

# 2022 LAEDC ECONOMIC FORECAST

The LAEDC Annual Economic Forecast is LA's most iconic forecast event. For more than a decade, this highly anticipated and publicly visible event offers attendees valuable insights on the economic projections for the local, state, national, and global economy.

Wednesday, February 16, 2022  
8:30 AM – 11:30 AM

Omni Los Angeles Hotel  
251 S Olive St, Los Angeles, CA 90012

To learn more please contact Shane Cullen, Sr. Events Manager,  
at [shane.cullen@laedc.org](mailto:shane.cullen@laedc.org)

## Individual Tickets

General public  
\$175

LAEDC Members  
\$110

## Ads

Half page ad  
\$500

Full page ad  
\$1000

## Exhibitor Booth

Includes 2 tickets

General public  
\$500

LAEDC Members  
\$350



**LOS ANGELES COUNTY**  
ECONOMIC DEVELOPMENT CORPORATION

*Collaboratively Advancing Growth and Prosperity for All*

[www.laedc.org](http://www.laedc.org)



<b>SPONSORSHIP LEVELS &amp; BENEFITS</b>	<b>Presenting Sponsor \$25,000 (1 Available)</b>	<b>Platinum Sponsor \$15,000 (1 Available)</b>	<b>Gold Sponsor \$10,000 (2 Available)</b>	<b>Silver Sponsor \$5,000</b>	<b>Bronze Sponsor \$2,500</b>
Opening Welcome on "Main Stage"	✓	X	X	X	X
"Presented by" placement at the top of all media buys, digital and social media marketing communications	✓	X	X	X	X
1 Featured E-blasts with Sponsor Ad	✓	X	X	X	X
Opportunity to moderate one panel discussion	✓	X	✓	X	X
Opportunity to moderate closing plenary discussion	X	✓	X	X	X
Verbal Recognition from Stage	✓	✓	✓	✓	X
Premium Placement of 6' Exhibit Table	2 Exhibits	1 Exhibit	1 Exhibit	1 Exhibit	1 Exhibit
Ad in Virtual Event Program	2 Pages	Full page	Half page	Half page	Half page
Sponsor placement according to sponsor level in all media buys, digital and social media marketing communications	Logo	Logo	Logo	Logo	Logo
Sponsor placement according to sponsor level on event webpage on laedc.org	Logo + link to sponsor webpage	Logo + link to sponsor webpage	Logo	Logo	Logo
Tables of 10	3 Tables	2 Tables	2 Tables	2 Tables	1 Table