## 2020 Virtual Series

### Startup Global SoCal

- **Mondays • 5 - 6 PM Pacific Time**
- Explore simple steps startups and small businesses can take to succeed globally

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<td>Go Global: Best Practices and Solutions to Tackle New Market Conditions</td>
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<td>Nov 16</td>
<td>Stay Solvent: Finance &amp; Funding Sources</td>
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<td>Nov 23</td>
<td>Make Sales: eCommerce and Digital Strategy</td>
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<td>Nov 30</td>
<td>Thrive In-Country: Market Entry, Matchmaking &amp; Partnerships</td>
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<td>Be Legal: Intellectual Property - Rights &amp; Protection</td>
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<td>Dive In: Resources to Create Your Export Strategy</td>
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**Presented by:**

- Global Innovation Forum
- The International Business Accelerator
- LAVA
- Loyola Marymount University College of Business Administration
- Milken Institute
- U.S. Commercial Service

**With support from:**

- Americas SBDC California Los Angeles Network
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