

HOW TO USE THE LGBTQ+ AFFINITY REPORT



A QUICK READ

LAEDC's LGBTQ+ Affinity Report is a practical tool for economic development. It shows how belonging leads to disclosure, participation, and economic contribution—strengthening people, neighborhoods, industries, and the region.

Use this report to understand the opportunity, align your work, build partnerships, and take action that advances competitiveness for all of Los Angeles County.

READ THIS REPORT



UNDERSTAND

ALIGN

PARTNER

ACT

START BASED ON YOUR ROLE



The LGBTQ+ Affinity Report was created for the many institutions and leaders shaping opportunity across Los Angeles County. Find the entry point that fits your work—and move from insight to impact.

EMPLOYERS

Use the report to strengthen workplace culture, attract and retain talent, and unlock the full potential of your workforce.

EDUCATORS

Use the report to create affirming learning environments, support student success, and build future talent pipelines.

HEALTHCARE

Use the report to improve access, enhance care, address health disparities, and ensure every patient and provider can thrive.

COMMUNITY ORGANIZATIONS

Use the report to deepen community impact, amplify voices, and advance equity in neighborhoods across the region.

PUBLIC LEADERS

Use the report to inform policy, allocate resources, and build systems that expand opportunity and strengthen communities.

BUSINESS & PHILANTHROPY

Use the report to guide investment, support innovation, and align with organizations driving inclusive growth.



THREE WAYS TO USE THE REPORT



USE METHOD

1. READ FOR UNDERSTANDING

Use the report to understand how belonging influences participation, economic contribution, and regional competitiveness across Los Angeles County.

2. READ FOR STRATEGY

Use the report to identify where employers, educators, healthcare providers, civic institutions, and community organizations can strengthen participation.

3. READ FOR PARTNERSHIP

Use the report to identify opportunities for cross-sector collaboration that expand participation and strengthen the regional economy.

WHAT IT SUPPORTS

Shared understanding of how belonging functions as economic infrastructure.

Workforce strategy, healthcare planning, business growth, talent attraction, and regional competitiveness.

Coalition building, institutional alignment, investment, and regional economic development.

PRACTICAL VALUE

Shared Understanding

Build a common understanding of belonging as economic infrastructure.

Strategy

Identify where participation can expand.

Partnership

Connect institutions around shared goals.

Activation

Turn research into investment, policy, and action.



THE ECONOMY WORKS BETTER WHEN EVERYONE BELONGS.



Belonging is not simply a social outcome. It is economic infrastructure. When people can participate fully in education, employment, entrepreneurship, healthcare, leadership, and community life, Los Angeles becomes more competitive for everyone.

FROM RESEARCH TO ACTION

MEASURE

Improve visibility through better data, research, and regional understanding.

BUILD

Strengthen workplaces, schools, healthcare systems, and institutions where people can participate fully.

CONNECT

Create partnerships across employers, educators, healthcare providers, community organizations, and government.

INVEST

Support initiatives that expand participation, strengthen talent pipelines, entrepreneurship, and regional competitiveness.

IN VIEW

This report makes visible how belonging drives workforce participation, entrepreneurship, institutional trust, and regional economic competitiveness.



665,000
LGBTQ+ adults
in Los Angeles County

1 IN 11
residents of Los Angeles County
identify as LGBTQ+

9%
of adults in Los Angeles County
identify as LGBTQ+

61%
of LGBTQ+ households are
housing cost burdened

35%
of LGBTQ+ adults live below
200% of the federal poverty level