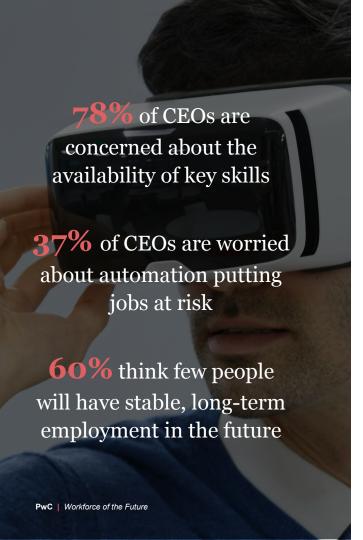


Global megatrends

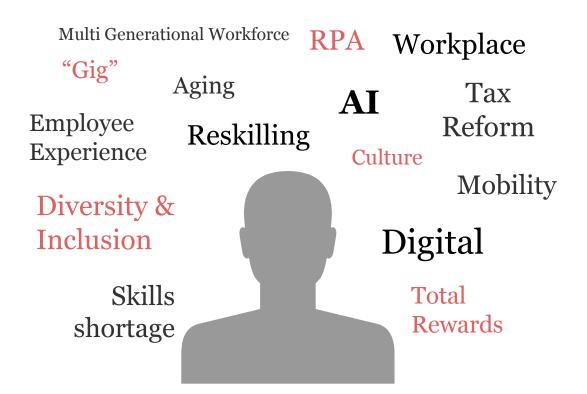


The unknown





What are the key trends driving workforce disruption?



Which jobs are most impacted?

Jobs are changing, but not always being eliminated



Brokers

Claims

Finance

Operations

Procurement

Technology

Underwriting



High Demand

Analytics

Cyber

Innovation

Marketing

Risk

Vendor Management



New/Emerging

Ethics

Productivity

Stakeholder Relations

Wellness

What scenario are you prepared for?



2030: Four worlds of work



Humans come first

Social-first and community businesses prosper. Crowd-funded capital flows to ethical and blameless brands. A search for meaning and relevance with a social heart. Artisans, makers and 'new worker Guilds' thrive. 'Humanness' is highly valued.



Fragmentation

Innovation rules

Organizations and individuals race to give consumers what they want. Innovation outpaces regulation. Digital platforms give outsized reach and influence to those with a winning idea. Specialists and niche profit-makers flourish.





The

Green

World

Collectivism



Social responsibility and trust dominate the corporate agenda with concerns about demographic changes, climate and sustainability becoming key drivers of business.





Corporate is king

Big company capitalism rules as organisations continue to grow bigger and individual preferences trump beliefs about social responsibility.



Individualism

The Blue World



Find out more

www.pwc.com/futureworkforce



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