

# SPORTS IN LOS ANGELES AND ORANGE COUNTIES:

## An Economic Impact Analysis



The partnership between the Los Angeles Economic Development Corporation (LAEDC) and the Los Angeles Sports Council (LASC) quantifies the importance of sports to the Greater Los Angeles Region



*Here in Los Angeles, we know sports are more than just good entertainment — they drive our economic dynamism and expand opportunities for Angelenos and families across our region. Our city is one of the world's truly great sports towns — and this report reaffirms that what happens in our arenas, ballparks, and fields helps us create jobs, attract investment, and stimulate economic growth.*

MAYOR ERIC GARCETTI



The economic impact of sports has **INCREASED \$2.1 BILLION** in the greater Los Angeles area since 2012

### The Regional Impact of Sports

**39,000 JOBS**

**\$6.2 BILLION**  
in Economic Output

**\$3.3 BILLION**  
in Labor Income

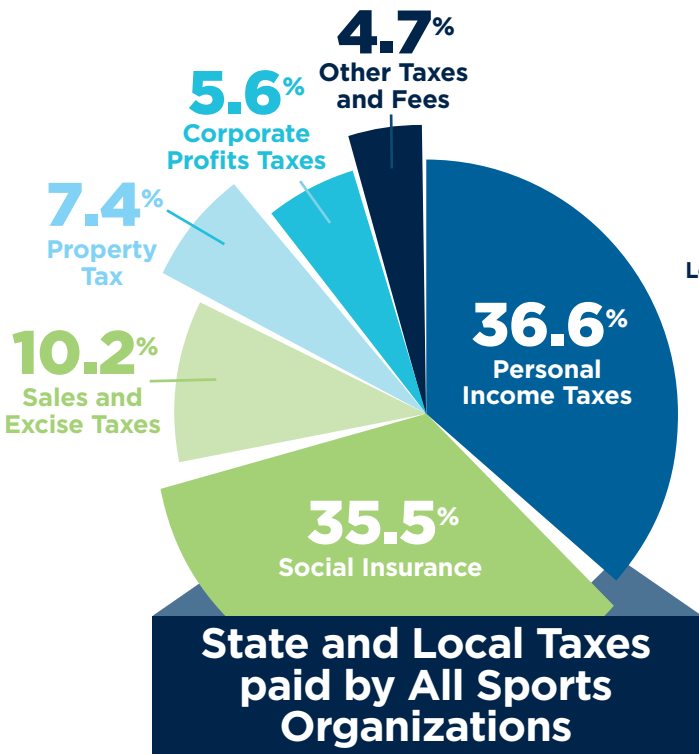
**\$280 MILLION**  
in revenue received by University Athletic programs

**\$770 MILLION**  
spent on sporting events annually

**MILLIONS**  
in donations to local charities

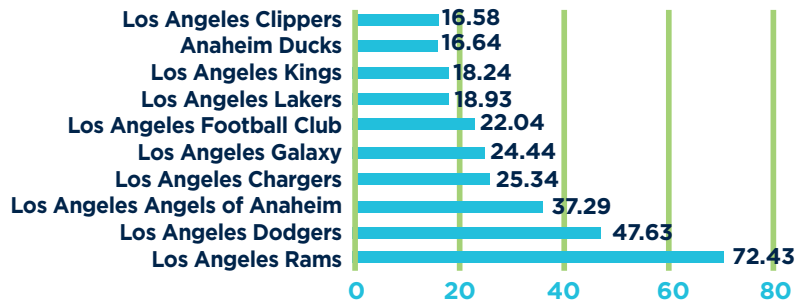
**11.3 MILLION**  
attendees at professional sporting events

Major local events such as the Long Beach Grand Prix, L.A. Marathon and Genesis Open



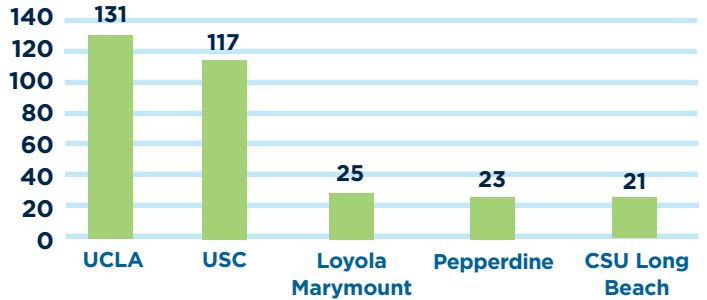
## Average Attendance per Home Game

(IN THOUSANDS)



## Top 5 Universities by Sports Revenue

(IN MILLIONS)



Los Angeles has

**29** major professional sports championship titles,

more than any other region west of the Mississippi River.

Los Angeles hosts

**11** major league professional teams

Professional, collegiate and their supporting organizations contribute over **\$327 MILLION** in state & local taxes

**63.4%** increase in spectator sports wage growth from 2006 to 2016

**1 MILLION** attendees at USC and UCLA games each year

**LAEDC**

**LOS ANGELES COUNTY**  
ECONOMIC DEVELOPMENT CORPORATION

Collectively Advancing Opportunity and Prosperity for All

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The report will be available for download at [www.lasports.org](http://www.lasports.org)