

California Community Economic Resilience Fund Program

Los Angeles Region Proposal Planning Meeting

June 10, 2022 – 9AM

Agenda

9:00A – 9:05a: Welcome and Introduction of New Members

9:05a – 9:15a: Meeting Recap + Overview of CAFWD CERF Highlights

<https://cafwd.org/resources/cerf-guidelines-highlights/>

9:15a – 9:20a: Questions submitted to the State

9:20a – 9:30a: Overview of working group schedule and structure

9:30a – 9:50a: Values Discussion

9:50a – 10:00a: Actionable next steps

Additional Resources

[LA County CERF Stakeholder Survey](#)

[CERF Solicitation for Proposal](#)

** On June 15, the CERF team will host the CERF Planning Phase Informational Webinar. The webinar will feature a presentation on the final Planning Phase Guidelines and answer any submitted questions regarding the program.

If you are interested in attending the CERF Planning Phase Informational Webinar, please submit preregistration requests to WSBCERF@edd.ca.gov no later than June 13, 2022, with the subject as "Preregistration CERF". Preregistration for the webinar is required.

General Notes

How does this group develop the “North Star” for each of the committees?

- Equality vs. Equity: The most impacted communities must not only be engaged, but supported to level the playing field → Equity is a different form and function in itself.
- The group should strive to make this recovery effort distinct from others in the past → should focus on communities that are starting at a negative as treating everyone as equal will not make an impact to those that need it most.

Proposal Phase: During the development of the “Plan of the Plan” it will be important to pull from the other facilitated conversations that are happening in different spaces.

The group should look to invest in mechanism where equity is the overarching goal and focuses on communities that have been ignored and historically disinvested. Themes will then emerge and provide clarity of ways to move forward.

- Who are the marginalized communities that we are trying to reach?
- What are the obstacles specific to their lived experience?
- How will we reduce/remove those barriers in a meaningful and sustainable way?

LA County CERF Committees

Data and Research Committee: Tuesdays 3p – 4p

Governance: Tuesdays 4p – 5p

Outreach and Engagement: Wednesday 3p – 4p

*Committees will meet weekly in addition to the Friday CERF Partners call. To sign up for a committee, please fill out the [LA County CERF Stakeholder Survey](#) or email Sulaiman.kenyatta@laedc.org.

LA County CERF Webpage

<https://laedc.org/cerf/>

Meeting notes, documents, and presentations will be uploaded for general access. Partner list of Committees and general meeting will also be added.

Resources

[CA FWD SFP Highlights](#): This document outlines the highlights from the SFP and is intended to support regions as they engage in the CERF application process.

[LA County CERF Stakeholder Survey](#): We are seeking to capture as much information as possible from local organizations that may be interested in partnering and leading the work on this initiative. We encourage you to complete the survey herein and please pass it along and share widely with other partners as well.

[Principles for a New Economy \(UNITE-LA\)](#): Principles that have been identified that UNITE-LA believes are necessary to ensure a just and equitable economic restructuring versus a traditional recovery.

[LA County Anti-Racism, Diversity, and Inclusion Initiative \(ARDI\)](#)

[LA County Comprehensive Economic Development Strategy](#)

[Chronic Disparity: Strong and Pervasive Evidence of Racial Inequalities \(Publication\)](#)