



# Helping Entrepreneurs Revolutionize Health Care at Cedars-Sinai and Beyond



**LOS ANGELES COUNTY**  
ECONOMIC DEVELOPMENT CORPORATION



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**ACCELERATOR**  
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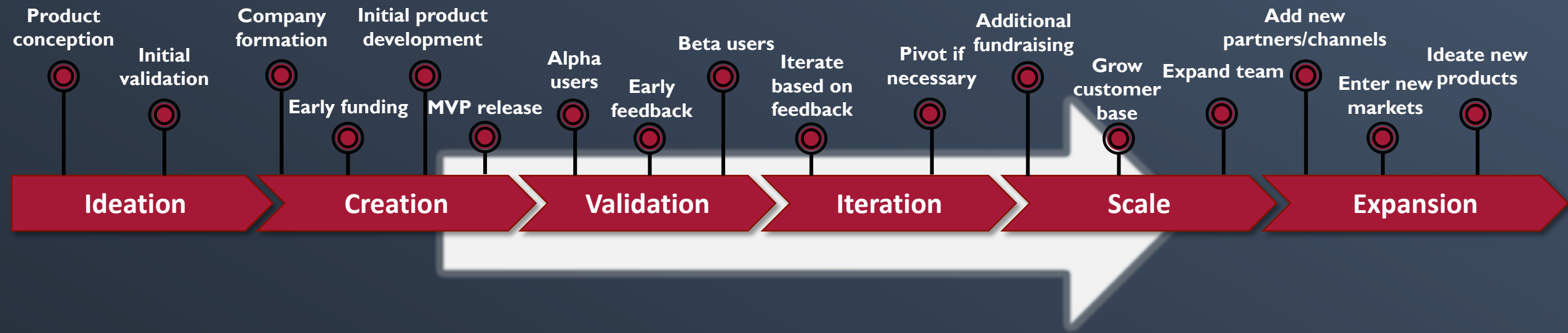
what?

why?

how?



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# what are we accelerating?



ARTIFICIAL  
INTELLIGENCE,  
ANALYTICS AND  
MACHINE LEARNING



BUSINESS AND  
ADMINISTRATIVE  
TECHNOLOGIES



CARE DELIVERY MODELS



CARE MANAGEMENT



CYBERSECURITY



DIGITAL HEALTH



GENOMICS/GENETICS  
DECISION SUPPORT



MEDICAL DEVICES



REVENUE CYCLE



SUPPLY CHAIN  
MANAGEMENT

areas of focus



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# “Start-up Embassy”

Help companies be successful

Logistical and strategic support

Product alignment/growth

Physical proximity



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# portfolio companies



AppliedVR



ChoiceMap

DEEP 6

ella

ENSO+

[frame]health™

grace



healthtensor



Noteworth

referral md



STASIS



WOLL



ZENDYHEALTH



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what?

why?

how?



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**Tom Priselac**  
Cedars-Sinai President/CEO

**“Innovation  
is an  
obligation.”**



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what?

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# Month 1: Networking and Direction

**“Mentor Madness”**

**Connect with Cedars-Sinai stakeholders  
and users**

**Gather feedback and set initial goals**



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# Month 2: Execute and Iterate

Work closely with mentors

Iterate and adjust as necessary



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# Month 3: Prepare for What's Next

**Hone and practice pitch**

**Connect with investors and potential future customers**



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# Demo Day!

**Audience of investors, press, mentors,  
others**

**Celebrate success and progress**

**Announcements**

**Networking**



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WOLL

Santa Barbara

DEEP6 AI

Pasadena



West Hollywood



West Hollywood

ZENDYHEALTH

Downtown LA



Santa Monica



Sawtelle



Century City



Beverlywood



Culver City



Playa Vista

Los Angeles,  
California



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# Stasis Labs gets \$5M for patient-friendly non-ICU vitals monitor

By **Jonah Comstock** | November 15, 2016

SHARE 37

**Stasis Labs**, a company endeavoring to reinvent the patient monitor for non-intensive care settings, has raised \$5 million in a round led by RTP-HC, the healthcare arm of RTP Ventures. Wonder Ventures and Techstars Ventures also participated in the round. Stasis Labs was incubated at **the Cedars-Sinai Techstars accelerator**.

Stasis provides a full system for monitoring patients in the general wards of hospitals and in non-hospital care facilities. Home care is on their roadmap, but not for the near future. The platform includes off-the-shelf sensors, cloud-based monitoring that can send alerts to care team members, and an in-room patient monitor which is designed to be easily readable — even to patients and their families.



THE ECONOMIC TIMES

Business News > RISE > Startups

# Stasis Labs: Taking care of patients outside ICU

By *J Vignesh*, ET Bureau | Updated: Feb 24, 2017, 12.54 AM IST

**BENGALURU:** Dinesh Seemakurty was a student at University of Southern California when he watched his grandfather die in a hospital in his home town Kakinada in 2012 because of poor medical care after he was transferred out of the intensive care unit (ICU).


**STASIS**  
Beverlywood



**Inc.** 50 EMERGING GLOBAL ENTREPRENEURS TO WATCH



FOUNDERS L TO R: DINESH SEEMAKURTY AND MICHAEL MAYLAHN

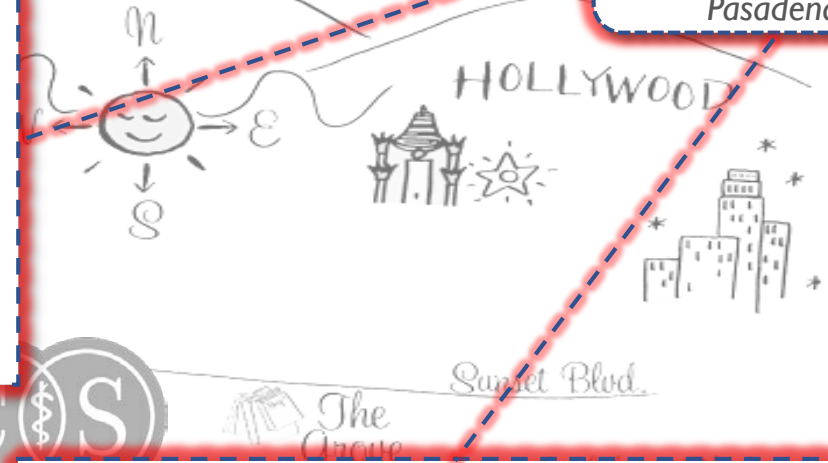
# APPLIED CLINICAL TRIALS

## TD2 and Deep 6 AI Announce Partnership

May 31, 2017

Artificial intelligence used to identify potential clinical trial participants in minutes Scottsdale, AZ and Pasadena, CA – Translational Drug Development (TD2) [1] and Deep 6 AI [2] announced today a formal agreement to work together in the fields of oncology and fibrosis to rapidly match eligible patients with appropriate clinical trials.

**DEEP 6 AI**  
Pasadena



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Travelers • Mar 7

Travelers is collaborating w/ @CedarsSinai @SamsungPulse @Bayer & @AppliedVRhealth to test #digitalhealth tools including #VirtualReality and wearable tech seeking alternatives to medication in pain management. Learn more: [travl.rs/2toYNu8](https://travl.rs/2toYNu8)



Jeffrey I Gold, Nicole E Mahrer; **Is Virtual Reality Ready for Prime Time in the Medical Space? A Randomized Control Trial of Pediatric Virtual Reality for Acute Procedural Pain Management**, *Journal of Pediatric Psychology*, Volume 43, Issue 3, 1 April 2018, Pages 266-275, <https://doi.org/10.1093/jpepsy/jsx129>

AppliedVR

Century City





# Thank you!

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