

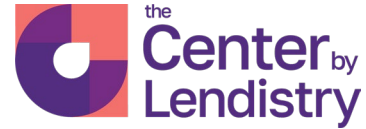


Building Climate Resilience for Main Street Businesses



Tunua Thrash-Ntuk

President & CEO



The Center by Lendistry is a nonprofit organization that supports diverse small businesses through education, technical assistance, and access to competitive financing. Our mission is to close the wealth gap by anchoring small businesses and the communities where they do business.



1,350
Support
hours



\$211M
Grants and capital
secured for small
businesses



78%
Low-wealth
communities



Rita Kampalath

Chief Sustainability Officer



Population: 9.8M residents **Size:** 4,084 square miles
Established: 1850



Lynn von Koch-Liebert

Head of Climate, Energy, and Infrastructure

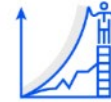


Lendistry provides economic opportunities and progressive growth for small business owners and their underserved communities as a source of financing and financial education.



\$10 billion

Small business loans and grants



640,000

Small businesses supported



Nick Kimball

City Manager



Population: 24,000 **Size:** 2.4 sq. miles

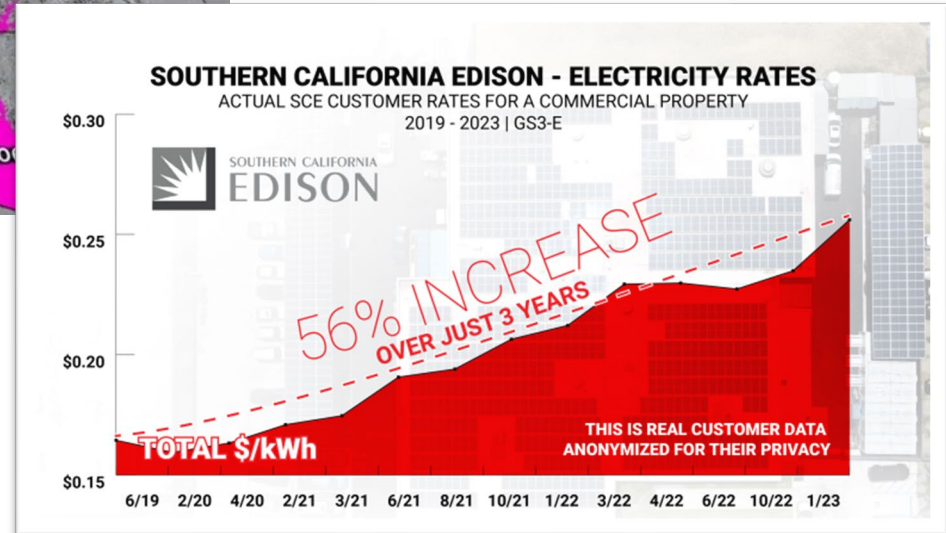
Incorporated: 1911

“First City of the Valley”



Climate Change Challenges Facing Small Businesses









Innovative Solutions to Support Small Business Climate Resiliency



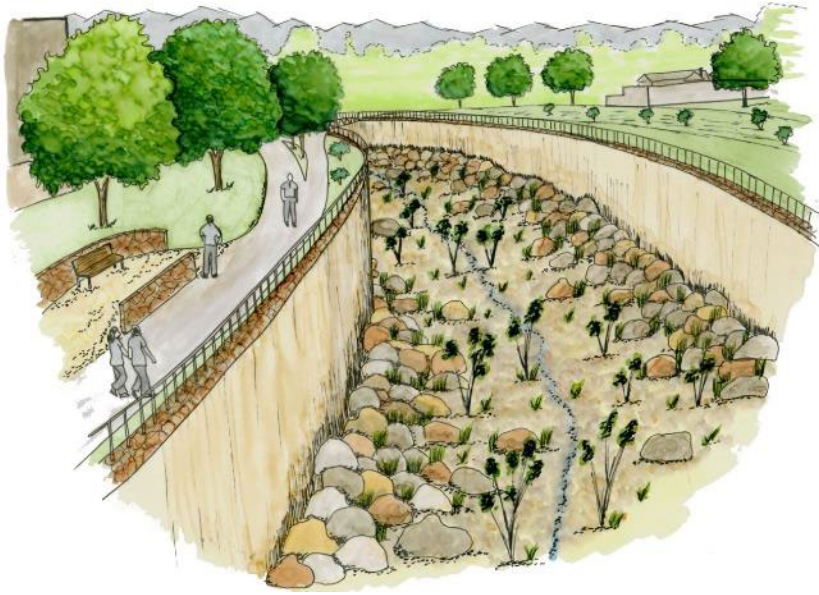




Elements Proposed

- Bioswales and Native Landscaping
- 200 trees
- Greening of a 52-space parking lot
- Permeable surfaces
- ½ mile walking path
- Bike route pavement markings
- Wayfinding to promote use of alley







Education, Access, and Resources



129
Small Business
Owners

53
Women-led

42
Minority-led

23
First-generation
immigrant-led

7
LGBTQ+-led



GREEN SURVEY CRAWL

VOLUNTEER OPPORTUNITY

5.30.2024

10:30AM - 12:30PM

Join The Center by Lendistry, a nonprofit organization that supports diverse small businesses, and the City of Pasadena's Economic Development Division as we engage with local small businesses to learn about opportunities and challenges they face in becoming climate resilient. Your participation can make a real difference!





Steps businesses have taken to reduce waste, save energy, or be more environmentally friendly



Awareness of programs to help businesses utilize clean energy technologies

Program	Percentage of Businesses
Pasadena Water & Power Rebate Programs	19.4%
Rebates/Tax Incentives	8.9%
Clean Energy Loans	4%
CA Green Business Network	4%
Property Assessed Clean Energy (PACE) programs	2.4%
Not Aware of Any Programs	72.6%







Climate Resiliency Resources for Small Businesses

- Local Water and Power Rebate Programs
- Local Small Business Assistance Programs
- Tax Incentives
- CA HVIP

- Clean Energy Loans
- CA Green Business Network
- Communities in Charge
- Energy Infrastructure Incentives for Zero-Emission (EnerGIIZE)

- Property Assessed Clean Energy (PACE) Program
- SBA Loan Program
- CalCAP Program



Q&A



Thank You!