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Canada continues to be one of the top investors and trading partners for Southern California. The vitality of our economy is strongly linked to the performance of our business and trading relationship with Canada.

Stephen Cheung, President - World Trade Center Los Angeles



n 2012, the Consulate General of Canada in Los Angeles and the Los Angeles County Economic Development Corporation (LAEDC) began a research relationship detailing the extensive contribution of Canadian trade, direct investment and businesses to Los Angeles County. Seven years later, the Consulate General and LAEDC have partnered again, with support from the MAPLE Business Council, to catalogue the depth and richness of the relationship between Canada and the

Southern California region (the counties of Ventura, Los Angeles, Orange, San Bernardino, Riverside and Imperial). This partnership is a testament to the energy, innovation and commitment of the Canadian talent and businesses that call Southern California home.

## The Regional Impact of the Canada-SoCal Bilateral Relationship

- Canada is the **2nd largest** buyer of Californian goods.
- Trade between Canada and California is responsible for 553,000 jobs in Southern California.
- **\$9.6 billion** in estimated Southern California goods exports to Canada
- **\$5.0 billion** in estimated Southern California services exports to Canada
- Top SoCal goods export to Canada: finished textiles
- **Top SoCal services** export to Canada: royalties for intellectual property
- **38,160 Southern Californians** employed by Canadian direct investment or acquisition of local firms
- 202 uniquely identified Canadian or Canadian-owned firms operating in Southern California

## Southern California is a center of the Canadian diaspora in the United States.

In fact, roughly 100,000 Canadians from across Canada's 10 provinces and 3 territories call the six counties of Southern California home. This talented and highly educated population - over 50 percent of whom hold a college degree - are proportionately high contributors to the strength and economic vitality of the region.







100%

of pharmaceuticals exported from California to Canada come from SoCal.

Companies from

Canadian provinces invest in SoCal.

of Southern Californian

workers are employed by companies with corporate ties to Ontario.

800,000 Canadian visitors

are predicted to visit Los Angeles in 2019.

20 of the **Top 100**\*

domestic U.S. films were shot in Canada in 2017

\* Measured by box office ticket sales.

Jobs created by Canadian direct investment pays

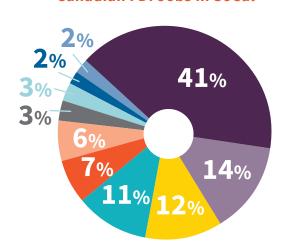
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average regional wage.

Canada is the **largest** single investor in U.S. multifamily real estate

with 63 percent of the 2018 total. The second largest market for inbound multifamily investment: the LA/Orange/Inland Empire region.

## Canadian FDI Jobs in SoCal



- Manufacturing
- Finance
  - **Prof/Business Services**
- Information
- Wholesale Trade
- Retail
- Logistics
- Hospitality
- Educ/Health
- Other

Please visit http://www.laedc.org on July 1st, 2019 to view the full report.

