



Lessons Learned from L.A. County's Most Business Friendly Cities

1. Business friendly cities are enthusiastic about their communities, committed to providing desired services, helping businesses and the community.
2. L.A. County's most business friendly cities have established economic development and quality jobs as a top priority.
3. Business friendly cities use a variety of traditional and social media to communicate with their business community through regular business visits with city officials, CEO/business forums, webinars, e-blasts, surveys to gauge public sentiment, newsletters, workshops and events.
4. Business friendly cities are passionate about providing excellent customer service, and committed to being responsive to business concerns, which is exhibited throughout the organization.
5. Business friendly cities provide high quality services at reasonable costs and deliver services beyond expectation.
6. Business friendly cities utilize development agreements, special zones, film-friendly ordinances, streamline permitting, among others to induce desired economic development results.
7. Business friendly cities recognize testimonials from successful and satisfied existing businesses encourage new business development and have created open channels for problem identification and solution options to address issues.
8. Business friendly cities provide an overall business climate conducive to business success and job creation.
9. Business friendly cities provide a high quality of life for residents and businesses.
10. Business friendly cities have a current economic development strategy, ideally as part of their General Plan with performance measures, regular reviews, revisions when necessary, flexibility and accountability.

MBFC WINNING CITIES

2006: El Segundo

2007: Lancaster

*2008: Vernon
Santa Clarita*

*2009: Santa Fe
Springs
Long Beach*

*2010: Cerritos
Alhambra*

*2011: Monrovia
West Covina*

*2012: Duarte
Whittier*

*2013: La Mirada
Lancaster*

*2014: Glendora
Glendale*

*2015: El Segundo
Palmdale*

*2016: Pico Rivera
Santa Clarita*