

26th Annual

EDDY AWARDS

NOVEMBER 10, 2021

5:30PM COCKTAIL RECEPTION & SILENT AUCTION

7:00PM DINNER & AWARDS PROGRAM

LOCATION: SOFI STADIUM, INGLEWOOD, CA



ABOUT THE EDDY AWARDS

The Eddy Awards is a cocktail reception, dinner, and awards gala to support fulfillment of the LAEDC's mission to attract, retain, and grow businesses and jobs for the region of Los Angeles County. On the 26th year of the annual Eddy Awards, the LAEDC invites you to honor our community's extraordinary resilience and collaborative efforts; leadership in business, education, and government. Join us at SoFi Stadium to celebrate economic reinvention, while we work together to create more equity and inclusion in our diverse communities. We are also pleased to present the 2020 Most Business-Friendly City Award live on November 10th.

ABOUT THE LAEDC

Los Angeles County Economic Development Corporation (LAEDC) was founded in 1981 as a nonprofit, public-benefit organization to harness the power of private sector in collaboration with LA County, to guide economic development and create more widely shared prosperity. LAEDC drives action in support of a reimagined Los Angeles regional economy that is growing, equitable, sustainable and resilient, and provides a healthy and high standard of living for all.

OUR GUESTS

More than 600 of the region's leading business, government, civic, and education leaders attend this annual event. For more information on how you can sponsor the Eddy Awards, please contact Shane Cullen at shane.cullen@laedc.org or (310) 903-8208.

LAEDC Federal Tax ID#: 95-3643339

SPONSORSHIP LEVELS

PLATINUM*
\$50,000

DIAMOND
\$25,000

GOLD
\$15,000

SILVER
\$10,000

BRONZE
\$5,000

PRE-EVENT SPONSOR RECOGNITION

Your organization's logo incorporated into the official Eddy Awards logo branding in marketing materials

●

Featured article about your organization in one LAEDC e-newsletter

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Featured logo designation in digital media (website, email invitations, e-newsletters, social media)

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Featured Eddy Award's e-blast(s) with sponsor ad

2

1

Live link to your organization's sponsor websites from Eddy Awards webpage

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Sponsor designation on all marketing materials (website, email invitations, e-newsletters, social media) and printed invitation

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ONSITE SPONSOR RECOGNITION

Speaking opportunity on main event stage

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Prominent verbal recognition from the stage

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Ad in Tribute Journal

2-page spread

Full Page

Full Page

Half Page

Tables of 10 at Dinner

3

2

1

1

1

Sponsor designation on video slide loop on screens in event space

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POST-EVENT SPONSOR RECOGNITION

Dedicated email blast to all Eddy Awards attendees

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COCKTAIL RECEPTION SPONSOR - \$50,000

**Cocktail Reception Sponsorship is exclusive to (1) sponsor*

- Speaking opportunity at cocktail reception
- Branded cocktail napkins with your logo
- Signature cocktail named for your organization
- Includes all benefits received by Diamond Sponsors

**Platinum Sponsorship is exclusive to (1) sponsor*



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TRIBUTE JOURNAL ADS

Provide a lasting impression with an ad in the Tribute Journal for the event. Whether you are promoting your organization, acknowledging one of the Eddy Honorees or a finalist for the Most Business Friendly-City Award, pay tribute to them while also helping us achieve our fundraising goals for the event and allowing the LAEDC to continue with our mission.

DEADLINE TO SUBMIT ADS

Monday, October 11, 2021

FOR AD SPECIFICATIONS, PLEASE EMAIL

shane.cullen@laedc.org

JOURNAL AD OPTIONS

☐ **Premium Placement Full Page Ad**
\$4,500 *(based on availability)*

☐ **Full Page Ad**
\$2,000

☐ **Half Page Ad**
\$1,500

PLEASE PROVIDE THE FOLLOWING INFORMATION

NAME _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

EMAIL _____

IF YOU WOULD LIKE TO PAY BY CREDIT CARD

☐ VISA ☐ MC ☐ AMEX

CREDIT CARD# _____

SECURITY CODE _____

EXP _____

SIGNATURE _____

BILLING ADDRESS *(if different than above)* _____

PAYMENT INFORMATION

IF YOU WOULD LIKE TO PAY BY CHECK, PLEASE
MAKE CHECKS PAYABLE TO:

**Los Angeles County Economic
Development Corporation**

Attention: Accounts Receivable
(Eddy Awards)

444 S. Flower Street, 37th Floor
Los Angeles, CA 90071

