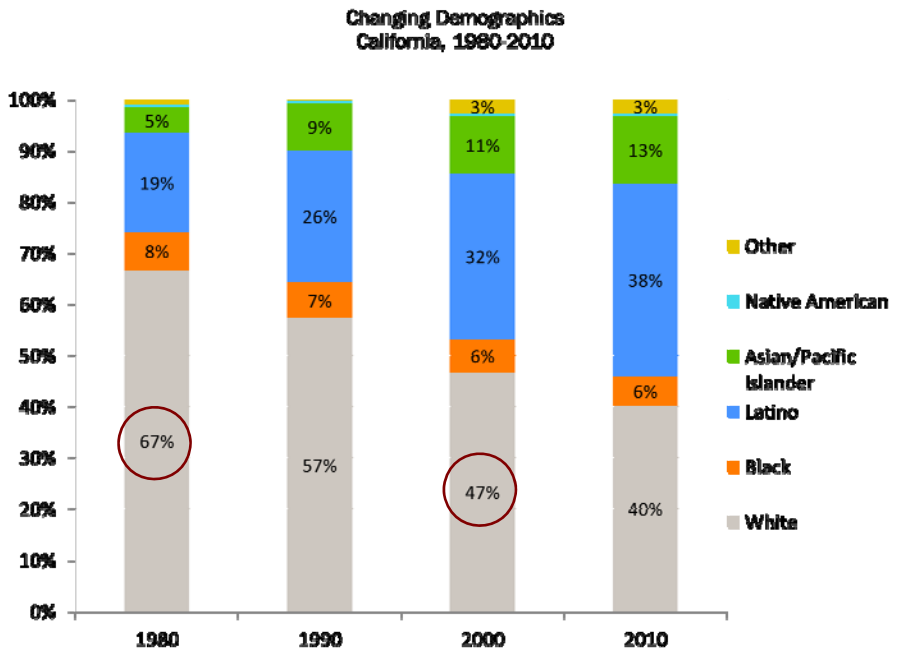
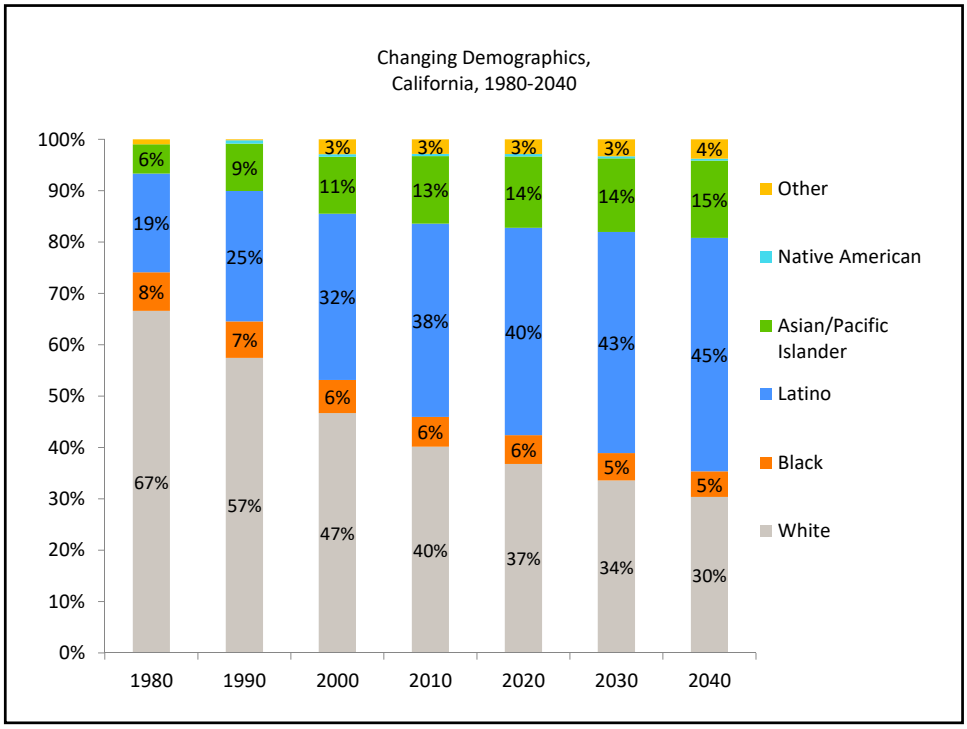
PERE
USC Program for Environmental & Regional Equity

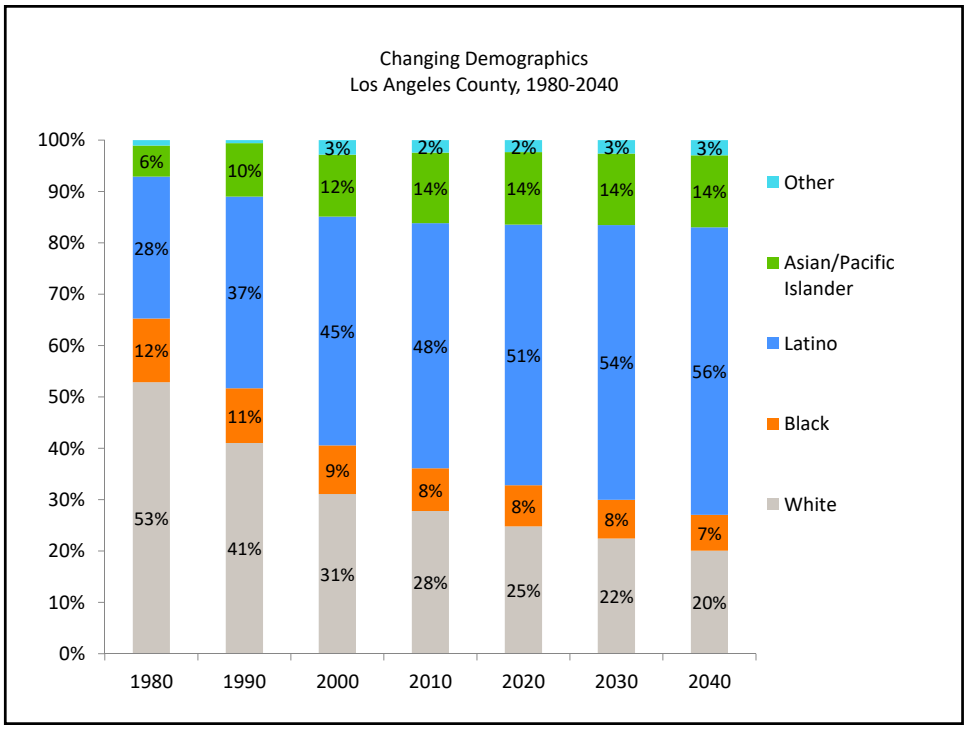
A CHANGING LOS ANGELES:
LATINO COMMUNITIES AND OUR ECONOMIC FUTURE

02.22.17

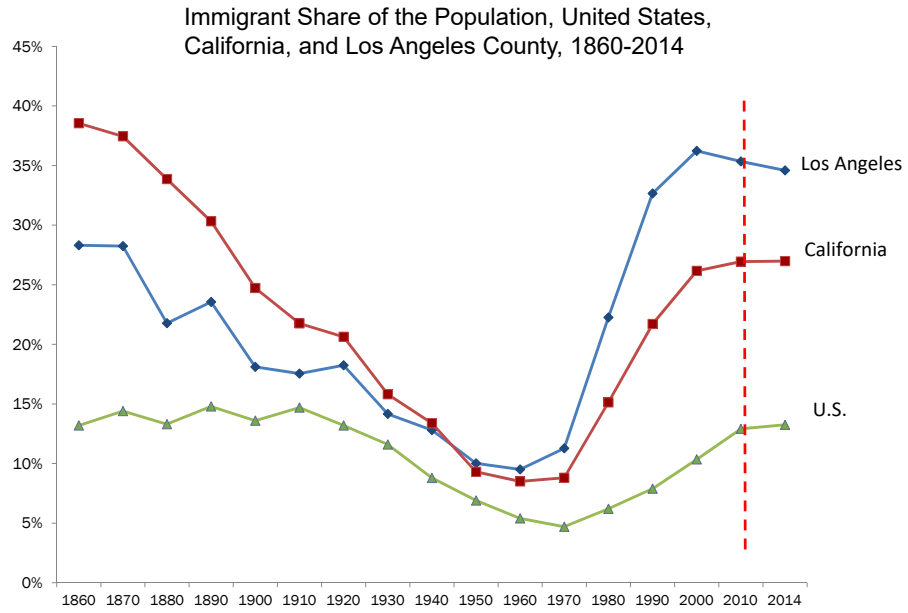
MANUEL PASTOR @Prof_MPastor

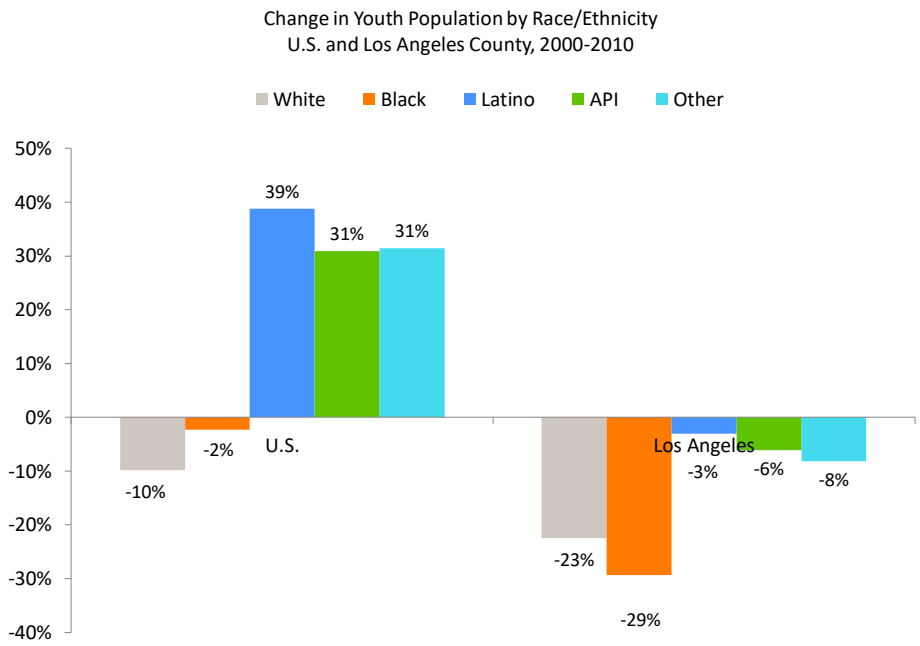


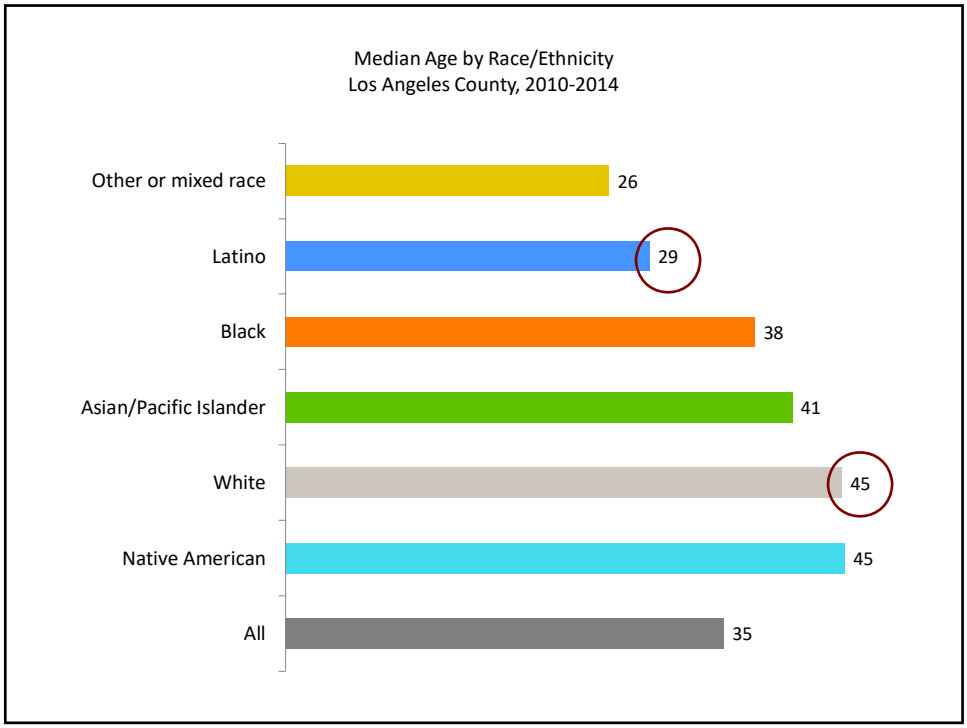

Changing Demographics,
California, 1980-2040
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
1980
1990
2000
2010
2020
2030
2040
6%
19%
8%
67%
9%
25%
7%
57%
3%
11%
32%
6%
47%
3%
13%
38%
6%
40%
3%
14%
40%
6%
37%
3%
14%
43%
5%
34%
4%
15%
45%
5%
30%
Other
Native American
Asian/Pacific Islander
Latino
Black
White


Changing Demographics
Los Angeles County, 1980-2040
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
1980
1990
2000
2010
2020
2030
2040
6%
28%
12%
53%
10%
37%
11%
41%
3%
12%
45%
9%
31%
2%
14%
48%
8%
28%
2%
14%
51%
8%
25%
3%
14%
54%
8%
22%
3%
14%
56%
7%
20%
Other
Asian/Pacific Islander
Latino
Black
White

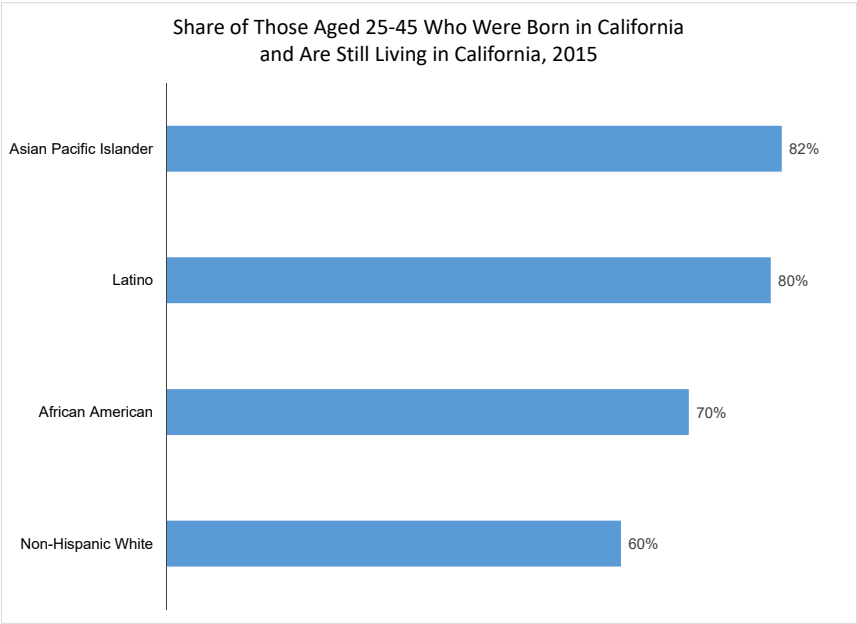
IMMIGRATION AS A (NON-) FACTOR



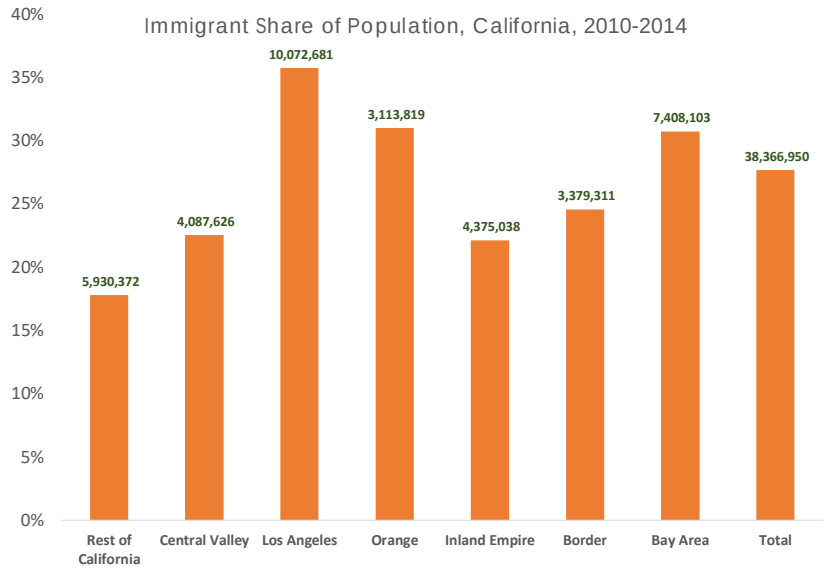



Median Age by Race/Ethnicity
Los Angeles County, 2010-2014
Other or mixed race
26
Latino
29
Black
38
Asian/Pacific Islander
41
White
45
Native American
45
All
35

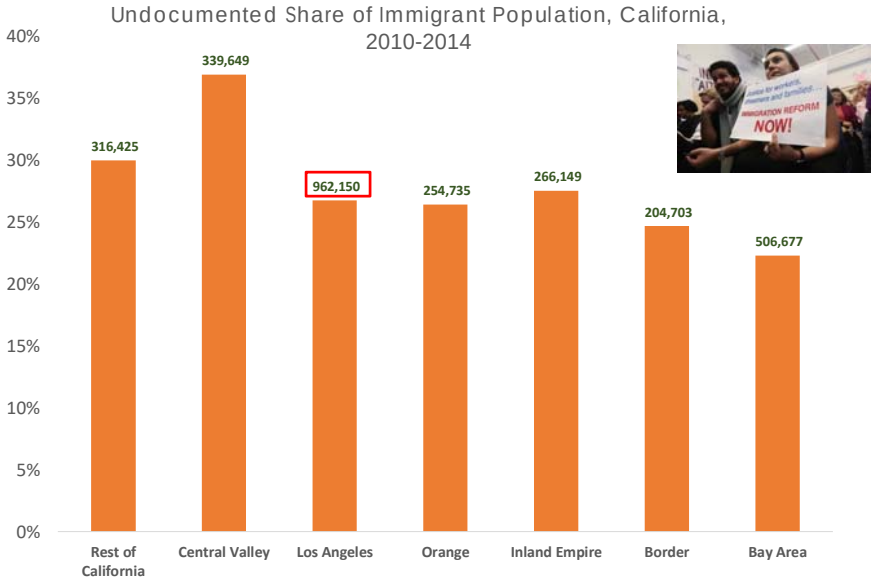
WHO STAYS?


Share of Those Aged 25-45 Who Were Born in California
and Are Still Living in California, 2015
Asian Pacific Islander
82%
Latino
80%
African American
70%
Non-Hispanic White
60%

THE LEGACY OF IMMIGRATION

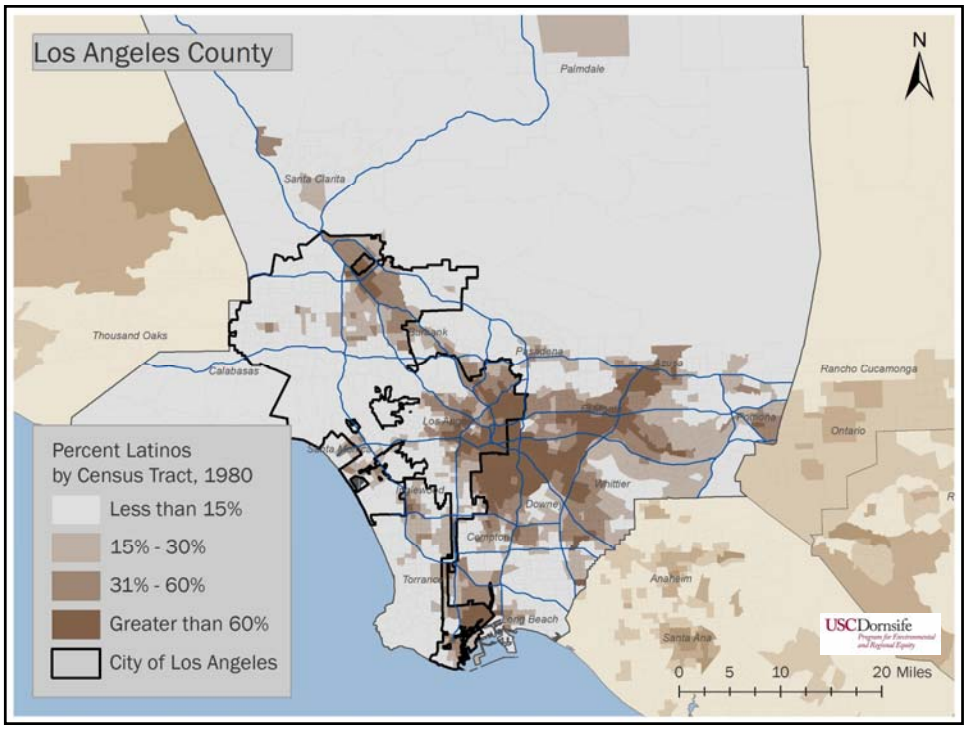


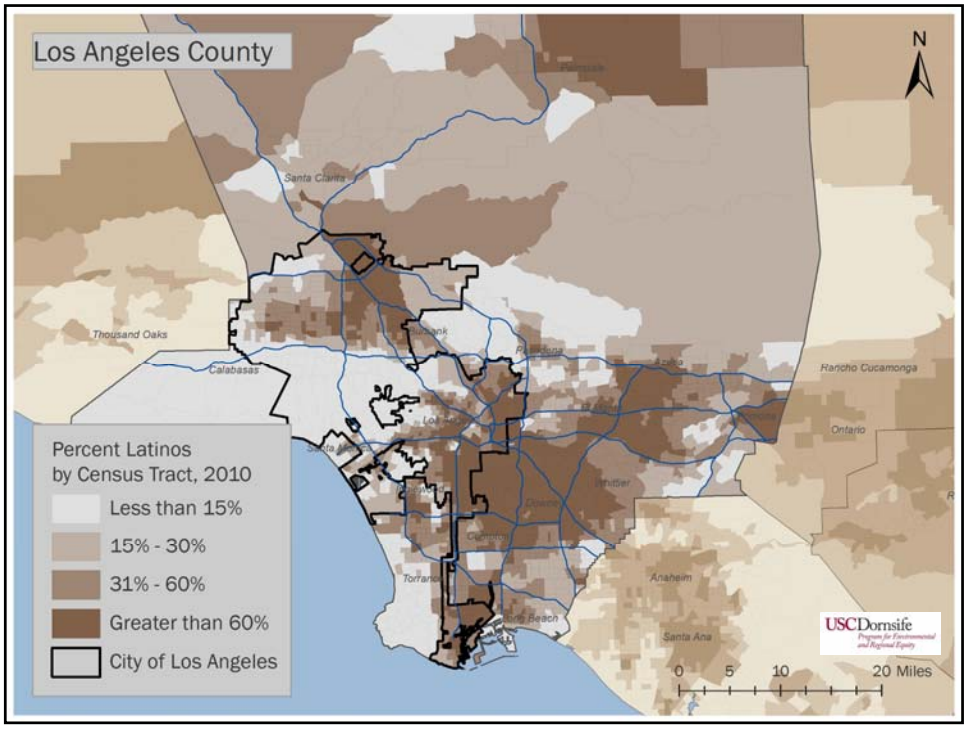
THE LEGACY OF IMMIGRATION



LATINOS IN LOS ANGELES

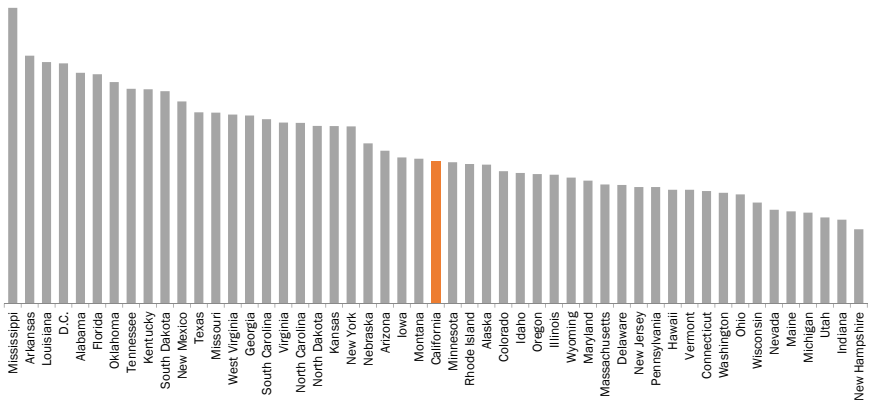
Latino Ancestry	Population	% Immigrant
Mexican	3,125,469	39%
Salvadoran	356,970	62%
Guatemalan	230,138	64%
Honduran	45,698	64%
Nicaraguan	34,089	69%
Peruvian	30,207	67%
Puerto Rican	28,716	0%
Cuban	28,433	48%
All other Latinos	919,652	34%
Total	**4,799,372**	**42%**





CHALLENGE OF INEQUALITY

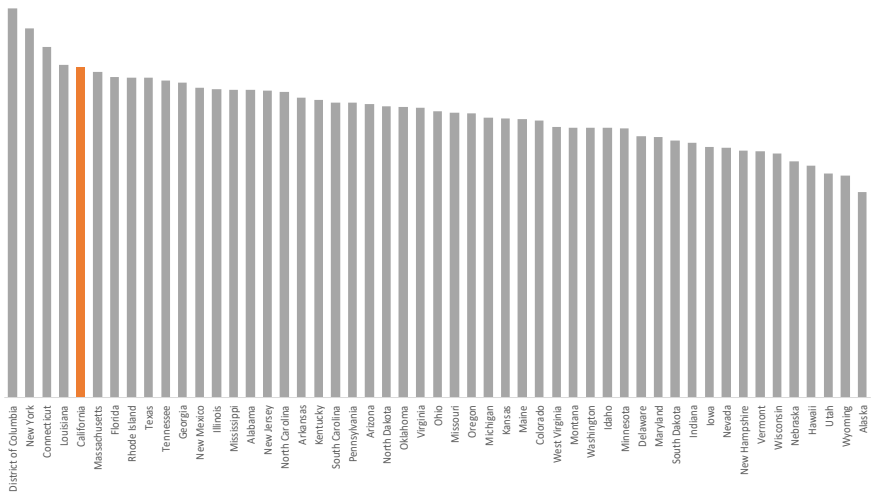
Household* Gini Coefficient, 1969



Source: US Census

CHALLENGE OF INEQUALITY

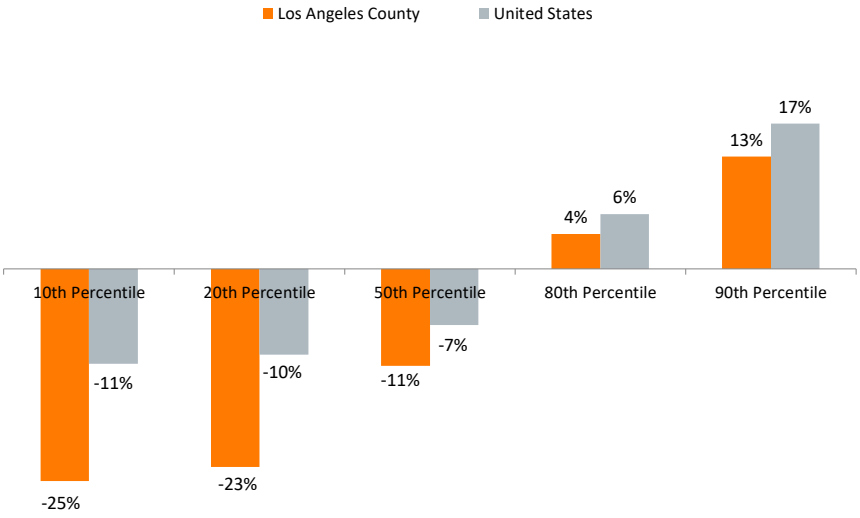
Household Gini Coefficient , 2014



Source: US Census

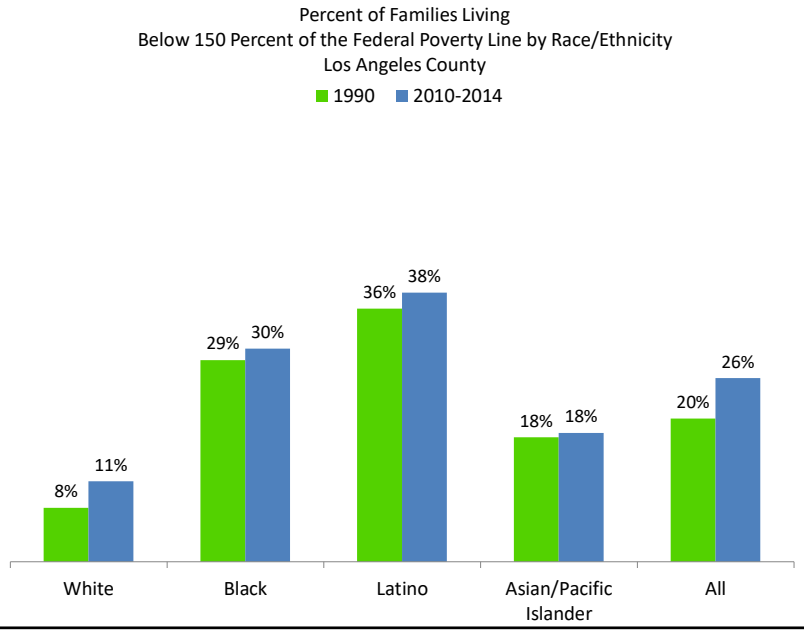
CHALLENGE OF INEQUALITY

Income Percentiles, Earned Income for Full-Time Workers 25-64 ($2010)
U.S. and Los Angeles County, 1980-2010*



Source: IPUMS

PERSISTENT RACIAL GAPS



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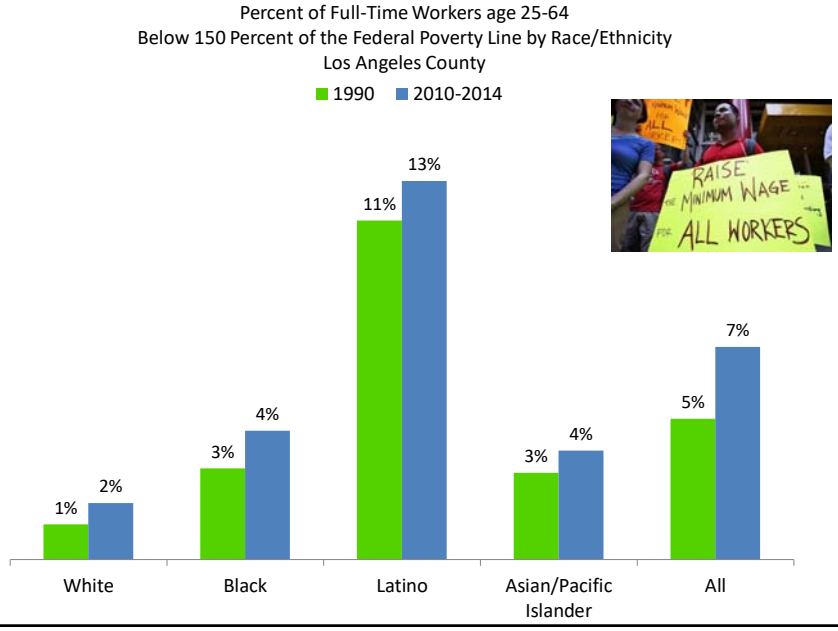
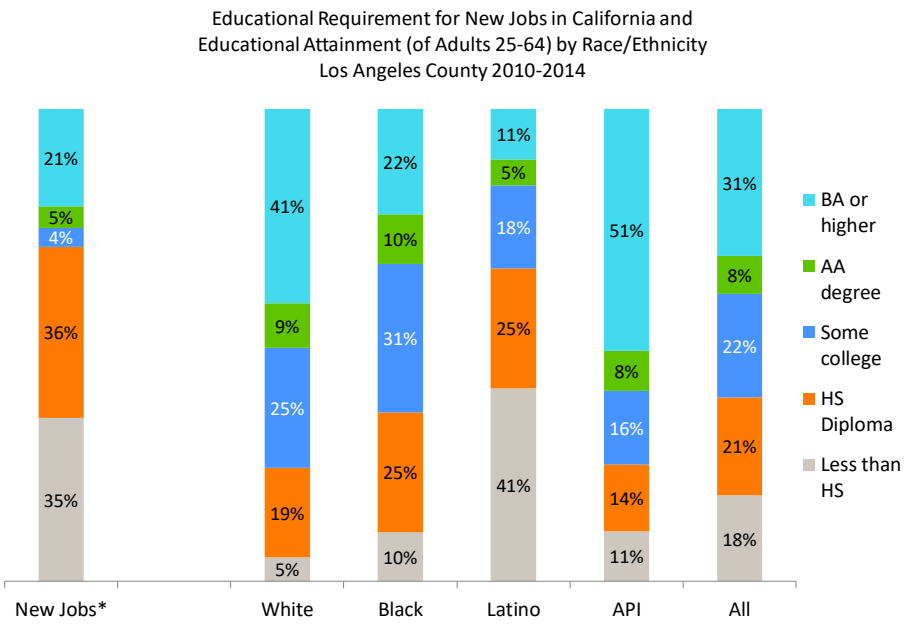
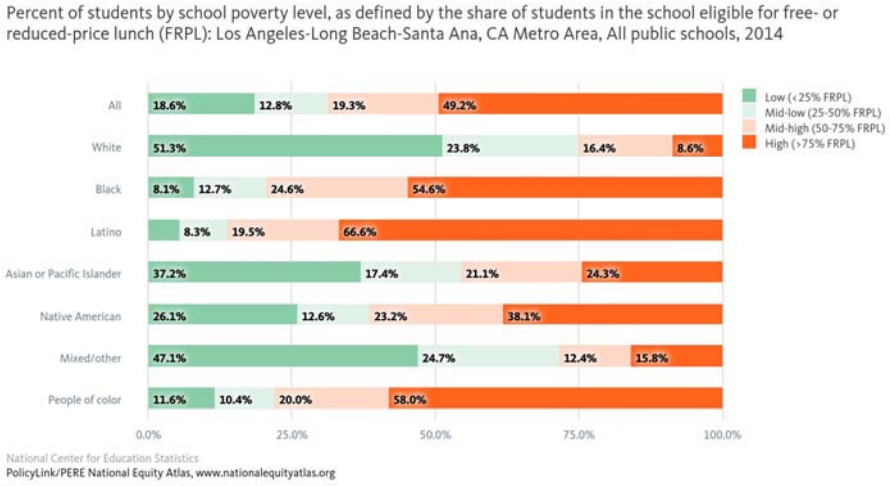
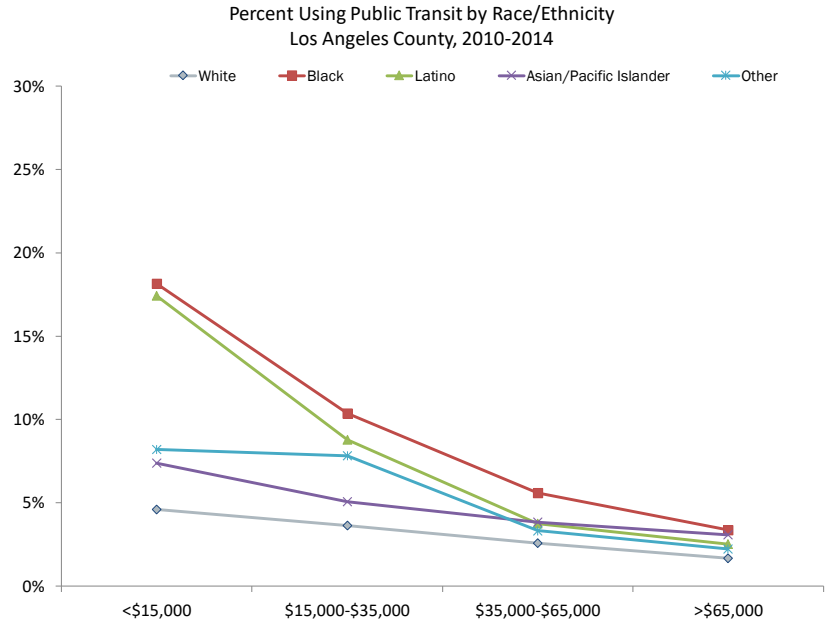




THE FUTURE'S SO BRIGHT . . . NOT



A COMMON AGENDA



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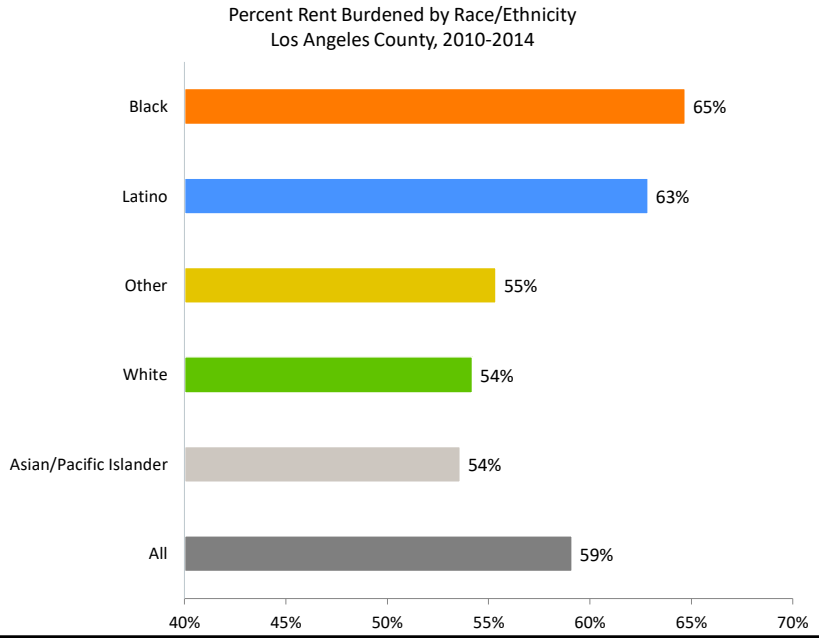
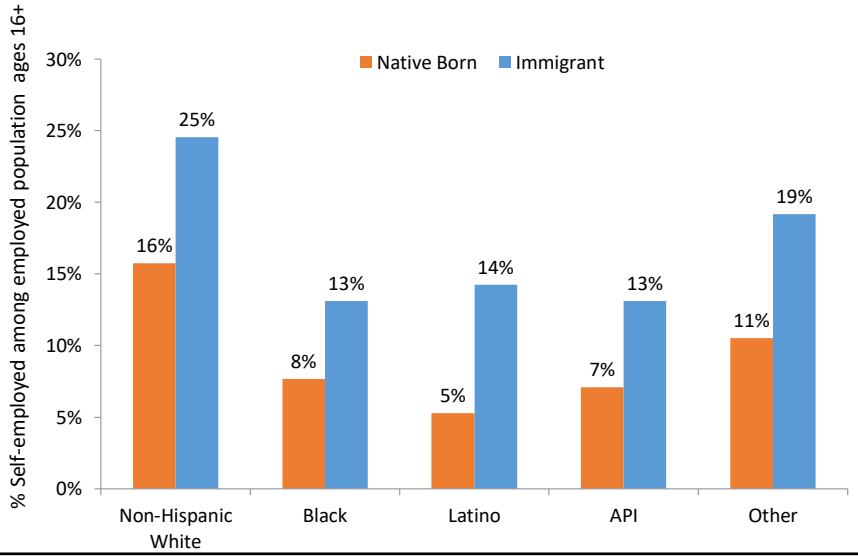


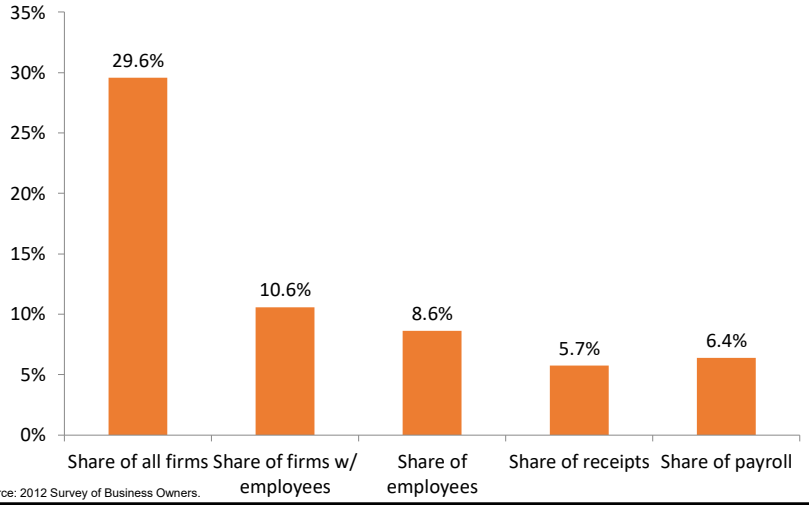
A BUSINESS OPPORTUNITY?

Self-Employment Rates by Race, Ethnicity, and Immigration,
Los Angeles County, 2010-2014



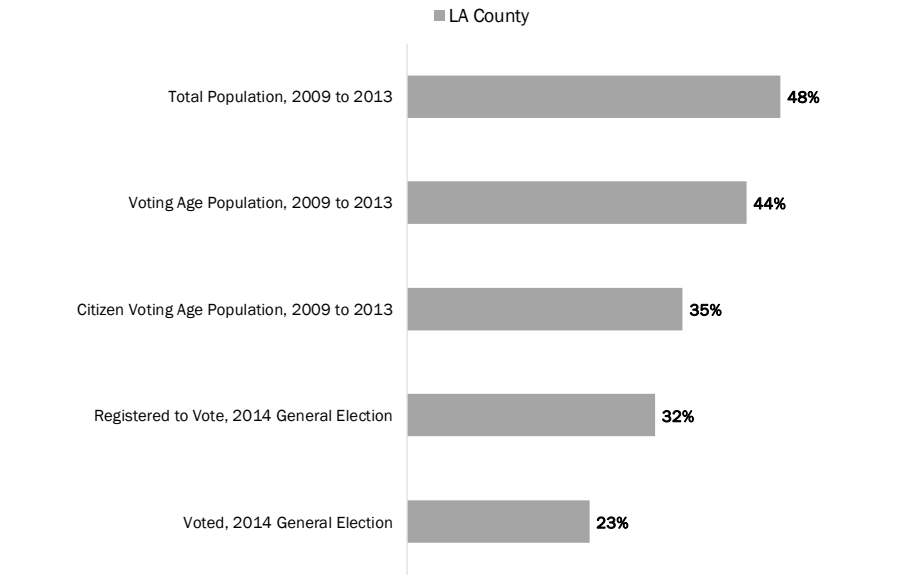
A BUSINESS OPPORTUNITY?

Latino-owned Firms as a Share for
All Firms with Owners Identified by Ethnicity,
Los Angeles 2012

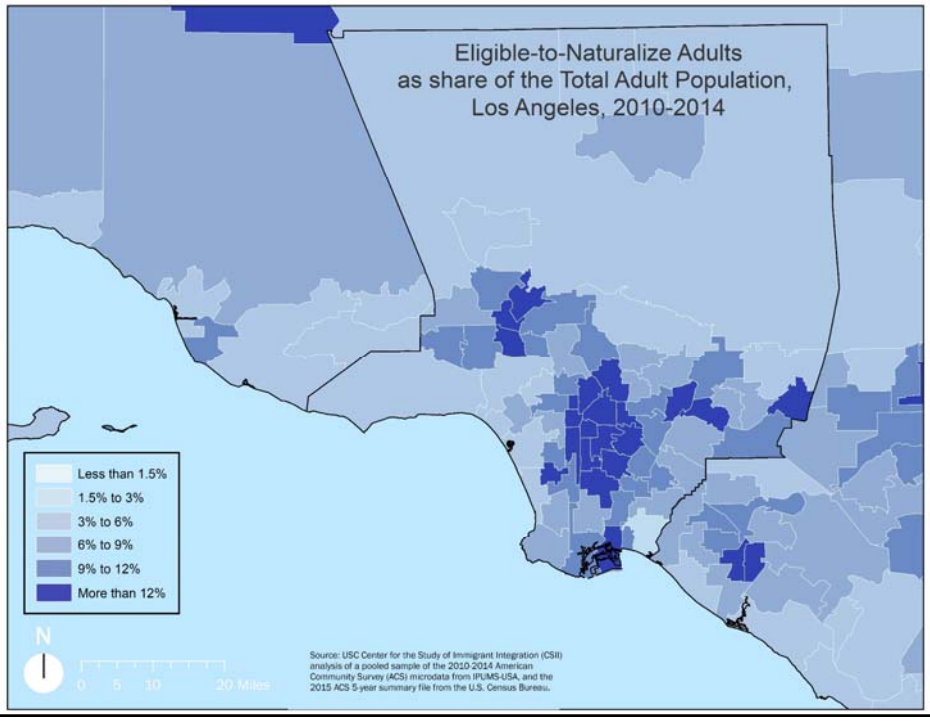


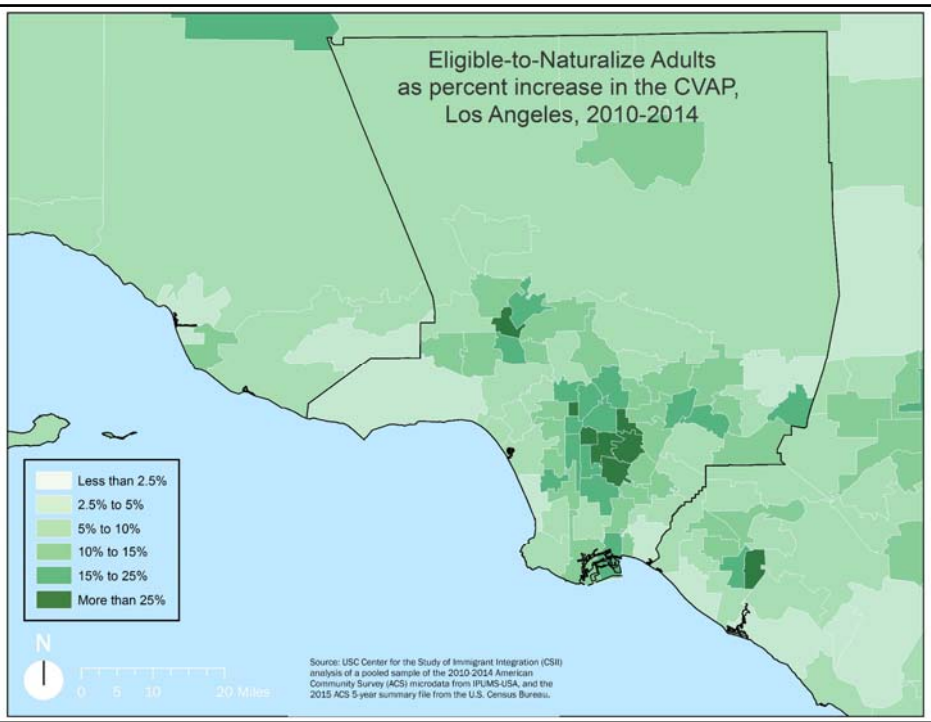
Source: 2012 Survey of Business Owners.

LATINO SHARE OF THE ELECTORATE



Source: CSII analysis of data from the U.S. Census Bureau and the UC Berkeley Statewide Database .



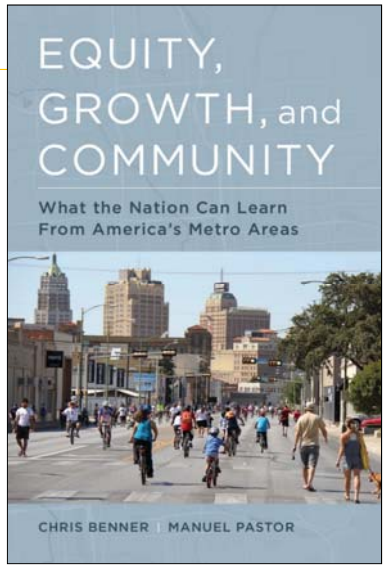


LOOKING FORWARD

- Understand that this is an aspirational not just an angry constituency
- Stress that equity and inclusion are fundamental not add-on's
- Commit to immigrant integration –it's everyone's business

- Work to build not just economic but civic leadership
- Stress that the Latino agenda is the Los Angeles agenda – *y lo contrario* – so the future is shared

FOR MORE . . .



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