

A large, stylized letter 'M' is positioned at the top of the page. The 'M' is composed of several white, rectangular blocks with a grid-like pattern on their top surfaces, arranged to form the shape of the letter. The background behind the 'M' is a dark green circular area, which is itself set against a larger orange circular area. The bottom portion of the page is a solid black background.

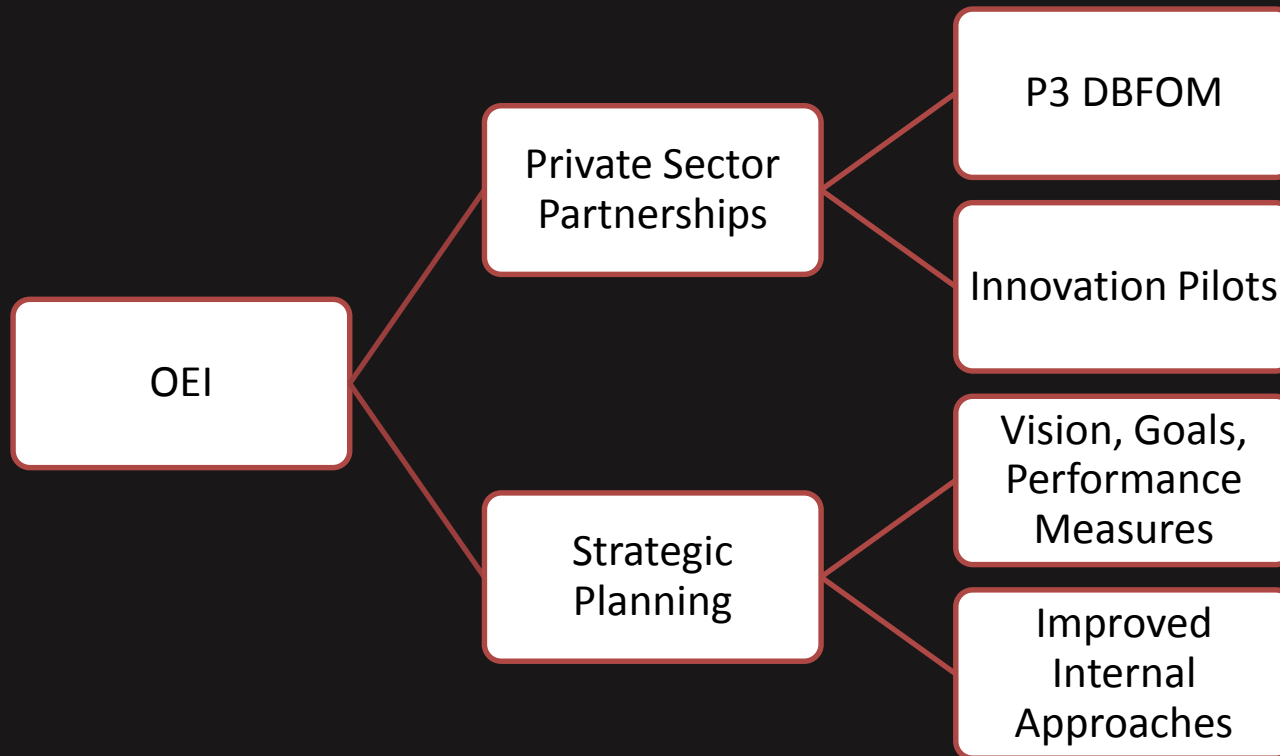
Office of Extraordinary Innovation

Los Angeles County Metro



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Office of Extraordinary Innovation



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Vision



OEI will be an incubator and implementer of innovative ideas for LA Metro

Goals



- Improve mobility, environment, and transportation safety in the Los Angeles region through innovative, low-cost approaches
- Improve internal processes and strategies and break down silos at Metro to create a more effective public agency



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Objectives



- Create an environment of innovation, openness, and experimentation
- Introduce pilot programs that can demonstrate the potential to improve mobility
- Develop one major P3 infrastructure project
- Begin an effective strategic planning process
- Complete internal and external benchmarking



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Most Pressing Challenge



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Questions We Are Asking

- What kind of new mobility options should we be providing?
- How can we better price our transportation network for optimal public benefit?
- What infrastructure can we deliver with high costs and low benefits using private financing?
- How can we improve the customer experience?
- How can we use technology to save lives?



Thank you



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