

27TH ANNUAL EDDY AWARDS

NOVEMBER 9, 2022

5:30PM COCKTAIL RECEPTION & SILENT AUCTION

7:00PM DINNER & AWARDS PROGRAM

LOCATION: ON THE FIELD AT SOFI STADIUM, INGLEWOOD, CA

SPONSORSHIP OPPORTUNITIES

ABOUT THE EDDY AWARDS

The Eddy Awards is a cocktail reception, dinner, and awards gala to support fulfillment of the LAEDC's mission of reinventing our economy to collaboratively advance growth and prosperity for all. Join us to celebrate economic reinvention, while we work together to create more equity and inclusion in our diverse communities. We are also pleased to present the Most Business-Friendly City Award live on November 9th.

ABOUT THE LAEDC

Los Angeles County Economic Development Corporation (LAEDC) was founded in 1981 as a nonprofit, public benefit organization to harness the power of private sector in collaboration with LA County. LAEDC drives action in support of a reimagined Los Angeles regional economy that is growing, equitable, sustainable and resilient, and provides a healthy and high standard of living for all.

OUR GUESTS

More than 600 of the region's leading business, government, civic, and education leaders attend this annual event. For more information on how you can sponsor the Eddy Awards, please contact Shane Cullen at shane.cullen@laedc.org or (310) 903-8208.

LAEDC Federal Tax ID#: 95-3643339

LAEDC

SPONSORSHIP LEVELS

	PLATINUM* \$50,000	DIAMOND \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
PRE-EVENT SPONSOR RECOGNITION					
Prime placement of your organization's logo in branding in marketing materials including main stage	●				
Featured article about your organization in one (1) LAEDC e-newsletter	●	●			
Featured logo designation in digital media (website, email invitations, e-newsletters, social media)	●	●			
Featured Eddy Award's e-blast(s) with sponsor ad	2	1			
Live link to your organization's sponsor websites from Eddy Awards webpage	●	●	●	●	
Sponsor designation on all marketing materials (website, email invitations, e-newsletters, social media) and printed invitation	●	●	●	●	●
ONSITE SPONSOR RECOGNITION					
Speaking opportunity on main event stage	●				
Prominent verbal recognition from the stage	●	●	●		
Ad in Tribute Journal	2-page spread	Full Page	Full Page	Half Page	
Tables of 10 at Dinner	3	2	1	1	1
Sponsor designation on video slide loop on screens in event space	●	●			
POST-EVENT SPONSOR RECOGNITION					
Dedicated email blast to all Eddy Awards attendees	●	●			

COCKTAIL RECEPTION SPONSOR - \$35,000

*Cocktail Reception Sponsorship is exclusive to one (1) sponsor

- Speaking opportunity at cocktail reception
- Signature cocktail named for your organization
- Includes all benefits received by Diamond Sponsors

*Platinum Sponsorship is exclusive to (1) sponsor

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Deadline for
sponsorship opportunities:
OCTOBER 3, 2022



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LAEDC

TRIBUTE JOURNAL ADS

Provide a lasting impression with an ad in the Tribute Journal for the event. Whether you are promoting your organization, acknowledging one of the Eddy Honorees or a finalist for the Most Business Friendly-City Award, pay tribute to them while also helping us achieve our fundraising goals for the event and allowing the LAEDC to continue with our mission.

DEADLINE TO SUBMIT ADS: OCTOBER 3, 2022

For ad specifications, please email: shane.cullen@laedc.org

If you would like to pay by check, please make checks payable to:

Los Angeles County Economic Development Corporation

Attention: Accounts Receivable (Eddy Awards)

444 S. Flower Street, 37th Floor, Los Angeles, CA 90071

LAEDC.ORG

JOURNAL AD OPTIONS

☐ Premium Placement Full Page Ad

\$5,000 (based on availability)

☐ Full Page Ad

\$2,500

☐ Half Page Ad

\$2,000

PAYMENT INFORMATION

Please provide the following information:

NAME _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____ EMAIL _____

If you would like to pay by credit card:

TOTAL AMOUNT: _____

☐ VISA ☐ MC ☐ AMEX

CREDIT CARD# _____

SECURITY CODE _____ EXP _____

SIGNATURE _____

BILLING ADDRESS (if different than above) _____