

KEEPSAKE TRIBUTE JOURNAL AD SPECIFICATIONS

AD DETAILS

Please send all artwork files via email. <u>All ads in the Tribute Journal are black & white.</u> Both Mac and Windows formats are acceptable. Ads should be sent as Hi-resolution PDF files with No Bleeds.

FULL PAGE ADS

(All Platinum, Diamond, Gold & Silver Sponsors qualify for a full-page ad)

Dimensions 7 ½"W X 10"H. No bleeds.

HALF PAGE AD

Dimensions: 7 ½"W X 4 ¾"H. No bleeds.

AD SUBMISSION

Please send your ads via email to Jessica Bevel, Program Coordinator at <u>Jessica.bevel@laedc.org</u> with the subject line: "2017 EDDY AWARDS JOURNAL AD". Please submit ad artwork in the format outlined above **BY** FRIDAY, OCTOBER 2, 2017:

QUESTIONS

Please contact Jessica Bevel, Program Coordinator at LAEDC via email at Jessica.bevel@laedc.org or (213) 236-4864 if you have any questions.