



INLA
INNOVATE LA

2017

NOVEMBER 2-19

2017 Event Recap

LAEDC

HEALTH CARE FASHION AERIAL SYSTEMS
AUTONOMOUS SYSTEMS
AUTOMATION
VIRTUAL REALITY
CLEANTECH
DIGITAL MEDIA
GAMING
SOCIAL MEDIA
VEHICLES
BIOSCIENCE
AERO SPACE
FOOD
FINTECH
ENTERTAINMENT
ARTIFICIAL INTELLIGENCE



INNOVATELA 2017 IS WRAPPED AND THANKS TO YOU, IT WAS A HUGE SUCCESS!

With **110** events and over **500** hours of total programming, InnovateLA 2017 positively impacted tens of thousands of like-minded, civically engaged innovators across LA County's diverse industries.

And better yet, we have big plans for 2018 and we're looking for strong partners once again to help us cement Los Angeles' spot as a global hallmark of innovation and commerce.





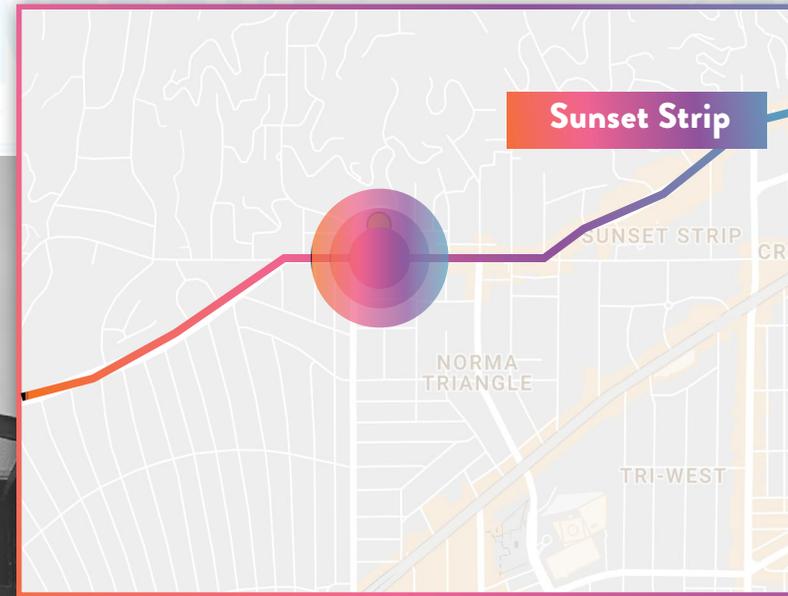
**And we made quite
the splash...**

See for yourself!



LAEDC

4 BILLBOARDS



1.7 M
TOTAL IMPRESSIONS

NEWSLETTER ADS



The L.A. Icon That Fought

Today, they're celebrated as a landmark w
1950s, the city of Los Angeles issued a c
Watts Towers. Learn how the community
erasure of these remarkable structures.

Schedule



Premiere - "Borderlands"

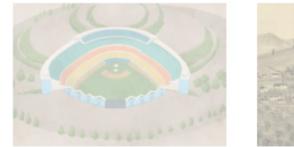
What would you do if your MOTHER was a MADAM?
Mrs. Warren's Profession
A PLAY BY GEORGE BERNARD SHAW



When Dodger Blue Was New

They were only in their second season in Cal
clenched the National League pennant in 193
Chicago White Sox for the world championsh
series looked like in that early week in Octob
the crowd to the look of the team's former ho

Schedule



Watch: Lost LA -- "Before the
Dodgers" The Vi
Stadium

DATE | **Thursday, October 26, 2017**
LOCATION | **Burbank Buena Vista Branch Library
Conference Room
300 N Buena Vista Street
Burbank, CA 91505**

11:30am | **Networking and Lunch**
A complimentary lunch will be provided

12:30 - 1:30pm | **Program**
RSVP | burbanktechtalks-oct2017.eventbrite.com

INFORMATION CONTACT | 818.238.5180 • www.EconDevBurbank.com
City of Burbank's Community Development Department

RSVP for Burbank Tech Talks

InnovateLA: Nov. 2-19

InnovateLA, the countywide festival of events celebrating innovation and creativity, is fast approaching, from November 2-19th! From cleantech to gaming, aerospace to digital media and beyond, the Los Angeles region is a leading global center for innovation and entrepreneurship, and InnovateLA, coordinated by LAEDC, showcases all that the region has to offer. Last year, **InnovateLA 2016** had 160 events in 37 cities with over 650 hours of programming.

The **events calendar** will be updated daily. (Stay tuned for at least one TechFire event during InnovateLA!)

Visit Innovate LA

Event Info Innovate LA.

innovateLA is a two week, countywide celebration of the breadth of innovation and reactivity within our region. From cleantech to gaming, aerospace to digital media and beyond, Los Angeles is a leading global center for innovation and entrepreneurship and we're showcasing and celebrating that with a series of events, lectures and talks all over LA.



A Ugandan Boy's Friendship With an American Lawyer Inspires Justice Reform

When Pepperdine law professor Jim Gash boarded a plane to Uganda, he never expected to become friends with a young prisoner who helped form an international collaboration for freedom.



Tofu So Good People Eat Plain with a Spoon

#TechLA Happenings [View this email in your browser](#)

CELEBRATING INNOVATION IN LOS ANGELES WITH A TWO WEEK EVENT SERIES THROUGHOUT LA. [LEARN MORE](#)

Startups in the Sky Supports #InnovateLA!

From November 2-19th, **InnovateLA** will provide over two weeks of events, each celebrating the breadth of innovation and creativity found throughout Los Angeles. **InnovateLA** will showcase our region's innovation chops with a series of events, lectures, and talks all over LA.

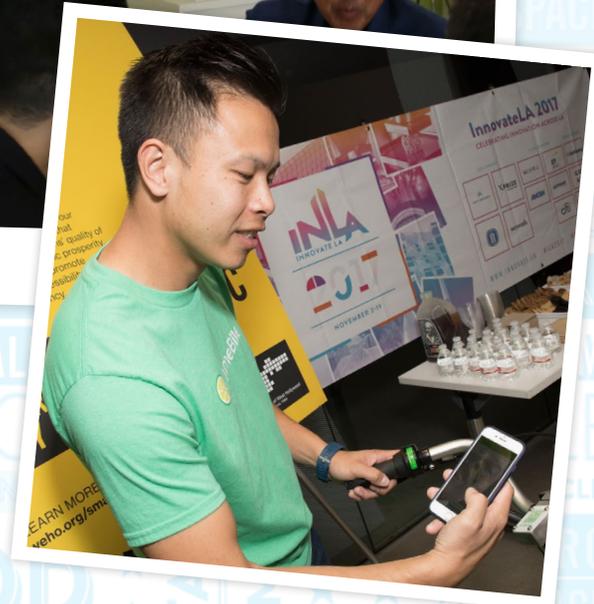
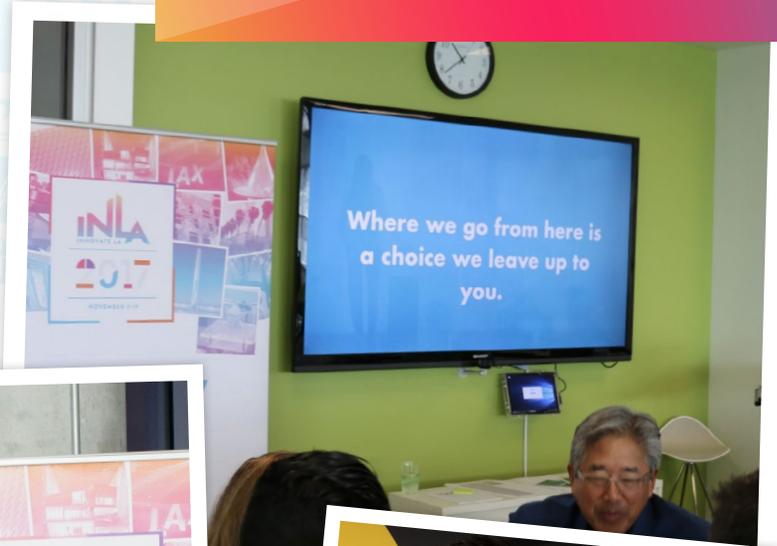
This **events calendar** will be updated daily and you're encouraged to attend or **host** as many events as you'd like, in regions spanning from Santa Monica to Pasadena, and all points in between.

Last year, **InnovateLA 2016** saw 160 events in 37 cities with over 650 hours of programming. Come out and help to make this year an even bigger celebration!

Other Awesome #TechLA Events

220k
TOTAL PEOPLE
SENT TO

110 TOTAL EVENTS



SOCIAL MEDIA

GA General Assembly (Los Angeles) · 9 mins ·

nnovatela (<http://www.innovate.la/>) is fast approaching. from November

...last year, InnovateLA 2016 had 160 events in 37 cities with over 650 hours of programming! Come out and help to make this year an even bigger celebration.



InnovateLA 2017
 InnovateLA 2017 is a countywide celebration of creativity within our region. We are a team of entrepreneurs rooted in boundless creativity.

BCLA @Team_BCLA · Nov 9

Don't miss out our 2nd BEC seminar!
 #biotech #entrepreneurship #startup #ILA2017



Biotech Entrepreneurship Coalition Seminar Series #2
 Another Awesome #ILA 2017 Event: Biotech Entrepreneurship Coalition Seminar Series #2. Check it out!

TechFire @TechFireLA · Nov 16

WeWork has 178 locations—we're honored to be here at one of them, WeWork Burbank. Thanks for hosting today's @innovateinLA #ILA2017 Future of Work discussion, @WeWork!

Burbank tech talks

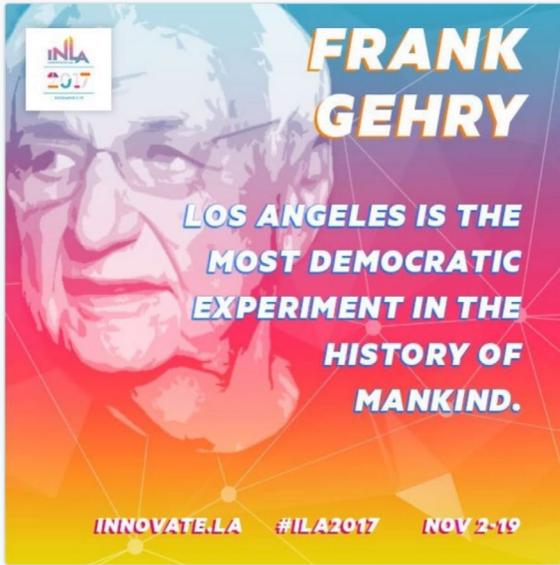
The Future of Work
 WeWork is excited to host a panel discussion on the future of work. The panel will feature speakers from WeWork, the City of Burbank, LASC's InnovateLA, and WeWork, coming on together to explore the future of work. The event will be held at WeWork Burbank, 2000 W Alhambra Ave, Suite 1000 Burbank, CA 91505. The event is free and open to the public. Space is limited, so sign up now! futureofworknow2017.eventbrite.com

SPEAKER
Mitra Best
 CEO, WeWork
Padden Murphy
 Chief of Staff, WeWork
Sarah Ashton
 Chief of Public Affairs for Southern California

DATE November 16, 2017
LOCATION WeWork Burbank
 2000 W Alhambra Ave, Suite 1000 Burbank, CA 91505
Time 4:30pm - 6pm
RSVP program check-in and light refreshments
futureofworknow2017.eventbrite.com

LA2050 @LA2050 · Nov 19

Repost @innovateinla: You'll find no greater diversity of industry, people, thought or ideas anywhere on the planet. buff.ly/2mBzDoP #ILA2017 #FrankGehry ift.tt/2B2Mnhx



USC CIR @USC_CIR · Nov 16

TY @WeWorkLA for hosting this #veterans and #Entrepreneurs panel last night #ILA2017



CNM SoCal @CNMsocal · Nov 14

Great discussions around nonprofits @PlazaDeLaRaza @GRID110 @GITL



1.2M
 TOTAL DIGITAL IMPRESSION



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