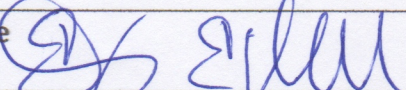


Title: VP Public Policy & Civic Engagement	Signature 	Date
		7/23/22

Applicant Name	California Community Foundation
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Phase 1 Concept Proposal: The Los Angeles Region High Road Transition Collaborative (LA HRTC) is committed to building an equitable and sustainable economy that fosters long-term economic resilience in the transition to a carbon neutral economy. Our vision is of an LA region where disinvested communities become our first priority for investment. We fully support the state's vision for CERF, including each of the CERF objectives of equity, sustainability, job quality, economic competitiveness and resilience, with a primary focus on equity as the key to achieving CERF goals. LA County is the second largest metropolitan region in the country, with more residents living in poverty than any other county, the majority of whom are persons of color. In addition, the LA region experienced profound impacts from the COVID 19 pandemic and has been slower to recover than the rest of the state. These COVID-related burdens have fallen disproportionately on the region's disinvested communities. To address these challenges and build a resilient and sustainable recovery, the LA HRTC will carry out a data driven analysis to: identify how the benefits and burdens of economic development, regional planning and other relevant processes are distributed in and across communities; identify and institutionalize remedies to systemic barriers facing specific groups; identify present-day disparities of sub-populations and high unemployment areas; while confronting the planning, development and decision making processes that are driving existing barriers and creating new levels of inequity. This analysis will inform the development of our plan for the LA region and will be integral to the design of our governance structure and outreach and engagement strategies.

Collective Partnership Agreement Partners: AFL-CIO, AI LA Community, Alliance in Mentorship/MiMentor, Alliance for a Better Community, AltaSea, American Indian Chamber of Commerce of CA, Arts for LA, ArroyoWest, Association of CA Symphony Orchestras, Back to the Basics Community Empowerment, Banner Capital Advisors, Better Youth, Biocom CA, Bloom Energy, BioscienceLA, BizFed, BizFed Institute, BRIC Foundation, Building Skills Partnership, Business Resource Group, CA Community Economic Development Association, CA Manufacturing Technology Consulting, Carson Chamber of Commerce, Cedars-Sinai, Centinela Valley Union High School District, City of Glendale, City of LA Economic and Workforce Development Dept, City of Palmdale, City of South El Monte, Climate Resolve, Coalition for Responsible Community Development, College of the Canyons, Compton Chamber of Commerce, Compton Entertainment Chamber of Commerce, Communities In Motion, Community Build, Community Health Councils, Compton College, County of LA Department of Economic Opportunity, CSU Dominguez Hills, CSU5 ReLAY Institute (CSUN), Dakar Foundation, Economic Resources Corporation, Emerald Cities Collaborative, Entrepreneur Educational Center Inc, Faith and Community Empowerment, Forgotten Images, FormLA Landscaping, Gardena Valley Chamber of Commerce, Global Green, Goodwill Southern CA, GRID Alternatives Greater LA, Greater LA African American Chamber of Commerce, Hospitality Training Academy, Hub Cities Consortium, Industry Business Council, Institute for Sustainable Development, Korean Resource Center, Jobs to Move America, Killian Communications, Koreatown Immigrant Workers Alliance, Koreatown Youth & Community Center, LA Area Chamber of Commerce Foundation, LA Brotherhood Crusade – Black United Fund, LA Business Council, L.A. Care, LA City Civil + Human Rights and Equity Department, LA Conservation Corps, LA Cleantech Incubator, LA County Federation of Labor, LA LDC, LA Mayor's Office, LA Regional Consortium, LA Regional Reentry Partnership, Larta Institute, Latine Coalition, Local Initiatives Support Corporation LA,

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Lynwood Unified School District, National Association of Women Business Owners LA, New Ways to Work, Pacific Asian Consortium in Employment, Pacoima Beautiful, Pasadena City College, PledgeLA, Pomona Economic Opportunity Center, Reignite Hope, San Gabriel Valley Economic Partnership, San Gabriel Valley Regional Occupational Program, Santa Monica College, SELACO WDB, South Bay WIB, Southeast LA Collaborative, Southern CA Association of Governments, Southern CA Edison, The Center by Lendistry, The Chrysalis Center, The Energy Coalition, The Greater LA Education Foundation, The Reverence Project, UCLA, UNITE-LA, United Food and Commercial Workers Local 770, University of La Verne, Urban Movement Labs, USC, USC Center for Economic Development, U.S. Green Building Council–LA, Valley Industry & Commerce, Veterans Chamber of Commerce, Verdugo WDB, Vermont Slauson Economic Development Corporation, Vic James Center **Additional Regional Stakeholders:** Active San Gabriel Valley, Centro CHA, Communities for a Better Environment, Inclusive Action for the City, Labor Network for Sustainability, LA Alliance for a New Economy, Sierra Club, Social Justice Learning Institute, South LA Transit Empowerment Zone, Strategic Concepts in Organizing and Policy Education.

Project Description: The Fiscal Agent and Regional Convener for the LA HRTC are California Community Foundation (CCF) and The Economic Development Corporation of Los Angeles County (LAEDC), two highly respected leaders with extensive experience convening and supporting collaborative and economic development processes in the region. The project will invest significant resources in research activities, working in partnership with disinvested communities to develop CERF regional benchmark data related to economic development; labor market and industry cluster analysis; public health; climate and environmental impacts; and ethnic, gender and tribal data analysis. This data will be used to develop CERF Regional Indices aligned with CERF values of equity, sustainability, job quality, economic competitiveness and resilience, which will inform strategy development by the LA HRTC. The governance model for the project includes the following: (A) Affinity and Subregional Tables that facilitate planning input from all stakeholders; (B) Affinity Hub Leads and Partner Table Leads that will coordinate and gather information from the Affinity and Subregional Tables; (C) a Steering Committee with a supermajority of members representing disinvested communities, tasked with decision-making regarding HRTC strategies, and (D) a Stewardship Committee focused on implementation of decisions made by the Steering Committee.

Outreach and Engagement Plan: The LA HRTC Outreach Plan uses an “uplift all voices approach” anchored in affinity based subgroups that are made up of disinvested communities to ensure that all constituents have an equitable opportunity to participate in the planning process. These subgroups include the SFP mandatory stakeholders, as well as representatives from community-based grassroots organizations who focus on specific sub-populations of disinvested communities. This approach ensures that no subgroup’s needs are outweighed by others and provides an opportunity for subgroups to engage with residents and constituents through a more focused effort. The commitment to equitable participation is reflected in the LA HRTC budget, which dedicates 50 percent of its funding to Outreach and Engagement activities. Twelve Hubs and 8 Partner Table Leads will be funded to coordinate and convene residents from disinvested communities across the CERF region to gather input and review data regarding assets and needs. In addition, microgrants will be provided to 90 CBOs representing the most critical undervoiced communities in the region, to support their participation in Outreach and Engagement activities.