

# ANNUAL OPERATIONS OF LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY FY 2010-11

**ECONOMIC IMPACT ANALYSIS** 

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This report was commissioned by The Los Angeles County Metropolitan Transportation Authority.

The LAEDC Economic and Policy Analysis Group offers objective economic and policy research for public agencies and private firms. The group focuses on economic impact studies, regional industry analyses, economic forecasts and issue studies, particularly in water, transportation, infrastructure and environmental policy.

Every reasonable effort has been made to ensure that the data contained herein reflect the most accurate and timely information possible and they are believed to be reliable.

The report is provided solely for informational purposes and is not to be construed as providing advice, recommendations, endorsements, representations or warranties of any kind whatsoever.

# **Executive Summary**

The Los Angeles County Metropolitan Transportation Authority (Metro) is a large, complex organization that is involved with all aspects of moving people and goods throughout the Southern California region.

This study estimates the economic and fiscal impact of Metro operations and of expenditures funded through subsidies to other transportation services for the fiscal year ending June 30, 2011 on the five-county Southern California region (which includes the counties of Los Angeles, Orange, Riverside, San Bernardino and Ventura), the state of California, and the United States.



Metro's economic impact derives from expenditures made by the authority itself to its vendors and its employees. This spending plus Metro's subsidies of transit operations and transportation infrastructure throughout Los Angeles during the fiscal year exceeded \$3.2 billion.

Total Metro Expenditures Fiscal Year ending June 30, 2011 (\$ millions)				
<b>Expenditure Category</b>	Wages and benefits	Goods and services	Total expenditures	
Operations	\$ 861.1	\$ 1,500.7	\$ 2,361.8	
Subsidy	464.2	420.0	884.2	
Total *	\$ 1,325.3	\$ 1,920.7	\$ 3,246.0	

<sup>\*</sup> May not sum due to rounding Source: Metro

More than \$1.3 billion was spent on wages and benefits for its own employees and the employees of its subsidized operations, and \$1.9 billion was spent on goods and services, much of which was supplied regionally.

Not all spending has an economic impact. Some spending is recorded as expenditure but does not represent the disbursement of funds, such as inventory write-downs. Other spending is done in an exchange of assets, such as land acquisition, and is not considered to have an economic impact. The total of these items was \$407.2 million.

The adopted budget for the authority was \$3,492 million, net of debt service. This is \$246 million higher than the \$3,246 million used for this analysis. Budgets are plans and there are inevitably variances between them and the final expenditures. In this case, the final expenditure was \$246 million below the adopted budget. According to the agency's FY11 Financial Statements, "The favorable variance in expenditures compared to budget was due to less transportation subsidies and expenditures related to transit planning and joint development projects."

## **Economic and Fiscal Impact**

Metro's initial impact spread throughout the regional, state and national economies, as these funds were being spent by its recipients. The additional demand for goods and services thus supported more indirect and induced jobs, income, revenues and taxes.

Most of the economic activities associated with Metro's operations took place in Southern California, where nearly all employees and most of the vendors were located. The total economic and fiscal impacts of Metro's operations during the fiscal year are summarized in the exhibit below.

Total Economic Impact of Metro's Operations and Subsidy Operations Fiscal Year ending June 30, 2011				
	Southern California	California	United States	
Total net expenditures (\$ millions)	\$ 2,518	\$ 2,562	\$ 2,677	
То	tal Economic Impact			
Employment (jobs)	38,850	40,240	49,120	
Labor income (\$ millions)	\$ 2,726	\$ 2,830	\$ 3,136	
Output (\$ millions)	\$ 6,005	\$ 6,321	\$ 7,432	
	Total Fiscal Impact			
Total taxes (\$ millions)	\$ 1,048	\$ 1,081	\$ 1,176	
State and local taxes	308	322	350	
Federal taxes	739	759	826	

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Metro's \$2.5 billion of expenditures in Southern California supported 38,850 jobs with \$2.7 billion in labor income and \$6.0 billion in total economic output. State and local tax revenues reached \$308 million. Nationally, an additional 10,270 jobs and \$826 million in federal taxes resulted from Metro's expenditures.

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# Introduction

The Los Angeles County Metropolitan Transportation Authority (Metro) serves as a public transportation operating agency and as a regional transportation planning agency for Los Angeles County. Operating the third-largest public transportation system in the nation, its service area covers 1,433 square miles. During peak hours, more than 2,200 buses move county residents and commuters through the area. With over 1.1 million average weekday riders, total ridership in the fiscal year was 357,258,700. Metro Rail, the Authority's urban rail service, provides service between 86 stations in the county over 95 miles of track, with an average weekday ridership of 307,000.

The authority employs more than 9,000 people in a broad range of technical specialties and services, including operators, engineers, transportation planners, safety inspectors and customer service agents. These workers include those in full-time positions, those engaged in part-time work, and additional workers hired for seasonal work.



Metro purchases goods and services worth hundreds

of millions of dollars (much of it from local vendors), and helps fund the operations of sixteen other municipal bus services and of the Metrolink commuter rail service connecting Metro's system to surrounding counties. The landmark investment program of transit and highway projects funded by the voter-approved Measure R sales tax together with state and federal funds provides additional construction spending. In the fiscal year of 2010, Metro made payments to more than 1,269 vendors in United States, Canada, Australia, France and Italy of which 908 were located in California.

In this report, the LAEDC Economic and Policy Analysis Group estimates the economic impact of Metro in the five-county Southern California region, the state of California, and the United States for the fiscal year ending June 30, 2011. The study proceeds as follows:

We outline the actual expenditures of Metro both for its own operations and for the operations of other transportation providers that it subsidizes. For each geographic region, we estimate the expenditures that were made within that region, and using this data we estimate their total economic and fiscal impacts. The total economic impacts, including employment, labor income and output, are disaggregated by industry sector. To demonstrate

the reach of Metro through the region and nation, we map the geographic location of Metro's employees and vendors.

Detailed data tables, the methodology used in the analysis and a description of industry sectors can be found in the Appendix.

# II Metro Expenditures

To estimate the economic and fiscal impact of Metro's operations and of the support it provides to other regional transportation providers, we first examine the expenditures that occur in the region and in the nation.

# **Expenditures for Ongoing Operations**

Metro is organized into thirteen strategic business units. Total expenditures for all business units during the fiscal year (excluding debt and interest payments) were \$2.2 billion, almost 61 percent of which was spent on goods and services, with the remainder paying for wages and benefits of employees.

Expenditures by business unit are shown below.

Exhibit 2-1 Expenditures by Strategic Business Unit (\$ millions)			
Strategic Business Unit	Wages and benefits	Goods and services	Total expenditures
Metro Operations	\$ 706.7	\$ 352.2	\$ 1,067.3
Construction Project Management	15.3	254.5	269.9
Financial Services	16.0	246.0	262.0
Exposition Metro Construction Authority	3.2	231.9	235.2
Economic Development	2.8	154.5	157.2
Chief Executive Office	22.9	77.6	100.8
Administrative Services	50.5	21.6	72.6
Highway Capital Management	2.9	68.4	71.4
Countywide Planning and Development	14.8	54.1	69.0
Communications	19.8	27.0	47.0
Board of Directors	3.8	10.6	14.5
Management Audit Services	2.4	2.1	4.6
Total *  * May not sum due to rounding	\$ 861.1	\$ 1,500.7	\$ 2,361.8

<sup>\*</sup> May not sum due to rounding Source: Metro

The largest unit by total expenditures is Metro Operations, accounting for almost half of the authority's spending. This unit is responsible for providing bus services on over 200 routes

with approximately 400 million boardings during more than 7.5 million service hours, and rail services with an average daily ridership of 307,000.

The second largest unit is Construction Project Management, accounting for almost \$270 million or 12.2 percent of total expenditures. This unit provides engineering services and construction oversight for major construction projects, transit corridors, capital improvement projects and rail engineering service requests. Expenditures of this unit also include contract construction services.

Expenditures on wages and benefits during the fiscal year were \$861.1 million, over 82 percent of which were for personnel in the Metro Bus Operations business unit. Exhibit A-1 in the Appendix presents the detail underlying this data.

Expenditures on goods and services during the fiscal year reached \$1.5 billion. These include spending on goods such as vehicles and equipment, fuel, computer supplies, office and building supplies, and on services such as contract maintenance, rail and highway construction services, professional and technical services, advertising and rent. Exhibit A-2 presents the broad categories underlying this data.

To perform our impact analysis, we eliminate some categories from these expenditures that do not have an economic impact, such as land acquisition, allowances for obsolescence, gains or losses on currency trades, and inventory adjustments. These expenditures totaled \$407.2 million, accounting for 27.1 percent of spending for goods and services and 17.2 percent of overall expenditures. Exhibit A-3 in the Appendix provides a summary of the excluded expenditures. Debt service and interest payments were not reported in the initial expenditures noted in the exhibit above.

Although more than 89 percent of Metro's expenditures occurred in California, payments were made to vendors in 40 states across the nation. Nearly \$55 million was sent to vendors in Alabama, \$9.1 million to vendors in Washington, and \$8.1 million to vendors in Ohio. Exhibit A-4 presents a complete list of payments made by state for Metro's direct operations.

We were not given detailed state-by-state payment data that is categorized by spending type. We have been advised that buses for Metro Operations were purchased from manufacturers located in Alabama, and that rolling stock such as transit vehicles were manufactured overseas.

# Expenditures for Operations and Investments of Other Transportation Providers

In support of transportation infrastructure and operations of other transportation providers, Metro is also responsible for expenditures of independent agencies in the Southern California region such as Metrolink and Foothill Transit and municipalities such as Santa Monica, Long Beach and the Los Angeles Department of Transportation. Metro also purchases transportation services from third-party operators. "Subsidy" spending is categorized into transit operations, transit capital expenditures and highway capital expenditures.

Subsidy expenditures by category are shown below.

Exhibit 2-2 Subsidy Expenditures by Category (\$ millions)				
<b>Expenditure Category</b>	Wages and benefits	Goods and services	Total expenditures	
Transit Operations	\$ 376.4	\$ 187.7	\$ 564.1	
Highway Capital	12.6	160.9	173.5	
Transit Capital	75.2	71.4	146.6	
Total *	\$ 464.2	\$ 420.0	\$ 884.2	

<sup>\*</sup> May not sum due to rounding Source: Metro

Metro spent more than \$884 million during the fiscal year through other providers, a large portion of which was for transit-related capital expenditures and operations. Approximately 52 percent of the total subsidy expenditures were for wages and benefits, with the remainder for goods and services.

In our impact analysis, we assume that the expenditure patterns of these subsidized operations mirror those used by Metro in its own bus operations, transit operations, and in a combination of other business units reflecting highway capital expenditures.

## **Total Expenditures Attributed to Metro**

Taken together, Metro was responsible for the expenditures of more than \$3.1 billion during the fiscal year, in its own operations and in support of the operations of other transportation providers. More than \$1.3 billion was spent on wages and benefits for its own employees and the employees of its subsidized operations, and \$1.8 billion was spent on goods and services, much of which was supplied regionally.

Exhibit 2-3 Total Metro Expenditures Fiscal Year 2009-2010 (\$ millions)					
Wages and benefits Goods and services Total expenditures					
Operations	\$ 861.1	\$ 1,500.7	\$ 2,361.8		
Subsidy	464.2	420.0	884.2		
Total *	\$ 1,325.3	\$ 1,920.7	\$ 3,246.0		

<sup>\*</sup> May not sum due to rounding Source: Metro

# III Economic and Fiscal Impact

Metro's purchases have an economic impact not only in Southern California but throughout the nation. The composition of initial spending and the size of the geographic area of interest will determine the level of economic and fiscal impacts. The metrics used to determine the value of this economic impact includes employment, labor income and the value of output. *Employment* numbers include full-time, part-time and seasonal employees, and the self-employed. *Labor income* is a measure of all income received by both payroll employees and the self-employed, including wages and benefits such as health insurance and pension plan contributions. *Output* is the value of the goods and services produced. For most industries, this is simply the revenues generated through sales; for others, in particular retail industries, output is the value of the services supplied. The methodology employed in estimating the total economic impacts is described in the Appendix.

Most of Metro's spending occurs in Southern California, but some purchases are made elsewhere in state or elsewhere in the nation, as discussed above. Such purchases will have limited economic impact on Southern California (although we do estimate this impact and include it in our analysis), but they will have an impact when we examine the nation as a whole.

For this reason, our estimates are prepared for three regions: the Southern California region, the state of California, and the United States. We examine each of these in turn.

Given our assumptions related to expenditures discussed in the previous section, the exhibit below presents the net expenditures for each region.

Exhibit 3-1 Expenditures by Geographic Region (\$ millions)				
	Expenditu	res with Economic Im	pact	
	Southern California	California	Nationwide	
Wages and benefits	\$ 1,325.3	\$ 1,325.3	\$ 1,325.3	
Operations	861.1	861.1	861.1	
Subsidies	464.2	464.2	464.2	
Goods and services	\$ 1,182.3	\$ 1,226.1	\$ 1,341.3	
Operations	793.6	824.9	922.7	
Subsidies	388.8	401.2	418.7	
Total expenditures *	\$ 2,507.6	\$ 2,551.4	\$ 2,666.6	

<sup>\*</sup> May not sum due to rounding Source: Metro; Estimates by LAEDC

We assume that all wages and benefits are made to residents of the Southern California region. Although we are aware that some employees reside in areas outside of this region, we do not have detailed payroll data by county or by state to make a geographic determination of payments.

Of all nationwide spending on goods and services that have an economic impact, more than 91 percent occurs in California, and 88 percent occurs in the five-county region of Southern California.

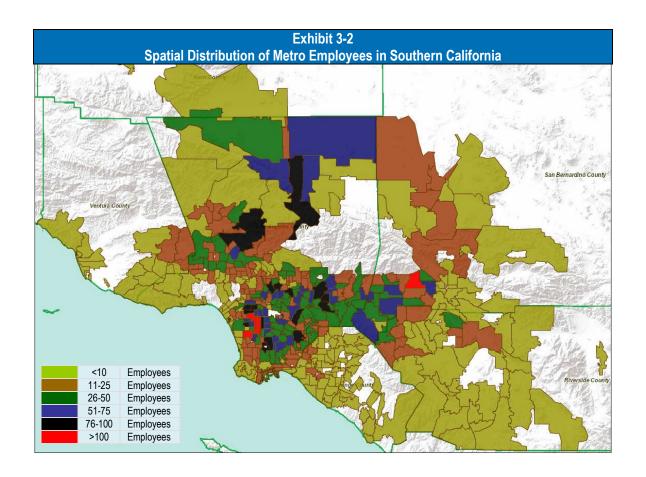
These data are used in the economic and fiscal impact analyses that follow.

### Southern California

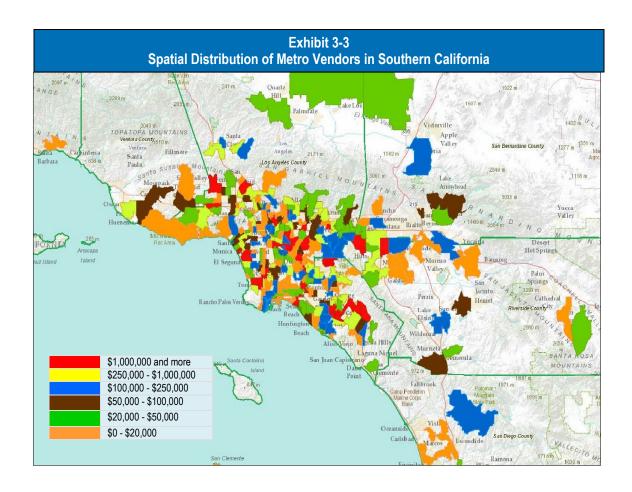
#### Spatial Distribution across the Region

The Southern California region is defined as the five counties of Los Angeles, Orange, Riverside, San Bernardino and Ventura, the economies of which are tightly intertwined.

Metro employed over 9,700 people during the fiscal year, most of whom are residents of Southern California, although some also live further north in Kern County, and several commute from San Diego County. Exhibit 3-2 shows the geographic distribution of Metro's direct employees by zip code during the fiscal year (details of the employees of subsidized operations are not known).



Vendors are similarly concentrated in major population centers of the region. Exhibit 3-3 presents the spatial distribution by zip code of vendors in Southern California from which Metro purchased goods or services for its own operations (data for the subsidized operations were not available).



Metro purchased goods and services from 1,420 vendors during the year, of which 1,000 (or 70 percent of the total) were located in Southern California.

#### Economic Impact in Southern California

The total estimated economic impact of Metro's expenditures on its own operations and on its subsidies to other transportation providers in Southern California is shown in Exhibit 3-4.

Exhibit 3-4 Economic Impact of Metro's Operations and Subsidies in Southern California				
Employment Labor Income Output (jobs) (\$ millions) (\$ millions)				
Operations	26,230	\$ 1,833.2	\$ 4,069.8	
Subsidy	12,630	893.1	1,975.2	
Total *	38,850	\$ 2,726.3	\$ 6,045.0	

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Metro's expenditures in Southern California during the fiscal year generated over \$6 billion in economic output in the region and supported an estimated 38,850 jobs with total labor income of \$2,726 billion.

Expenditures related solely to its own operations generated a little over \$4 billion in economic output in the region and supported 26,230 jobs with total labor income of \$1.833 billion.

Expenditures of subsidies in support of operations of other transit agencies generated almost \$2 billion in the region and supported an estimated 12,630 jobs with total labor income of \$893 million.

Exhibits A-5 and A-6 in the Appendix present the economic impacts by strategic business unit of Metro's own operations and by expenditure category for subsidized operations are included in the Appendix.

#### **Industry Sector Impacts**

The total economic impact spills across industries in Southern California through indirect and induced effects, as shown in Exhibit 3-5.

Most of the impacts occur in the transportation, professional, scientific and technical services and construction sectors, of course, since these reflect the direct employment related to Metro. However, other sectors reap substantial employment through the indirect and induced effects, including health care and social assistance, retail industries, administrative and waste management, accommodation and food services, and financial services.

Exhibit 3-5 Economic Impact in Southern California by Industry Sector			
Industry	Employment (jobs)	Labor Income (\$ millions)	Output (\$ millions)
Agriculture	60	\$ 4.0	\$ 9.2
Mining	70	8.0	18.0
Utilities	130	19.8	98.0
Construction	2,180	139.9	353.2
Manufacturing	660	49.2	387.1
Wholesale trade	660	50.6	112.7
Retail trade	2,750	99.0	209.1
Transportation and warehousing	15,310	1,432.5	2,506.1
Information	350	31.5	146.1
Finance and insurance	2,060	134.4	407.4
Real estate and rental	1,170	32.7	478.1
Professional, scientific and technical services	3,650	305.3	488.3
Management of companies	130	12.7	24.3
Administrative and waste management	2,140	80.9	163.6
Educational services	570	25.8	42.9
Health care and social assistance	2,800	163.5	285.0
Arts, entertainment and recreation	540	15.4	39.8
Accommodation and food services	1,800	41.7	113.5
Other services	1,580	55.4	109.8
Government and non-NAICS	260	24.1	52.8
Total *	38,850	\$ 2,726.3	\$ 6,045.0

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

The values in the exhibit should be interpreted as illustrative of industry effects rather than precise given model and data limitations.

#### Fiscal Impact in Southern California

The economic activity generated by Metro's expenditures generates tax revenues for all levels of fiscal authorities in the region. The total estimated fiscal impact is shown in Exhibit 3-6.

Total tax revenues generated in Southern California are estimated to have exceeded \$1.0 billion. Of this amount, \$308.5 million was earned by state and local governments (including cities and county governments), and \$739.4 million was earned by federal tax authorities.

Exhibit 3-6 Fiscal Impact of Metro's Operations and Subsidies in Southern California (\$ millions)			
	Local and State	Federal	Total
Operations	\$ 207.7	\$ 492.5	\$ 700.1
Subsidy	100.9	247.0	347.8
Total *	\$ 308.5	\$ 739.4	\$ 1,048.0

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Fiscal impacts by type of tax revenues are shown in Exhibit 3-7.

Exhibit 3-7			
State and Local Taxes Generated in Southern California by Type (Combined Operations and Subsidies)			
State and Local Taxes			
Property taxes	\$	67.4	
Sales taxes		60.0	
Incomes taxes		113.1	
Social insurance		16.1	
Fees, fines and other taxes		51.8	
Total state and local taxes *	\$	308.5	
Federal Taxes			
Social insurance	\$	421.9	
Personal income taxes		244.6	
Corporate profits taxes		48.7	
Fees and other federal payments		12.5	
Excise taxes		11.8	
Total federal taxes *		739.4	
Total Fiscal Impact *	\$	1,048.0	

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

At the local and state level, property tax, income tax and sales tax revenues account for more than three-quarters of the fiscal impact. Property taxes and income taxes are paid by households supported by wages paid directly by Metro and indirectly by its suppliers and contractors. Sales taxes are generated in the purchase of goods and services by Metro, by its suppliers and contractors, and by household spending of Metro's direct and indirect workers.

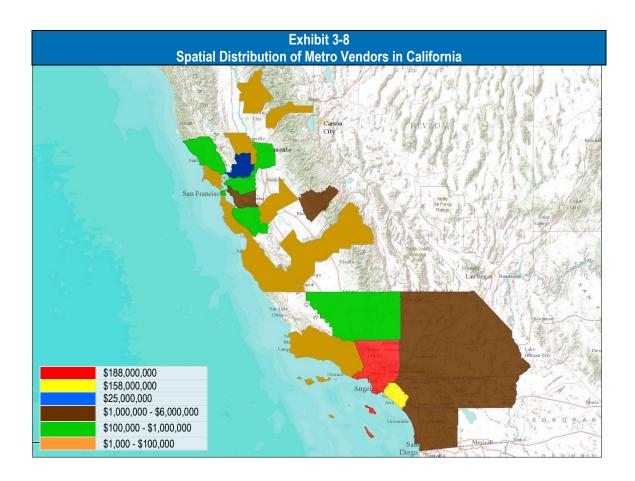
At the federal level, social insurance taxes and personal income taxes account for 90 percent of the fiscal impact.

Exhibits A-7 and A-8 in the Appendix present the fiscal impacts by strategic business unit of Metro's own operations and by expenditure category for subsidized operations.

## California

#### Spatial Distribution across the State

Virtually all of Metro's employees reside in the Southern California region, as shown above. However, Metro purchases goods and services from vendors throughout the nation. Locations of California vendors by zip code are presented in Exhibit 3-8.



Metro purchased \$391 million worth of goods and services from over 900 vendors in California during the year of 2010. The value of purchase orders in the five-county southern California region is over 91 percent of the total or \$357 million. The five-county southern California area includes Los Angeles, Orange, Riverside, San Bernardino, and Ventura Counties. The remaining purchases in California total \$34 million.

#### Statewide Economic Impact

The total economic impact in the state of California of Metro's expenditures on its own operations and on its support of other transportation providers through its subsidies is shown in Exhibit 3-9.

Exhibit 3-9 Economic Impact of Metro's Operations and Subsidies in California			
Employment Labor Income Output (jobs) (\$ millions) (\$ millions)			
Operations	27,150	\$ 1,907.1	\$ 4,259.9
Subsidy	13,090	922.9	2,061.4
Total *	40,240	\$ 2,830.0	\$ 6,321.3

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Metro's expenditures in Southern California during the fiscal year generated \$6.32 billion in economic output in the state and supported an estimated 40,240 jobs with total labor income of \$2.8 billion.

The incremental impacts over those found in Southern California (discussed above) demonstrate the concentration of activity on the Southern California region and the ability of the region to fulfill its own supply requirements.

Exhibits A-9 and A-10 in the Appendix present the economic impacts by strategic business unit of Metro's own operations and by expenditure category for subsidized operations are included in the Appendix.

#### **Industry Sector Impacts**

The total economic impact spills across industries in California through indirect and induced effects, as shown in Exhibit 3-10.

Most of the impacts occur in the transportation, professional, scientific and technical services and construction sectors, again, since these are the direct employment related to Metro. Other sectors seeing substantial employment through the indirect and induced effects include health care and social assistance, retail industries, administrative and waste management, accommodation and food services, and financial services.

The incremental increases in employment in several sectors reflect the capture of spillover impacts that Metro's operations have throughout California.

Exhibit 3-10 Economic Impact in California by Industry Sector			
Industry	Employment (jobs)	Labor Income (\$ millions)	Output (\$ millions)
Agriculture	140	\$ 6.9	\$ 21.9
Mining	60	4.9	13.3
Utilities	130	22.3	104.5
Construction	2,170	143.9	357.1
Manufacturing	940	70.5	509.7
Wholesale trade	700	55.4	121.7
Retail trade	2,800	102.1	214.5
Transportation and warehousing	16,220	1,464.4	2,567.7
Information	380	36.9	158.6
Finance and insurance	2,080	138.6	416.8
Real estate and rental	1,180	32.1	491.8
Professional, scientific and technical services	3,530	319.1	498.5
Management of companies	150	16.9	30.3
Administrative and waste management	2,100	83.3	167.5
Educational services	580	25.1	41.6
Health care and social assistance	2,740	166.2	284.1
Arts, entertainment and recreation	580	15.9	42.2
Accommodation and food services	1,840	42.4	116.6
Other services	1,630	58.1	114.8
Government and non-NAICS	270	24.9	54.0
Total *  * May not our due to rounding	40,240	\$ 2,830.0	\$ 6,321.3

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

The values in the exhibit should be interpreted as illustrative of industry effects rather than precise given model and data limitations.

#### Statewide Fiscal Impact

The total estimated fiscal impact is shown in Exhibit 3-11. These are tax revenues collected throughout the state of California.

Total tax revenues generated in California are estimated to be nearly \$1.1 billion. Of this amount, \$322 million was earned by state and local governments (including cities and county governments), and \$759 million was earned by federal tax authorities.

Exhibit 3-11 Fiscal Impact of Metro's Operations and Subsidies in California (\$ millions)			
Local and State Federal Total			
Operations	\$ 217.3	\$ 506.8	\$ 724.1
Subsidy	105.1	252.3	357.2
Total *	\$ 322.4	\$ 759.0	\$ 1,081.4

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Fiscal impacts by type of tax revenues are shown in Exhibit 3-12.

Exhibit 3-12 State and Local Taxes Generated in California by Type (Combined Operations and Subsidies)		
State and Local Taxes		
Property taxes	\$ 71.1	
Sales taxes	63.3	
Incomes taxes	117.0	
Social insurance	17.0	
Fees, fines and other taxes	54.1	
Total state and local taxes *	\$ 322.4	
Federal Taxes		
Social insurance	\$ 431.4	
Personal income taxes	252.4	
Corporate profits taxes	51.5	
Fees and other federal payments	12.2	
Excise taxes	11.5	
Total federal taxes *	\$ 759.0	
Total Fiscal Impact *	\$ 1,081.4	

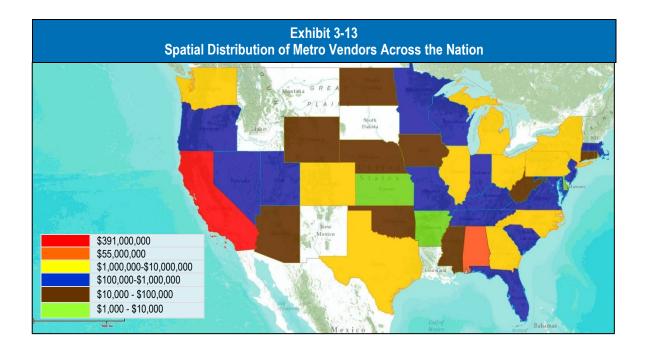
<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Exhibits A-11 and A-12 in the Appendix present the fiscal impacts by strategic business unit of Metro's own operations and by expenditure category for subsidized operations.

#### **United States**

#### Spatial Distribution across the Nation

Metro purchases goods and services from more than a thousand vendors outside of the state. Significant are purchases of vehicles such as buses and transit cars that are manufactured outside of the state. The geographic distribution of Metro's vendors across the nation categorized by value of purchases in each state is shown in Exhibit 3-13.



As noted, Metro purchases goods and services from 40 states across the nation. The *values* of purchases by state vary widely. More than half of all vendors were located in the California. It is by far the leading state in providing goods and services to Metro, with a total value of purchase orders reaching \$391 million in 2010. The next state with almost \$55 million in total purchases is Alabama. Other states supplying significant goods to Metro include Washington, Ohio, Pennsylvania, Texas, Illinois and others (color-coded yellow), where the value of purchase orders in each state ranges between \$1 million and \$10 million. The value of purchases in all other states shown on the map is less than \$1 million. These values should be interpreted with caution, since the purchase orders are not always exhausted to their limit in any fiscal year.

#### Nationwide Economic Impact

The national economic impact of Metro's expenditures on its own operations and on its subsidies of other transportation providers is shown in Exhibit 3-15. The total national impact is significantly higher than the state impact because we are able to include here the impact of the purchases of buses in our analysis at the national level, and because most of the goods and services supplied in response to direct, indirect and induced purchases are provided within the United States.

Exhibit 3-15 Economic Impact of Metro's Operations and Subsidies in the United States			
Employment Labor Income Output (jobs) (\$ millions)			
Operations	33,070	\$ 2,105.0	\$ 4,993.9
Subsidy	16,050	1,030.6	2,438.1
Total *	49,120	\$ 3,135.5	\$ 7,432.0

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Metro's expenditures nationwide during the fiscal year generated more than \$7.4 billion in economic output in the country and supported an estimated 49,120 jobs with total labor income of \$3.1 billion.

The incremental impacts over those found in California (discussed above) is due to two factors: we can now include the full economic impact of the purchase of vehicles (such as buses and railcars) outside the borders of California, and most indirect and induced impacts are likely to remain in the United States, with their effects included in our estimates.

The ongoing operations of Metro during the fiscal year generated nearly 9000 jobs in the nation outside of the state of California.

Exhibits A-13 and A-14 in the Appendix present the economic impacts by strategic business unit of Metro's own operations and by expenditure category for subsidized operations.

#### **Industry Sector Impacts**

The total economic impacts by industry sector are shown in Exhibit 3-16.

Exhibit 3-16 Economic Impact in the United States by Industry Sector			
Industry	Employment (jobs)	Labor Income (\$ millions)	Output (\$ millions)
Agriculture	520	\$ 14.5	\$ 59.8
Mining	240	24.9	70.1
Utilities	210	28.5	132.6
Construction	2,610	134.4	363.9
Manufacturing	1,740	127.9	878.3
Wholesale trade	880	68.1	149.8
Retail trade	3,800	116.5	248.5
Transportation and warehousing	16,560	1,466.8	2,583.1
Information	560	44.2	194.0
Finance and insurance	2,670	184.0	546.6
Real estate and rental	1,740	38.0	554.2
Professional, scientific and technical services	4,090	340.8	547.4
Management of companies	280	31.9	56.6
Administrative and waste management	2,720	97.0	195.7
Educational services	740	31.1	52.7
Health care and social assistance	3,990	215.0	378.4
Arts, entertainment and recreation	780	18.5	48.2
Accommodation and food services	2,540	53.7	155.6
Other services	2,080	71.4	145.5
Government and non-NAICS	360	28.4	71.0
Total *  * May not sum due to rounding	49,120	\$ 3,135.5	\$ 7,432.0

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

The most significant incremental increase in employment over the California impacts can be found in the manufacturing sector, which, as noted, includes the manufacture of buses and railcars. Other incremental impacts include general population-serving sectors such as administrative and waste management, health care and social assistance, accommodation and food services, and retail and wholesale trade.

The values in the exhibit should be interpreted as illustrative of industry effects rather than precise given model and data limitations.

#### Nationwide Fiscal Impact

The economic activity generated by Metro's expenditures generates tax revenues for all levels of fiscal authorities nationwide. The total estimated fiscal impact is shown in Exhibit 3-17.

Exhibit 3-17 Fiscal Impact of Metro's Operations and Subsidies in the United States (\$ millions)			
Local and State Federal Total			
Operations	\$ 234.7	\$ 549.8	\$ 784.4
Subsidy	115.5	276.0	391.5
Total *	\$ 350.2	\$ 825.7	\$ 1,175.9

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Total tax revenues generated in the nation are estimated to have exceeded \$1.2 billion. Of this amount, \$417 million was earned by state and local governments (including cities and county governments), and \$800 million was earned by federal tax authorities.

Fiscal impacts by type of tax revenues are shown in Exhibit 3-18. Exhibits A-15 and A-16 in the Appendix present the fiscal impacts by strategic business unit of Metro's own operations and by expenditure category for subsidized operations.

Exhibit 3-18 State and Local Taxes Generated in the United States by Type (Combined Operations and Subsidies)			
State and Local Taxes			
Property taxes	\$ 84.4		
Sales taxes	83.7		
Incomes taxes	108.3		
Social insurance	15.1		
Fees, fines and other taxes	58.8		
Total state and local taxes *	\$ 350.2		
Federal Taxes			
Social insurance	\$ 465.9		
Personal income taxes	267.0		
Corporate profits taxes	64.2		
Fees and other federal payments	14.8		
Excise taxes	13.9		
Total federal taxes *	\$ 825.1		
Total Fiscal Impact *	\$ 1,175.9		

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

# **Appendix**

# **Detailed Tables**

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# Expenditures by Strategic Business Unit

Exhibit A-1 Expenditures on Wages and Benefits by Strategic Business Unit (\$ millions)			
Strategic Business Unit	Wages	Benefits	Total wages and benefits
Metro Operations	\$ 420.7	\$ 286.0	\$ 706.7
Countywide Planning and Development	8.8	6.0	15.0
Construction Project Management	9.1	6.2	15.3
Exposition Metro Construction Authority	1.9	1.3	3.2
Highway Capital Management	1.7	1.2	2.9
Communications	11.8	8.0	19.8
Economic Development	1.6	1.1	2.8
Administrative Services	30.0	20.4	50.5
Financial Services	9.5	6.5	16.0
Management Audit Services	1.5	1.0	2.4
Board of Directors	2.2	1.5	3.8
Chief Executive Office	13.6	9.3	22.9
Total *	\$ 512.6	\$ 348.5	\$ 861.1

<sup>\*</sup> May not sum due to rounding Source: Metro

Exhibit A-2 Expenditures on Goods and Services by Strategic Business Unit (\$ millions)			
Strategic Business Unit	Goods	Services	Total goods and services
Metro Operations	\$ 236.6	\$ 115.7	\$ 352.2
Countywide Planning and Development	15.8	38.2	54.1
Construction Project Management	167.3	87.1	254.5
Exposition Metro Construction Authority	65.3	166.7	231.9
Highway Capital Management	17.4	51.0	68.4
Communications	6.1	20.8	27.0
Economic Development	146.9	7.6	154.5
Administrative Services	3.7	17.8	21.6
Financial Services	1.7	244.3	246.0
Management Audit Services	0.0	2.1	2.1
Board of Directors	0.0	10.6	10.6
Chief Executive Office	4.1	73.5	77.6
Total *	\$ 665.0	\$ 835.6	\$ 1,500.7

<sup>\*</sup> May not sum due to rounding Source: Metro

Exhibit A-3 Expenditures Excluded for Non-Economic Impact (\$ millions)		
Acquisition of buildings and structures	\$ 239.2	
Acquisition of land	163.6	
Currency losses / gains	0.7	
Inventory obsolescence	3.8	
Inventory adjustments	(0.1)	
Total spending excluded *	\$ 407.2	

<sup>\*</sup> May not sum due to rounding Source: Metro

# Expenditures by State

Exhibit A-4 Expenditures for Metro Operations by State (\$ 000)			
Alabama	\$ 54,498	Nevada	159
Arizona	16	New Hampshire	0
Arkansas	9	New Jersey	499
California	390,819	New York	2,412
Colorado	1,558	North Carolina	2,607
Connecticut	98	North Dakota	77
Delaware	4	Ohio	8,092
Florida	360	Oklahoma	15
Georgia	1,627	Oregon	197
Illinois	3,134	Pennsylvania	4,759
Indiana	740	Rhode Island	15
lowa	14	South Carolina	464
Kansas	6	Tennessee	104
Kentucky	379	Texas	4,028
Maryland	368	Utah	640
Massachusetts	142	Virginia	337
Michigan	1,321	Washington	9,129
Minnesota	734	West Virginia	19
Mississippi	43	Wisconsin	301
Missouri	570	Wyoming	41
Nebraska	55		
TOTAL			\$ 490,390

Source: Metro

## Economic Impacts: Southern California

Exhibit A-5 Economic Impact in Southern California by Strategic Business Unit				
Strategic Business Unit	Employment (jobs)	Labor Income (\$ millions)	Output (\$ millions)	
Metro Operations	14,740	\$ 1,078.9	\$ 2,341.6	
Countywide Planning and Development	840	54.8	127.8	
Construction Project Management	1,550	95.0	233.6	
Exposition Metro Construction Authority	2,590	164.4	393.0	
Highway Capital Management	870	56.3	125.3	
Communications	700	48.4	106.7	
Economic Development	100	8.9	23.4	
Administrative Services	1,180	84.9	186.0	
Financial Services	1,680	104.1	244.0	
Management Audit Services	80	5.3	11.8	
Board of Directors	200	14.3	31.4	
Chief Executive Office	1,720	117.9	245.4	
Total *	26,230	\$ 1,833.2	\$ 4,069.8	

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Exhibit A-6 Economic Impact in Southern California by Subsidy Category					
Expenditure Category Employment Labor Income Output (jobs) (\$ millions) (\$ millions)					
Transit Operations	7,830	\$ 573.1	\$ 1,243.8		
Highway Capital	2,760	173.8	410.3		
Transit Capital	2,040	146.1	321.1		
Total *	12,630	\$ 893.1	\$ 1,975.2		

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

# Fiscal Impacts: Southern California

Exhibit A-7 Fiscal Impact in Southern California by Strategic Business Unit				
Strategic Business Unit	State and Local Taxes	Federal Taxes	Total	
Metro Operations	\$ 120.5	\$ 314.7	\$ 435.2	
Countywide Planning and Development	5.9	13.1	19.0	
Construction Project Management	11.3	21.3	32.6	
Exposition Metro Construction Authority	17.9	37.0	54.9	
Highway Capital Management	6.6	11.6	18.2	
Communications	5.9	12.6	18.5	
Economic Development	1.2	2.3	3.5	
Administrative Services	9.8	24.2	33.0	
Financial Services	12.1	24.3	36.5	
Management Audit Services	0.6	1.4	2.0	
Board of Directors	1.8	3.5	5.4	
Chief Executive Office	14.0	26.3	40.3	
Total *	\$ 207.7	\$ 492.5	\$ 700.1	

\* May not sum due to rounding Source: Estimates by LAEDC

Exhibit A-8 Fiscal Impact in Southern California by Subsidy Category					
Expenditure Category State and Local Taxes Federal Taxes Total Taxes					
Transit Operations	\$ 64.0	\$ 167.2	\$ 231.2		
Highway Capital	20.4	38.6	59.0		
Transit Capital	16.4	41.2	57.6		
Total *	\$ 100.9	\$ 247.0	\$ 347.8		

\* May not sum due to rounding Source: Estimates by LAEDC

# Economic Impacts: California

Exhibit A-9 Economic Impact in California by Strategic Business Unit				
Strategic Business Unit	Employment (jobs)	Labor Income (\$ millions)	Output (\$ millions)	
Metro Operations	15,740	\$ 1,133.8	\$ 2,500.2	
Countywide Planning and Development	840	56.1	130.2	
Construction Project Management	1,550	97.3	238.1	
Exposition Metro Construction Authority	2,590	168.5	400.6	
Highway Capital Management	840	58.2	127.2	
Communications	700	49.5	108.6	
Economic Development	100	9.1	23.8	
Administrative Services	1,190	86.4	189.7	
Financial Services	1,680	106.4	248.8	
Management Audit Services	80	5.4	12.1	
Board of Directors	200	14.4	32.0	
Chief Executive Office	1,650	122.0	248.8	
Total *	27,150	\$ 1,907.1	\$ 4,259.9	

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Exhibit A-10 Economic Impact in California by Subsidy Category						
Expenditure Category Employment Labor Income Output (jobs) (\$ millions) (\$ millions)						
Transit Operations	8,270	\$ 595.2	\$ 1,312.4			
Highway Capital	2,700	176.5	412.7			
Transit Capital 2,130 151.3 336.3						
Total *	Total * 13,090 \$ 922.9 \$ 2,061.4					

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

# Fiscal Impacts: California

Exhibit A-11 Fiscal Impact in California by Strategic Business Unit				
Strategic Business Unit	State and Local Taxes	Federal Taxes	Total	
Metro Operations	\$ 128.1	\$ 326.3	\$ 454.5	
Countywide Planning and Development	6.1	13.3	19.3	
Construction Project Management	11.6	21.6	33.2	
Exposition Metro Construction Authority	18.3	37.5	55.9	
Highway Capital Management	6.7	11.9	18.6	
Communications	6.1	12.7	18.8	
Economic Development	1.2	2.3	3.6	
Administrative Services	10.0	24.5	34.5	
Financial Services	12.5	24.6	37.1	
Management Audit Services	0.6	1.4	2.0	
Board of Directors	1.9	3.5	5.4	
Chief Executive Office	14.2	27.0	41.2	
Total *	\$ 217.3	\$ 506.8	\$ 724.1	

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Exhibit A-12 Fiscal Impact in California by Subsidy Category					
Expenditure Category State and Local Taxes Federal Taxes Total Taxes					
Transit Operations	\$ 67.3	\$ 171.3	\$ 238.5		
Highway Capital	20.7	38.8	59.4		
Transit Capital 17.2 42.1 59.3					
Total *	\$ 105.1	\$ 252.2	\$ 357.3		

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

# **Economic Impacts: United States**

Exhibit A-13 Economic Impact in the United States by Strategic Business Unit				
Strategic Business Unit	Employment (jobs)	Labor Income (\$ millions)	Output (\$ millions)	
Metro Operations	18,760	\$ 1,244.6	\$ 2,887.2	
Countywide Planning and Development	1,060	63.3	158.5	
Construction Project Management	1,990	110.9	292.2	
Exposition Metro Construction Authority	3,320	191.7	493.8	
Highway Capital Management	1,080	64.3	153.5	
Communications	850	54.2	126.8	
Economic Development	140	10.2	28.4	
Administrative Services	1,420	94,5	218.9	
Financial Services	2,060	117.8	291.5	
Management Audit Services	100	6.0	14.3	
Board of Directors	240	15.9	37.1	
Chief Executive Office	2,050	131.5	291.6	
Total *	33,070	\$ 2,105.0	\$ 4,993.9	

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Exhibit A-14 Economic Impact in the United States by Subsidy Category					
Expenditure Category Employment Labor Income Output (jobs) (\$ millions) (\$ millions)					
Transit Operations	9,970	\$ 661.1	\$ 1,533.7		
Highway Capital	3,490	200.9	508.3		
Transit Capital 2,600 168.6 396.1					
Total *	16,050	\$ 1,030.6	\$ 2,438.1		

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

## Fiscal Impacts: United States

Exhibit A-15 Fiscal Impact in the United States by Strategic Business Unit				
Strategic Business Unit	State and Local Taxes	Federal Taxes	Total	
Metro Operations	\$ 139.8	\$ 349.8	\$ 489.6	
Countywide Planning and Development	6.7	14.9	21.5	
Construction Project Management	12.5	24.7	37.2	
Exposition Metro Construction Authority	20.2	42.7	62.3	
Highway Capital Management	6.9	13.3	20.2	
Communications	6.4	13.8	20.2	
Economic Development	1.3	2.6	3.9	
Administrative Services	10.8	26.2	37.0	
Financial Services	13.0	27.1	40.1	
Management Audit Services	0.6	1.5	2.2	
Board of Directors	1.9	3.8	5.8	
Chief Executive Office	14.5	29.2	43.8	
Total *	\$ 234.7	\$ 549.7	\$ 784.4	

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

Exhibit A-16 Fiscal Impact in the United States by Subsidy Category					
<b>Expenditure Category</b>	State and Local Taxes	Federal Taxes	Total Taxes		
Transit Operations	\$ 74.2	\$ 185.8	\$ 260.1		
Highway Capital	22.3	44.2	66.6		
Transit Capital	18.9	46.0	64.9		
Total *	\$ 115.5	\$ 276.0	\$ 391.5		

<sup>\*</sup> May not sum due to rounding Source: Estimates by LAEDC

# Methodology

The estimated economic impact includes economic output, employment, and labor income, which includes wages, salaries and benefits. The total impact includes direct, indirect and induced effects. Direct employment is the personnel hired by the authority in its ongoing operations, including administrative, management, drivers, engineers, and so on. Direct output is the value of services provided by authority. Indirect effects are those which stem from the employment output motivated by



purchases made by the transportation authority. For example, indirect jobs are sustained by the suppliers of the office supplies and insurance purchased by Metro. *Induced* effects are those generated by the household spending of employees whose wages are sustained by both direct and indirect spending.

We used data provided by Metro for their fiscal year 2010-11 operations and for their subsidy expenditures as direct expenditures, and estimated the indirect and induced impacts using models developed with data and software from MIG, Inc. MIG's IMPLAN system is a robust widely-used set of modeling tools that provide economic resolution from the national level down to the ZIP code level. These tools allow the estimation of the national impact of Metro's operations and expenditures in the Southern California region, and the consequent impact of spending that occurs outside of the region (such as the purchase of rolling stock and revenue vehicles) on the California economy. The expenditure data was sorted by category, such as vehicles, vehicle parts, fuel, office supplies, utilities, rent and professional services.

Our estimates for labor income and output are reported in 2011 dollars to correspond with the currency reported in the operations budgets. Labor income includes payments made to wage and salary workers and to the self-employed. Employment estimates are measured on a job-count basis for both wage-and-salary workers and proprietors regardless of the number of hours worked, and are generally reported on an annual basis, i.e., the number of full and part time jobs supported in one year.

The estimated economic impacts are based on spending within the Southern California region. Some spending will take place outside of the region and in some instance generate *additional* economic impact that spills over from neighboring regions. This spillover is not captured by our single-region analysis for the Southern California region, but is captured in our statewide and national impacts.

# **Description of Industry Sectors**

The industry sectors used in this report are established by the North American Industry Classification System (NAICS). NAICS divides the economy into twenty sectors, and groups industries within these sectors according to production criteria. Listed below is a short description of each sector as taken from the sourcebook, *North American Industry Classification System*, published by the U.S. Office of Management and Budget (2007).

Agriculture, Forestry, Fishing and Hunting: Activities of this sector are growing crops, raising animals, harvesting timber, and harvesting fish and other animals from farms, ranches, or the animals' natural habitats.

Mining: Activities of this sector are extracting naturally-occurring mineral solids, such as coal and ore; liquid minerals, such as crude petroleum; and gases, such as natural gas; and beneficiating (e.g., crushing, screening, washing and flotation) and other preparation at the mine site, or as part of mining activity.

Utilities: Activities of this sector are generating, transmitting, and/or distributing electricity, gas, steam, and water and removing sewage through a permanent infrastructure of lines, mains, and pipes.

Construction: Activities of this sector are erecting buildings and other structures (including additions); heavy construction other than buildings; and alterations, reconstruction, installation, and maintenance and repairs.

Manufacturing: Activities of this sector are the mechanical, physical, or chemical transformation of material, substances, or components into new products.

Wholesale Trade: Activities of this sector are selling or arranging for the purchase or sale of goods for resale; capital or durable non-consumer goods; and raw and intermediate materials and supplies used in production, and providing services incidental to the sale of the merchandise.

Retail Trade: Activities of this sector are retailing merchandise generally in small quantities to the general public and providing services incidental to the sale of the merchandise.

Transportation and Warehousing: Activities of this sector are providing transportation of passengers and cargo, warehousing and storing goods, scenic and sightseeing transportation, and supporting these activities.

Information: Activities of this sector are distributing information and cultural products, providing the means to transmit or distribute these products as data or communications, and processing data.

Finance and Insurance: Activities of this sector involve the creation, liquidation, or change of ownership of financial assets (financial transactions) and/or facilitating financial transactions.

Real Estate and Rental and Leasing: Activities of this sector are renting, leasing, or otherwise allowing the use of tangible or intangible assets (except copyrighted works), and providing related services.

Professional, Scientific, and Technical Services: Activities of this sector are performing professional, scientific, and technical services for the operations of other organizations.

Management of Companies and Enterprises: Activities of this sector are the holding of securities of companies and enterprises, for the purpose of owning controlling interest or influencing their management decision, or administering, overseeing, and managing other establishments

of the same company or enterprise and normally undertaking the strategic or organizational planning and decision-making of the company or enterprise.

Administrative and Support and Waste Management and Remediation Services: Activities of this sector are performing routine support activities for the day-to-day operations of other organizations, such as: office administration, hiring and placing of personnel, document preparation and similar clerical services, solicitation, collection, security and surveillance services, cleaning, and waste disposal services.

Educational Services: Activities of this sector are providing instruction and training in a wide variety of subjects. Educational services are usually delivered by teachers or instructors that explain, tell, demonstrate, supervise, and direct learning. Instruction is imparted in diverse settings, such as educational institutions, the workplace, or the home through correspondence, television, or other means.

Health Care and Social Assistance: Activities of this sector are operating or providing health care and social assistance for individuals.

Arts, Entertainment and Recreation: Activities of this sector are operating facilities or providing

services to meet varied cultural, entertainment, and recreational interests of their patrons, such as: (1) producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) preserving and exhibiting objects and sites of historical, cultural, or educational interest; and (3) operating facilities or providing services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure-time interests.

Accommodation and Food Services: Activities of this sector are providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Other Services (except Public Administration): Activities of this sector are providing services not specifically provided for elsewhere in the classification system. Establishments in this sector are primarily engaged in activities, such as equipment and machinery repairing, promoting or administering religious activities, grantmaking, advocacy, and providing dry-cleaning and laundry services, personal care services, death care services, pet care services, photofinishing services, temporary parking services, and dating services.

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