For more information regarding sponsorship benefits, please contact Shane Cullen, Director of Events and Membership at shane.cullen@laedc.org or by calling 213.236.4812. LAEDC Members receive first opportunity on sponsorship categories.