

2021
FDI REPORT
LOOKING AT
THE DATA

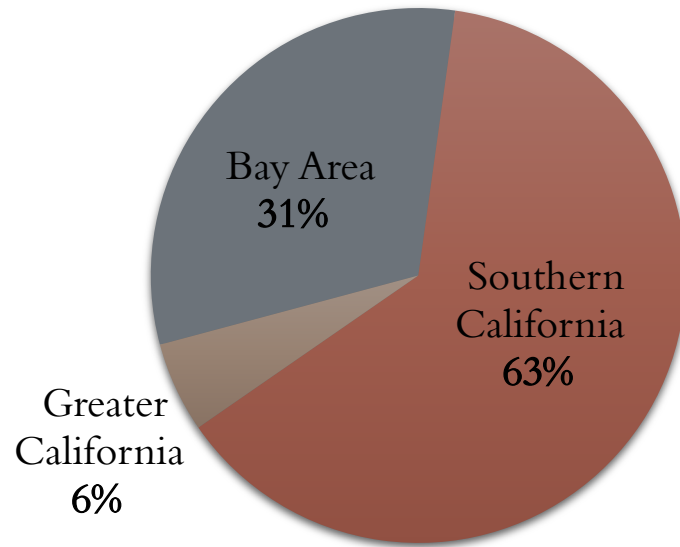
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TOP-LINE FIGURES

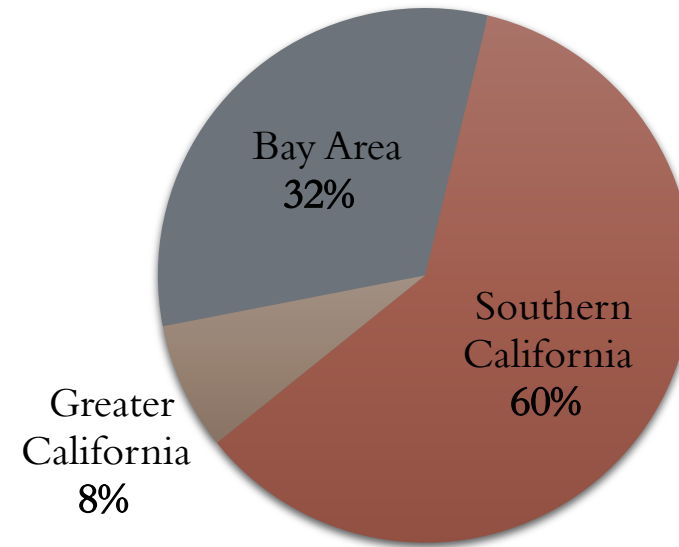
JOBS: 703,187

Regional Breakdown



FIRMS: 18,451

Regional Breakdown

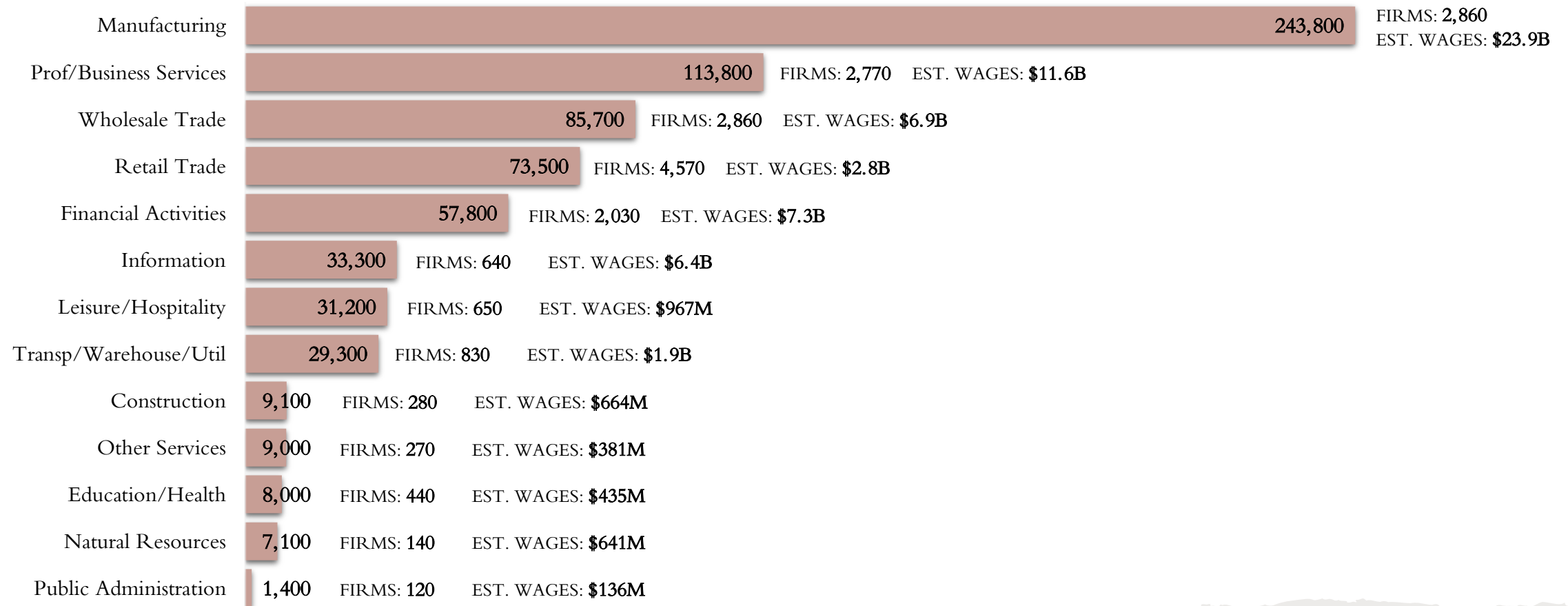


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FDI BY INDUSTRY

CALIFORNIA

Jobs



FDI BY SOURCE NATION

RANK	COUNTRY	JOBS	% of All FOE Jobs	FIRMS	Est. Wages (\$ millions)
1	Japan	115,420	16.4%	3,670	\$10,615.3
2	United Kingdom	100,230	14.3%	2,380	8,888.0
3	France	67,700	9.6%	1,910	5,888.2
4	Germany	59,540	8.5%	1,360	5,034.0
5	Switzerland	54,560	7.8%	730	5,491.8
6	Canada	51,010	7.3%	1,460	5,250.8
7	Ireland	33,090	4.7%	480	3,138.6
8	China	22,550	3.2%	810	2,119.6
9	Sweden	18,340	2.6%	280	1,471.8
10	Netherlands	18,300	2.6%	570	1,329.5
11	Taiwan	17,490	2.5%	410	1,551.7
12	Australia	13,550	1.9%	390	1,281.3
13	Mexico	13,400	1.9%	470	1,255.9
14	South Korea	13,150	1.9%	390	1,200.5
15	Singapore	10,670	1.5%	150	917.1
16	Luxembourg	9,360	1.3%	440	636.4
17	India	8,370	1.2%	270	983.9
18	Spain	8,070	1.1%	210	846.4
19	Cayman Islands	7,120	1.0%	160	602.9
20	Israel	6,430	0.9%	140	614.7
21	Thailand	5,840	0.8%	30	567.7
22	Bermuda	5,370	0.8%	270	466.6
23	Italy	5,290	0.8%	240	358.5
24	Hong Kong	4,580	0.7%	130	573.9
	All Others	33,770	4.8%	1,120	2,961.8
	TOTAL	703,187	100.0%	18,451	64,046.9

REGIONAL ANALYSIS

SOUTHERN CALIFORNIA

FDI by Industry Sector

1. Manufacturing (146,070 Jobs)
2. Prof/Business Services (63,510 Jobs)
3. Wholesale Trade (58,330 Jobs)

FDI by Source Nation

1. Japan (81,500 Jobs)
2. United Kingdom (67,070 Jobs)
3. France (47,660 Jobs)
4. Canada (36,000 Jobs)
5. Germany (34,130 Jobs)

BAY AREA

FDI by Industry Sector

1. Manufacturing (85,650 Jobs)
2. Prof/Business Services (43,420 Jobs)
3. Wholesale Trade (22,780 Jobs)

FDI by Source Nation

1. Japan (29,980 Jobs)
2. Switzerland (28,290 Jobs)
3. United Kingdom (28,110 Jobs)
4. Germany (21,610 Jobs)
5. France (15,760 Jobs)

GREATER CALIFORNIA

FDI by Industry Sector

1. Manufacturing (12,100 Jobs)
2. Prof/Business Services (6,870 Jobs)
3. Wholesale Trade (4,610 Jobs)

FDI by Source Nation

1. United Kingdom (5,060 Jobs)
2. France (4,290 Jobs)
3. Japan (3,940 Jobs)
4. Canada (3,870 Jobs)
5. Germany (3,800 Jobs)

YEAR-OVER-YEAR CHANGES

	<u>2020</u>	Change	<u>2021</u>	
JOBS:	730,648	-27,461	703,187	-3.9% of All FOE Jobs
FIRMS:	18,718	-267	18,451	

YEAR-OVER-YEAR CHANGES

	CHANGE IN JOBS	CHANGE IN FIRMS
Financial Activities	-9,220	-97
Wholesale Trade	-8,870	-116
Information	-6,520	-548
Manufacturing	-4,480	-26
Prof/Business Services	-3,690	+12
Leisure/Hospitality	-3,350	+19

YEAR-OVER-YEAR CHANGES

RANK	COUNTRY	CHANGE IN JOBS	CHANGE IN FIRMS
1	Japan	-5,800	-208
2	United Kingdom	-11,200	-53
3	France	-1,750	+24
4	Germany	-1,500	-180
5	Switzerland	-1,280	+19
6	Canada	-10,830	-121
7	Ireland	+2,270	+17
8	China	+880	+122
9	Sweden	+490	+31
10	Netherlands	+2,940	+225

WHERE DO WE SEE THE LOSSES

- United Kingdom: Construction, Manufacturing, Wholesale Trade
- Canada: Manufacturing and Retail Trade
- Japan: Wholesale Trade, Information, Professional and Business Services
- Germany: Wholesale Trade, Financial Activities

CONCLUSIONS