

LA County CERF Outreach and Engagement Committee Meeting Notes (6/15)

Overview of SFP Outreach and Engagement Language (pg. 22)

The Outreach and Engagement Plan must describe strategies and methods that will be used to inform, engage, and empower residents and key stakeholders throughout the planning process.

Priority will be given to proposals that employ a combination of activities to meaningfully engage community stakeholders and create a culturally, linguistically, technologically, and, if in person, physically accessible methods for community participation

General Notes

Values: This group leverage the values identified by the wider group to analyze how it applies to the community engagement aspect of the proposal.

Will also need to consider the **budget and timeline** of the proposed community engagement (i.e., should the engagement process be frontloaded to ensure that relevant stakeholders are engaged.)

It will be important to use the correct language when developing the engagement lenses → how do we phrase language so that the process is as inclusive as possible.

2 primary questions:

- WHO do we want to reach out to?
- HOW do we want to engage these communities (strategies, tools, etc.)?

Also need to work on stakeholder profiles of communities that are often overlooked (violence interruption, public sector disinvestment communities, etc.)

It would be helpful to the group to innovative "methods" and "tools/approaches" that can be implemented in the Plan to effectively capture voices and opinion and surface ideas quickly (townhalls, popups, meetups, etc.)