



LAEDC MEMBERSHIP & BOARD OF GOVERNORS

MISSION:

REINVENTING OUR ECONOMY TO
COLLABORATIVELY ADVANCE GROWTH
AND PROSPERITY FOR ALL.

VISION:

A REIMAGINED LOS ANGELES REGIONAL
ECONOMY – GROWING, EQUITABLE, SUSTAINABLE,
AND RESILIENT – THAT PROVIDES A HEALTHY AND
HIGH STANDARD OF LIVING FOR ALL.

LAEDC WAS FOUNDED IN 1981 AS A
PUBLIC-BENEFIT, PRIVATE NONPROFIT
TO GUIDE ECONOMIC DEVELOPMENT
AND CREATE MORE WIDELY SHARED
PROSPERITY IN THE LOS ANGELES
COUNTY REGION.

WHAT IS MEMBERSHIP?

Membership with the LAEDC directly supports our mission. It allows you to partner with like-minded organizations and an expert team of economic development professionals and economists to promote innovation around economic and workforce development, small business assistance, and Los Angeles' leading and emerging industry clusters.

As a member of the LAEDC, you join the Board of Governors as your company's representative. Opportunities are also available to join our Executive Committee and other board committees.

BOARD OF GOVERNORS RESPONSIBILITIES

- Attend five meetings annually.
(3rd Wednesday of Jan., Mar., Jun., Sept., Nov.)
- Serve a 1-year or 2-year term.
- Our Board of Governors will advance the mission of the LAEDC and serve as active advocates and ambassadors for the organization and fully engage in identifying and securing the financial resources and partnerships necessary for the organization to advance its mission.

EXECUTIVE COMMITTEE RESPONSIBILITIES

*In addition to the BOG responsibilities,
Executive Committee members will commit to:*

- Annual membership of at least \$10,000.
- Attend four meetings annually.
(Last Friday of Jan., Apr., Jul., Oct.)
- Executive Committee members can designate someone else from their organization to represent on the Board of Governors.

WHO IS ELIGIBLE?

LAEDC Membership is open to any business, educational institution, nonprofit organization, or local government looking to advance opportunity and prosperity for all in LA County. Our members are diverse and represent various industries, including banks, law firms, aerospace, bioscience, manufacturing, cybersecurity, entertainment studios, community-based organizations, colleges, school districts, athletic teams, small business, Fortune 500 companies, and more. We represent our communities within the 88 cities and unincorporated areas of LA County.

AFFILIATE MEMBERSHIP

\$2,500

Affiliate Membership is offered to school districts, community colleges, small city municipalities (population under 60,000) and small businesses with five (5) or less employees.

Opportunity to serve on the LAEDC Board of Governors and attend its meetings.

Introduction at LAEDC All-Member Board of Governors meeting.

Visibility on LAEDC digital and print marketing materials.

Complimentary admission for two (2) member representatives to the highly anticipated LAEDC Annual Economic Forecast.

Invites to LAEDC member-only events (Summer Mixer, Holiday Party, and exclusive partner events).

Discounts and preferred pricing to all LAEDC events (Future Forums, Select LA, Industry Council Meetings, Economic Forecast) and select partner events.

Subscription to LAEDC monthly newsletter.

INVESTOR MEMBERSHIP

\$5,000

Featured visibility on LAEDC digital and print marketing materials.

Board of Governors designated appointee's name on LAEDC website.

Opportunity to speak or present at LAEDC and WTCLA events.

Opportunity to serve on the LAEDC Board of Governors and attend its meetings.

Public introduction at LAEDC All-Member Board of Governors meeting.

Complimentary admission for two (2) member representatives to the highly anticipated LAEDC Annual Economic Forecast.

Invites to LAEDC member-only events (Summer Mixer, Holiday Party, and exclusive partner events).

Discounts and preferred pricing to all LAEDC events (Future Forums, Select LA, Industry Council Meetings, Economic Forecast), and select partner events.

Subscription to LAEDC monthly newsletter.

EXECUTIVE MEMBERSHIP

\$10,000

Complimentary admission for two (2) member representatives to each Future Forum event.

"Refer a member" and receive additional admission passes to most LAEDC events.

Strategic introductions and connection-making to other LAEDC members.

Dedicated 'Member Spotlight' in e-newsletter and/or social media.

Opportunity to serve on the LAEDC Board of Governors and attend its meetings.

Public introduction at LAEDC All-Member Board of Governors meeting.

Featured visibility on LAEDC digital and print marketing materials.

Board of Governors designated appointee's name on LAEDC website.

Opportunity to serve on the LAEDC Executive Committee and actively participate in the governance of the organization.

Complimentary admission for two (2) member representatives to the highly anticipated LAEDC Annual Economic Forecast.

Invites to LAEDC member-only events (Summer Mixer, Holiday Party, and exclusive partner events).

Discounts and preferred pricing to all LAEDC events (Future Forums, Select LA, Industry Council Meetings, Economic Forecast) and select partner events.

Opportunity to speak or present at LAEDC and WTCLA events.

Subscription to LAEDC monthly newsletter.

INDUSTRY MEMBERSHIP

\$15,000

Opportunity to serve on the LAEDC Executive Committee and actively participate in the governance of the organization.

Complimentary admission for four (4) member representatives to the highly anticipated LAEDC Annual Economic Forecast.

Complimentary admission for four (4) member representatives to each Future Forum event.

Featured logo visibility on LAEDC digital and print marketing materials.

Opportunity to serve on the LAEDC Board of Governors and attend its meetings.

Public introduction at LAEDC All-Member Board of Governors meeting.

Board of Governors designated appointee's name on LAEDC website.

Invites to LAEDC member-only events (Summer Mixer, Holiday Party, and exclusive partner events).

Discounts and preferred pricing to all LAEDC events (Future Forums, Select LA, Industry Council Meetings, Economic Forecast), and some partner events.

"Refer a member" and receive additional admission passes to most LAEDC events.

Opportunity to speak or present at LAEDC and WTCLA events.

Subscription to LAEDC monthly newsletter.

Strategic introductions and connection-making to other LAEDC members.

Dedicated 'Member Spotlight' in e-newsletter and/or social media.

CHAMPION MEMBERSHIP

\$25,000+

Opportunity to serve on the LAEDC Executive Committee and actively participate in the governance of the organization.

Opportunity to serve on the LAEDC Board of Governors and attend its meetings.

Access to the LAEDC Institute for Applied Economics' research team.

Preferred pricing on economic resources and consulting projects.

Complimentary admission for eight (8) member representatives to the highly anticipated LAEDC Annual Economic Forecast.

Complimentary admission for eight (8) member representatives to each Future Forum event.

Customized benefits with additional options as prioritized by the member company.

Opportunity to serve on the LAEDC Board of Governors and attend its meetings.

Introduction at LAEDC All-Member Board of Governors meeting.

Featured logo visibility on LAEDC digital and print marketing materials.

Board of Governors designated appointee's name on LAEDC website.

Invites to LAEDC member-only events (Summer Mixer, Holiday Party, and exclusive partner events).

Discounts and preferred pricing to all LAEDC events (Future Forums, Select LA, Industry Council Meetings, Economic Forecast), and select partner events.

"Refer a member" and receive additional complimentary admission to most LAEDC events.

Opportunity to speak or present at LAEDC and WTCLA events.

Subscription to LAEDC monthly newsletter.

Strategic introductions and connection-making to other LAEDC members.

Dedicated 'Member Spotlight' in e-newsletter and/or social media.

View LAEDC's current member partners www.laedc.org/about-laedc/board

Contact: Melissa.Kham@LAEDC.org Vice President, Strategic Relations

LAEDC MEMBER BENEFITS

AFFILIATE \$2,500 **INVESTOR** \$5,000 **EXECUTIVE** \$10,000 **INDUSTRY** \$15,000 **CHAMPION** \$25,000+

CIVIC LEADERSHIP

| | | | | | |
|---|---|---|---|---|---|
| Opportunity to serve on the LAEDC Board of Governors | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to serve on the LAEDC Executive Committee | | | ✓ | ✓ | ✓ |

SPECIAL EVENTS & OPPORTUNITIES

| | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|
| Complimentary admission for member representatives to the highly anticipated LAEDC Annual Economic Forecast. | 2 TICKETS | 2 TICKETS | 2 TICKETS | 4 TICKETS | 8 TICKETS |
| Complimentary admission for member representatives to each Future Forum event. | | | 2 TICKETS | 4 TICKETS | 8 TICKETS |
| Attendance at LAEDC member-only events (Summer Mixer, Holiday Party, and select partner events). | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to speak or present at LAEDC and WTCLA events. | | ✓ | ✓ | ✓ | ✓ |
| "Refer a member" and receive additional complimentary admission to most LAEDC events. | | | ✓ | ✓ | ✓ |

COMPANY RECOGNITION

| | | | | | |
|---|---|---|---|---|---|
| Public introduction at LAEDC Board of Governors meeting (occurs once upon joining). | ✓ | ✓ | ✓ | ✓ | ✓ |
| Subscription to LAEDC monthly newsletter. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Featured visibility in LAEDC marketing materials and publications. | | ✓ | ✓ | ✓ | ✓ |
| Board member name along with company recognition on LAEDC website. | | ✓ | ✓ | ✓ | ✓ |
| Dedicated Member Spotlight in e-newsletter and/or social media. | | | ✓ | ✓ | ✓ |
| Strategic introductions and connection-making to other LAEDC members | | | ✓ | ✓ | ✓ |

ECONOMIC RESEARCH & CUSTOMIZED BENEFITS

| | | | | | |
|---|--|--|--|---|---|
| Access to LAEDC research staff and capabilities. | | | | ✓ | ✓ |
| Preferred pricing on economic resources and consulting projects. | | | | | ✓ |
| Customized benefits with additional options as prioritized by the member company (e.g. private briefings, facilitated introductions, etc.). | | | | | ✓ |

www.laedc.org

f i t i n @laedc