Los Angeles County CERF Research and Data proposal

TASK 1: Regional benchmark and accountability data tool with dynamic geographic overlay

Establishment of CERF data benchmark and ongoing industry clusters with diverse stakeholders (industry, education, CBOs, etc). Countywide effort with subregional input.

Disaggregate existing data and regional impacts, analysis, and recommendations for the following regional county assessment components:

- Economy and economic development
- Labor market and industry cluster analysis
- Public health
- Climate and environmental Impacts
- Ethnic, gender, & tribal studies data analysis

TASK 2: CERF Regional Index (e.g., indicators scoring and methodology development as a part of four to five [4 - 5] regional CERF indices re: CERF values – Equity, Sustainability, Job Quality & Access, and Economic Competitiveness & Resilience)-

Engagement with identified underserved communities, creating a survey to understand their specific labor market opportunities, challenges, barriers. Engagement with the largest employers (e.g. top 5) in each subregion to understand the reasons driving business formation there and any issues they may be experiencing.

Note: A survey research group should be engaged to help formulate a single survey that examines all the relevant topics. The survey should be administered in multiple modes (online/phone/in-person) and should be administered multiple languages. Finally, the survey results should be weighted to be representative of the population being queried.

<table>
<thead>
<tr>
<th>Economic Development</th>
<th>Health</th>
<th>Climate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income/Wage</td>
<td>Asthma</td>
<td>Air Quality</td>
</tr>
<tr>
<td>Small Business</td>
<td>Health &amp; Dental care</td>
<td>Water Quality</td>
</tr>
<tr>
<td>Education Attainment/Readiness</td>
<td>Mortality</td>
<td>EPA SuperFund Sites</td>
</tr>
<tr>
<td>Transportation Access (distance to/commute times)</td>
<td>Obesity</td>
<td>Active Oil and Gas Wells</td>
</tr>
<tr>
<td>Broadband Access</td>
<td>Teen Pregnancy</td>
<td>Alternative Energy Generation</td>
</tr>
<tr>
<td>Cost of Living</td>
<td>COVID-related Deaths</td>
<td>Energy Consumption</td>
</tr>
<tr>
<td>Opportunity Youth</td>
<td>Mental Health</td>
<td>Extreme Heat</td>
</tr>
<tr>
<td>Jobs/Wage/GDP Growth</td>
<td>Race/Ethnic Disparities in Proximity to Freeways</td>
<td>Fire risk</td>
</tr>
<tr>
<td>Rent Burden (GRAPI &gt;35%/50%)</td>
<td>Opportunity Youth</td>
<td>Flood &amp; Sea level rise</td>
</tr>
<tr>
<td>Housing Insecurity/Homelessness</td>
<td>Food Insecurity and Hunger</td>
<td></td>
</tr>
</tbody>
</table>
Unemployment (UI Claims by Race/Ethnicity)

Industry clusters

Business Growth - new businesses, median wages

TASK 3: CERF Research and Data SWOT, Partnerships and Gaps analysis:

Create snapshots of indicators as one of our performance metrics (e.g. 2 annual snapshots across the 21 month period, with updates as data release schedules permit.)

Identifying key industry clusters in each subregion, engage workers industry and CBOs relevant to each
Track engagement, possible job placements, needed regional investments (e.g., infrastructure, housing, workforce development, etc.)

Potential to conduct follow up case studies and identify emerging industries and perform a value chain analysis across the multiple subregions

What disparities are we trying to close? Disparities weaken/threaten resilience.

Geographic

Racial/ Ethnic

Gender

Possible Timeline
1-2 Months: RFP
3-6 Months – Research to be frontloaded so that the other groups can utilize the data to inform the conversations.
6-9 Months – Presenting data/using at sub-regional tables
9-18 Months: Develop CERF Strategies
18-21 Months – Finalizing report for the region.

Proposed Budget (for tasks 1-3): $900 Thousand