COMMUNITY ECONOMIC RESILIENCE FUND (CERF) PROGRAM

L.A. County HRTC Meeting

www.laedc.org/CERF

L.A. County CERF HRTC Meeting Agenda

October 28, 2022

- Welcome, Congratulations, and Introductions of new partners

- Grant Status Update - Timeline/Next Steps/Job Descriptions

- Sub-Committee Meetings

- Question/Comments

State Announces Funding to Support Sustainable and Resilient Regional Economies Across California

• 13 economic development entities known as High Road Transition Collaboratives will receive $5 million each to develop roadmaps, including a strategy and recommended series of investments, for their region. Following this planning phase, the program's implementation phase will begin in 2023 and provide $500 million to fund projects identified by the High Road Transition Collaboratives.

• High Road Transition Collaboratives represent California's 13 distinct regional economies and bring together diverse community, labor, industry, and business interests. The announcement includes 11 of the 13 awardees. Awardees were selected through a competitive bidding process based on their readiness and commitment to conduct inclusive planning processes that engage various community groups, including voices that have been traditionally left out of economic planning.

Important Planning Phase Dates noted in CERF SFP

Now

- Contracting with State of California and Fiscal Agents
- Preparations for hiring support staff
- The HRTC will need to review guidelines proposed by the state

Two Months

Awardees must submit the **Planning Phase Plan within the first two months** of the Planning Phase (SFP Page 60) . Includes:

- The structure of the HRTCs, including the **finalized governance structure (OE & Governance will need collaboration coupled with input from the HRTC)**.
- The plans with estimated expenses for the following: Convening the Collaboratives and an inclusive regional planning process and developing a comprehensive plan for the region's High Road transition. This includes a plan and timeline for **conducting the analyses and developing the roadmap** defined in this solicitation.

March 31, 2023

Awardees must submit the **Regional summary report** (SFP Page 12/60) . The Regional Plan includes two parts:

- Part 1 - **Snapshot of socio-economic conditions (Research)** in the region: mapping stakeholders, providing a regional summary, and conducting analyses.
- Part 2 - **Establish a forward-looking economic development and transition roadmap**.

Timeline

Planning Phase Plan:

Awardees must submit a report laying out:

    a. The structure of the HRTCs, including the governance structure, and

    b. The plans with estimated expenses for the following:

        i. Convening the Collaboratives and an inclusive regional planning process

        ii. Developing a comprehensive plan for the region's High Road transition.

(This includes a plan and timeline for conducting the analyses and developing the roadmap defined in this solicitation.)

Awardees must submit the Planning Phase Plan within the first two months of the Planning Phase.

Quarter One:

- RFPs released for CERF Research and Hub leads; contract with Regional Convener by 10/15/22
- Contracts with Research and Hub leads
- Develop position descriptions and hire fiscal agent and regional convener program staff
- Complete Process Mapping for outreach and engagement
- Prepare outreach materials/website
- Complete subgroup mapping, begin convening subgroup partners
- Develop micro and subgrant processes and issue RFPs
- Submit monthly progress and budget reports at the end of each month
- Submit Planning Phase Plan within the first two months of executing agreements with the State and the regional convener.

Proposed activities for the LA HRTC planning process include the following:

Calendar at a Glance

Upcoming Meetings

- Weekly Governance Sub-Committee – Tuesdays from 4p - 5p

- Weekly Research Sub-Committee – Tuesdays from 3p - 4p

- Weekly Outreach Engagement Sub-Committee – Wednesdays from 3pm-4p

- Weekly LA County HRTC Meeting - Starting Nov 4th 9a-10a

Committee Updates: Co-Facilitators

Governance

- Business/industry sector:
  Maria Salinas, President & CEO, Los Angeles Area Chamber of Commerce

- CBO/non-profit sector:
  Tunua Thrash-Ntuk, President & CEO, The Center by Lendistry

- Government sector:
  Kelly LoBianco, Executive Director, LA County Department of Economic Opportunity

Outreach & Engagement

- Business/industry sector:
  Angela Gibson-Shaw, President, Greater Los Angeles African American Chamber of Commerce

- Community Development:
  Nicole Anand, Deputy Director, Inclusive Action for the City

- Economic Development:
  Sharon Evans, CEO, Business Resource Group

- Workforce/Sustainability:
  Stella Ursua, Senior Programs and Partnerships Manager, GRID Alternatives Greater LA

Data & Research

- CBO/non-profit sector:
  Nelly Nieblas, Federal and State Policy Associate, RespectAbility

- Research SME:
  Matt Horton, Director of the Center for Regional Economics and California Center, Milken Institute

(Listed alphabetically by sector.)

Thank you!

For more info, please visit:
www.laedc.org/cerf

Questions can be directed to
cerf@laedc.org.