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The Power of Dreams

Anthony N. Pritzker

Managing Partner, Pritzker Group

UCLA

L.A. County's Most Business-Friendly Cities

6:00 p.m. - Cocktail Reception & Silent Auction • 7:30 p.m. - Dinner & Awards Program

About the Eddy Awards:

The Eddy Awards® is a cocktail, dinner, and awards gala to support fulfillment of the LAEDC mission to attract, retain, and grow businesses and jobs for the regionsof Los Angeles County. The Awards were introduced by the LAEDC in 1996 tocelebrate individuals, organizations, and now cities that demonstrate exceptional contributions to positive economic development in the region.

We are also pleased to present the 2014 Most Business-Friendly City in Los Angeles County award. The winning cities will be announced live at the event.

About the LAEDC:

The LAEDC is a private, non-profit 501(C)(3) organization, founded in 1981, whose mission is to attract, retain, and grow businesses and jobs for the regions of Los Angeles County. Since 1996, the LAEDC has helped to retain or attract more than 190,000 annual jobs in Los Angeles County with an estimated labor income, including wages and benefits, of \$12 billion. Taken together with the supported indirect and induced economic activity, a total of more than 400,000 annual jobs with labor income of more than \$21 billion were impacted, accounting for an estimated \$850 million in property and sales tax revenues to the County of Los Angeles.

Our Guests:

More than 600 of the region's leading business, government, civic, and education leaders attend this annual event.

Promotion:

Promotional activities include news releases, e-newsletters, and event listings in selected publications in the greater Los Angeles area.

Non-Sponsorship Tickets:

\$400 per person. \$4,000 for a table of 10.

More Information:

Please contact Marilyn McPoland at (213) 236-4812 or visit www.laedc.org/eddy

Tax ID #:

95-3643339