



THE WORKFORCE OF A CHANGING WORLD STANDS POISED IN LOS ANGELES

POWERED BY LAEDC

GREAT CHANGE REQUIRES BOLD ACTION

The Los Angeles Economic Development Corporation (LAEDC, in partnership with the City of Los Angeles and L.A. County Workforce Development Boards (WDBs) has created the Business Outlook Labor Demand (BOLD) program. BOLD continually researches industry needs and then trains the Los Angeles labor force to meet them. This program seeks to inspire working people of the Los Angeles region to help meet the challenges of visionary leaders. The modern workforce of Los Angeles is determined, skilled and ready. It is BOLD.

BOLD

LEARN MORE AT LAEDC.ORG/BOLD

BUSINESS OUTLOOK LABOR DEMAND

BOLD TEAM:
8 ECONOMIC
& WORKFORCE
DEVELOPMENT
PROFESSIONALS

110 YEARS
ECONOMIC
DEVELOPMENT
RELATED
EXPERIENCE

SERVING
10 MILLION
RESIDENTS AND
5 MILLION
IN CIVILIAN
LABOR FORCE

CONNECTING
INDUSTRY
EDUCATION AND
JOB SEEKERS



BOLD CONNECTS RESOURCES, IDEAS AND DESIRE

The BOLD team works directly with industry leaders to understand labor needs and unites its leading-edge labor market intelligence with education, training and job placement efforts within the Los Angeles region. Its purpose is to ensure that workers—in large numbers—are swiftly trained and prepared to meet the demands of advanced industries for the modern world. These are some of the industry and educational sectors BOLD is engaging right now:

- Advanced Transportation
- Aerospace & Defense
- Bioscience & Healthcare
- Construction
- Creative Design Industries
- Entertainment and Digital Media
- Media
- Trade & Logistics
- Advanced and Industrial Manufacturing
- Financial Services
- IT
- Security

MAKE IT HERE AND YOU WILL BE MAKING IT FOR EVERYWHERE

Los Angeles County has ten million residents and a civilian labor force of over five million. According to research done by the LAEDC, 350,000 new non-farm payroll jobs will have been added to the Los Angeles region between 2015 and 2020. Los Angeles City, the LAEDC and County WDBs created BOLD to help general, able-bodied workers become trained industry experts. The power of expertise, up-to-the-minute industry data and tens of millions of dollars are dedicated to tempering Los Angeles's labor force for the cutting edge. Motivated and trained, this is a force with national and global impact.

GET INVOLVED

BOLD creates a concentration of specialized workers in a region with national and global impact. This is the region that leads large-scale innovation and problem solving. Join the BOLD program. The workforce of a changing world awaits you.

Contact info@laedc.org or 888-4-LAEDC-1 for more information.



LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION
Advancing Opportunity and Prosperity for All

