

HOW TO USE THE BLACK AFFINITY REPORTS

A QUICK READ

FROM VISIBILITY TO ACTION

LAEDC's Black Los Angeles County Affinity Report (**Original Report**) and the Juneteenth Expansion of Black Los Angeles County Affinity Report (**Expansion Report**) are designed to be used together.

The **Original Report** documents the presence, leadership, entrepreneurship, civic influence, cultural power, and economic contribution of Black communities across Los Angeles County.

The **Expansion Report** builds on that foundation by showing how Black leadership, institutions, businesses, creativity, healthcare, global relationships, and community assets can be aligned into regional strategy.

Together, the reports are more than a record of contribution. They are a tool for convening, partnership, investment, program design, policy alignment, and economic development.

READ THE REPORTS

ORIGINAL REPORT



EXPANSION REPORT



UNDERSTAND

See what is already here.

ALIGN

Identify where assets, institutions, sectors, and leadership can connect.

PARTNER

Determine who should be in the room.

ACT

Move visibility into strategy, investment, programs, and regional impact.

START BASED ON YOUR ROLE

CIVIC LEADERS

Use the reports to understand Black leadership as regional infrastructure.

Use it for: policy framing, district strategy, public investment, civic partnerships, and community-centered economic development.

BUSINESS AND PHILANTHROPIC LEADERS

Use the reports to identify Black-led institutions, entrepreneurs, corridors, sectors, and community assets ready for deeper partnership and investment.

Use it for: supplier strategy, grantmaking, sponsorship, capital alignment, workforce partnerships, and institutional collaboration.

HEALTHCARE AND WORKFORCE PARTNERS

Use the Expansion Report to explore the South LA Healthcare Corridor as both a care ecosystem and an economic development opportunity.

Use it for: workforce pathways, local hiring, supplier access, community health strategy, anchor institution partnerships, and corridor-based investment.

GLOBAL AND CULTURAL PARTNERS

Use the reports to understand Black Los Angeles as part of a larger global diaspora of creativity, entrepreneurship, culture, innovation, and exchange.

Use it for: global convenings, cultural exchange, trade missions, creative economy partnerships, diaspora engagement, and international collaboration.

COMMUNITY ORGANIZATIONS

Use the reports as a tool to make visible the assets, leadership, and institutions already shaping Black communities across Los Angeles County.

Use it for: storytelling, advocacy, partnership development, program alignment, funding conversations, and coalition building.



THREE WAYS TO USE THE REPORTS

USE METHOD

WHAT IT SUPPORTS

1. READ FOR UNDERSTANDING

Use the Original Report to understand the scale, visibility, and contribution of Black Los Angeles County.

Supports: shared context, recognition, data grounding, and a clearer view of Black leadership across the region.

2. READ FOR STRATEGY

Use the Expansion Report to identify where Black assets, institutions, leadership, and sectors can be aligned into action.

Supports: corridor strategy, workforce planning, business growth, healthcare partnerships, global exchange, and civic alignment.

3. READ FOR PARTNERSHIP

Use both reports to identify who should be in the room, what opportunities are ready for activation, and where LAEDC can help connect people, institutions, and resources.

Supports: coalition building, program design, funding conversations, public-private partnership, and regional economic development.

PRACTICAL VALUE

Shared Context

Build a common understanding

Strategy

Identify where action can align

Partnership

Clarify who should be involved

Activation

Move from insight to action



BLACK LOS ANGELES IS REGIONAL INFRASTRUCTURE.

Black Los Angeles is not only a community to recognize. It is a system of leadership, institutions, businesses, cultural power, civic authority, creativity, care, and global connection that helps shape the region's economy.

FROM REPORTS TO ACTION

CONVENE

Listening sessions, partner tables, corridor conversations, civic briefings, and cross-sector gatherings.

INVEST

Supplier strategy, philanthropy, sponsorship, capital alignment, program support, and institutional partnership.

BUILD

Workforce pathways, healthcare corridor partnerships, creative economy activations, small business growth, and community-centered economic development.

CONNECT

Global diaspora exchange, cultural partnerships, trade relationships, regional collaboration, and international opportunity.

IN VIEW

The reports make Black Los Angeles visible as people, institutions, businesses, civic leadership, cultural power, and community assets already shaping the region.

3rd largest

Black population among U.S. counties

751,615

Black residents across Los Angeles County

100+

Black elected officials serving across the region

7,283

Black-owned employer firms

\$10.09B

in sales generated by Black-owned employer firms

41.5%

Black adults 25+ with a bachelor's degree or higher

