



LOS ANGELES COUNTY ECONOMIC DEVELOPMENT CORPORATION

MEMBERSHIP BENEFITS

Why invest in the LAEDC?

On the most basic level, everyone benefits from a strong regional economy—workers, employers, even visitors. Your support of the LAEDC enables us to continue our mission of attracting and retaining jobs and businesses in LA County, and provide us all with a more robust infrastructure and better quality of life.

Public Policy:

The LAEDC plays a vital and unique role as the foremost local organization focused on the overall health and vitality of our regional economy. Part of that responsibility requires that we provide input and stake a position on certain key policy issues that affect, or have the potential to affect the Los Angeles County economy.

Civic Leadership:

Members are key supporters and articulators of the LAEDC's mission. LAEDC membership provides public and private sector leaders with an opportunity to keep informed about the major issues facing our region, as well as a platform to influence critical issues affecting economic growth and quality of life in Southern California.

Local & Global Contacts:

Members enjoy direct connections with other public and private sector leaders across a variety of industries who share a common

interest in the future of the region. Members also benefit from the close working relationships the LAEDC enjoys with its strategic and regional partners, who represent key local and international organizations and associations.

Board of Governors Meetings:

The LAEDC Board of Governors meets regularly. Meetings keep the members informed of critical organizational issues and timely regional information, as well as provide an opportunity for Board of Governors members to connect with each other on a regular basis.

Strategic Advisory Committees/ Councils:

Participation in LAEDC Strategic Advisory Committee/ Councils is a key member benefit. Councils address topics related to industry cluster development including: Aerospace and Defense, Advance Transportation, Life Sciences, Trade and Logistics, Entertainment and Digital Media among others.

Efforts include capacity building with in workforce development, infrastructure, innovation, policy and capital building.

Special Events & Opportunities:

The LAEDC's Annual Eddy Awards is attended by more than 600 leading business, government and community leaders. LAEDC also offers special programs and private member events that focus on topics of regional interest, including annual Economic Forecast, Future Forum, RedTalks and WTCLA events

Economic Research & Other Resources:

Members have preferred access to LAEDC's economic research department for regional statistics, demographics, industry trends and more. Members also receive *e-EDGE*, an informative weekly economic news digest, a bi-monthly e-Newsletter; and the *Business Leader* newsletter, as well as Briefly, our weekly member communication.

**For any questions, please contact Elsa Flores, Vice President of Strategic Relations
by email at elsa.flores@laedc.org or by phone at 213-236-4815.**



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INVESTMENT LEVELS

ECONOMIC PATRON (\$25,000 and higher)

- Customized benefits package that includes all **Economic Leader** benefits, plus additional options as prioritized by the member company (e.g. private briefings, facilitated introductions, etc.)
- Featured logo visibility on LAEDC marketing materials, website and publications

ECONOMIC LEADER (\$15,000)

- All **Industry Leader** benefits
- Complimentary admission for **two** member representatives with **priority seating** along with additional company associates and guests to LAEDC Annual Economic Forecast
- Heightened visibility in publications and marketing materials
- Increased logo rotation on LAEDC website

INDUSTRY LEADER (\$10,000)

- All **Corporate Member** benefits
- Opportunity to be invited to serve on the LAEDC Executive Committee and actively participate in the governance of the organization
- Complimentary admission for **two** member representatives and discounts for additional company associates and guests to the LAEDC Annual Economic Forecast
- Preferential access to senior LAEDC research staff

CORPORATE MEMBER (\$5,000)

- Opportunity to serve on the LAEDC Board of Governors and to participate in LAEDC Strategic Advisory Committees / Councils. Board meetings occur 4-6 times per year
- Complimentary admission for **one** member representative and discounts for additional company associates and guests to LAEDC Annual Economic Forecast
- Private event invitation: Chairman Series events invitations; Luncheons with authors of Economic impact reports
- Attendance at LAEDC member events (e.g., with Los Angeles Consular Corps; LAEDC Summer Mixer and Holiday Party)
- Featured logo visibility on LAEDC marketing materials, website and publications; includes Board of Governors member and company names and linked logo on LAEDC website
- Access to LAEDC senior research staff and capabilities and preferred pricing on economic and policy analysis resources
- Public introduction at LAEDC Board of Governors meeting (occurs once upon joining)

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