

23RD ANNUAL EDDY AWARDS

Presented By: American Airlines 

NOVEMBER 8, 2018

6:00 p.m. Cocktail Reception & Silent Auction

7:15 p.m. Dinner & Awards Program

Intercontinental Los Angeles Downtown

LAEDC

Celebrating economic
development leadership in
business, education, and
government

ABOUT THE EDDY AWARDS:

The Eddy Awards is a cocktail reception, dinner, and awards gala to support fulfillment of the LAEDC's mission to attract, retain, and grow businesses and jobs for the regions of Los Angeles County. The Awards were introduced by the LAEDC in 1996 to celebrate individuals, organizations, and educational institutions that demonstrate exceptional contributions to positive economic development in the region. We are also pleased to present the 2018 Most Business Friendly City in Los Angeles County Award. The winning cities of this award will be announced live at the event.

ABOUT THE LAEDC:

As the Southern California region's premier economic development organization, the LAEDC provides collaborative, innovative and strategic economic development leadership to promote a globally competitive, prosperous and growing L.A. County economy to improve the health and wellbeing of our residents and communities and enable those residents to meet their basic human need for a job. We achieve this through objective economic research and analysis, strategic assistance to government and business, and targeted public policy. Our efforts are guided and supported by the expertise and counsel of our business, government and education members and partners.

OUR GUESTS:

More than 600 of the region's leading business, government, civic, and education leaders attend this annual event.

For more information on how you can sponsor the Eddy Awards, please contact Rick Moelis at rick.moelis@laedc.org or (213) 236-4812. You can also visit www.laedc.org/eddy-awards/

LAEDC Federal Tax ID#: 95-3643339

SPONSORSHIP LEVELS	PLATINUM* \$50,000	DIAMOND \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
PRE-EVENT SPONSOR RECOGNITION:					
Your logo incorporated into the official Eddy Awards logo in marketing materials	✓				
Featured article about your organization in the LAEDC Economic Development Brief e-newsletter Featured logo designation in digital media (website, email invitations, e-newsletters), including pop up banners and side bar digital ads on Eddy Awards website.	✓	✓			
Sponsor designation on all marketing materials (website, email invitations, e-newsletters), and printed invitation	✓	✓	✓	✓	✓
Live link to sponsor websites from Eddy Awards webpage	✓	✓	✓	✓	
ONSITE SPONSOR RECOGNITION:					
Speaking Opportunity on Stage	✓				
Sponsor logo projected on wall in ballroom	✓	✓			
Prominent verbal recognition from the stage	✓	✓			
Tables of (10) at Dinner	3	2	1	1	1
Ad in Tribute Journal	2-page spread	Full Page	Full Page	Half Page	
Sponsor designation on video slide loop on screens in ballroom	✓	✓	✓	✓	✓
POST EVENT SPONSOR RECOGNITION:					
Dedicated email blast to all Eddy Awards attendees (Email blast to be sent by LAEDC)	✓	✓			

*Platinum Sponsorship is exclusive to (1) sponsor

COCKTAIL RECEPTION SPONSOR - \$15,000

Feature your organization throughout the Eddy Awards cocktail reception and receive the following benefits:

- (1) Table of (10) at the dinner
- Your organization's logo projected on walls in reception area
- Branded cocktail napkins with your logo
- Signature cocktail named for your organization





TRIBUTE JOURNAL ADS

Provide a lasting impression with an ad in the Tribute Journal for the event. Whether you are promoting your organization, acknowledging one of the Eddy Honorees or a finalist for the Most Business Friendly City Award, pay tribute to them while also helping us achieve our fundraising goals for the event allowing the LAEDC to continue with our mission.

Deadline to submit ads:
FRIDAY, OCTOBER 19, 2018

For ad specifications, please go online at
www.laedc.org/eddy-awards/

JOURNAL AD OPTIONS:

- | | | |
|---|---|---|
| <input type="checkbox"/> Premium Placement Full Page Ad:
\$4,500 (based on availability) | <input type="checkbox"/> Full Page Ad:
\$2,000 | <input type="checkbox"/> Half Page Ad:
\$1,500 |
|---|---|---|

PAYMENT INFORMATION

If you would like to pay by check:

Please make checks payable to:

Los Angeles County Economic Development Corporation
Attention: Accounts Receivable (Eddy Awards)
444 S. Flower Street, 37th Floor
Los Angeles, CA 90071

Please provide the following information:

Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

If you would like to pay by credit card:

☐ VISA ☐ MC ☐ AMEX

Credit Card#: _____

Security Code: _____ Exp: _____

Signature: _____

Billing Address (if different than above): _____
