

Los Angeles County CERF Research and Data proposal

TASK 1: Regional benchmark and accountability data tool with dynamic geographic overlay

Establishment of CERF data benchmark and ongoing industry clusters with diverse stakeholders (industry, education, CBOs, etc). Countywide effort with subregional input.

Disaggregate existing data and regional impacts, analysis, and recommendations for the following regional county assessment components:

- Economy and economic development
- Labor market and industry cluster analysis
- Public health
- Climate and environmental Impacts
- Ethnic, gender, & tribal studies data analysis

TASK 2: CERF Regional Index (e.g., indicators scoring and methodology development as a part of four to five [4 - 5] regional CERF indices re: CERF values – Equity, Sustainability, Job Quality & Access, and Economic Competitiveness & Resilience)-

Engagement with identified underserved communities, creating a survey to understand their specific labor market opportunities, challenges, barriers. Engagement with the largest employers (e.g. top 5) in each subregion to understand the reasons driving business formation there and any issues they may be experiencing.

Note: A survey research group should be engaged to help formulate a single survey that examines all the relevant topics. The survey should be administered in multiple modes (online/phone/in-person) and should be administered multiple languages. Finally, the survey results should be weighted to be representative of the population being queried.

Economic Development	Health	Climate
Income/Wage	Asthma	Air Quality
Small Business	Health & Dental care	Water Quality
Education Attainment/Readiness	Mortality	EPA SuperFund Sites
Transportation Access (distance to/commute times)	Obesity	Active Oil and Gas Wells
Broadband Access	Teen Pregnancy	Alternative Energy Generation
Cost of Living	COVID-related Deaths	Energy Consumption
Opportunity Youth	Mental Health	Extreme Heat
Jobs/Wage/GCP Growth	Race/Ethnic Disparities in Proximity to Freeways	Fire risk
Rent Burden (GRAPI >35%/50%)	Opportunity Youth	Flood & Sea level rise
Housing Insecurity/Homelessness	Food Insecurity and Hunger	
Home Ownership		

Unemployment (UI Claims by Race/Ethnicity)		
Industry clusters		
Business Growth - new businesses, median wages		

TASK 3: CERF Research and Data SWOT, Partnerships and Gaps analysis:

Create snapshots of indicators as one of our performance metrics (e.g. 2 annual snapshots across the 21 month period, with updates as data release schedules permit.)

Identifying key industry clusters in each subregion, engage workers industry and CBOs relevant to each

Track engagement, possible job placements, needed regional investments (e.g., infrastructure, housing, workforce development, etc.)

Potential to conduct follow up case studies and identify emerging industries and perform a value chain analysis across the multiple subregions

What disparities are we trying to close? Disparities weaken/threaten resilience.
Geographic
Racial/ Ethnic
Gender

Possible Timeline

1-2 Months: RFP

3-6 Months – Research to be frontloaded so that the other groups can utilize the data to inform the conversations.

6-9 Months – Presenting data/using at sub-regional tables

9-18 Months: Develop CERF Strategies

18-21 Months – Finalizing report for the region.

Proposed Budget (for tasks 1-3): \$900 Thousand