



LAEDC MEMBER BENEFITS

LAEDC.ORG



LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION

Advancing Opportunity and Prosperity for All

Cooperative Action

On issues that matter to your organization, and to the people of L.A. County.

Real Impact

On the lives of our residents who benefit from improved opportunity as we collectively tackle meaningful projects as well as the most pressing issues facing our economy.

Substantive Direction

Through involvement with top business, education, government and nonprofit leaders in L.A. County.

Access

To top state and local political leaders and stakeholder groups.

Global Connectedness

Potential business and government partners in L.A.'s top markets for international trade and investment.

Quantifiable Credibility

Through empirically gathered economic and labor market research and analysis.

Expertise

From LAEDC professionals, fellow members, partner organizations, and external networks.

Proven Action

An organization with the ability to get results and meaningful outcomes.

**MEMBERS
GAIN**





LOS ANGELES COUNTY
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Invitations to member-only events and meetings throughout the year.

Comprehensive membership. All your employees can participate, including those with lines of business directly related to matters LAEDC is addressing.

Joining a council and participating in 6 All-Member Board of Governors Meetings annually.

Presenting or speaking opportunities at LAEDC meetings and events.

Access to top state and regional government officials through an array of events.

Networking opportunities with top-level executives and business leaders in the L.A. County region.

Exposure to global perspectives and opportunities from local and international thought leaders.

Access to the Institute for Applied Economics staff for research, reports, other publications.

Subscription and opportunities to be featured in the LAEDC Briefly Newsletter.

Invitations to write a guest column or white paper for the Voices section on the LAEDC website.

Sponsorship opportunities for events and meetings. Members receive first right of refusal.

Company and appointee recognition on the LAEDC digital and print brand assets, at public LAEDC events.

Public policy expertise, guidance and participation

Opportunities to showcase your company in LAEDC marketing communications channels.

Opportunities to host meetings and events at your office space to showcase your business.

Participation in industry growth councils to engage with thought leaders in key regional industries.

MEMBERSHIP ADVANTAGES





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\$25,000

ECONOMIC PATRON

Customized benefits package that includes all Economic Leader benefits, plus additional options as prioritized by the member company (e.g. private briefings, facilitated introductions, etc.).

**ANNUAL
MEMBERSHIP
LEVELS**

\$15,000

ECONOMIC LEADER (ALL INDUSTRY LEVEL, PLUS)

- Heightened visibility in publications in digital and print marketing materials.
- Increased logo rotation on the LAEDC website.
- Access to the LAEDC Institute for Applied Economics' research team.

\$10,000

INDUSTRY LEADER (ALL CORPORATE LEVEL, PLUS)

- Opportunity to be invited to serve on the LAEDC Executive Committee and actively participate in the governance of the organization (by Invitation only).
- Featured logo visibility on LAEDC digital and print marketing materials
- Complimentary admission for two member representatives and discounts for additional company associates and guests to each of the four Future Forum events.
- "Refer a member" and receive additional admission passes to most LAEDC events.





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\$5,000

CORPORATE MEMBER

- Opportunity to serve on the LAEDC Board of Governors and attend its meetings.
- Public introduction at your first LAEDC All-Member Board of Governors meeting.
- Featured visibility on LAEDC digital and print marketing materials; includes Board of Governors designated appointee's name.
- Discounts and preferred pricing to all LAEDC events (Future Forums, Select LA, Industry Council Meetings, Economic Forecast), and some partner events.
- Complimentary admission for two member representatives and discounts for additional company associates and guests to the highly anticipated LAEDC Annual Economic Forecast.
- Attendance at LAEDC member-only events (e.g., Los Angeles Consular Corps Briefing and Reception; LAEDC Summer Mixer and Holiday Party).
- Priority matching with Industry Cluster SmartMatch opportunity.

ANNUAL MEMBERSHIP LEVELS

\$2,500

AFFILIATE MEMBER

This category is only offered to community colleges, small city municipalities (population under 55,000), and firms with less than 12 employees. Benefits received are those of Corporate Member, except for the following: only company name will be listed on website without named primary member.





View LAEDC's current member partners
<https://laedc.org/about-laedc/board/>

CONTACT
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The LAEDC is a 501c3 nonprofit organization