**LA County CERF Outreach and Engagement Committee Meeting Notes (6/22)**

General Notes

Overview of CERF Proposal Checklist (Task C) that describes assignment for OE Committee.

After we identify who these communities are:

* What are the next steps and strategies to reach out to them
* What is our messaging
* Who has contacts within organizations who can be touchpoints for these communities.

How can we take the language from the SFP and work backwards to develop a structure on how our groups definitions will guide this work.

Overview of Outreach and Engagement Workbook

The group should utilize this workbook to better understand the scope of work and identify communities that are often forgotten.

* Social Media as a strategy and community
* Large employers such as healthcare institutions, clinics, etc.
* Non-profits and faith-based to be broken out individually

Structure

Given the limitations of the grant, the group has to be smart on how it sets up the Partnership’s infrastructure given that every community cannot be served and may not make the final list.

Might be strategic to organize the geographical regions in a similar way that partners have already organized themselves (Supervisorial Districts, COG delineations, etc.)

Are there any available toolkits from partners regarding outreach and engagement?

Additional Resources

<https://lanaic.lacounty.gov/resources/indian-organizations/>

<https://investinginplace.files.wordpress.com/2015/11/lac-cog-subregions.pdf>

<http://publichealth.lacounty.gov/ha/docs/2015LACHS/KeyIndicator/PH-KIH_2017-sec%20UPDATED.pdf>